Social Value Accreditation – Are you good enough?

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Panel

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Social Value Portal

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Lead Supply Chain Manager
SCS Railways Ltd

Beverley Peace
Group Compliance Director
HB Projects Ltd
Social Value Accreditation: Are you good enough?

Alex Minett
Head of Product & Markets, CHAS
Social Value Accreditation: Are you good enough?

Chris Barson
Researcher, Social Value Portal
Why is accreditation part of the social value journey?

Value destruction

More Good

Value creation & regeneration

Time

More Bad

Learn about social value (Academy)

Achieve the baseline (= ESG)

Diagnostic

Accreditation

Add Value

Value Creation (TOM System)

Measuring Impact

Achieve the baseline (= ESG)

Diagnostic

Accreditation

Value Creation (TOM System)

Measuring Impact
Why CHAS Accreditation?

1. Social value is becoming an increasingly normal part of client requirements and the supply chain is having to respond.

2. Supply chain companies (including SMEs) need to show they can meet client expectations on social value.

3. They may not be ready for full social value reporting, but they need a way of getting started.

4. Social value accreditation can sit alongside other compliance solutions (e.g. D&I, health & safety) for the different areas of risk management.

5. Will be part of a “family” of social value compliance and accreditation products.
<table>
<thead>
<tr>
<th>Category</th>
<th>Key Areas</th>
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<tr>
<td>General</td>
<td>Social Value policy</td>
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<td></td>
<td>Social Value champion</td>
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<tr>
<td>Work</td>
<td>Gender balance in the workforce</td>
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<td>Diversity and Inclusion policy</td>
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<td>Ethnic minority representation</td>
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<tr>
<td>Economy</td>
<td>Ethical and sustainable procurement</td>
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<td>Community</td>
<td>Staff volunteering opportunities</td>
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<td>Health and wellbeing programmes</td>
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<tr>
<td>Planet</td>
<td>A plan to address climate change and environmental degradation</td>
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</tbody>
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x10 Questions
CHAS Accreditation “Standard” - example

Q1.1: Do you have a social value policy or something similar?

**Answer:** Yes/No

**Evidence requirements:** Attach social value policy

**Help text:** There is no fixed format for a social value policy. It might not even be called a "social value policy" in your business…

Q1.4: Does your company have a Diversity and Inclusion policy?

**Answer:** Yes/No

**Evidence requirements:** Attach Diversity and Inclusion policy

**Help text:** Your Diversity and Inclusion policy should set out rights of employees to equal treatment and…
## CHAS Accreditation “Action” *(in development)*

<table>
<thead>
<tr>
<th>General</th>
<th>Social Value training</th>
<th>Social Value measurement system</th>
</tr>
</thead>
<tbody>
<tr>
<td>Work</td>
<td>Apprentices</td>
<td>People facing employment barriers</td>
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<td>Economy</td>
<td>Spending with local businesses</td>
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<td>Planet</td>
<td>Reducing carbon emissions</td>
<td>Environmentally friendly travel</td>
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<tr>
<td>Innovation</td>
<td>How else are you creating social value?</td>
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</tbody>
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*Questions*

- Spending with VCSEs
- Environmentally friendly travel
- How else are you creating social value?
The complete Social Value approach

- **Show** you are ready for Social Value through a trusted accreditation
- **Complement** your Social Value portfolio
- **Check** your supply chain is aligned with your values

- **Record and report** your Social Value today with the most established and trusted method
- **Tell** your full Social Value story with qualitative and quantitative evidence

- **Educate** your staff on Social Value
- **Spread** awareness of the Social Value movement
- **Build** on your knowledge and become a Social Value expert
Thank you
Social Value Accreditation: Are you good enough?

Martin Mirimo
Lead Supply Chain Manager, SCS Railways Ltd
Importance of Accreditation

- **Promote standardisation** to ensure that all contractors are evaluated on the same criteria, which leads to a more fair and effective assessment process.

- **Reduce complexity and repetition**: The current approach looks fragmented and led to a large amount of repetitive work. Proposed accreditation will reduce inefficiencies, saves time, and cuts costs.

- **Promote Efficiency Improvement culture**: The process of seeking and maintaining accreditation can help identify improvements and efficiencies in policies and processes.

- **Key for Quality Assurance and Confidence Building**: Accreditation will act as an independent evaluation of the competence, impartiality, and performance capability of the accredited organisation.

- **Fast Track Procurement Decisions**: Buyers may rely on accredited services to inform their buying decisions, providing confidence that suppliers have the appropriate tools in place to deliver their social value requirements.
Right Time for Social Value?

- Social value is always relevant, given its expansive coverage that includes recruitment, procurement, and environmental sustainability.
- The current cost of living crisis highlights the need for social value initiatives. Beyond this, there is a skills shortage in the industry which can be addressed by welcoming talent from outside the industry.
- Contractually, social value remains in the domain of the public sector but interest from the private sector is growing. There is much more of a conversation in the private sector around ESG (environmental and social governance).
- Formed key part of the UK government green paper on Transforming Public Procurement as at December 2020 which has since been translated into a Procurement Bill in Parliament.
- The industry is ready. It has been 10+ years since the UK enacted the Public Services (Social Value) Act.
Thank you
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Beverley Peace
Group Compliance Director, HB Projects Ltd
Thank you