

Social Value  
**Conference**  
2023

Presented by



In conjunction with



# Social Value Showcase

Wednesday 14 June  
14:30 GMT

Meeting community needs

**#SVC23**

# Panel



**Ed Lang**  
*Head of Strategy &  
Policy Advisory  
Social Value Portal*



**Erica Chamberlain**  
*Head of Strategic Business  
Partnerships  
Careers and Enterprise Company*





**Alex Latham-Reynolds**  
*Legacy Partnerships Manager  
Care Leaver Covenant*



**Martín Cosarinsky Campos**  
*Managing Director  
Breadwinners*



**Elhadj Abdoul Diallo**  
*Risers Graduate  
Breadwinners*



# Experts at the forefront of engagement and solution- making

# What social value delivery are we talking about today?



## Apprenticeships

Weeks: **305,924**



## Training

Weeks: **152,665**



## Jobs for Care Leavers

Roles created: **27**



## Meaningful work placements

Weeks: **76,206**



## School visits

Employee staff hours: **125,652**



## Spend with VCSEs

**£102,870,000**

**Social Value  
Conference  
2023**

THE **CAREERS &  
ENTERPRISE**  
COMPANY

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# Social Value Showcase



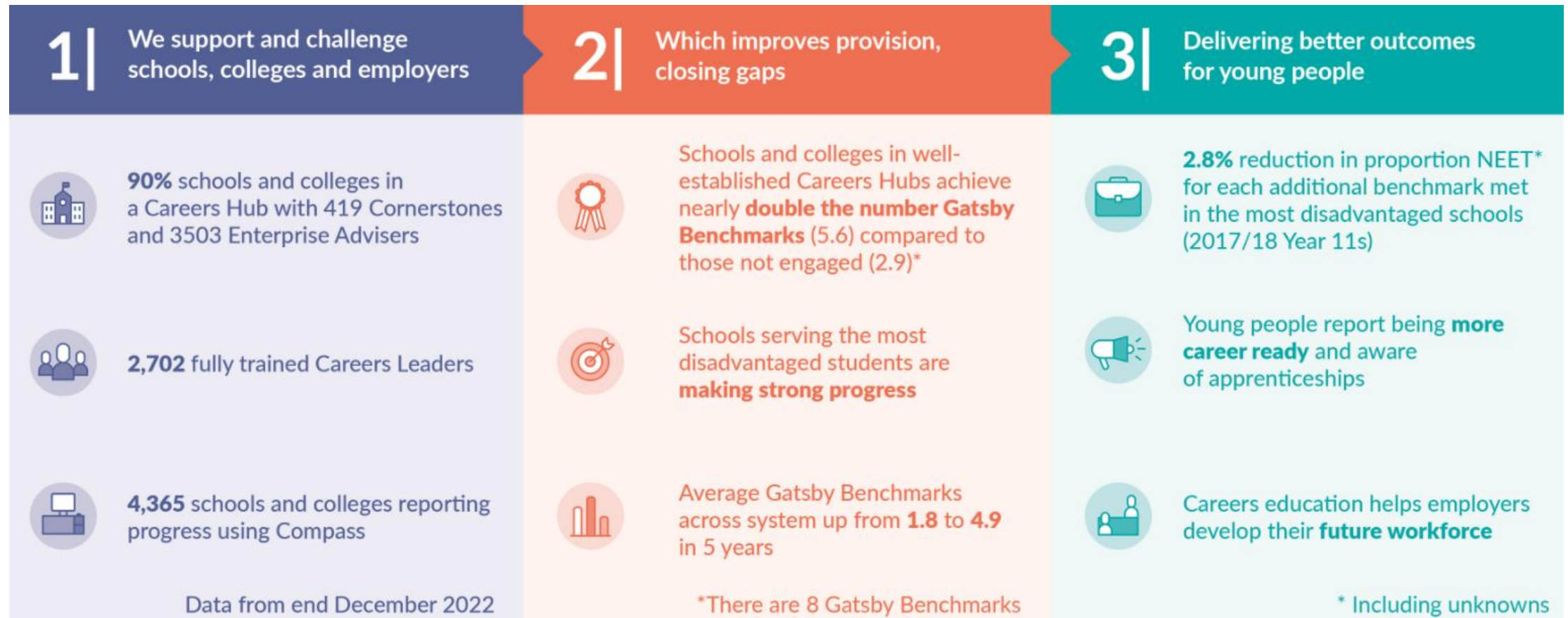
**Erica Chamberlain, Head of Strategic Business Partnerships,  
Careers & Enterprise Company**

