

National Social Value Conference 2022

hosted by



**Social Value
Portal**

a decade of social value

As I write this note, Ukraine is at war with an invading Russia. It seems that the world has shifted on its axis, and whilst we are here to celebrate 10 years of Social Value, our hearts and minds go out to everyone who is suffering.

This year the Social Value Act is 10 years old. There is much to reflect on — has it achieved what it set out to do, are we learning enough lessons and what should we be doing to make the Act go further and deeper?

It is interesting to reflect on the fact that since 2012, it has been local government that has been at the vanguard, despite the Act being relevant to all public authorities. During this time, I am clear that we have seen a transformation in how procurement is being delivered and how suppliers are being engaged. No longer that misguided pursuit of 'best value' which despite its best pretensions always seems to award to the lowest cost — not surprising, I hear my local government colleagues say, given the pressures local government has been under over the past 10 years with budgets being cut by over 60%. Which makes it even more surprising that Social Value has risen up the agenda, not only as a nice to have, but an additional stand-alone selection criteria of as much as 20–30%. This has led all sensible suppliers to conclude that, if they do not have a social value strategy, then forget working with the public sector, even in the short term.

And so, now that the hard work has been done, central government has (at last) turned up to the party with the Social Value Model and a minimum weighting

of 10%, with many departments such as MOJ inching towards 20% weighting.

The impact of this move is not to be underestimated. Many of our largest corporates are looking to work with central government (the contracts are big!) and as a result social value is now firmly on the agenda of the corporate world.

This is a great start, but I know we can achieve so much more.

- We need to embed social value into the planning process
- We need to better engage communities into the design of services — what do they 'value'
- We need to show how social value delivers on the levelling up agenda

Most of all, we need big business to realise that for once, they have much to learn from their public sector colleagues. They need to drop their 'not invented here' mentality and embrace the spirit of the Social Value Act as if they are bound by it themselves. Not just in how they develop a CSR programme, but in what they do and how they do it — investment, procurement, production in fact across the whole Board!

We are a social value movement and we are all social value creators. We have done ok, but now is the time to really up the momentum.

And finally, what about Ukraine, how are we to help and should 'Procurement for Peace' be our new clarion call?

Vive la social value revolution and long live communities!

Guy Battle
CEO
Social Value
Portal

hello social value friends

It is great to be back together for our 2022 Conference. As LGA Chair of the National Social Value Taskforce I welcome you all, whether you are attending in person or online, and I am really looking forward to hearing from our great line up of guest speakers and panellists.

This is our 5th Conference and we will again be able to celebrate some of the great social value work with our Social Value Awards which aim to recognise organisations who champion social value creation and community wellbeing.

The Conference is also a chance to reflect on the progress made in the 10-year anniversary of the Public Services (Social Value) Act 2012.

It has been another busy year for the Taskforce with an increase in engagement via several new regional social value groups, as well as several technical working groups that are making progress with new areas of social value work.

Things augur well going forward with social value playing a major role in recent Government policy via the National Procurement Policy Statement, the Transforming Public Procurement Green Paper and the impending new procurement legislation, all of which encourage more innovative ways of working and the delivery of social value outcomes.

In view of recent world events, the role of procurement and supply chain management has become even more important. This should encourage us all to pursue optimum social value outcomes throughout the whole supply chain to ensure we can continue to deliver important services for our communities.

I sincerely hope you all have a very enjoyable conference and I look forward to catching up with you all in the next two days.

With regards,
Darren Knowd

Darren Knowd
LGA Chair
National
Social Value
Taskforce



Social value is a critical part of bidding in the public sector.



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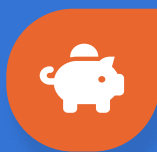
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agenda day one

welcome

9.00–9.15

The challenge ahead

Join **Guy Battle** and **Darren Knowd** as they open the National Social Value Conference 2022.

keynote speech

9.15–9.35

10 years on, what have we achieved and where are we still to go

10 years ago, **Chris White**, then the MP for Warwick and Leamington, skillfully guided the Social Value Act to the statute books. Since then, it is fair to say that it has transformed public sector procurement, but has it achieved everything it set out to do? What's missing and where are we still to go?

Professor Chris White, Director of Industrial Policy and Insight Centre, Visiting Professor of Industrial Strategy, Former MP

panel discussion

9.35–10.40

A decade of social value

The Social Value Act was passed into law 10 years ago, requiring all public sector bodies to consider social value in their procurements. Undoubtedly, it is bringing about dramatic change and shifting the relationship between the public and private sectors.

However, many of the ambitions of the Act have not come to pass, such as more work for SMEs or the third sector. Whilst some sectors can justifiably pat themselves on the back, can we honestly say it has been a success?

This panel will reflect on the past decade of social value, discuss the challenges that lie ahead and how by working together cross-sector, we can ALL do more.

Professor Chris White, Director of Industrial Policy and Insight Centre, Visiting Professor of Industrial Strategy, Former MP

Stuart Love, Chief Executive, Westminster Council

Jane Cumisky, Head of Sustainability, Leonardo UK

Owen Little, Senior Policy Advisor, Levelling up Taskforce

Chair: Arnab Dutt OBE, Social Value Chair, FSB

followed by a coffee break

agenda day one

morning presentation

11.20 – 12.50

What does good really look like? Making social value a reality

During this session, we will hear from some of those on the front line of policy and delivery. What is the thinking behind the Social Value Model, how are councils engaging with social value, how are private sector organisations delivering, and what more should the public and private sector anchor institutions be doing? Individual presentations are followed by a managed discussion.

Sam Rowbury, Director of Commercial Policy, Cabinet Office

Councillor Susan McDonnell, Durham County Council

Paul Anstey, CEO Government, Justice, Defence & Central Government at Sodexo

Linda Gibbs, Principal, Social Services, Bloomberg Associates

Chair: Samantha Butler, Head of Social Value Skills & Engagement, Cabinet Office

followed by lunch

afternoon keynote

14.00–14.20

People, place and planet

Place-based social value is a collaborative approach to social value creation that engages all parts of society to help regenerate our communities: healthier, greener, fairer. Central to its success is cross-sector collaboration but, perhaps more importantly, a public sector leader prepared to take a risk! **Kellie Beirne** is the Chief Executive of Cardiff Capital Region with a budget of £1.3bn to spend, and she is not afraid to think out of the box!

Kellie Beirne, Chief Executive, Cardiff Capital Region City Deal

agenda day one

panel discussion

14.20–15.20

No place left behind

'Levelling Up' is the new agenda laid out in the white paper that describes the radical steps needed to make us more prosperous and more united by tackling inequalities. The paper speaks about five overarching 'missions', each with its own targets. Putting political slogans aside, most people will agree that the mission is a worthy one with social mobility and prosperity for all sitting at its centre. But what next, and is it possible for us to unite around a single goal? If yes, how can all sectors of society come together in a shared environment of radical collaboration to deliver?

