

Social Value  
**Conference**  
2023

Presented by



In conjunction with



# Using Social Impact Bonds to Deliver Better Social Outcomes

Wednesday 14 June  
15:45 GMT

Meeting community needs

**#SVC23**

# Panel



**David Parks**  
*Managing Director*  
*The Skill Mill*



**Naomi Allen Seales**  
*Investment Manager*  
*Northstar Ventures*

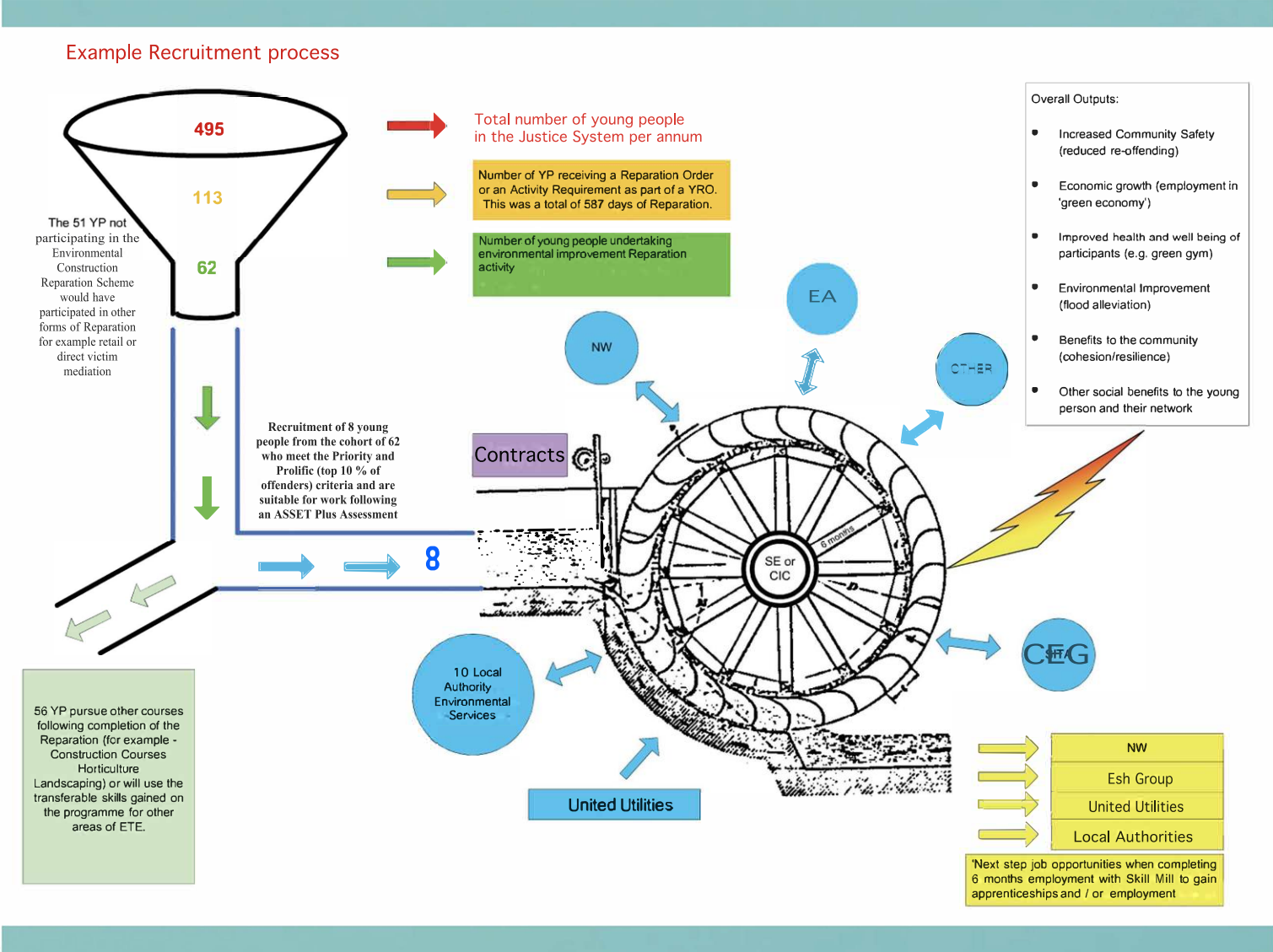


**Professor Susan Baines**  
*Professor of Social Enterprise, Public*  
*Evaluation and Research Unit*  
*Manchester Metropolitan University*