<p><b>Our mission</b></p>	<p>To help <u>every</u> young person to find their <u>best</u> next step</p>
<p><b>Our mechanisms</b></p>	<p>We work with schools, colleges and employers to deliver modern, high impact careers education:</p> <ul style="list-style-type: none"> <li>- Locally through Careers Hubs</li> <li>- Nationally through training, quality assurance and data</li> </ul>
<p><b>Our impact</b></p>	<ol style="list-style-type: none"> <li>1. 90% of schools/colleges in a Careers Hub</li> <li>2. 93% of students are receiving employer encounters each year</li> <li>3. x2 young people twice as likely to report awareness of apprenticeships by Year 11</li> <li>4. £150m saved each year due to reduction in young people not in education, employment or training</li> </ol>
<p><b>The way we work...</b></p>	<ol style="list-style-type: none"> <li>1. Evidence-led</li> <li>2. Enabling</li> <li>3. Enterprising</li> </ol>



# 1. Evidence led

Our 3-stage model of how we create impact, giving data over time and providing links to key evidence and data sources



## 2. Enabling



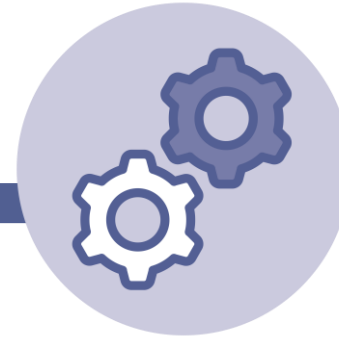
### Primary

*...to challenge stereotypes*



### Secondary

*...to build career readiness*



### FE & Skills

*...to secure strong outcomes*



### Transitions

*...to support at risk young people*

Training - Quality – Co-ordination



## 3 . Enterprising



# Priorities 23/24

- **Priority 1:** Raise the quality of careers provision in schools and colleges against the Gatsby Benchmarks through training for the education workforce, targeted support and quality assurance
- **Priority 2:** Drive more high-quality experiences with employers for students and teachers – with a focus on current areas of need
- **Priority 3:** Amplify apprenticeships, technical and vocational routes
- **Priority 4:** Focus on interventions for economically disadvantaged young people and those who face most barriers
- **Priority 5:** Connect careers provision in schools and colleges to the needs of local economies

# What are Career Hubs?



Our infrastructure that delivers on our national priorities along with local priorities

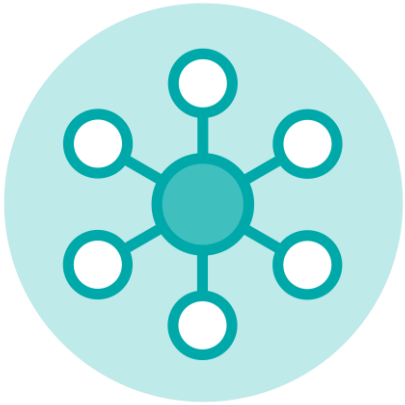


Bring employers, providers and educators together



Hosted by bodies with a local economic and/or educational remit. They are our partners

# How can our Careers Hubs support you to deliver on social value commitments?



**44**

Careers Hubs



**4584**

Schools/Colleges in  
Careers Hubs



**4188**

Enterprise Advisers



**443**

Cornerstones



**Laura Bush** • 1st  
The Careers & Enterprise Company - working with 1d

What a fabulous day for a Careers Fair at **Broadstone** all about inspiration rather than recruitment with this definitely a lot of inspired students! Well done **Susan** And none of it would be possible without the support organisations that attended to share their careers and Education Development Trust Dorset Police Amazin Bournemouth University Hospitals Dorset NHS Four Solicitors LLP AECC University College Sunseeker In Broadband Arts University Bournemouth Wessex W South West Army Engagement Bournemouth Unive Service Dorset Careers Hub The Careers & Enterpris



with Wendy Phillips and 4 others

Janek Tarnawski and 24 others

Like Comment Repost

**Amanda McLoughlin** • 1st  
Events and Marketing Professional, Business Engagement & Support. 2w

Looking forward to working with **South London Careers Hub** again on this project with Richmond Schools. Rachel Bennett Safina Ahmed