Rachel Wolf, Founding Partner, Public First

Danny Kruger, MP, Devizes

Gary Young, Business Operations Director, UK Public Sector, Fujitsu

Kellie Beirne, Chief Executive, Cardiff Capital Region City Deal

Chair: Toby Lloyd, Create Streets Foundation

afternoon keynote

15.20–15.30

Remembering the 'Why' – Part 1

Cemal Ezel, CEO, Change Please

followed by tea and biscuits

workshop

16.05–17.25

Social value hackathon

We have an enormous challenge ahead of us all, how do we come together to ensure prosperity for all? And how fair is it that this burden seems to be down to our political working class to deliver? This is a shared goal with shared opportunities, but what does this look like? Join our giant Social Value Hackathon and help write a manifesto for the next decade of social value.

Hazel Blears, Ex-Secretary of State and a key driver in the development of the Social Value Act

Isabelle Parasram OBE, CEO, Social Value UK

Rachel Skinner CBE, UK Director of Government Relations & Corporate Responsibility, WSP

Facilitator: Campbell McDonald, Ownership at Work

closing reflections

17.30–17.35

followed by drinks

18.30–21.30

National social value awards ceremony and dinner

agenda day two

opening reflections

8.45–9.00

with **Guy Battle** and **Darren Knowd**.

address

09.00–09.05

from the **London Mayoral Office**

Rajesh Agrawal, Deputy Mayor of London for Business

keynote speech

09.00–09.20

Morning keynote with Claire Dove CBE

Claire Dove CBE, VCSE Crown Representative

panel discussion

09.20–10.20

Social value across borders

Social value is now a given, but it is **not** a national strategy, and the four kingdoms of our devolved UK are addressing the opportunity in different ways. This session will bring social value leaders from England, Scotland, and Wales to share their experiences and discuss their ambitions. We will also have an international flavour to the discussion and find out what we can learn from overseas.

Steve Robinson, Cardiff City Council

Peter Reekie, Scottish Futures Trust

Lorraine Cox, STAR Procurement

Ben Carpenter, Social Value International

Chair: Darren Knowd, Durham County Council

followed by a break

breakout session 1

10.30–11.30

Social value for beginners (buyers)

This session is specifically at buyers who are at the start of their journey in embedding social value into procurement and want to learn from those who are experts. It will include examples of how best to develop a social value policy and the dos and don'ts from those who have done it all before.

Cindy Nadesan, Social Value Portal

Joanna Dahlgren, London Borough of Waltham Forest

Vince Hanley, Powys County Council

Chair: Chris Stevens, Social Value Portal

10.30–11.30

Embedding social value into private sector procurement

It is now a legal requirement for government to 'buy for social' – but what of the private sector, and how can they adopt the principles of the Social Value Act in their procurement activities?

Benedict Tyers, Landsec

Jonathan Bearn, Coupa Software

Darren Knowd, Durham County Council

Chair: Guy Battle, Social Value Portal

Hosted by SCAPE Social value in construction, setting the standards

Construction has been leading the way in integrating social value into how they are doing business. This session will provide an update of the Social Value Benchmarking Report launched last year by SCAPE and Social Value Portal, analysing what the new data is telling us and considering how the sector can take it to the next level.

Nathan Goode, Social Value Portal

Kevin Hutchinson, SISK

Johnny Roscoe, SCAPE

Sarah Fraser, Wilmott Dixon

Prof Tessa Wright, Queen Mary University of London

Chair: Chris Clarke, SCAPE

Contract management: benefits realisation and remedies

What happens when it goes wrong, and how can we ensure that social value is delivered? This session is designed for procurement and commissioning colleagues and will map out how to avoid contractual pitfalls and what to do when suppliers fail to deliver.

Carol Glenn, Solihull Council

Katrina Browning, Suffolk County Council

Sasha Walton, Leeds City Council

Chair: Terry Brewer, Social Value Portal

case studies

10.30–11.30

Winning work with the public sector

Social value is now 'a given' in local and central government procurements. What does this mean, and what do you need to do to win work? This session is aimed at businesses looking to understand the simple steps they need to take to win more work with government. It will cover the National TOMs and the Social Value Model.

Chloe Melvin, Social Value Portal

Angela Halliday, Sodexo

Faye Elliott, Barking & Dagenham

Nikki Rowbottom, 7 Step Solutions

Facilitator: Aaron Reid, Balfour Beatty



Hosted by Neighbourly The power of local in delivering social value

The pandemic has made us reassess our priorities and has strengthened our bonds with our neighbourhoods - the power of local has never been clearer. As a result, businesses are more focused than ever on the creation of social value: how can they become more sustainable by becoming a vested citizen of the communities they operate in? Some companies are already delivering social value and are committed to doing more; others are at the beginning of their journey. This session looks at ways that businesses can scale a localised approach and measure the impact of their actions.

sponsor 'meet & greets'

11.30–11.55

followed by a short break

breakout session 2

12.00–13.00

Hosted by Socius Embedding social value into planning

If social value was included within the planning process, this would unlock over £30bn per year in additional value. This session will look at the legal steps that planners need to take to do this and how developers can respond



Phoebe Dennis, Social Value Portal

Ali Sajedi, London Borough of Waltham Forest

Nick Bryant, Bristol City Council

Ben Anderson, Landsec

Chair: Liam Ronan-Chlond, Socius

12.00–13.00

Developing social value statements

Transparency and openness are essential to engagement, the challenge that has underpinned the LGA's promotion of Social Value Statements for Councils. The take up has been slow, but those engaged are using it to improve their performance. This session is aimed at any organisation that wishes to publish an end of year Social Value/Impact Report and will include guidance and examples, and a call to action!

Cindy Nadesan, Social Value Portal

Emily Molden, Oldham Borough Council

Katrina Browning, Suffolk County Council

Chair: Tina Holland, Local Government Association

Small and medium sized enterprise (SME) showcase

There is a prevailing assumption that small businesses do not have the knowledge or resources to develop a comprehensive social value strategy. Our panellists beg to differ - all driving social value and delivering some amazing results. Join this panel to understand the art of the possible and see how our SME community is making a real difference.

Steve Trew, GreenZone Cleaning & Support

Kirk Newton, Embleton Hall Dairies

Simone Newman, Depaul UK

Chair: Arnab Dutt OBE, FSB

CSR/ESG vs social value—is this a zero-sum game?

Many larger businesses have a Corporate Social Responsibility or ESG programme, developed and fine-tuned over many years. However, with the rise of social value and the focus on local, these programmes may become redundant. How should businesses respond, and by dropping proven CSR programmes for local piece-meal initiatives, are we in danger of throwing out the baby with the bathwater?

Bryony Wilde, Tximpact

Frank Springs, Serco

Rebecca Ress, Trowers & Hamlins LLP

Lindsay Mann, Ingeus

Luisa Harman, Lyreco

Chair: Josh Pritchard, CBI

12.00–13.00



Hosted by Augmentas Group Using the social value model for central government procurement, lessons learned by buyers and suppliers

The Social Value Model has now been in action for just over 12 months, is it delivering, and what is the experience of both the buyers and suppliers?

