

Social Value
Conference
2023

Presented by



In conjunction with



Social Value Accreditation – Are you good enough?

Wednesday 14 June
14:30 GMT

Building the Foundations

#SVC23

Panel



Guy Battle
*Chief Executive Officer
Social Value Portal*



Chris Barson
*Researcher
Social Value Portal*



Alex Minett
*Head of Product & Markets
CHAS*



Martin Mirimo
*Lead Supply Chain Manager
SCS Railways Ltd*



Beverley Peace
*Group Compliance Director
HB Projects Ltd*

Social Value Accreditation: Are you good enough?



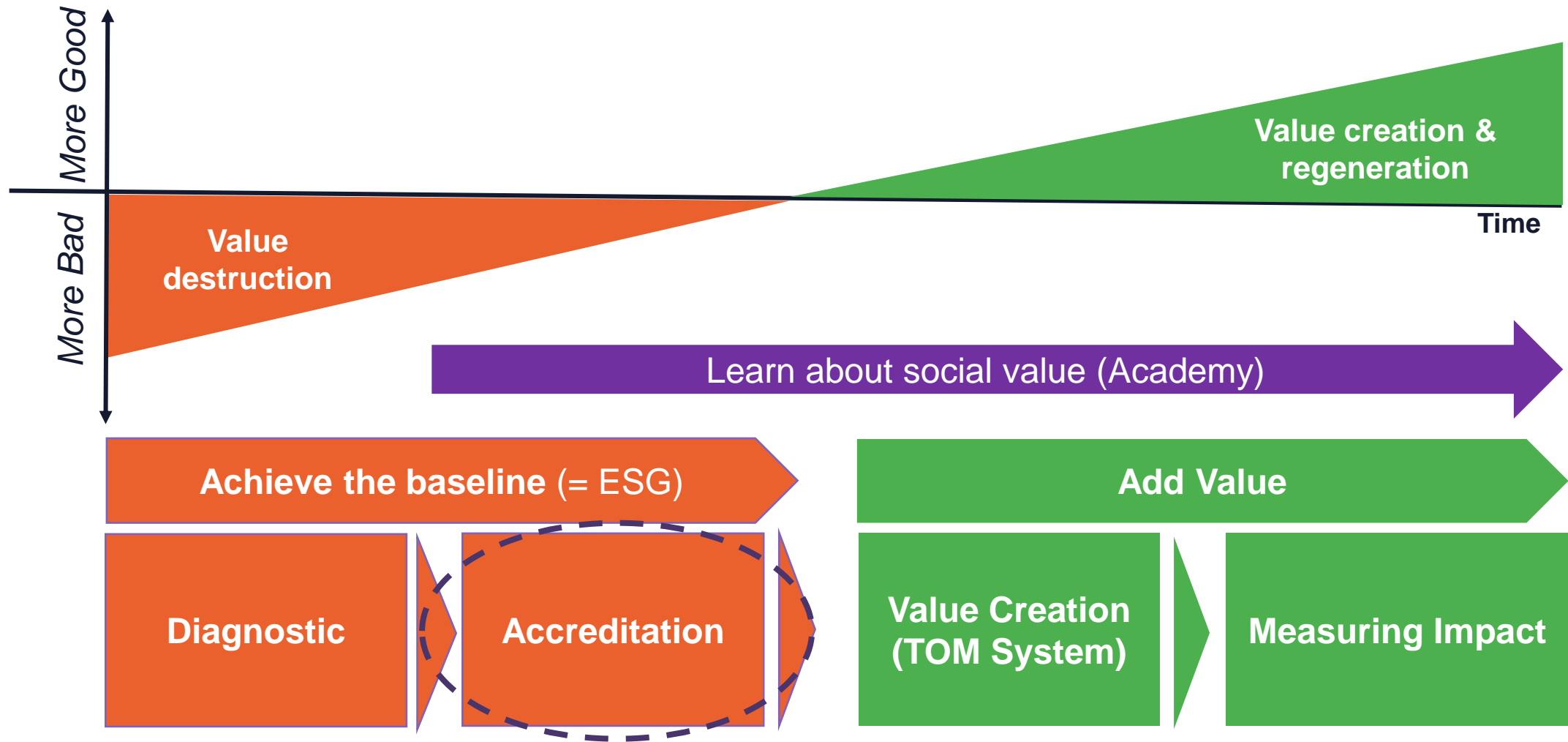
Alex Minett
Head of Product & Markets, CHAS