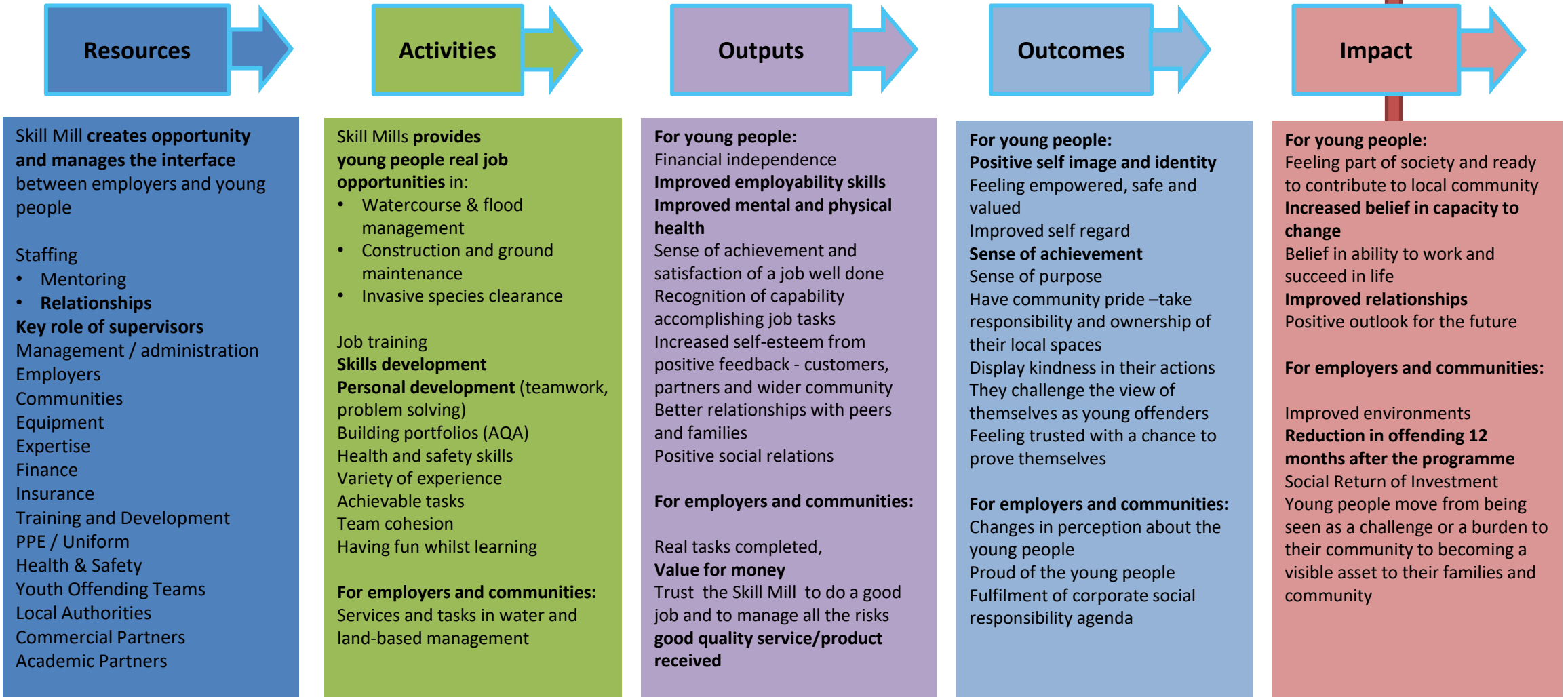
**Lucinda Yeadon**  
*Community Liaison Manager*  
*Commercial Estates Group*

# Not a Sausage factory



# The Skill Mill Theory of Change

The Skill Mill provides employment opportunities in construction and water and land-based management, reducing flood risk and improving the local environment. We bring social and environmental benefits to communities by involving children in the justice system directly in the delivery of services. Each Skill Mill cohort receives six months paid employment, invaluable practical real work experience, a nationally recognised qualification, and opportunities for progression with local companies at the end of their time with The Skill Mill

