

Social Value
Conference
2023

Presented by



In conjunction with



Developing an Effective Social Value Strategy

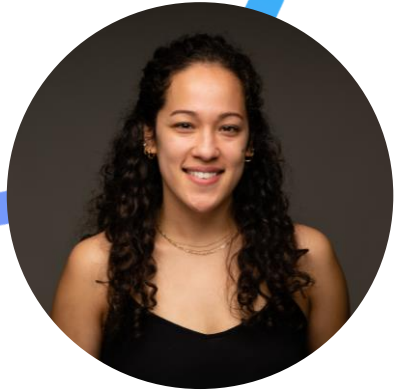
13 June

11:45 GMT

Building the Foundations

#SVC23

Panel



Annie Wong
*Social Value Strategy
and Evaluation Lead
Deloitte*



Andrew Hodgson
*Executive Chairman
Recycling Lives*



Sinead Moloney
*Senior Social Value Manager,
Major Projects
ISG*



Amanda Scott
*Director of Talent,
Learning & D&I
Compass Group UK&I*



Kevin Steel
*Director, Business
Intelligence & Analysis
Thales Group*



Developing an Effective Social Value Strategy



Annie Wong
Social Value Strategy and Evaluation Lead, Deloitte

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Developing an Effective Social Value Strategy




Amanda Scott
Director of Talent, Learning & D&I, Compass Group UK&I


#SVC23




45,000
 strong team


6,000+
 locations


5,000+
 suppliers across
 70 categories


£750m
 food spend per annum


 we serve over
180m
 meals a year

BUSINESS & INDUSTRY

HEALTHCARE

DEFENCE & GOVERNMENT

SPORT, LEISURE & VENUES

HOSPITALITY

EDUCATION

Eurest



RESTAURANT ASSOCIATES



We are the UK's largest

food and support services business



We aim to address the inequalities that create barriers to progression - with a particular focus on those from **less advantaged and under-represented backgrounds**



We are working to achieve climate

Net Zero
by 2030

Building A Social Value Strategy



Compass: Social Promise – Delivering Social Value

SKILLS & PROGRESSION

- Recruitment of under-represented groups
- Career Paths
- Apprenticeships
- Traineeships
- Graduates
- Promotions

OUTREACH

- Volunteering Programme
- Schools Engagement Programmes
- Charity Partnerships
- Disability interventions

NEXT GEN

- Beyond Chartwells Kitchen – Well Being and Nutrition Workshops for school students and parents

PAY


- Compass is an accredited Real Living Wage Service Provider
- We engage with our clients and offer contract options on the basis of Real Living Wage

REPRESENTATION

- We will be representative of society at all levels of the organisation on gender, ethnicity and socio-economic background



