

Social Value Conference 2023

Presented by



In conjunction with



Looe Flood Defence and Regeneration Scheme

Wednesday 14 June
13:15 BST



Meeting community needs

Speakers



Ellen Buswell,
WSP International Social Specialist



Jodi Pastorino,
WSP Engagement Specialist



Nigel Horwell,
Arcadis Development Manager,
Looe Flood Defence & Regeneration Scheme



Samuel Johnson,
WSP Environmental Specialist

Agenda



- 1 Introduction to social value in the context of flood defence projects.
- 2 Introduction to the Looe Flood defence project and project objectives.
- 3 Community engagement and communication.
- 4 Environment.
- 5 Conclusion and questions

Flood Defence Projects and Social Value

- Flooding is a significant natural hazard that poses a threat to communities, causing extensive damage to infrastructure, homes, and the environment
- The importance of social value in flood defence projects lies in their ability to deliver tangible benefits in terms of:



Flood Risk Reduction



Improved Community Well-being



Economic Growth



Environmental Sustainability and



Enhanced Quality of Life.



Psychological Effects of Flooding

- Flood defence projects that prioritise social value help to strengthen community cohesion by:

Involving residents in decision-making.

Fostering belonging and empowerment.

Promoting collective resilience and support networks.

Consider the broader well-being of individuals beyond flood risk reduction

Actively involving diverse stakeholders.

Addressing inequalities, contribute to reducing stress, anxiety, and other psychological effects

- Strong community ties aid individuals in coping with flood-related psychological effects and facilitate the recovery process.



Social Value Approach

- Recognises the broader societal impacts of flood defence initiatives and aims to maximize positive outcomes beyond flood risk reduction.
- It involves:

Integrating local knowledge, perspectives, and needs into the planning, design, and implementation of projects.

Fostering community cohesion.

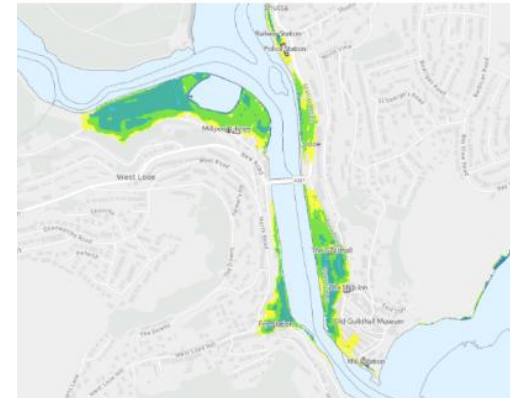
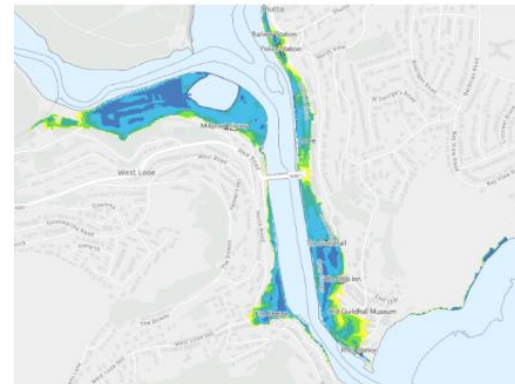
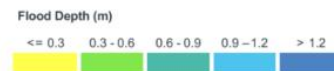
Empowering local communities and enhancing overall community resilience.

- Additionally, this approach emphasises long-term planning, collaboration, and effective communication with stakeholders to ensure that the social value they want is effectively incorporated into flood defence strategies.



Looe Flood Defence and Regeneration Scheme

- History of flooding
- A community at risk



Looe Project Objectives

Protect Looe from frequent and severe flooding and damage over the next 100 years, giving the community time to adapt to climate change

Enhance the overall environmental integrity of the designated sites and water bodies

Work to promote economic growth in East Cornwall by protecting key transport links and protecting and enhancing the visitor and marine economy



Looe Flood Defence and
Regeneration Scheme



Flood Defence Options



▪ Demountable Barriers



▪ Permanent Walls



▪ Quayside Extension



▪ Flood Adaptation



▪ Tidal Barrier Only



▪ Tidal Barrier with Breakwaters

Community Readiness

Understanding the community:

- What's important to the community?
- What values underpin beliefs or concerns?
- Demographics.

Capability and capacity building:

- Providing clear facts.
- Engaging meaningfully.
- Providing accessible and inclusive engagement.
- Giving time to absorb information and form opinions



Engaging Engagement

- Inclusive and accessible
- Look, listen or talk?