Social Value Accreditation: Are you good enough?



Chris Barson
Researcher, Social Value Portal

Why is accreditation part of the social value journey?








Why CHAS Accreditation?

1. Social value is becoming an increasingly normal part of client requirements and the supply chain is having to respond.
2. Supply chain companies (including SMEs) need to show they can meet client expectations on social value.
3. They may not be ready for full social value reporting, but they need a way of getting started.
4. Social value accreditation can sit alongside other compliance solutions (e.g. D&I, health & safety) for the different areas of risk management.
5. Will be part of a “family” of social value compliance and accreditation products.

CHAS Accreditation “Standard”

x10
Questions

General 	Social Value policy	Social Value champion
Work 	Gender balance in the workforce	Diversity and Inclusion policy
	Ethnic minority representation	
Economy 	Ethical and sustainable procurement	
Community 	Staff volunteering opportunities	Health and wellbeing programmes
Planet 	A plan to address climate change and environmental degradation	

CHAS Accreditation “Standard” - example

Q1.1: Do you have a social value policy or something similar?

Answer: Yes/No

Evidence requirements: Attach social value policy

Help text: There is no fixed format for a social value policy. It might not even be called a "social value policy" in your business...







Q1.4: Does your company have a Diversity and Inclusion policy?

Answer: Yes/No

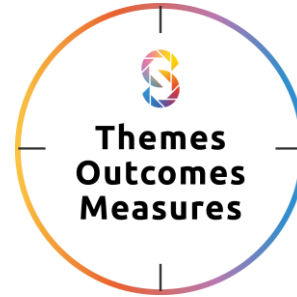
Evidence requirements: Attach Diversity and Inclusion policy

Help text: Your Diversity and Inclusion policy should set out rights of employees to equal treatment and...

CHAS Accreditation “Action” *(in development)*

General 	Social Value training	Social Value measurement system	
Work 	Apprentices	People facing employment barriers	Diversity and Inclusivity
Economy 	Spending with local businesses	Spending with VCSEs	
Community 	Donated employee time	Donated funds or resources	
Planet 	Reducing carbon emissions	Environmentally friendly travel	
Innovation 	How else are you creating social value?		