Nathan Goode, Social Value Portal
Angela Halliday, Sodexo
David Whipp, Ministry of Defence
Aled Evans, Met Office
Vicky Smiley, Met Office
Glenn St John-Colgan, Augmentas Group
Chair: Mike Coveney, Augmentas Group



Hosted by Social Value Portal Social value portal showcase

Social Value Portal is the leading platform for measuring, procuring and reporting social value. During this session you will hear from our product team on our latest developments and what we have in the pipeline

Katherine Sweet-Escott, Social Value Portal
Joe Flagg, Social Value Portal
Chair: Alex Rose, Social Value Portal

followed by lunch

breakout session 3

14.00–15.00

Delivering climate justice

Social justice is intrinsic to climate action. There is both urgency, it's Code RED, but also agency. We can make a difference! This session looks at practical examples of how a social value perspective can be used to drive the climate agenda forward.

Dr Richard Hixson, Co Durham & Darlington NHS Foundation Trust
Simon Littlewood, Estu Global Ltd
Chair: Nathan Goode, Social Value Portal



Hosted by Fujitsu Community engagement

TBC. See agenda on Hopin for more details

Social value brokerage, linking community needs with suppliers

How do we better understand local needs, and how can we use technology to link buyers, suppliers and the communities they are serving?

Rokneddin Shariat, Birmingham City Council
Mark Shearer, Action Funder
Dan Ebanks, Social Value Exchange
Chair: Anna McChesney-Gordon, Social Value Portal

14.00–15.00

Engaging the voluntary and social enterprise sector

Engaging the VCSE sector remains one of the biggest challenges facing councils today. How can the next iteration of good practice engage the sector more comprehensively?

Michelle York, Nuneaton Signs

Matt Ilic, Catch 22

Rachel Silcock, Plymouth City Council

Chair: Julian Blake, Stone King LLP

Social value for professional services, what are the challenges?

Social value is being applied across all sectors of procurement, often with great success. However, there is a danger that buyers will fail to recognise the specific challenges facing the professional services sector. This session will examine the challenges as well as the latest guidance available to buyers and suppliers.

Marie Binnert, Social Value Portal

Fadoua Amrani, Accenture

Lin Harrington, WSP

Chair: Martin Dyer, WSP

followed by a break

case studies

14.00–15.00

Engaging the supply chain

We are 10 years into the Act but less than 50% of councils in England make their Social Value Policies easy to access. This session will look at how leading councils are engaging their supply chain especially VCSE and SMEs.

Samantha Butler, Essex County Council

Katrina Browning, Suffolk County Council

Chair: Campbell McDonald, Ownership at work

followed by a break

breakout session 4

15.30–16.30

Integrating social value in the health sector

Change is coming to the health sector! The NHS has mandated social value in procurement from 1st April 2022. NHS E&I and SVP have collaborated on a social value calculator for the NHS based on the National TOMs and the Social Value Model. This session looks at the bright future for social value in health procurement.

Mark Francis, NHS

Michelle McCann, London Procurement Partnership

Olivia Sutcliffe, Social Value Portal

Chair: Nathan Goode, Social Value Portal

Designing for social value

The built environment is all around us, where we live, work and play. But how can we design for social value, and how do we maximise value for communities? This session will examine both the design process (i.e., the 'what') and the broader responsibilities that design teams have in engaging with and supporting communities through 'how' they design.

Natalie Tyaba, Social Value Portal
Professor. Claudia Trillo, University of Salford
Emily Berwyn, Meanwhile Space
Karyn Williams, Stride Treglown
Chair: Pierre Wassenaar, Stride Treglown

SOCIUS

Hosted by Socius **Driving long-term social value in later living**

A discussion on the long-term social value benefits of Integrated Retirement Communities, which support people to lead longer, happier and healthier lives.

Henry Lumby, Amicala
Helen Jones, Allegra Care
Michael Voges, ARCO
Jamie Bunce, Inspired Living
Jenny Buterchi, PRP
Chair: Liam Ronan-Chlond, Socius

Is social value the new ESG for investors?

While larger corporates have resources at their disposal to understand this landscape, start-ups and SMEs are faced with the challenge of balancing growth and responsibility. Yet whether it's raising new rounds of investment, bidding for contracts or attracting the right employees, the importance for younger companies to understand their sustainability journey is growing.

Henry Phillipson, Beringea
Suzi Gillespie, BVCA
Jan Phayre, Sapphire
Chair: Chris Beales, Social Value Portal

agenda day two

case studies

15.30–16.30

Council showcase

This session is dedicated to showcasing some of the great examples councils deliver across the UK. Designed for Councillors, procurement officers and suppliers who want to be inspired!

Elizabeth McKenna, STAR Procurement

Olivia Hughes, Flintshire Council

Ali Sajedi, London Borough of Waltham Forest

Chair: Richard Dooner, Welsh Local Government Association

closing reflections

16.35–17.00

with **Guy Battle** and **Darren Knowd**.

speaker biographies



Aaron Reid, Head of Sustainability & Sustainable Procurement, Balfour Beatty

Balfour Beatty is a leading international infrastructure group who finance, develop, build and maintain innovative and efficient infrastructure that underpins daily life, supports communities and enables economic growth. Aaron Reid is a sustainable procurement and supply chain diversity specialist who has gained valuable insights from working at the cutting-edge of the agenda in both the public and private sectors.

Alex Rose, Chief Product Officer, Social Value Portal

Alex heads up the Product and Technology teams at SVP, overseeing the roadmap & delivery for our Social Value measurement and reporting platform. Passionate about designing and delivering technology products that solve important problems for organisations and end-users, Alex has led teams building software products across sectors (Financial Services, Automotive, Telecoms) and across the globe. Alex lived and worked in Chicago for a number of years, as well as travelling between multiple Vodafone OpCos internationally during his time at Vodafone Group, and most recently has moved to SVP from a Luxembourg based financial services business. Alex is happiest however back in the UK and #makinggoodgofurther.



Ali Sajedi, Senior Social Value Manager, London Borough of Waltham Forest

Ali's role as a Senior Social Value Manager is to ensure that Social Impact is embedded within contracts to generate community benefits in line with Waltham Forest Council's corporate priorities (Connecting People with Jobs, Confidence in our Future, 15 Min Neighbourhood and Safe and Healthy lives).

From previously working in the private sector for a well-known developer, he has gained experience in managing effective relationships with high profile stakeholders – this helps to educate and raise awareness on how Social Value can be included within a business. One of Ali's priorities of his role at the council is to work closely with planning teams to closely align Social Value with Section 106. Whilst these are two different entities, his role is to establish a stronger synergy between the two. This will ensure that definitions for SV & S106 are clearly portrayed internally and externally to maximise community benefit.

speaker biographies



Angela Halliday, Director, Social Impact UK&I, Sodexo

Angela joined Sodexo in 2008 having spent most of her career within the third sector in policy, strategic development and operational roles. In September 2019, Angela was appointed as Director of Social Impact UK&I to lead on embedding and optimising the creation of social value across the business, driving local and national priorities whilst evidencing positive social impact for its people, planet, places and partners. Having had worked across multiple sectors including employability & skills, learning, government, health, community regeneration, Angela aims to draw on her experience to info.