Discover Twickenham  
121 followers  
2w

We are excited to be working with the **South London Careers Hub** to deliver 2 workshops in local schools to promote careers in the creative industries as part of the Arts & Ideas Festival ahead of Out of the Deep Blue visiting ...see more



discover twickenham  
Penny Day  
Careers Hub Enterprise Coordinator, Coach and Mentor and Executive Ne...  
1d

Brighton MET and Northbrook College - Construction Open Days for students from years 10 and 11. Please do share far and wide with your network that may be able to share this with the young people of Sussex. Coast to Capital Careers Hub, Careers Hub East Sussex #students #careers #construction #people #tasterdays

**MET Brighton Metropolitan College**  
**Brighton & Hove City Council**

**THE CONSTRUCTION SECTOR NEEDS YOU!**

Join our Practical Taster and Information Day

Wednesday 5 July or Thursday 6 July 2023  
Brighton MET - East Campus

**Michelle Sporie** • 1st  
Strategic Hub Lead, working on the Central London Career...  
18h

**Central London Careers Hub**  
304 followers  
2mo • Edited

We are pleased to announce a new two-part webinar series hosted in partnership with **LNSEN London Neurodiversity Network**.

**BRIDGING DIFFERENCES: BRINGING NEURODIVERSITY INTO THE CAREERS ENCOUNTERS**

May 10th & June 9th, 12.00pm  
A two-part series brought to you by the Central London Careers Hub in partnership with LNSEN

**Shona Taylor** • Following  
Swindon and Wiltshire Careers Hub Lead  
1d

And that's a wrap! Ended Apprenti-Fest 2023 with a student, parent/...see more

Am excellent day with some very positive students ready to look at can ...see more



Suzy Wright and 28 others  
1 comment

Like Comment Repost Send

**Sonal Morjaria** • 1st  
Bridging the gap between business and education | Helping all young pe...  
20h

It's no wonder over 80% of our business volunteers are satisfied with their experience of supporting young people connect with the **#WorldofWork** ...see more



You and 21 others  
2 comments • 1 repost

Like Comment Repost Send

**Coventry and Warwickshire Careers Hub** • 1st  
Our Careers Hub is a group of secondary schools & college  
2d • Edited

Calling all teachers in Coventry & Warwickshire state funded schools and colleges...  
We have an opportunity for you to join Severn Trent Water on the 3rd ...

**Teacher Encounter at Severn Trent** • 1 page

Coventry & Warwickshire CAREERS HUB  
ENTERPRISE COMPANY  
SEVERN TRENT

**Calling all teachers and careers professionals**

Severn Trent are holding an exploration day for teachers and careers professionals at their Academy (Finham, Coventry) on Monday 3rd July

An opportunity to:

1. Understand the range of skills, knowledge and opportunities that exist at this employer.
2. To hear from and speak to different professionals & their apprentice/graduate intake.
3. An opportunity to get involved with their rigs and equipment to experience their world.
4. Find out about Severn Trent and how they could support your institute.

If you are interested, please send an email to [cwcareers@cwgrowthhub.co.uk](mailto:cwcareers@cwgrowthhub.co.uk) with the Title: Teacher Encounter.

