

Social Value
Conference
2023

Presented by



In conjunction with



Construction: What does good Social Value look like?

Wednesday 14 June
15:45 GMT

Masterclass

#SVC23

Panel



Nathan Goode
*Chief Strategic Officer
Social Value Portal*



Chris Clarke
*Director, Performance &
Improvement
SCAPE Procurement*



Andrea Holt
*Social Impact Manager
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Leigh Hughes
*Business Growth & Social
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Jason McEwen
*Portfolio Director
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Construction: What does good Social Value look like?



Chris Clarke

Director, Performance & Improvement, SCAPE Procurement

#SVC23

Construction Benchmarking Report 2023

Third annual construction project social-value benchmarking study

An objective snapshot of the sector for projects completed during 2022

Part of SCAPE and SVP's insight partnership



2023 Benchmarking Report highlights

Over 500 projects completed in 2022 by....



....for over 400 public sector clients



2023 Benchmarking Report highlights

Regional analysis

While overall social return on investment is up, regional picture is more mixed.

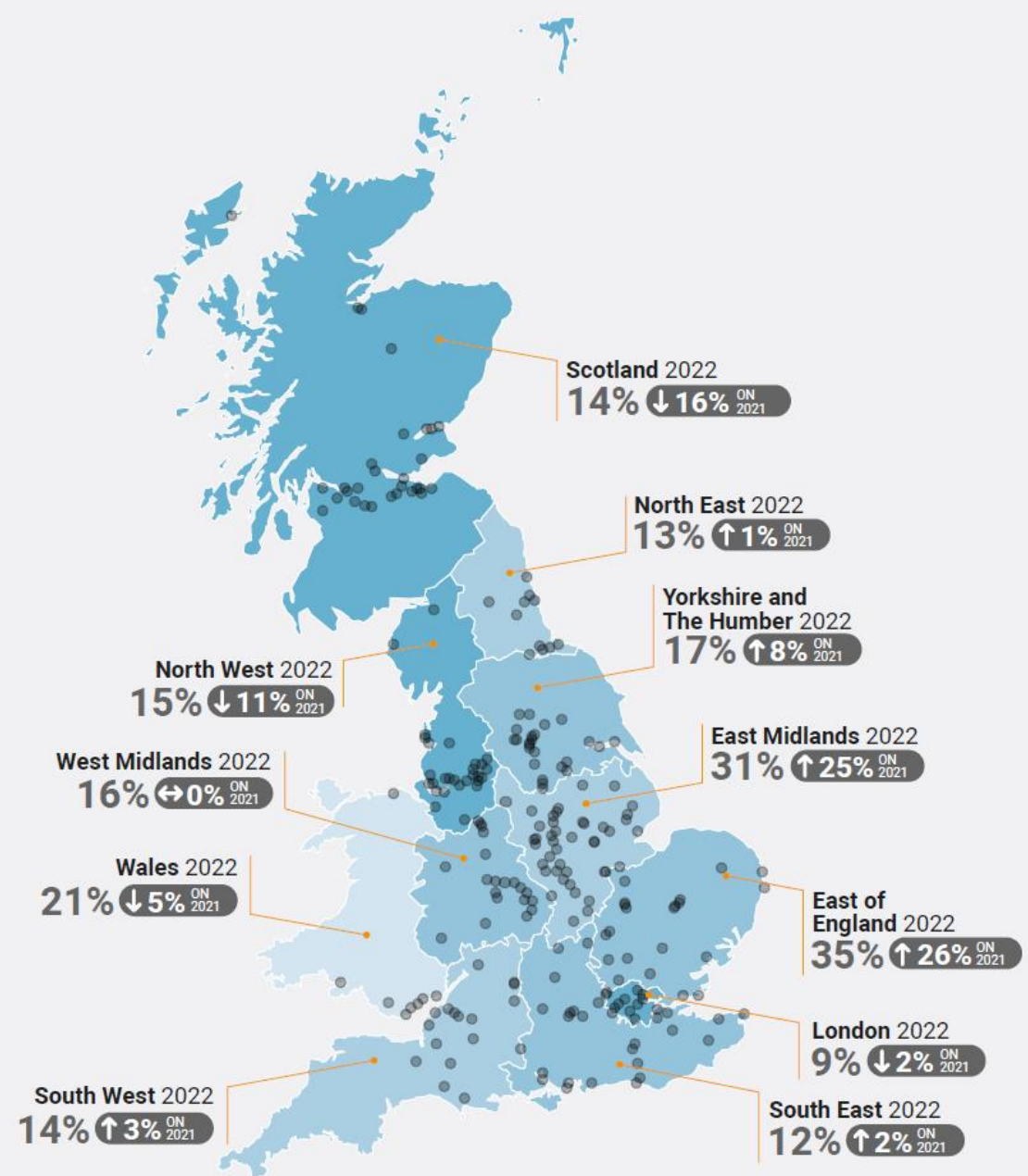


Figure 5: Average social value added through construction projects.

2023 Benchmarking Report highlights

Trends in social return on capital investment by contract size

The largest projects face challenges in ensuring their socio-economic impact is retained as locally as possible.

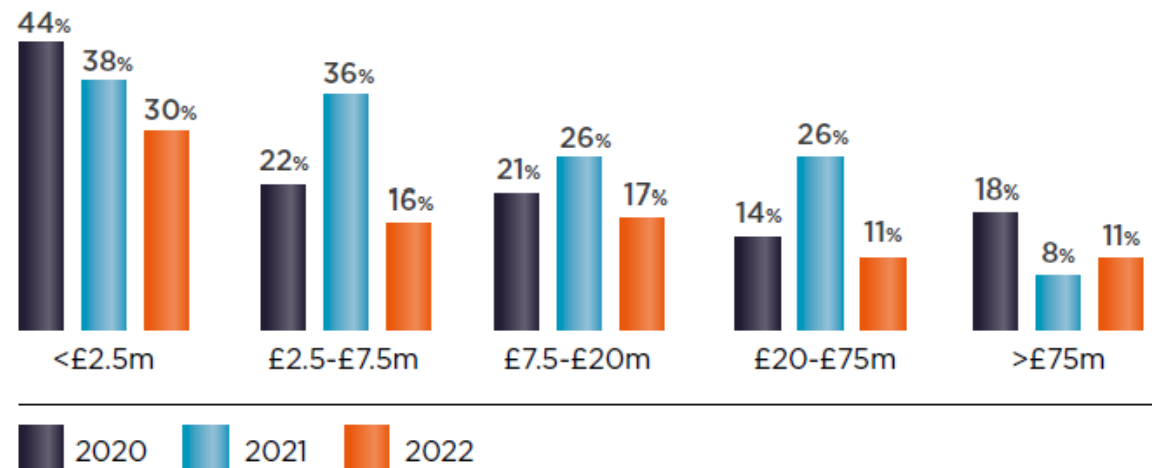