Anna McChesney-Gordon, Head of Consultancy, Social Value Portal

Anna leads the consultancy team at the Social Value Portal which delivers a range of services such as developing social value statements for planning applications, conducting local needs analyses and producing corporate social value strategies. In addition, Anna has responsibility for developing the company's approach to measuring the social value generated by investments, and reporting this in line with the UN's Sustainable Development Goals.



Arnab Dutt, Chair of the social value policy unit, Federation of Small Businesses

CEO of Social Value Experts a social impact technology venture in partnership with Oxford University. Arnab is chair of social value policy at the Federation of Small Businesses and chairs the working group on social value on the Cabinet Office SME panel, sits on the steering group of the National Social Value Task Force, embedding ESG impact into local government supply chains. A trustee of the Anti Racist Trust, Arnab is an Oxford Said Business School Alumni and continues to work closely with them developing innovative ways of how public/private sector partnerships can deliver social impact.

speaker biographies



Ben Anderson, Social Sustainability Manager, Landsec

Ben has had 20 years of experience working in the corporate and charity sector. He currently oversees Landsec's charity, education and employment initiatives across the UK focusing upon current and upcoming developments. Over the last four years he has led the integration of social value within Landsec's work, initially within our corporate programmes and, now increasingly, within their development and regeneration work. Ben started his career in PR working with FTSE 100 firms, owner-led organisations and charities, before making the step into the third-sector working for Training for Life, a charity supporting homeless and disenfranchised people in Hackney and Tower Hamlets; he forged links between the local community and businesses in the City of London. From here he worked as an employment officer at homeless charity, the Cardinal Hume Centre in Westminster before moving to Landsec.



Ben Carpenter, CEO, Social Value International

Ben oversees the strategic direction Social Value International and leads technical facilitation across a broad range of partnerships. Prior to working for SVI, Ben worked for Social Value UK overseeing growth of membership and assurance services. Ben is dedicated to reducing inequality and improving the well-being of people and the planet. He is honoured to be leading the global network of inspirational people changing the way the world accounts for value.



Bryony Wilde, Purpose Director, TPXimpact

Bryony leads the environmental, social and governance strategies within TPXimpact to ensure that their commercial ambitions are aligned to their impact ambitions.



Campbell McDonald, Social Value Lead, Cabinet Office SME Panel

Campbell jointly leads on social value on the Cabinet Office SME Panel, sits on the National Social Value Taskforce and is Chief Executive of the charitable think tank Ownership at Work. Campbell was the co-founder of social advisory firm Baxendale, ranked as a Best in the World B Corp for last three years running.



Carol Glenn, Social Value Programme Manager, Solihull Metropolitan Borough Council

Carol has worked for 12 years within the procurement team at Solihull MBC. She became the Social Value Programme Manager at the Council in May 2019, devoting 100% of her time working to embed Social Value into the procurement and contract management process. Through development of a Social Value Policy, implementing the TOMs, and working with colleagues, partners and suppliers to raise awareness of Social Value, we are now realising the benefits that Social Value can bring to the local community within the borough.

speaker biographies



Professor Chris White, Director of Industrial Policy and Insight Centre, the MTC

As an MP, Chris was a member of both the International Development and Business, Energy & Industrial Strategy Select Committees and chaired the All Party Parliamentary Group on manufacturing. Prior to joining the MTC, Chris was the Director of the Institute for Industrial Strategy, King's College London. Amongst other roles, Chris is now the President of the Warwickshire College Group, Vice Chair of Social Enterprise UK, Senior Visiting Fellow in the Department of Engineering, City, University of London and a member of the Manufacturing Policy Panel at the IET. He is proud to be the author of a Private Member's Bill, which became the legislation now known as the Social Value Act. This Act now influences around £26bn (10%) of Government spending.



Cindy Nadesan, Strategic Account Manager, Public Sector, Social Value Portal

Cindy is passionate about promoting social value and has spent the last six years working across the public, private and social sectors to help organisations understand how they can create and deliver additional value to communities. Her current role focuses on enabling Public Sector organisations maximise the value from procurement spend and supplier relationships by empowering people through training, creating a culture of continuous improvement and providing the support needed to create opportunities for sustainable growth.

Claire Dove CBE, Crown Representative, VCSE, Cabinet Office

Claire has been a key player in the Voluntary, Charity and Social Enterprise movement since the 1980's and is the national Crown Representative for the VCSE Sector with the remit of supporting the sector to access government contracts. Claire nationally and internationally is known for her work in the sector and for ten years chaired Social Enterprise UK. She worked with government and leaders from the sector to create the first strategy for the Social Enterprise movement. She has ensured that we had a voice within Westminster and Whitehall, this included working with the teams to introduce the Social Value Act which is now embedded into many local government frameworks and in the national Crown Commercial procurement service. After stepping down as chair of SEUK Claire was asked and accepted to become a patron to the organisation. Claire led the highly successful Blackburne House Group, until she retired in July 2020. Blackburne House offers an outstanding educational offer to women alongside running its award-winning School for Social Entrepreneurship and highly successful social enterprises. Claire has received many awards for her role within the sector, which includes an MBE, OBE and also the Queens Lifetime achievement award for Enterprise promotion. Claire was once again honoured in the 2020 New Year's honours list with a CBE.

speaker biographies



Claudia Trillo, Reader in Architecture, University of Salford

Claudia is an architect and an urban planner with a specialism in sustainability. Her focus is on socio-environmental sustainability, including culture, social inclusion and local economics. Claudia has researched extensively on social value in design through my research on the role played by spatial and physical design on divided cities, informal cities, innovation districts. She recently explored the nexus between heritage-led regeneration and digital technologies, with an emphasis on stakeholders and communities engagement, and co-authored a book on assessing social value in housing regeneration (Dean, Trillo, Lee, 2022, Sustainable Urban Regeneration Insights and Evaluation from a UK Housing Association, Routledge, London).



Danny Kruger, MP, Parliament

Danny Kruger was elected the MP for Devizes in the December 2019 election. In September 2021 he was promoted to the role of Parliamentary Private Secretary (PPS) for the Department of Levelling Up, Housing and Communities (DLUHC). From July–December 2019 he was Political Secretary to Prime Minister Boris Johnson in 10 Downing Street, and formerly the Government's Expert Adviser on Civil Society at the Department for Digital, Culture, Media and Sport. Between 2008 and 2016 he founded and led two charities, the criminal justice project Only Connect and the West London Zone for Children and Young People. He was chief speechwriter to David Cameron MP as leader of the opposition; chief leader writer at the Daily Telegraph; and Director of Studies at the Centre for Policy Studies. He has a D.Phil in history from Oxford University and an MA from Edinburgh University. He is the author of *On Fraternity: Politics beyond Liberty and Equality* (Civitas, 2007)



Darren Knowd, Head of Procurement, Sales and Business Services, Durham County Council

Darren Knowd, is Head of Procurement, Sales and Business Services at Durham County Council who were awarded the first ever award for Social Value Leadership for an Organisation by the Cabinet Office. He is Chair of LGA National Advisory Group for Local Government Procurement and Chair of the National Social Value Task Force. Darren leads procurement at Durham who spend over £580M annually and also provide £20M services to North East based academies and schools. He has previously worked for Nissan Europe as Purchasing Manager at Sunderland, Paris, Barcelona and Cranfield and has an MBA from Durham University Business School.