**Vikki Morton** • 1st  
Enterprise Coordinator - South East Midlands Careers Hub  
6d

Afternoon Northamptonshire please see below this months requests for **Northamptonshire** schools to help them deliver first class careers & skills for their students where employer input brings it to life and makes it real. Take a look and please contact the named Careers Leader if anything of your fancy, to get involved or if you prefer please share with your networks you **Mandy Green South East Midlands Careers Hub** get together **#makeadifference**

**Hour - make a difference** • 2 pages

Event Time	Year group / Age of students	Name of School/College including postcode	Event Title	Event Details	Contact Details or sign-up link
8.30 am to 11.30 am	Year 10 (240 young people) and year 12 (120 young people)	Walsingham School, near Walsingham, Norfolk NR25 7JG	Walsingham School Careers Fair	Visitors arrive for 7.30 am - set up literature on main desks. Students enter for 8 am and in groups of 10. Students ask questions about entry requirements of industry, opportunities available, skills needed, benefits and challenges in working in the organisation / occupational roles.	Mt Dennis Maths Careers Leader, <a href="mailto:mt.dennis@walsingham-school.net">mt.dennis@walsingham-school.net</a>
3rd July	Year 10 and Year 12	Wootton Bassett School, Wootton Bassett, Wiltshire SN15 2JG	Work Experience	We need local employers support with work experience. Any contacts who would be willing to host a placement for 1/3 & 1/2 students would be wonderful.	Sarah MacDougall, Careers Officer, <a href="mailto:sarah.macdougall@woottonbassett-school.co.uk">sarah.macdougall@woottonbassett-school.co.uk</a>

**Jennie Cole** • 2nd  
Enterprise Coordinator looking to connect with local business...  
1w

Calling businesses in Lewes and surrounding areas. Our Enterprise Adviser and school working together on the following:

We are keen to encourage more local businesses to engage with schools and to find creative ways of supporting the young people in our community with their career choices and paths. It doesn't have to be time consuming and even the smallest businesses can contribute. Sharing career journeys, providing work experience, giving behind the scenes tours or speaking at assemblies are all great ways of promoting your business, your industry and inspiring our local students. We would be delighted for you to join us for a FREE networking breakfast hosted by Depot in partnership with Priory School in Lewes.

Breakfast & Networking  
Employer Encounters

18th July 2023  
08:30 - 10:00  
Depot, Pinwell Road, Lewes  
To book a space: <https://lnkd.in/gQmiqQZG>