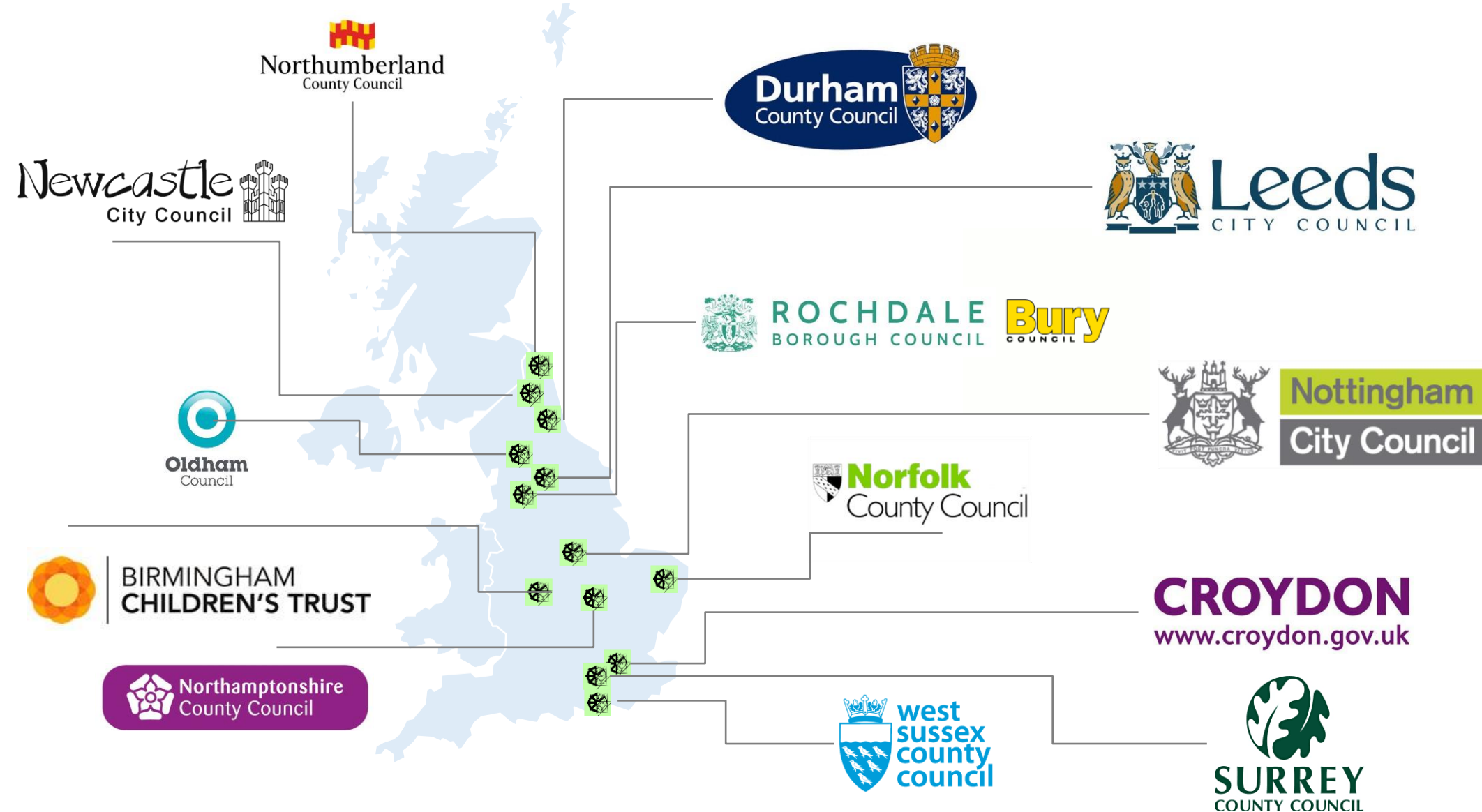


# The Skill Mill supports cohorts of four young people into employment after 6 months of paid work and training

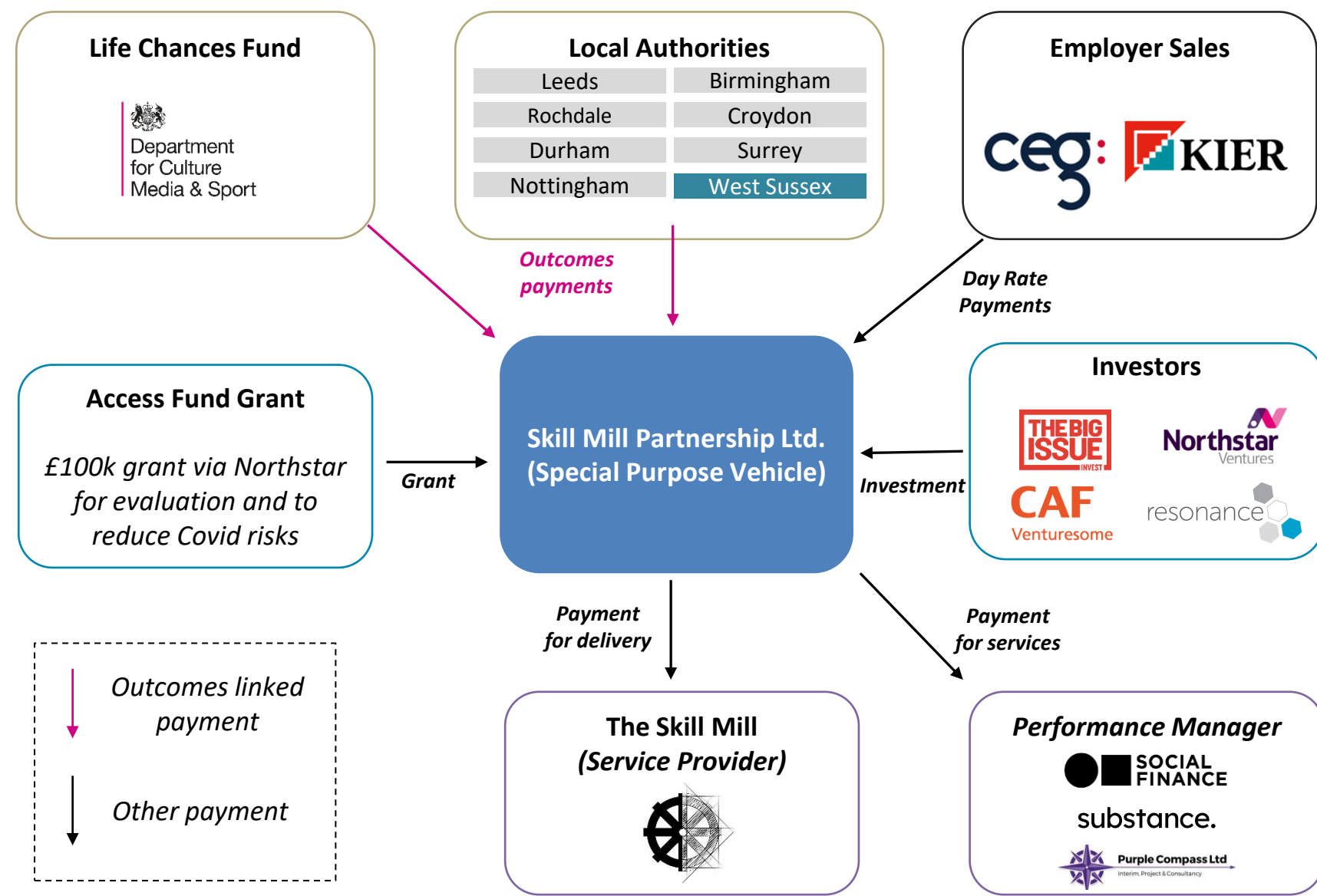
## LONG-TERM HOLISTIC VISION



# The Skill Mill is scaling its evidence-based programme, creating impact for young people across England

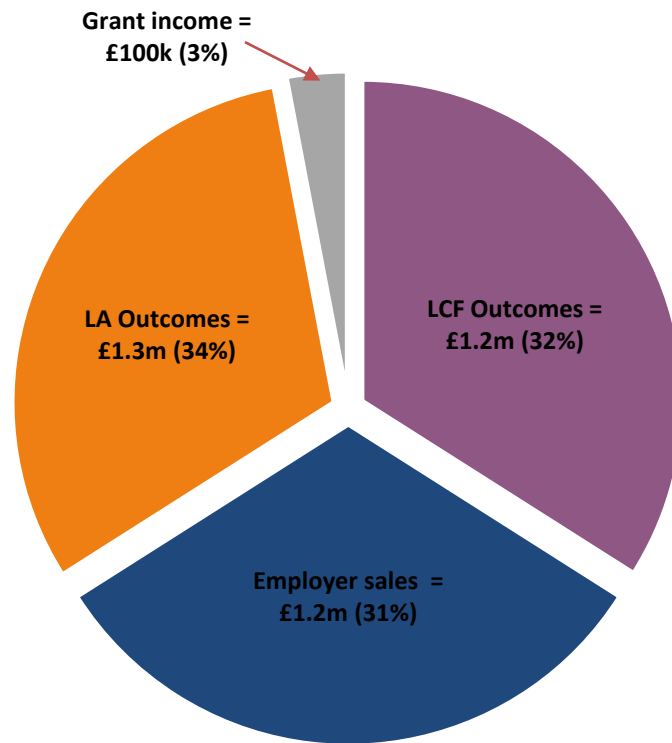