Elizabeth McKenna, Assistant Director of Delivery, STAR Procurement

Experienced Assistant Director of Procurement and Social Value Lead for STAR with a demonstrated history of strategic procurement, skilled in strategy and leadership, integral to the development and success of Social Value delivery for STAR and wider partners

speaker biographies



Emily Berwyn, Executive Director, Meanwhile Space

Emily is the founder and Director of the pioneering social enterprise Meanwhile Space. As the market leader in Meanwhile uses since 2009, Meanwhile Space designs innovative Meanwhile solutions to create better places to live and work, by taking on challenging redundant spaces, and working with local communities to bring them into affordable temporary use. Emily is an experienced project designer for programmes that utilise vacant space to support community initiatives, social and creative entrepreneurialism, and facilitate periods of positive change. Her achievements include the RBS Women in Social Enterprise 100, winner of a BPF Future Leaders for Innovation and an MA in Urban Design.



Fozia Parveen, Group Head of Social Value, ISG Ltd

Fozia offers a rare blend of experience that encompasses both blue chip corporate Social Value management experience and grass roots Social Value delivery. Over two decades, Fozia has successfully protected and enhanced the reputations of some of the world most recognised brands, often in potentially controversial development circumstances. Fozia offers 25+ years' experience of corporate social responsibility management for major construction and land management operations including JLL, Canary Wharf Group, and British Land, as well as several London Housing Authorities.



Gary Young, Business Operations Director, UK Public Sector at Fujitsu UK

A highly motivated and experienced sales and transformational change professional; Gary is driven by the positive impact that can be achieved by challenging convention, raising expectations and in turn enabling colleagues to be the best they can be. With a core focus on embedding a culture of winning; Gary has a proven track record of delivering improved business performance and leading teams to success through a combination of his tireless work ethic, infectious enthusiasm and strategic vision.



Glenn St John-Colgan, Managing Director, Augmentas Group Ltd

Glenn has more than 30 years' experience across the commercial business landscape, the majority of which at director level within the public sector, private international organisations, and consultancies. He has extended this now to supporting social enterprises as non-executive director and advising start-up businesses across all sectors. He has had the wonderful opportunity to work with some of the best teams in public service delivery, often operating in the space where the buying authority meets the selling entity, whether buying or delivering. This position has allowed Glenn to gain a keen understanding of both sides of the Social Value model: those specifying SV requirements on behalf of the Authority ahead of and during the procurement cycle; and, those developing SV solutions within their organisation and implementing them through bidding and delivering services to the public sector. As a Fellow of the Institute of Directors and former Chair of Hampshire and Isle of Wight, he continues to support the values of the Institute and how directors can still impact on society through great leadership and excellent decision making.

speaker biographies



Guy Battle, CEO, Social Value Portal

Guy works cross-industry on developing social value solutions that deliver real and tangible value. He is passionate about the contribution businesses can make to improve society – one of the driving motivations behind the creation of The Social Value Portal.



Hazel Blears, Ex-Secretary of State and key driver in the development of the Social Value Act

Hazel Blears is Chair of the Social Investment Business and a member of the Advisory Council of the Impact Investing Institute. She is also Chair of Well Whitehaven, a regeneration project on the West Coast of Cumbria designed to help the community improve their health, education, and economic opportunities and outcomes.

Hazel was the MP for Salford for almost 20 years and was Health Minister, Police and Counter Terrorism Minister and Secretary of State for communities. She helped take the Social Value Act through Parliament and remains deeply involved in Social Value Policy and Practice.

Hazel lives in Grange-over-Sands and is a champion for the campaign to Save Grange Lido. She is a Trustee of the Carlisle Youth Zone and committed to supporting Arts and Culture to drive regeneration across Cumbria.



Isabelle Parasram OBE, CEO, Social Value UK

Through her work as CEO of Social Value UK, Isabelle advocates for a world where organisational decisions improve wellbeing, equality and the environment. A trained barrister, she also serves as a think tank trustee. She is the former Vice President of a political party and patron of a political donor network. Her public, private and charitable sector experience includes roles as an in-house lawyer, political candidate, civil servant, governor and educator. In 2021, she was awarded the OBE for political and public service. Born in East London to IndoCaribbean 'Windrush' parents, Isabelle and her husband have four children.



Jane Cumisky, Head of Sustainability, Leonardo UK

Jane is a sustainability and corporate communications specialist with more than 20 years' of experience delivering external and internal initiatives. Working with companies to do make the right decisions and engage stakeholders with progress and thought leadership outlooks, she is dedicated to creating best in class sustainability strategies that drive substantial behaviour change and continual progress. Currently Head of Sustainability for Leonardo UK, a leader in the aerospace, defence and security industry.

speaker biographies



Johnny Roscoe, Performance Coordinator, Scape

Johnny operates as Performance Coordinator at SCAPE, coordinating and conducting operational activities relating to the compliance and performance management of the frameworks, supporting the SCAPE team to drive partner collaboration and client project successes.



Joshua Pritchard, Principal Policy Advisor (Public Sector Markets), CBI

Dr Joshua Pritchard is the Principal Policy Advisor covering Public Sector Markets at the CBI. Josh leads the CBI's work on public procurement, including social value, ESG, and CSR more broadly. This includes working with Cabinet Office on the development of PPN06/20 and the NPPS, as well as the roll-out across businesses. He also authored the report 'Valued partnerships' (2020) which presented the business view on social value. He holds a PhD from the University of Cambridge, and previously worked on policy issues for Reform think tank, the Solidarity Peace Trust in South Africa, and the De Beers Group.



Karyn Williams, Head of Social Value, Stride Treglown

As Head of Social Value Karyn is responsible for structuring Stride Treglown's business approach to deliver a meaningful and positive impact through project delivery and ways of working. Karyn has a keen interest in office culture, promoting an open learning environment that supports wellbeing, growth and encourages collaboration. She is passionate about developing business culture through supportive, knowledge sharing and fun based initiatives. Karyn is focused on developing architectural careers advice in schools, providing professional support to students and early professionals as they develop their careers. Karyn represents community as one of five pillars within our B Corp certification.



Katherine Sweet-Escott, Product Manager, Social Value Portal

Katherine works in the Product team where she has driven the implementation of agile development methodologies and works on defining and realising SVP's product roadmap.