Ladi Mohammed-Chapman and 3 others  
2 comments

Like Comment Repost Send



# Employer standards for careers education

## Inspire young people for their best next step

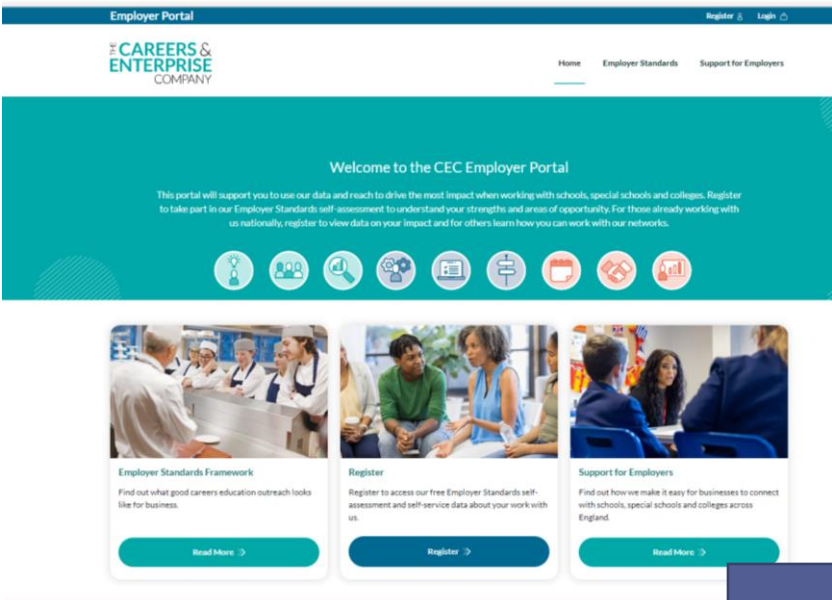


## Prepare young people to be career ready

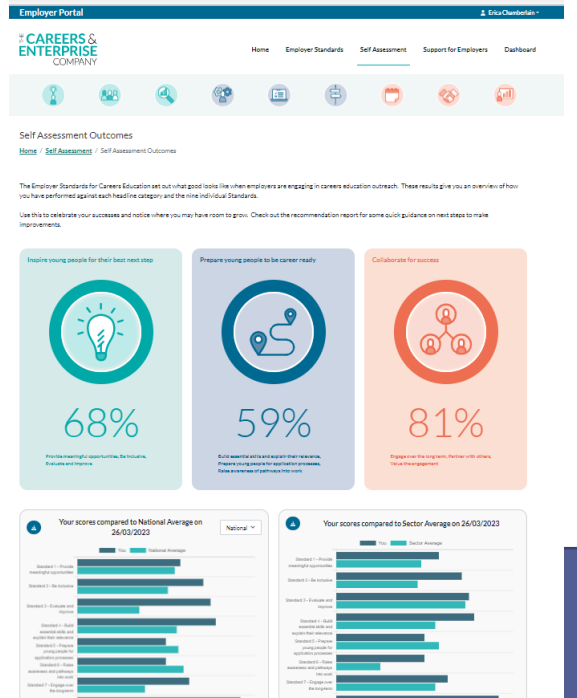
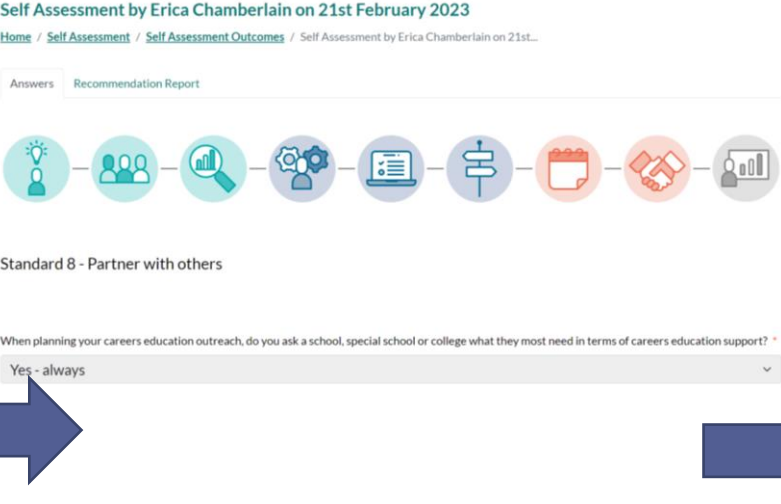


## Collaborate for success





# Preview of the portal, self-assessment and resources



## Taking Action on Standard 8 Partner with others Achieving

Small & Micro

### Things you can do today

- Set up a meeting with the schools or colleges you work with to better understand their careers education needs. These needs may vary widely and as well as the typical 'experiences of the workplace' and 'encounters with employers & employees', you may want to consider:
  - Linking careers with subject curriculum
  - Helping teachers build sector **knowledge**
  - Involving parents/carers in your work
  - Collaborating with other employers to share best practice and bring additional benefits to young people.
- Set up a meeting with interested colleagues to discuss:
  - How you could broaden your careers activities based on your education partners' needs and in line with your strategic objectives (e.g. employee engagement, diversity, recruitment).
  - The benefits of working with curriculum teachers in terms of increasing your impact. Consider also how this might support your

### Six months

- Try to have increased your volume and quality of partnership working.
- Have sought feedback from your partners (teachers, parents, school governors and other employers).
- Have amended areas for improvement and be looking to share what's working with others.

### In a year

- Be able to report on successes and key learnings from your revised approach and be looking to scale up. Be sharing your learnings and best practice with others.

## Inspire young people for their best next step

Integer posuere erat a ante venenatis dapibus posuere velit aliquet. Nulla vitae elit libero, a pharetra augue.

### 1. Provide meaningful opportunities

Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh, ut fermentum massa justo sit amet risus. Sed posuere consectetur est at lobortis.

[Test link](#)

### 2. Be inclusive

Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh, ut fermentum massa justo sit amet risus. Sed posuere consectetur est at lobortis.

[Test link](#)

### 3. Evaluate and improve

Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh, ut fermentum massa justo sit amet risus. Sed posuere consectetur est at lobortis.