# The Social Impact Bond

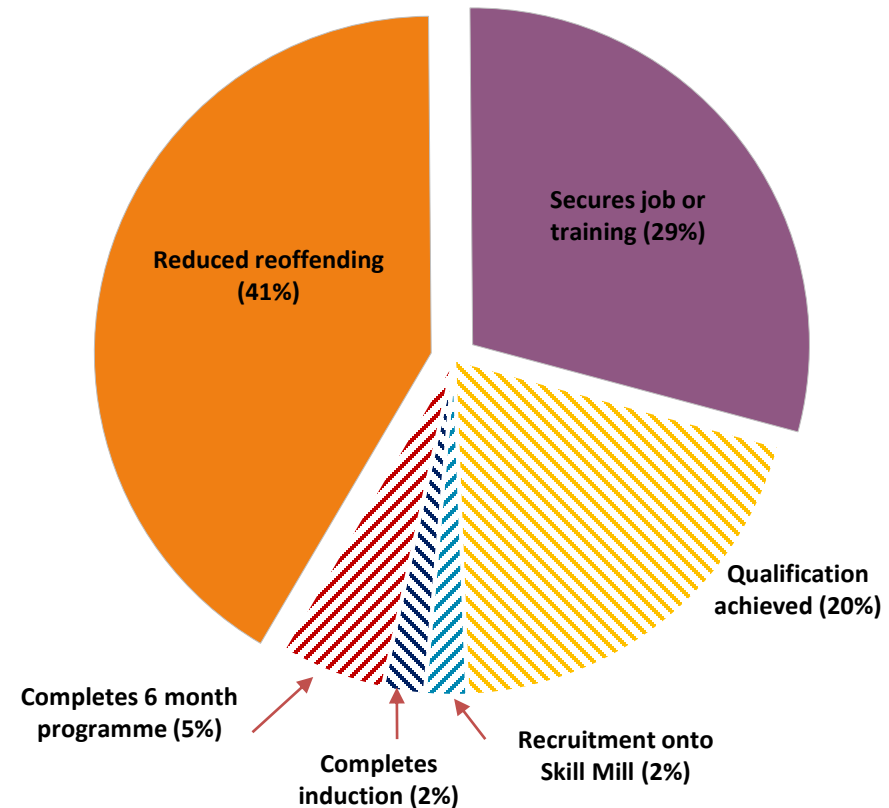


# The SIB offers fantastic value for money for local authorities who only contribute 1/3 of revenue and 70% of their payments are for outcomes

*Costs are met from 2/3 outcomes and 1/3 commercial sales. An "Access Foundation" grant enables evaluation and derisks potential Covid spike*



*Outcomes are principally earned from reduced reoffending and securing future employment / training*



**Notes:**

- The above is based on the financial model's base case (excl. VAT)
- LCF pays 43.8% of outcomes
- Employees pay day rates for Skill Mill teams of 4 and supervisors of up to £500 / day