Kellie Beirne, Chief Executive, Cardiff Capital Region City Deal

Kellie Beirne was appointed as Chief Executive of Cardiff Capital Region City Deal in mid-2018. The City Deal is a £1.28 billion GVA-growth and jobs programme, involving ten South Wales local authorities. She moved from a post as Deputy Chief Executive and Chief Enterprise Officer at Monmouthshire County Council, where she gained a reputation for bringing innovation and innovative ways of working, often private-sector-derived, into the world of public service delivery. She has previously been Director of Innovation and Enterprise and Chief Officer, Regeneration and Culture at Monmouthshire Council. Before that, she undertook roles in a South Wales Housing Association and in local authority Housing policy. Kellie is Co-Chair of the Innovation Advisory Council for Wales and has been a Prince of Wales Innovation Scholar (POWIS).

speaker biographies



Kevin Hutchinson, Social Value Manager, John Sisk and Son

Kevin has worked in and around social value since before the Social Value Act, experiencing the delivery of social value from the viewpoint of a Construction Project Manager, performance manager and work winning team. As a practitioner, and strategist, Kevin has been involved in developing social value processes and procedures, whilst working with his teams to achieve outstanding results for a variety of customers and framework providers. His approach to social value is that it is the a fantastic arena for the industry to collaborate within, and shared best practice and delivery will deliver better quality outcomes across our projects, demonstrated by the success of the National Highways Education Group, consisting of 30 members.



Kirk Newton, Commercial Director, Embleton Hall Dairies Ltd

As a family business, that employs 90% of its workforce from within a 10-mile radius, Embleton Hall Dairies feel an obligation to their community and the county as a whole. Kirk sees his role as one which balances the need to remain profitable whilst maintaining the highest regard for their employees.



Liam Ronan-Chlond, Head of Engagement, Socius Development Ltd

Leads on engagement and social value, ensuring that we reach communities and stakeholders in the towns and cities that we work and deliver on our commitment to bring long-term positive impact. Liam's role covers the direction and monitoring of social value programmes, political and stakeholder engagement, public consultation and communications across all projects.



Linda Gibbs, Principal, Social Services, Bloomberg Associates

Linda Gibbs is a Principal for Social Services at Bloomberg Associates, a not-for-profit consultancy serving Mayors in achieving their vision in meeting unique municipal challenges. Gibbs served as New York City Deputy Mayor of Health and Human Services from 2005–2013. She is co-author of the 2021 book, 'How Ten Global Cities Take on Homelessness', published by University of California Press.

Lorraine Cox, Director, STAR Procurement

Lorraine has been the Director of STAR, a highly successful, procurement shared service. Social Value has been embedded into their procurement practice for a number of years, delivering demonstrable out comes circa. £30M p.a. linking to Corporate Priorities for the partners of STAR. She is a strong advocate and strategic leader regionally and nationally of driving change through social value. Prior to this she led significant change in Halton Council leading to a National Award 'Best Council to Do Business With' at Number 10 Downing St. and has spoken at an Public Accounts Committee on Public Procurement.



Marie Binnert, Data and Research Lead, Social Value Portal

Marie is the data lead for the advisory team, responsible for quality assurance, insights and benchmarks.

speaker biographies

Mark Tyson, Head of Property Operations, Legal & General Investment Management

Mark is Head of Property Operations at Legal & General Investment Management (LGIM). He is responsible for all Property & Facilities Management operations across over 850 properties in the UK following an 18-month transformation programme to implement a new occupier focussed operating model. Previously he has held leadership roles in Mitie and Capita Real Estate with a focus on Property Management, Facilities Management and Sustainability services



Mat Ilic, Chief Development Officer, Catch22

Mat is Chief Development Officer (CDO) at Catch22, a national charity and social business that designs and delivers services which build resilience and aspiration in people and communities. Catch22 works across the social welfare cycle, from cradle to career, delivering services including alternative education schools, family interventions, vocational training and employability programmes, and prisoner rehabilitation. Mat's primary responsibilities as CDO are business strategy, growth and development. He leads the communications, partnerships and business development teams, focussing Catch22's strategic direction and development activities to raise revenue and maximise social impact. Before rejoining Catch22 in August 2019, Mat spent two years at No. 10 Downing Street as a Special Adviser to Prime Minister Theresa May, covering Home Affairs and Justice Policy. Mat was appointed to No.10 from Catch22 in 2017, an organisation he joined after Catch22 acquired criminal justice charity Only Connect Yes in 2015, where Mat had been Executive Director. Prior to this, Mat held numerous policy roles at London's City Hall, including delivering on the Mayor's serious violence and youth programmes and contributing to the London 2012 operations. Mat started his career in the private sector, in PWC's public sector audit business. He is a Churchill Fellow, a Fellow of the RSA, and holds a degree in Modern History from the University of Oxford and a Master's in International Relations from the London School of Economics.



Michelle McCann, Executive Director, Sustainability & Social Value, NHS London Procurement Partnership

Having worked in the public sector for over 20 years, Michelle has always been conscious of the impact large public sector employers have on their communities. She promoted community partnerships wherever possible, whether through local spend initiatives or giving access to facilities for community groups. In her current role, Michelle is leading the approach to Social Value across the NHS in London following the procurement of a pan-London Social Value tracking and monitoring tool to ensure the NHS can maximise its social impact through its procurement activity in alignment with Procurement Policy Notice (PPN06/20) adopted by the NHS from 1st April 2022.

speaker biographies



Mike Coveney, Director Business Development Transformation, Augmentas Group Ltd

Mike is an experienced business leader, programme and change manager, bringing a broad range of skills and knowledge in business planning, market assessment, programme management and team leadership from several sectors. He provides guidance and leadership to develop businesses, provide operational effectiveness and process improvements. He has over 30 years' operational and general management experience and prior to joining Augmentas, he held operational and sales leadership roles in marine, engineering and marketing services industries. He has also worked in the consultancy sector, with a focus on new product and service development and exporting. Mike is a chartered engineer, has an MBA from Cranfield School of Management, and brings additional perspective from his experience as an Army Officer. He has a particular interest and knowledge in social value from both a bidding and sustainability perspective. He is Augmentas Group's SME in this area and our social value champion.



Nathan Goode, CSO, Social Value Portal

Nathan leads Social Value Portal's approach to social value data and analytics, and embedding TOMs-based measurement in broader social value contexts and approaches. He brings over 20 years' experience working on evaluation, procurement and commissioning of major projects and programmes.



Olivia Hughes, Social Value Development Officer, Flintshire County Council

Olivia is the lead Social Value Development Officer at Flintshire County Council. As an experienced social value practitioner, Olivia is responsible for increasing the generation of social value across the Council, its services and collective expenditure. Olivia is currently focused on the Council's commissioning and procurement activities, supporting key stakeholders and Council providers to drive sustainable commissioning and procurement practices, driving value for money, and unlocking real and tangible benefits for local people, communities and businesses in Flintshire.



Owen Little, Senior Policy Advisor, Levelling Up Taskforce

Owen joined the Ministry of Housing, Communities and Local Government in September 2019 from HMRC where he worked on workforce planning and EU exit preparations.

After spending six months supporting the Department's COVID-19 response, including heading up the Strategy and Project Management hub for the Safer Public Spaces work to support the safe reopening of high streets and green spaces, he is now a Senior Policy Advisor in the Oxford-Cambridge Arc Unit.

Owen leads on strategy and local growth in the unit, considering how to unlock the economic growth potential of the Oxford-Cambridge Arc through strategic infrastructure, housing delivery, and a long-term plan for economic growth. This includes working closely with local partners and officials across Government to take a joined-up, evidenced-based approach to unlocking the potential of the Arc.

speaker biographies



Paul Anstey, CEO Government, Justice, Defence & Central Government at Sodexo
Experienced Chief Executive Officer with a demonstrated history of working in the consumer services industry. Strong business development professional skilled in Catering, Negotiation, Budgeting, Food & Beverage, and Business Planning.