[Test link](#)

## Inspire young people for their best next step

Integer posuere erat a ante venenatis dapibus posuere velit aliquet. Nulla vitae elit libero, a pharetra augue.

## Self Assessment by Erica Chamberlain on 26th March 2023

Home / Self Assessment / Self Assessment Outcomes / Self Assessment by Erica Chamberlain on 21st...

Answers / Evidence & Action Report

### Standard 1 - Provide meaningful opportunities

68% Achieving ✓

**Provide meaningful opportunities**

What?

Every young person should have multiple opportunities to learn from businesses about work, employment and the skills that are valued in the workplace. The more meaningful opportunities they experience the more likely they are to gain the right skills, knowledge and experience to be ready to enter the workforce.

How?

Click here to access a resource that will support you to make improvements in this standard.

How from a Peer? Watch this video and hear how you have approached meeting the requirements of this standard.

### Standard 2 - Be inclusive

59% Booking ✓

**Be inclusive**

What?

Diversity and inclusion are essential in business today as a healthy variety of people from different backgrounds and cultures can bring an wealth of ideas and insights that are needed. A business encourages more diversity and inclusion, then when it comes to finding new talent there is more to choose from and this starts with your careers outreach. Encouraging you to have a more diverse workforce can lead to greater innovation and creativity, a greater range of skills, happier employees, increased productivity and higher revenues.

How?

Click here to access a resource that will support you to make improvements in this standard.

How from a Peer? Watch this video and hear how you have approached meeting the requirements of this standard.

### Standard 3 - Evaluate and improve

81% Booking ✓

**Evaluate and improve**

What?



## What employers said about taking part...

“Good to be able to compare our organisation against others to get an idea of actually where we are”

“It is nice to be able to instantly see how you are doing and areas to improve”

“Seeing results in an info graphic is great and really clear where to focus priorities.”

“The self-assessment is a useful process in itself and the results, reports and take action resources are invaluable to plan next steps.”

“Provided good ideas for future development of our offering.”

“Opened our eyes to questions we should be asking ourselves.”

“Super straightforward to identify opportunity, trends and how we are progressing.”

“Will support our strategic plan and provide focus areas to use externally and internally.”

“Extremely valuable and thought provoking.”

# Careers in the curriculum

## TV Adaptation | Alice in Wonderland

A new TV adaptation of Alice in Wonderland is being filmed at Pinewood Studios this summer.

In Alice in Wonderland, Alice drinks a bottle of liquid which makes her shrink; she later eats wild mushrooms which make her grow enormous! In this magical world, we need to make the actress playing Alice look really small, and then really big.



**“These resources are a clever blend of context and authentic mathematical content. They are engaging and real but the workplace context doesn't dilute any of the Maths elements. Instead, the tasks offer a brilliant alternative to traditional delivery approaches for maths topics found in every curriculum. The resources bring mathematics alive in the real world, rooting classroom maths in the glorious and challenging reality of real data and problems faced in the workplace.”**

**Deborah McCarthy**  
Academies Enterprise Trust\*

[CEC Resources Directory: BM4 Modelling tool](#)

# 1. Find a Careers Hub

<https://www.careersandenterprise.co.uk/employers/contact-your-local-careers-hub/>

<https://enterpriseadviser.careersandenterprise.co.uk/>

<https://www.careersandenterprise.co.uk/employers/become-a-cornerstone-employer/>

# 2. Employer Standards

Find out more and register your interest for national release in the Autumn

[CEC Employer Standards Overview.pdf](#)



# Thank you

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**Martín Cosarinsky Campos**  
Managing Director, Breadwinners



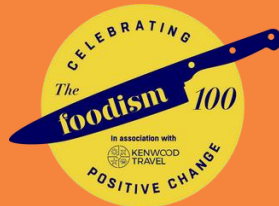
**Elhadj Abdoul Diallo**  
Risers Graduate, Breadwinners

**#SVC23**



# BREADWINNERS

Fresh bread, fresh start.



Breadwinners Foundation

Charity Registration Number 1166646



# We are ...



# This is our mission



70%

the estimated  
unemployment rate for  
refugees in London  
(tent.org)



What was your first  
ever job?

how did you get  
it?