Building A Strategy

1. Strategy Alignment
 2. Stakeholder Engagement
 3. Data, Data & More Data
- 



Thank you

Social Value
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TITLE

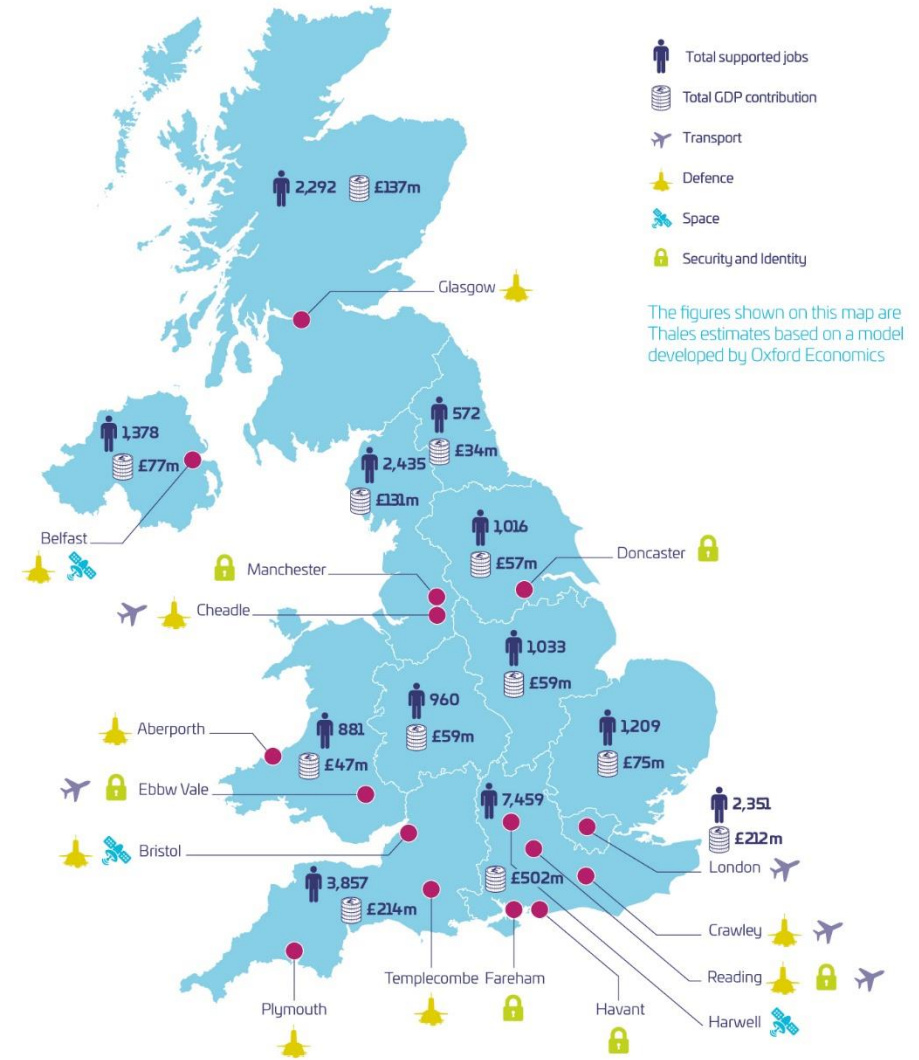


Kevin Steel

Director - Business Intelligence & Analysis, Thales UK

#SVC23

Delivering Social Value to the UK



Building our social value strategy

Auditing our existing activity

Learn from our partners

Understand our local communities

Standing up Resources

Bringing it all together

The best approach to focus our resources

- Where can we have the **most impact**?
...needs of local communities, employees, customers, suppliers
- Where we can make a **unique & authentic contribution**?
- Who are the most **suitable partners** to work with?
- What **targets** should we set to hold ourselves to account?

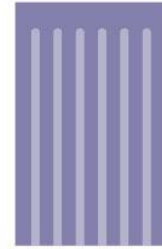
Four Pillars for social value delivery



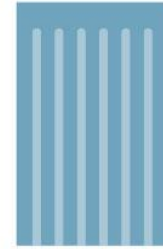
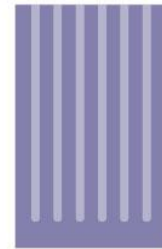
**Living
net
zero**



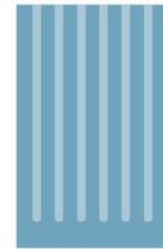
**Making a
contribution
across the UK**



**Supporting cohesion
and inclusivity in our
local communities**




**Promoting
digital
citizenship**





Want to know more?

<https://www.thalesgroup.com/en/united-kingdom/news/how-thales-delivering-social-value-uk>



Developing an Effective Social Value Strategy



Andrew Hodgson OBE
Executive Chairman, Recycling Lives

Recycling Lives

Creating opportunities. Changing lives.

Certified



Corporation

The logo features the text 'recyclinglives' in a lowercase, sans-serif font. Above the text is a stylized yellow graphic of two human figures holding hands, with one figure appearing to be in a dynamic, jumping or dancing pose. The entire logo is set against a dark background.

recyclinglives™

Circular economy business through **4 business units:**

- **Vehicle Processing**
- **Metal Processing**
- **Producer Compliance**
(WEEE, packaging & batteries)
- **Total Waste Management**

Our operations deliver **so much more** than environmental and economic impact, they also create tangible social value.



We support former service personnel, ex-offenders, and disadvantaged people to build better lives by providing support, training and employment opportunities within the company

reimagining futures

By creating opportunities and providing the right support for those who are keen and dedicated about rebuilding their lives, we are also **contributing to the stability and economy of local communities** - providing jobs and support needed for a self-sufficient path forward.



£79.5m

of social value generated
since first reporting in 2015

<5%

average reoffending
rate vs. national avg
of circa 60%

£28.9m

of social value delivered
in FY22



Embedded in the business

Caring for people and individuals from disadvantaged groups **sits at the heart** of Recycling Lives and, together with our commitment to the environment, forms the motivation behind **everything** we do.



Inclusive Rehabilitation



Community Engagement



**Recycling Lives
Training Academy**

Measurement and communication

1

Programme **development** and implementation

2

Analysis of outcomes (eg job outcomes from offenders being released from custody/ training through interventions)

3

Loop **social value** reporting system data input > fiscal figures

4

Reporting both overall for business and individual reports for customers / suppliers



In Summary



Authentic
Behaviour &
Comms



Embedded
in decisions &
operations at every
level



Real Brand
Purpose

At Recycling Lives, social value is not a stand-alone programme. It is bought into by all stakeholders, is innate to business activities and operations, and is iteratively grown and improved upon through measurement and reporting.



Developing an Effective Social Value Strategy



Sinead Moloney
Senior Social Value Manager, Major Projects, ISG

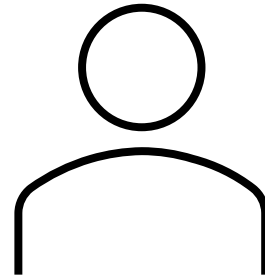
Q&A



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Thank you