# Impact



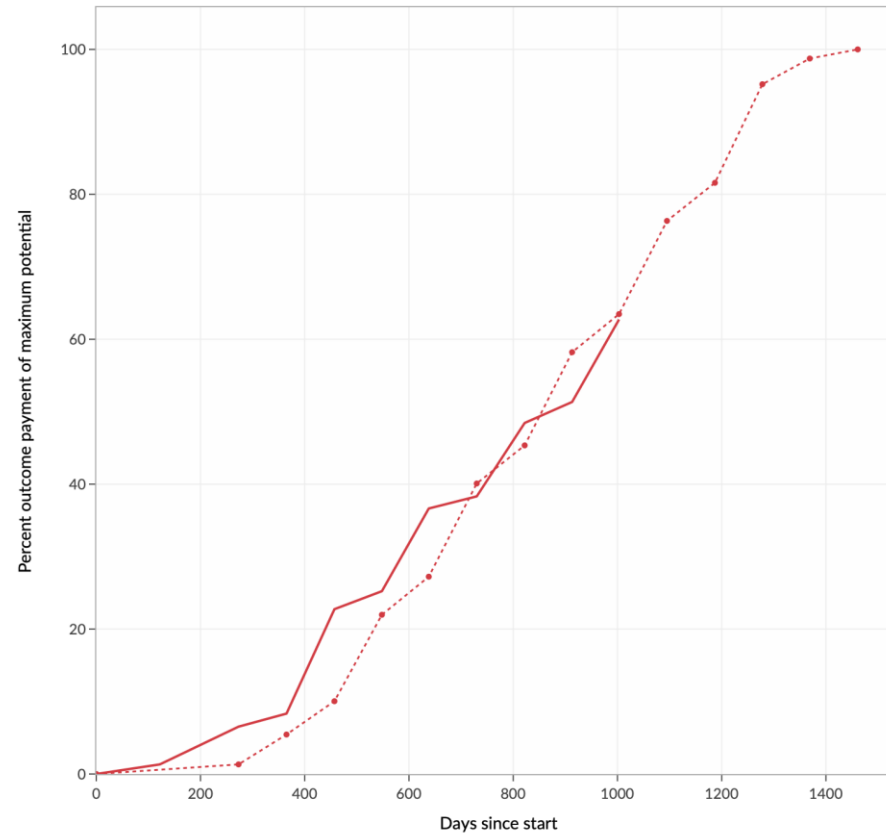
The Skill Mill has employed 402 young people in England over the past 9 years - 29 have been re-convicted. The re-conviction rate is 7.2%, compared to 72% for young offenders with 11+ convictions. 20 have been young women with zero re-convictions.

# Planned versus actual payments

Skill Mill started delivering services in August 2020 and will finish in September 2024. Data was last updated in December 2022. These are interim results.

## Payments

Show all ▾ Legend Scenarios



*"We are proud to have worked alongside Skill Mill for 6 years. They provide a win-win service that delivers professional site logistics support whilst also providing opportunities for your people to make a real difference in their lives, learning skills, gaining confidence and contributing to society".*

**Lucinda Yeadon**  
**Commercial Estates Group**



THE SKILL MILL

The Skill Mill is a Gold Member of Constructionline. We are the first and only Social Enterprise in the country to achieve Construction Line Gold Accreditation.

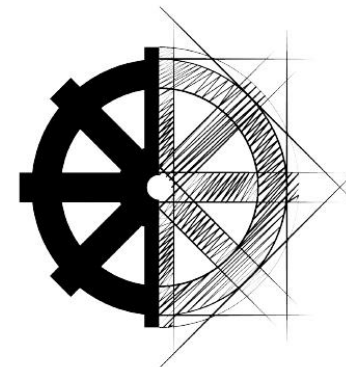


**Constructionline**

Gold Member



**Social Enterprise UK**  
Certified Member



**THE SKILL MILL**

**The Social Enterprise Providing  
Employment for Young People  
in Construction**

The Skill Mill assists developers and contractors delivering section 106 obligations. Additionally, The Skill Mill will help you achieve 5 star rating for Considerate Constructor.

The Skill Mill deliver site logistics at commercially advantageous rates whilst making a difference to young people's lives. We enhance the profile of developments and construction sector as a result of the social value achievements. The pathways for our young people into the construction sector address the skills gap – ***the try before you buy approach that ultimately benefits the contractor!***



[info@theskillmill.org](mailto:info@theskillmill.org)



[www.theskillmill.org](http://www.theskillmill.org)



[@The\\_Skill\\_Mill](https://twitter.com/The_Skill_Mill)



[/TheSkillMillUK](https://www.facebook.com/TheSkillMillUK)



THE QUEEN'S AWARDS  
FOR ENTERPRISE:  
PROMOTING  
OPPORTUNITY  
2021



THE QUEEN'S AWARDS  
FOR ENTERPRISE:  
SUSTAINABLE  
DEVELOPMENT  
2021

## What is The Skill Mill?

The Skill Mill Limited is a Not-For-Profit Social Enterprise aiming to provide training and employment to enable young people aged 16-18 with a history of offending to change their lives. The model was established in the North of England and following successful outcomes has rapidly expanded across England.