Labour availability;

you run out of skilled local people in a place.

Supply chain resilience;

larger projects often distribute commercial risks via more than one subcontractor per trade – they can't all be local.

How Social Value Return on Investment changes by contract size



2023 Benchmarking Report highlights

Trends in social return on capital investment by contract size....

Big can be done brilliantly! Perry Barr Regeneration Scheme (was Commonwealth Games athletes village)

- £267m social return on investment - over 90%
- Client ambition
- Place based strategy
- Integrated supply chain performance management
- Collaboration for outcomes

CASE STUDY

Client:  Birmingham City Council



Perry Barr Residential Scheme, West Midlands
Social value return on investment (SRI): £267m

As part of this key legacy project of the Commonwealth 2022 Games, Lendlease and their supply chain created high volumes of social value and community engagement, including:

Local employment:

41,544 work placement days

659 employment opportunities (77% within 30 miles)

97 apprenticeships

1,345 local people being upskilled

Local spend:

£923k spent with Voluntary, Community and Social Enterprises (VCSEs)

£101k spent with local Small to Medium Enterprises (SMEs)

Partners in the community:

2,500+ volunteering hours

10,500 students engaged through careers talks, jobs fairs and education projects. Supported local schools, charities and groups with community projects - including regeneration through garden works and regular food bank collections.

