Social Value Showcase

Wednesday 14 June
14:30 GMT
Panel

Ed Lang
Head of Strategy & Policy Advisory
Social Value Portal

Erica Chamberlain
Head of Strategic Business Partnerships
Careers and Enterprise Company

Martín Cosarinsky Campos
Managing Director
Breadwinners

Elhadj Abdoul Diallo
Risers Graduate
Breadwinners

Alex Latham-Reynolds
Legacy Partnerships Manager
Care Leaver Covenant

#SVC23
Experts at the forefront of engagement and solution-making
What social value delivery are we talking about today?

<table>
<thead>
<tr>
<th>Category</th>
<th>Weeks:</th>
<th>Hours:</th>
<th>Roles Created:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apprenticeships</td>
<td>305,924</td>
<td></td>
<td></td>
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<tr>
<td>Training</td>
<td>152,665</td>
<td></td>
<td>27</td>
</tr>
<tr>
<td>Jobs for Care Leavers</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Meaningful work placements</td>
<td>76,206</td>
<td></td>
<td></td>
</tr>
<tr>
<td>School visits</td>
<td></td>
<td>125,652</td>
<td></td>
</tr>
<tr>
<td>Spend with VCSEs</td>
<td></td>
<td></td>
<td>£102,870,000</td>
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</table>
Social Value Showcase

Erica Chamberlain, Head of Strategic Business Partnerships, Careers & Enterprise Company
<table>
<thead>
<tr>
<th>Our mission</th>
<th>To help every young person to find their best next step</th>
</tr>
</thead>
<tbody>
<tr>
<td>Our mechanisms</td>
<td>We work with schools, colleges and employers to deliver modern, high impact careers education:</td>
</tr>
<tr>
<td></td>
<td>- Locally through Careers Hubs</td>
</tr>
<tr>
<td></td>
<td>- Nationally through training, quality assurance and data</td>
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<tr>
<td>Our impact</td>
<td>1. 90% of schools/colleges in a Careers Hub</td>
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<tr>
<td></td>
<td>2. 93% of students are receiving employer encounters each year</td>
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<tr>
<td></td>
<td>3. x2 young people twice as likely to report awareness of apprenticeships by Year 11</td>
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<tr>
<td></td>
<td>4. £150m saved each year due to reduction in young people not in education, employment or training</td>
</tr>
<tr>
<td>The way we work...</td>
<td>1. Evidence-led</td>
</tr>
<tr>
<td></td>
<td>2. Enabling</td>
</tr>
<tr>
<td></td>
<td>3. Enterprising</td>
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</tbody>
</table>
1. Evidence led

Our 3-stage model of how we create impact, giving data over time and providing links to key evidence and data sources

<table>
<thead>
<tr>
<th>Stage 1: We support and challenge schools, colleges and employers</th>
<th>Stage 2: Which improves provision, closing gaps</th>
<th>Stage 3: Delivering better outcomes for young people</th>
</tr>
</thead>
<tbody>
<tr>
<td>90% schools and colleges in a Careers Hub with 419 Cornerstones and 3503 Enterprise Advisers</td>
<td>Schools and colleges in well-established Careers Hubs achieve nearly double the number Gatsby Benchmarks (5.6) compared to those not engaged (2.9)*</td>
<td>2.8% reduction in proportion NEET* for each additional benchmark met in the most disadvantaged schools (2017/18 Year 11s)</td>
</tr>
<tr>
<td>2,702 fully trained Careers Leaders</td>
<td>Schools serving the most disadvantaged students are making strong progress</td>
<td>Young people report being more career ready and aware of apprenticeships</td>
</tr>
<tr>
<td>4,365 schools and colleges reporting progress using Compass</td>
<td>Average Gatsby Benchmarks across system up from 1.8 to 4.9 in 5 years</td>
<td>Careers education helps employers develop their future workforce</td>
</tr>
</tbody>
</table>

Data from end December 2022

*There are 8 Gatsby Benchmarks

* Including unknowns
2. Enabling

Primary
...to challenge stereotypes

Secondary
...to build career readiness

FE & Skills
...to secure strong outcomes

Transitions
...to support at risk young people

Training - Quality – Co-ordination
3. Enterprising
Priorities 23/24

• **Priority 1:** Raise the quality of careers provision in schools and colleges against the Gatsby Benchmarks through training for the education workforce, targeted support and quality assurance

• **Priority 2:** Drive more high-quality experiences with employers for students and teachers – with a focus on current areas of need

• **Priority 3:** Amplify apprenticeships, technical and vocational routes

• **Priority 4:** Focus on interventions for economically disadvantaged young people and those who face most barriers

• **Priority 5:** Connect careers provision in schools and colleges to the needs of local economies
What are Career Hubs?