Website

Podcast

Social Media & Partner Sites

Videos/YouTube & Partner Sites

Newsletters

Local Newspapers

Workshops

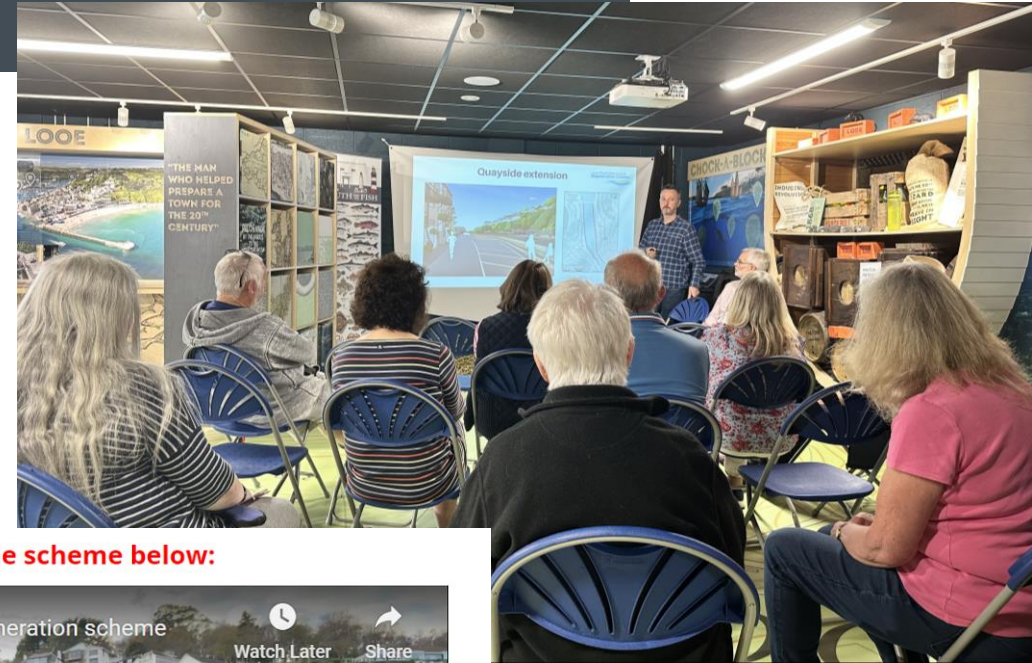
Pop up Events

Engagement Events

Postcards

Posters and Leaflets

Feedback and Reports



You can view a short film about the scheme below:



History of flooding – video

<https://www.youtube.com/watch?v=6gfCtWmPC-4>

Addressing concerns

With change comes concern:

- Conflicting views
- Different perceptions

We need to:

- Understand the community's concerns
- Work with the community to address concerns
- Essential for meaningful feedback
- Key messages: More than flood prevention

Campaign to address concerns:

Core themes:

- History of flooding
- Flood Defence Options
- Banjo Pier
- Environment
- Economics



Looe Flood Defence and Regeneration Scheme

Update on Looe Flood Defence and Regeneration Scheme workshops

A huge thank you to everyone who took part in the workshops held in the Heritage Centre of the Old Sarsine Factory on 12 and 13 May. Part of our ongoing information sharing programme for the Looe Flood Defence and Regeneration scheme, the aim of the workshops was to provide local people with a summary of the project so far, including details of the options which are being considered, and to give them the opportunity to ask questions and discuss the proposals both with each other and with members of the project team. The sessions were well attended, with lively discussions and a number of wide ranging and challenging questions and comments posed by the local community.

Who is involved?
Stakeholders include:

- Cornwall Council
- Looe Harbour Commissioners
- Environment Agency
- Looe Town Council
- Looe Development Trust
- West Looe Town Trust
- East Looe Town Trust
- PFIU
- Looe Marine Conservation Group
- Hornes Peter & Co.

Discussions are also taking place with South West Water, Devon and Cornwall Police and Network Rail.

UPCOMING EVENTS

Flooding is a serious threat to the Looe community, But we can take steps to protect ourselves. Join us to find out what options are being proposed to make Looe more flood resilient for generations to come.

Friday 12 May | 10:30 – 15:30
Saturday 13 May | 10:30 – 15:30

LOOE HARBOUR HERITAGE CENTRE
THE QUAY,
WEST LOOE,
PL13 2BX

The unique geographic features of Looe already make the town especially vulnerable to flood events.



The increasing frequency of flood events is deterring investment and reducing opportunities for growth.

Investing in flood defence measures is essential to Looe's future.

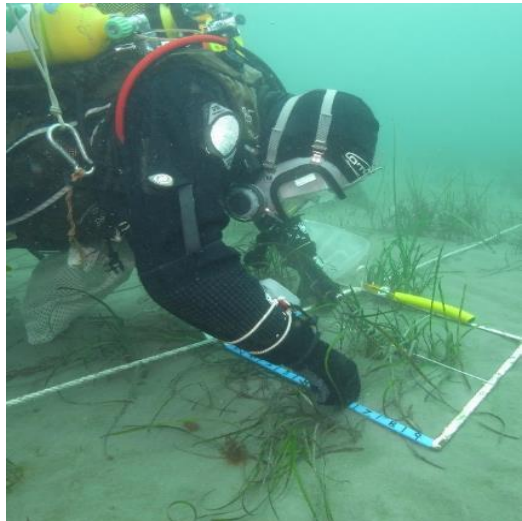
WWW.LETSTALK.CORNWALL.GOV.UK/LOOE-FLOOD-DEFENCE

The Community's Relationship with the Environment



Building a picture of common concerns and values within the town

Informing the Community



- Using our information to give the community the tools they need to have an informed preference on a Scheme.
- Helping gather more information which helps stakeholders within the community.

Environmental Added Value

- Exploring ways, we can add value to the human and natural environment as part of the Project



Any questions?





Thank you

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