Construction: What does good Social Value look like?

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Panel

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#SVC23
Construction: What does good Social Value look like?

Chris Clarke
Director, Performance & Improvement, SCAPE Procurement
Construction Benchmarking Report 2023

Third annual construction project social-value benchmarking study

An objective snapshot of the sector for projects completed during 2022

Part of SCAPE and SVP’s insight partnership
2023 Benchmarking Report highlights

Over 500 projects completed in 2022 by….

….for over 400 public sector clients
Regional analysis

While overall social return on investment is up, regional picture is more mixed.
2023 Benchmarking Report highlights

Trends in social return on capital investment by contract size

The largest projects face challenges in ensuring their socio-economic impact is retained as locally as possible.

Labour availability;
you run out of skilled local people in a place.

Supply chain resilience;
larger projects often distribute commercial risks via more than one subcontractor per trade – they can’t all be local.
2023 Benchmarking Report highlights

Trends in social return on capital investment by contract size….

Big can be done brilliantly!
Perry Barr Regeneration Scheme
(was Commonwealth Games athletes village)

- £267m social return on investment - over 90%
- Client ambition
- Place based strategy
- Integrated supply chain performance management
- Collaboration for outcomes

CASE STUDY

Perry Barr Residential Scheme, West Midlands
Social value return on investment (SRI): £267m

As part of this key legacy project of the Commonwealth 2022 Games, Lendlease and their supply chain created high volumes of social value and community engagement, including:

Local employment:
- 41,544 work placement days
- 659 employment opportunities (77% within 30 miles)
- 97 apprenticeships
- 1,345 local people being upskilled

Local spend:
- £923k spent with Voluntary, Community and Social Enterprises (VCSEs)
- £101k spent with local Small to Medium Enterprises (SMEs)

Partners in the community:
- 2,500+ volunteering hours
- 10,500 students engaged through careers talks, jobs fairs and education projects. Supported local schools, charities and groups with community projects - including regeneration through garden works and regular food bank collections.

Skills and training:
- Dedicated Women in Construction Training Programme
- Dedicated Construction Skills Hub
2023 Benchmarking Report highlights

Qualitative industry perspectives and supply chain feedback

- Social value delivery plans are being informed both by local client ambition and strategy and by corporate objectives.

- Collaboration at early stage of project enables results.
2023 Benchmarking Report highlights

Qualitative industry perspectives and supply chain feedback

• Social value delivery plans are informed both by local client ambition and strategy and by corporate objectives

• Selection of measures informed by client strategy and business capability and capacity

• Collaboration at early stage of project enables best results
2023 Benchmarking Report highlights

Qualitative industry perspectives and supply chain feedback

- Social value delivery plans are informed both by local client ambition and strategy and by corporate objectives
- Selection of measures informed by client strategy and business capability and capacity
- Collaboration at early stage of project enables best results
- Social value professionals need more assistance and general awareness in their wider business

Top survey responses

Do you think you and your colleagues would benefit from additional training on the TOM System and social value?

- Yes: 25%
- No: 75%
2023 Benchmarking Report highlights

What else is there?

• How use of the TOMs system and selection of number of measures varies by contract size.

• How TOMs themes are utilised.

• The challenges of Environmental Reporting.

• Lots of case studies and links!
Want your project or framework to count?
Get in touch to contribute to the 2023 report

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