The complete Social Value approach



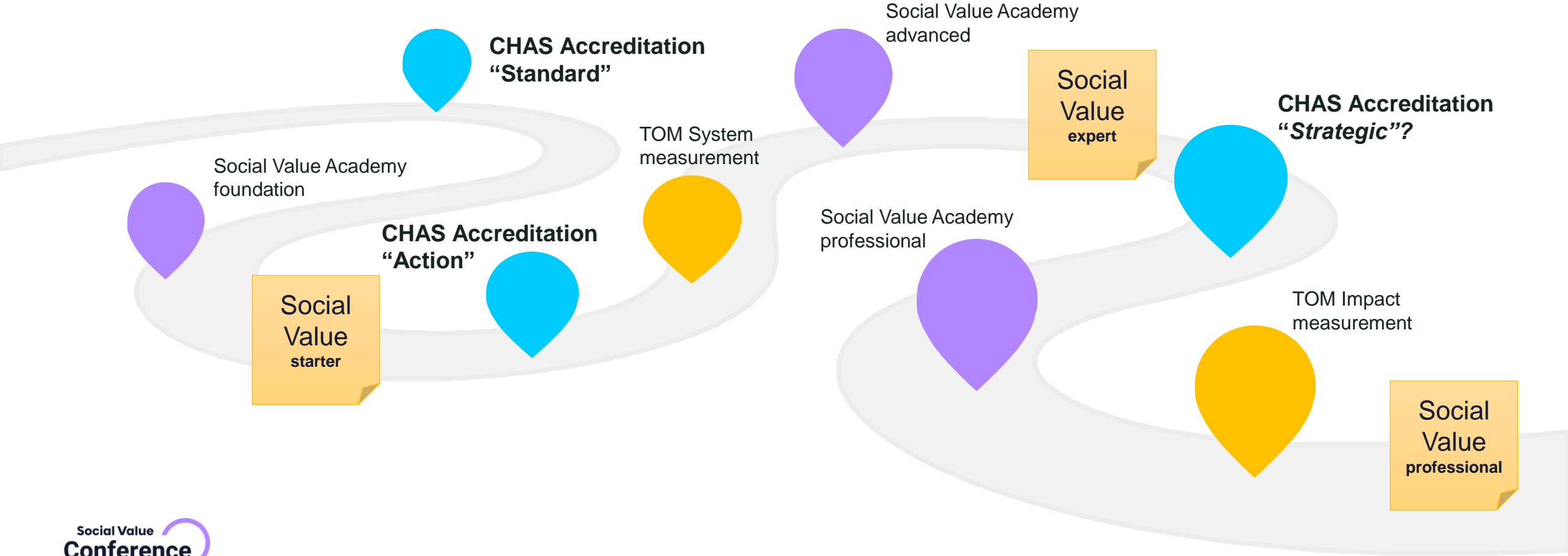
- **Show** you are ready for Social Value through a trusted accreditation
- **Complement** your Social Value portfolio
- **Check** your supply chain is aligned with your values

- **Record and report** your Social Value today with the most established and trusted method
- **Tell** your full Social Value story with qualitative and quantitative evidence

- **Educate** your staff on Social Value
- **Spread** awareness of the Social Value movement
- **Build** on your knowledge and become a Social Value expert

The Social Value journey

- Education
- Accreditation
- Measurement





Thank you

Social Value Accreditation: Are you good enough?



Martin Mirimo
Lead Supply Chain Manager, SCS Railways Ltd

Importance of Accreditation

- **Promote standardisation** to ensure that all contractors are evaluated on the same criteria, which leads to a more fair and effective assessment process.
- **Reduce complexity and repetition:** The current approach looks fragmented and led to a large amount of repetitive work. Proposed accreditation will reduce inefficiencies, saves time, and cuts costs.
- **Promote Efficiency Improvement culture:** The process of seeking and maintaining accreditation can help identify improvements and efficiencies in policies and processes.
- **Key for Quality Assurance and Confidence Building:** Accreditation will act as an independent evaluation of the competence, impartiality, and performance capability of the accredited organisation.
- **Fast Track Procurement Decisions:** Buyers may rely on accredited services to inform their buying decisions, providing confidence that suppliers have the appropriate tools in place to deliver their social value requirements

Right Time for Social Value?

- Social value is always relevant, given its expansive coverage that includes recruitment, procurement, and environmental sustainability.
- The current cost of living crisis highlights the need for social value initiatives. Beyond this, there is a skills shortage in the industry which can be addressed by welcoming talent from outside the industry.
- Contractually, social value remains in the domain of the public sector but interest from the private sector is growing. There is much more of a conversation in the private sector around ESG [environmental and social governance).
- Formed key part of the UK government green paper on Transforming Public Procurement as at December 2020 which has since been translated into a Procurement Bill in Parliament.
- The industry is ready. It has been 10+ years since the UK enacted the Public Services (Social Value) Act.



Thank you

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Beverley Peace
Group Compliance Director, HB Projects Ltd

Q&A



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