Phoebe Dennis, Social Value Planning Advisor, Social Value Portal

Phoebe is part of the consultancy team at Social Value Portal, where she works with private and public sector clients to produce comprehensive, needs-based and long-term social value strategies for development schemes across the UK. Phoebe previously worked in Corporate Social Responsibility in the Construction sector and have an MSc in Sustainability Consultancy.



Pierre Wassenaar, Executive Chair, Stride Treglown

Pierre Wassenaar is Executive Chair at Stride Treglown Architects, where he recently took the company through B Corp accreditation. He established the Technology and Innovation Sector, tying together the company's strengths in university research centres, technology parks and science facilities. Pierre specialises in the strategic alignment of building design with clients' business goals, and his background is in client-side briefing and design development in The UK, The Netherlands, Germany, Spain and Japan. He has been a Board Trustee of the RIBA and is past President of the Royal Society of Architects in Wales.



Rachel Silcock, Community Empowerment Manager, Plymouth City Council

Rachel has been a commissioner in Adult Social Care at Plymouth City Council for 13 years, responsible for prevention and wellbeing services and mostly working with the VCSE sectors. Before, she was a Manager of VCSE services, a community development worker and a Policy Officer in Local Government. Rachel is now a Community Empowerment lead for the Council, supporting communities to have their voices heard and increased control over their lives. She supported the development of the Council's social value policy and has long championed the VCSE sectors' role in providing social value.



Rachel Skinner CBE, UK Director of Government Relations & Corporate Responsibility, WSP

Rachel Skinner is UK Director of Government Relations & Corporate Responsibility. Rachel is a member of both the UK Executive Committee and the UK Executive Leadership Team. Rachel has authored, scripted and hosted publications and films on topics including "Shaping Zero", "Making Better Places" on place-making and future mobility, and before that about digital technology and its potential for infrastructure, industry innovation and collaboration.

speaker biographies



Rachel Wolf, Founding Partner, Public First

Rachel Wolf is a Founding Partner at Public First. Rachel's career has spanned business, charities, politics and Government. Previously education and innovation adviser to the Prime Minister at 10 Downing Street, she was also co-author of the Conservatives winning 2019 General Election manifesto. She has been Senior Vice President for technology company Amplify in New York City, running one of their main product divisions. She founded and ran the New Schools Network – the charity that helped develop and implement the Government's free schools programme.



Richard Dooner, Programme Manager, Welsh Local Government Association

WLGA's lead officer for procurement and a champion of Social Value. Richard facilitates the National Procurement Network (NPN) and leads the National Social Value Task Force (NSVTF) in Wales. Richard introduced the NPN to the TOMs and was the catalyst for promulgating the NPN's findings to Welsh Councils and the wider community of practice in support of Welsh public policy. His current work is focused on procurement reform to better support policy delivery and resource procurement to deliver for future generations. He has 18 years programme management experience with WLGA, 10 years in operational procurement with Cardiff Council and eight years of operational management in the private sector.



Richard Hixson, Co-founder, Healthcare Ocean

Critical Care Consultant; Trust Lead for Sustainability; Northeast 'ICS' Sustainability Group lead for 'people'; member the Intensive Care Society's Sustainability Working Group, NHS England's Sustainable Procurement and Supplier Forums, and the UK National Committee for the UN Decade of Ocean Science. Richard co-founded Healthcare Ocean as his interest is Global Goal 14, Life Below Water and how anthropogenic activities including healthcare procurement, container shipping and molecular pollution adversely affected the marine environment. Richard's goal is to ensure oceans are never forgotten in NHS sustainability planning as without healthy oceans, it will simply be impossible to successfully tackle the climate crisis.



Rokneddin Shariat, Policy & Governance Manager, Birmingham City Council

Shariat is the Policy and Governance manager at Birmingham City Council and specialises in Social Value. He has been leading the social value development at the Council since 2012 with a three-year gap as an independent consultant. Previously, Shariat managed the publicly funded business support programmes at the Chamber of Commerce in Birmingham for 10 years. He is a non-exec director at Ashley Community Housing which provides support to refugees and migrants.

speaker biographies



Sam Rowbury, Director of Commercial Policy, UK Government's Cabinet Office

Sam is an experienced senior civil servant with over two decades working in the public sector. He led the UK Government's team transforming public procurement by simplifying regulation, placing value for money front and centre, and unleashing commercial teams to innovate in public service delivery. Sam has worked in a range of central government posts, including delivering policies on sustainable development, negotiating new legislation, and as head of strategic communications for the then Deputy Prime Minister, John Prescott. In 2010, he led the UK Government's Centre of Expertise in Sustainable Procurement before becoming the Deputy Director responsible for the UK Government's renegotiation of the EU Directives on public procurement. Sam became Director of Policy Delivery in the Crown Commercial Service in 2014 before moving to his current role in the Cabinet Office in 2018.



Samantha Butler, Head of Social Value Skills & Engagement, Cabinet Office

Samantha led the implementation of PPN 06/20, the transformation of social value in UK government's procurement, an estimated £49bn p.a. in scope. This programme will deliver a significant increase in environmental, economic and social wellbeing benefits delivered through procurement in every central government department and every market in which government operates. Also work part time for Essex County Council, leading the next phase of their Social Value Programme. As former head of policy for social value, social enterprise and commissioning, she was the lead official for the development of social value strategy for the UK government, working closely with the Crown Representative for VCSEs.



Sasha Walton, Social Value Lead, Leeds City Council

Sasha Walton is Leeds City Council's Social Value Lead and joined Leeds City Council in July 2018, previously working for Lloyds Banking Group for 14 years. Sasha is passionate about people, diversity, development, treating people fairly, being open and working together for the greater good. Sasha's goals are to help Leeds be a compassionate city, ensure that Social Values is at the heart of everything we do.



Steve Trew, Managing Director, GreenZone Cleaning & Support Services Ltd

Steve founded GreenZone in 2010 to try and grow a successful company that put people and the environment first. Initially he concentrated on Environmental Sustainability, but it soon became clear that Social Sustainability and Wellbeing were equally as important. GreenZone have measured and reported on their Social Value for the last three years and see more and more clients taking an active interest in our reporting and innovations. They actively encourage clients to join the SVP and work in partnership across a range of service partners to report on a single development level such as 245 Hammersmith where they have committed to deliver a percentage of our contract value each year.



Stuart Love, Chief Executive, Westminster City

Stuart Love is the Chief Executive of Westminster City. Previously he headed up the City Management and Communities department overseeing a range of teams to deliver joined-up solutions to complex community problems, informed by improved business intelligence and underpinned by the corporate values and behaviours. Stuart previously worked at Westminster City Council (2003 to 2006), as the head of Road Management and has held previous roles at Isle of Wight Council (between 2006 and 2013) and at Southampton City Council where he was Director of Place.