Young people are recruited through the Youth Justice Service. The model is a 4-day working week on site with a day spent participating in training and education, although this is flexible depending on the needs of the job. The Skill Mill will provide:

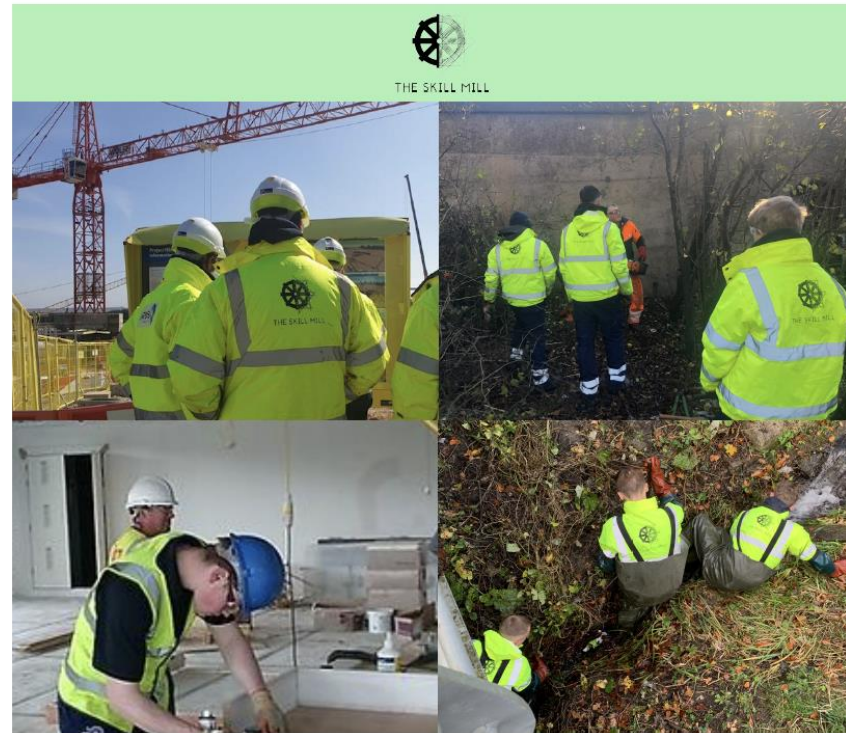
- A team of four young people with a supervisor on site
- Risk assessments
- Delivery of work on site to an agreed standard
- Van, protective clothing, liability insurance and equipment for the young people
- Mentoring support and pastoral care to the young person to enable them to fulfil their work commitments and progress to training/employment
- Contact points and regular review of progress
- Participation in publicity work as appropriate
- Education placements for the young people



The Skill Mill has Health & Safety and related policies, available upon request and public insurance liability cover. All supervisors are CSCS accredited, and our young people are working towards the same.

Examples of work that can be undertaken include:

- *Repairing dry stone walling*
- *Bench building and installation*
- *Tree work*
- *Fence repairs*
- *Hedge laying*
- *Garden maintenance and landscaping*
- *Vegetation clearance work*
- *Cleaning services*
- *Buildings, general painting and decorating*
- *External site maintenance, painting of railings, bridges, concrete etc*
- *Ground maintenance*
- *Site clearance work*



## Why work with the Skill Mill?

The Skill Mill innovatively brings together the private, public and voluntary sectors to co-produce an approach to reduce crime, increase community safety, improving the lives of young people and the local community. We help to remove the barriers to employment by providing a real opportunity to gain education and employment and access to the wider labour market. We positively challenge any discrimination the young people face and raise aspirations.

The work of The Skill Mill is intimately connected with the UN Sustainability Development Goals.



# Quadruple Helix Partners + Co-Design

## Public



BIRMINGHAM CHILDREN'S TRUST



**CROYDON**  
www.croydon.gov.uk



Ministry of Justice



## Private



substance.



## Academic



University for the Common Good



## Civic



# Q&A



**David Parks**  
*Managing Director*  
*The Skill Mill*



**Naomi Allen Seales**  
*Investment Manager*  
*Northstar Ventures*



**Professor Susan Baines**  
*Professor of Social Enterprise, Public*  
*Evaluation and Research Unit*  
*Manchester Metropolitan University*



**Lucinda Yeadon**  
*Community Liaison Manager*  
*Commercial Estates Group*



# Thank you