Our infrastructure that delivers on our national priorities along with local priorities

Bring employers, providers and educators together

Hosted by bodies with a local economic and/or educational remit. They are our partners
How can our Careers Hubs support you to deliver on social value commitments?

- **44** Careers Hubs
- **4584** Schools/Colleges in Careers Hubs
- **4188** Enterprise Advisers
- **443** Cornerstones
Laura Bush • 1st
The Careers & Enterprise Company • working with... 00:00

Amanda McQuhan • 1st
Business-watering/Professional Business Engagement & Support... 03:06

Looking forward to working with South London Careers Hub again on this project with Richmond Schools. Rachael Bennett Safina Ahmed

Michelle Spurle • 1st
Central London Careers Hub

We’re pleased to announce a two-part webinar series hosted in partnership with LSENE London Neurodiversity Network.

Creative Industries Career Insights

Sonnet Marjara • 1st

It’s no wonder over 80% of our business volunteers are satisfied with the experience of supporting young people connect with the MakeWork CIC.

Vikki Morton • 1st
Enterprise Coordinator - South East Midlands Careers Hub

We’re working to transform our schools to help them deliver first class careers & skills for their students where employer input brings it to life and makes it relevant.

Take a look and please contact the Careers Leader if anything you fancy to get involved or if you prefer please share with your networks.

Mandy Green South East Midlands Careers Hub
together #makethedifference

Jennie Cole • 2nd
Assistant Enterprise Coordinator looking to connect with local business.

Brighton MET and Northbrook College - Construction Open Day for students from years 10 and 11. Please do share far and wide with your network that may be able to share this with the young people of Sussex. East Sussex Careers Hub

And that’s a wrap! Ended Apprentices’ Fest 2023 with a student parent!

Am engulfed with some very positive students ready to look at careers.

Shona Taylor • 7th
and Vic South West Careers Hub Lead

It’s been a busy week but I feel it’s been productive.

Coving and Warwickshire Careers Hub • 1st
Our Careers Hub in a group of examination schools & colleges.

We’re looking for teachers in Coventry & Warwickshire state funded schools and colleges. There’s an opportunity for you to join Seven Trent Water on the 3rd July.

We’re looking for teachers in Coventry & Warwickshire state funded schools and colleges.

Call for teachers and careers professionals

Seven Trent are hosting an exploration day for teachers and careers professionals at their Academy (Pheasey, Coventry) on Monday 3rd July

An opportunity to:
1. Understand the range of skills, knowledge and opportunities that exist at this employer.
2. To hear from and speak to different professionals & their apprentice/students.
3. An opportunity to get involved with their staff and equipment to experience their world.
4. Find out about Seven Trent and how they could support your students.

If you are interested, please send an email to careers@seven-trent.org.uk with the Title Teacher Encounter.

All welcome to attend for the free event.

Deposit, Pinmore Road, Leves
To book a space, https://linking.org/eqm2QG
Employer standards for careers education

Inspire young people for their best next step
- Provide meaningful opportunities
- Be inclusive
- Evaluate and improve
- Build essential skills and explain their relevance
- Prepare young people for application processes
- Raise awareness of pathways into work

Prepare young people to be career ready

Collaborate for success
- Engage over the long term
- Partner with others
- Value the engagement
Preview of the portal, self-assessment and resources

Taking Action on Standard 8
Partner with others
Achieving

Things you can do today

- Set up a meeting with the school or college you work with to better understand their career education needs. These needs may vary widely and as well as the top of the students, the needs of employers and employees. You may want to consider:
  - Linking courses with subject curricula.
  - Helping teachers build sector knowledge.
  - Inviting practitioners into your work.
  - Collaborating with other employers to share best practices, working additional benefits to young people.

- Set up a meeting with interested colleagues to discuss:
  - How you could broaden your career activities based on the curriculum needs and fit with your strategy.
  - How you could increase engagement, diversity, recruitment.
  - The benefits of working with curriculum teachers in terms of increasing your impact.

- Consider also how this might support your

Six months

- Try to have increased your volume and quality of partnership work.
- Have sought feedback from your partners (teachers, parents, school governors and other employers).
- Have identified areas for improvement and be looking to share what’s working with others.

In a year

- Be able to report on successes and key learning from your initial approach and be looking to scale up.
- Be sharing your learning and best practice with others.
What employers said about taking part...