# our Impact

327

Young refugees gained work experience

88%

Programme participants progress into further jobs or uni or volunteering

93%

said their wellbeing had improved







HOW TO CONDUCT  
PARTICIPATORY ACTION  
RESEARCH





THANK YOU DEAR VOLUNTEERS!



#VolunteersWeek

SWIPE TO MEET OUR VOLUNTEERS!

THE NORTH FACE



[wholesale@breadwinners.org.uk](mailto:wholesale@breadwinners.org.uk)

0808 109 9498

@wearebreadwinners

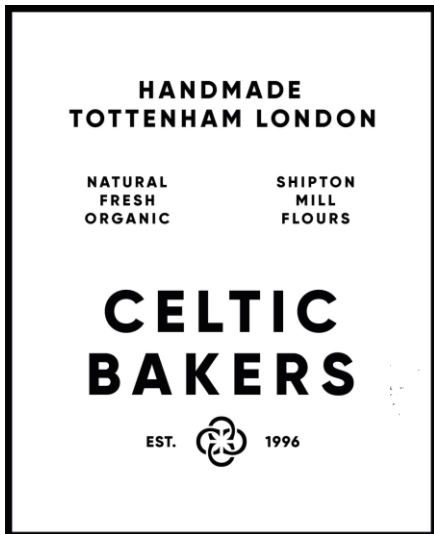
[abdoul@breadwinners.org.uk](mailto:abdoul@breadwinners.org.uk)

[martin@breadwinners.org.uk](mailto:martin@breadwinners.org.uk)

0808 109 9498







Breadwinners Foundation

Charity Registration Number 1166646



## Creating opportunity, choice and independence for care leavers



Alex Latham-Reynolds  
Legacy Partnerships Manager, Care Leaver Covenant



# What is the Care Leaver Covenant?

The Covenant is a promise made by the **private, public or voluntary** organisations to provide **support for care leavers** aged 16-25 to help them **to live independently**.

## We have five core outcomes:

**INDEPENDENT  
LIVING**

Care leavers are better prepared to live independently.

**EMPLOYMENT  
EDUCATION  
TRAINING**

Care leavers have improved access to opportunities.

**SAFETY &  
SECURITY**

Care leavers feel safe, secure and stable in their living situation.

**HEALTH**

Care leavers have improved access to health & emotional support.

**FINANCE**

Care leavers are financially capable and independent.

# Social Value Toolkit

## Care Leaver Outcomes

Over sixty local authorities have adopted the toolkit

## The Social Value Charter/Action Plan

Emboldening and defining outcomes for care leavers

## Market Engagement

Co-production with care leavers and potential bidders

## Selection Stage & Tender

Understanding applicants' previous experience & ambition

## Contract Management

The National TOMS framework



**th** trowers & hamlins

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f: +44 (0)20 7423 8001  
www.trowers.com

# Responding to the needs of young people

Work placements, mentoring and apprenticeships.

Workshops and help with decorating, home maintenance, DIY, garden clearance and cookery classes.

Supported over **XXX**

INDEPENDENT  
LIVING



# Creating supported & empathetic employment

Contract managers co-produce contract expectations with leaving care team and care leavers.

Framework requires providers to become Covenant signatories within 6 months.

Delivered pre-employability support and guaranteed employment.





# Financial Independence for care leavers

Regional social value policy across Greater Manchester – developing parity.

Manchester Councils Social Value Strategy Board – Awareness and opportunity

Barclays ‘Life Skills’ sessions for care leavers

Metro Bank – simplified account opening

Lloyds Bank – Financial literacy training



# Beyond jobs – developing the universal family

Big Difference Scheme – offers 70% off their water bill in the first year, and then further discounts until the age of 25.

Six of England's largest water suppliers have supported over 2,000 care leavers with discounted bills.

Importance of a whole council approach.



SAFETY &  
SECURITY



# Q&A



**Ed Lang**  
*Head of Strategy &  
Policy Advisory  
Social Value Portal*



**Erica Chamberlain**  
*Head of Strategic Business  
Partnerships  
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# Thank you