Skills and training:

Dedicated Women in Construction Training Programme

Dedicated Construction Skills Hub



2023 Benchmarking Report highlights

Qualitative industry perspectives and supply chain feedback

- Social value delivery plans are being informed both by local client ambition and strategy and by corporate objectives
- Collaboration at early stage of project enables results



When we consider how to address a client's social value requirements, we....

...apply our company's corporate social value strategy [alone] or with a defined list of social value activities that we know our company can deliver. ”

45%

...prefer to keep an open mind about the client's social value requirements and respond accordingly. ”

43%

2023 Benchmarking Report highlights

Qualitative industry perspectives and supply chain feedback

- Social value delivery plans are informed both by local client ambition and strategy and by corporate objectives
- Selection of measures informed by client strategy and business capability and capacity
- Collaboration at early stage of project enables best results



When selecting measures, we...

apply as broad a range of measures as possible to the project.”

33%

concentrate on high value measures such as local jobs and supply chain spend.”

24%

aim to report against one or more additional measure on top of local jobs and supply chain spend.”

17%

concentrate on delivery of a maximum of 5 measures.”

13%

2023 Benchmarking Report highlights

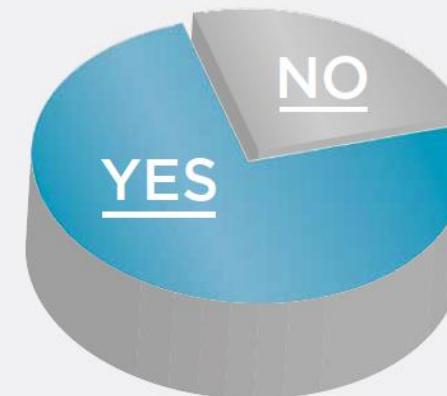
Qualitative industry perspectives and supply chain feedback

- Social value delivery plans are informed both by local client ambition and strategy and by corporate objectives
- Selection of measures informed by client strategy and business capability and capacity
- Collaboration at early stage of project enables best results
- Social value professionals need more assistance and general awareness in their wider business

Top survey responses



Do you think you and your colleagues would benefit from additional training on the TOM System and social value?



75%

25%

2023 Benchmarking Report highlights

What else is there?

- How use of the TOMs system and selection of number of measures varies by contract size.
- How TOMs themes are utilised.
- The challenges of Environmental Reporting.
- Lots of case studies and links!

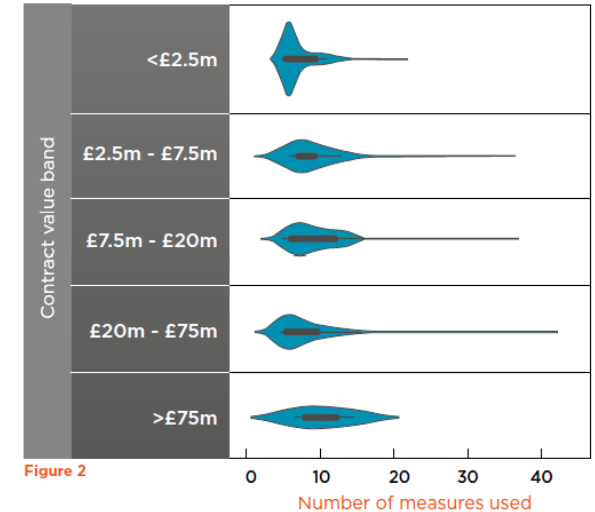
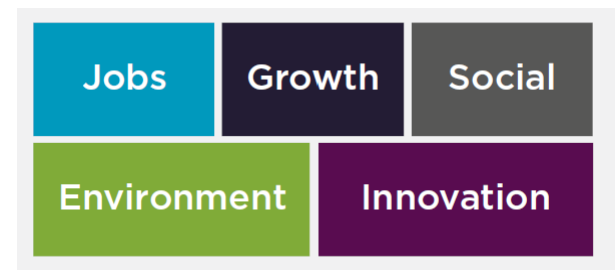



Figure 2





**Want your project or
framework to count?**
Get in touch to contribute
to the 2023 report

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Thank you