<table>
<thead>
<tr>
<th>Employer Feedback</th>
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<tbody>
<tr>
<td>“Good to be able to compare our organisation against others to get an idea of actually where we are”</td>
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<tr>
<td>“The self-assessment is a useful process in itself and the results, reports and take action resources are invaluable to plan next steps.”</td>
</tr>
<tr>
<td>“Super straightforward to identify opportunity, trends and how we are progressing.”</td>
</tr>
<tr>
<td>“Will support our strategic plan and provide focus areas to use externally and internally.”</td>
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</table>
| “Extremely valuable and thought provoking.” | }
Careers in the curriculum

TV Adaptation | Alice in Wonderland

A new TV adaptation of Alice in Wonderland is being filmed at Pinewood Studios this summer.

In Alice in Wonderland, Alice drinks a bottle of liquid which makes her shrink; she later eats wild mushrooms which make her grow enormous! In this magical world, we need to make the actress playing Alice look really small, and then really big.

“These resources are a clever blend of context and authentic mathematical content. They are engaging and real but the workplace context doesn’t dilute any of the Maths elements. Instead, the tasks offer a brilliant alternative to traditional delivery approaches for maths topics found in every curriculum. The resources bring mathematics alive in the real world, rooting classroom maths in the glorious and challenging reality of real data and problems faced in the workplace.”

Deborah McCarthy
Academies Enterprise Trust*
1. **Find a Careers Hub**
   
   https://www.careersandenterprise.co.uk/employers/contact-your-local-careers-hub/
   
   https://enterpriseadviser.careersandenterprise.co.uk/
   
   https://www.careersandenterprise.co.uk/employers/become-a-cornerstone-employer/

2. **Employer Standards**

   Find out more and register your interest for national release in the Autumn

   [CEC Employer Standards Overview.pdf]
Thank you
Social Value Showcase

Martín Cosarinsky Campos
Managing Director, Breadwinners

Elhadj Abdoul Diallo
Risers Graduate, Breadwinners
BREADWINNERS

Fresh bread, fresh start.

Breadwinners Foundation
Charity Registration Number 1166646
We are ...

This is our mission

70%

the estimated unemployment rate for refugees in London (tent.org)
What was your first ever job?

how did you get it?
our Impact

327
Young refugees gained work experience

88%
Programme participants progress into further jobs or uni or volunteering

93%
said their wellbeing had improved
HOW TO CONDUCT PARTICIPATORY ACTION RESEARCH
THANK YOU DEAR VOLUNTEERS!
wholesale@breadwinners.org.uk
0808 109 9498
@wearebreadwinners

abdoul@breadwinners.org.uk
martin@breadwinners.org.uk
Creating opportunity, choice and independence for care leavers

Alex Latham-Reynolds
Legacy Partnerships Manager, Care Leaver Covenant
What is the Care Leaver Covenant?

The Covenant is a promise made by the private, public or voluntary organisations to provide support for care leavers aged 16-25 to help them to live independently.
We have five core outcomes:

- **INDEPENDENT LIVING**: Care leavers are better prepared to live independently.
- **EMPLOYMENT EDUCATION TRAINING**: Care leavers have improved access to opportunities.
- **SAFETY & SECURITY**: Care leavers feel safe, secure and stable in their living situation.
- **HEALTH**: Care leavers have improved access to health & emotional support.
- **FINANCE**: Care leavers are financially capable and independent.
Social Value Toolkit

Care Leaver Outcomes
Over sixty local authorities have adopted the toolkit

The Social Value Charter/Action Plan
Emboldening and defining outcomes for care leavers

Market Engagement
Co-production with care leavers and potential bidders

Selection Stage & Tender
Understanding applicants’ previous experience & ambition

Contract Management
The National TOMS framework
Responding to the needs of young people

Work placements, mentoring and apprenticeships.

Workshops and help with decorating, home maintenance, DIY, garden clearance and cookery classes.

Supported over XXX
Creating supported & empathetic employment

Contract managers co-produce contract expectations with leaving care team and care leavers.

Framework requires providers to become Covenant signatories within 6 months.

Delivered pre-employability support and guaranteed employment.
Financial Independence for care leavers

Regional social value policy across Greater Manchester – developing parity.

Manchester Councils Social Value Strategy Board – Awareness and opportunity

Barclays ‘Life Skills’ sessions for care leavers

Metro Bank – simplified account opening

Lloyds Bank – Financial literacy training
Beyond jobs – developing the universal family

Big Difference Scheme – offers 70% off their water bill in the first year, and then further discounts until the age of 25.

Six of England’s largest water suppliers have supported over 2,000 care leavers with discounted bills.

Importance of a whole council approach.
Q&A

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