Tina Holland, Programme Manager, Procurement and Commissioning, Local Government Association

Tina is the Programme Manager for the procurement and commissioning programmes within the LGA. She leads on implementation of the National Procurement Strategy for local government and related workstreams including implementing social value within the procurement process.



Toby Lloyd, Chair, No Place Left Behind Commission for the Create Streets Foundation

Toby Lloyd is a housing and regeneration policy expert and independent consultant. In 2020–21 he served as the chair of No Place Left Behind: the Commission into Prosperity and Community Placemaking, set up by the Create Streets Foundation to explore the potential for community empowerment and placemaking to improve lives and neighbourhoods in left behind places. He was previously the No 10 Special Adviser on housing and local government to Prime Minister Theresa May.

about our sponsors



CHAS

CHAS helps clients (buyers) and contractors (suppliers) ensure compliance across the different areas of risk management, and mitigate risks across the supply chain. We offer accreditation schemes that can help businesses achieve compliance, mitigate supply chain risks and support efficient supply chain management.



Fujitsu

Our Purpose is to make the world more sustainable by building trust in society through innovation. To fulfill the Fujitsu Group Purpose, we will enhance our ability to stay in tune with global society, while continuing to make agile changes, and creating value. We offer a broad range of products, services and solutions, and have approximately 130,000 employees supporting customers in 180 countries.



Sodexo

Thanks to our 412,000 employees, Sodexo provides catering, facilities management, employee benefits and personal home services to 100 million consumers daily in 56 countries. At Sodexo we believe in the difference a day makes. That's why we are proud to focus on people's essential needs: we see them as key to improve the quality of life. We know that by focusing on the tangible, the real, the concrete improvements, day after day, for millions of people, we have a big impact not only on individuals but also on society and the planet. We believe it all starts with the everyday



WSP

WSP is a leading engineering professional services consulting firm, which provides engineering and design services to clients in the transportation and infrastructure, property and buildings, earth and environment, power and energy, and resources and industry sectors, as well as offering strategic advisory services.

about our sponsors



Augmentas Group

Augmentas is a social-values based management consultancy with a passion for excellence and integrity. Our versatile and adaptable approach enables us to work within the public sector, as well as a variety of private sector businesses. Customers include FTSE 100 companies, professional bodies, universities, and charities. Our aim is to provide a bridge between the public and private sectors. We challenge the traditional use of consultancy and know the one-size-fits-all approach will never deliver the best results, which is why we combine the best parts of a consultancy and a bidding business to deliver a tailored service for every customer.



Lyreco

Lyreco have more than 90 years' experience and operate in 25 countries. We are proud to be an award-winning, socially and environmentally responsible company who provide the highest standard of products, customer service and account management in our industry. We are pioneers in delivering sustainably what any workplace needs, so your people can focus on what matters most. We always have been, and always will be, more than just a workplace solutions company. With over 10,000 products, ranging from personal protective equipment, hygiene and hospitality, to general office products, furniture and ergonomics, Lyreco has everything for a great working day.



Neighbourly

Neighbourly is a community investment and engagement platform that connects businesses with 20,000 local charities and good causes across the UK and Ireland. It ensures the delivery of volunteer time, grants and surplus products is tailored and targeted to support people and help build strong communities. The platform uniquely provides metrics for businesses to measure the real-life impact that they have had on local communities through their ESG programmes.



Socius

Socius is an impactful developer with a circa £1bn development pipeline across major UK towns and cities including Bristol, Brighton, Cambridge, Milton Keynes and London. Privately-owned, Socius partners with global investors to balance profit and purpose whilst delivering inspiring and sustainable mixed-use places.



Compass Group

Food is our core competence. We pride ourselves on our ability to provide clients with a wide range of innovative dining solutions. Corporate Responsibility is a cornerstone of our commitment to provide the highest quality service to our customers.

BERINGEA **Beringea**

Beringea is a transatlantic venture capital investor that seeks to create lasting success for rapidly scaling entrepreneurial companies. We provide patient and intelligent capital and a global footprint to back entrepreneurs throughout their journey.



SISK

Sisk is an innovative, international, engineering and construction company. We are a progressive business with long term vision, family owned and operating since 1859.

One of Ireland's top providers of construction services with extensive operations across Ireland, the United Kingdom and mainland Europe.

We have a track record of scale and capacity to successfully undertake large, complex, multidisciplinary programmes and we are recognised by our global clients as world leaders in safe delivery.

Current projects include the mixed-use redevelopment of the former AMEX House in Brighton; the £215m regeneration of Soapworks in central Bristol, a work/live campus in Cambridge city centre and MK Gateway, a future-focused development of workspace and homes in the centre of Milton Keynes. Socius is also partnering with senior living operator Amicala to bring forward integrated extra care communities at two sites in Bristol and Brooklands, Surrey.



Sunbelt Rentals

How makes the impossible possible and the unthinkable doable. Turning what if into what is. As the UK's largest equipment rental provider, we have the range, capabilities, logistics, and sector expertise you need. So, when you're asking yourself how can you be more sustainable, increase safety or solve a problem, just leave the how-to us.



An hour:
Sorting through donations at the community centre



Our hour:
Designing shared spaces that create social value for the whole community



about our supporters



The Local Government Association

The Local Government Association (LGA) is the national membership body for local authorities and we work on behalf of our member councils to support, promote and improve local government.

The LGA provides a range of practical support to enable local authorities to exploit the opportunities that this approach to improvement provides. This includes programmes tailored to specific service areas such as children's, adults', health, care, financial, culture, tourism, sport and planning services and also programmes around cross cutting themes such as social value, procurement, commissioning, net carbon zero, modern slavery. We build networks that enable councils to work together on issues relevant to them.



CBI

Founded by Royal Charter in 1965, the CBI is the UK's leading business organisation that speaks on behalf of 190,000 UK businesses of all sizes and from across all sectors, employing nearly seven million people between them. We represent about one third of the private workforce, via direct members or trade associations, and receive our member mandate from member-led regional, national, and sector-based councils and committees.

The CBI's mission is to promote the conditions in which businesses of all sizes and sectors in the UK can compete and prosper for the benefit of all. With offices around the UK (including in Scotland, Wales and Northern Ireland) and representation in Brussels, Washington, Beijing and Delhi, the CBI communicates the British business voice around the world.



Institute of Workplace and Facilities Management

The Institute of Workplace and Facilities Management (IWFM) is the body for workplace and facilities professionals. We exist to promote excellence among a worldwide membership community of around 14,000 and to demonstrate the value and contribution of workplace and facilities management more widely. The IWFM was established in 2018. It builds on the proud heritage of 25 years of the British Institute of Facilities Management.



Living Wage Foundation

We are the organisation at the heart of the independent movement of businesses and people that campaign for the idea that a hard day's work deserves a fair day's pay. We celebrate and recognise the leadership of responsible employers who choose to go further and pay a real Living Wage based on the cost of living, not just the government minimum.

about our supporters



Supply Chain Sustainability School

Our vision is to be the world class collaboration enabling a sustainable built environment. To deliver our vision we have eight guiding principles to support our decision-making and a set of values which runs throughout our teams and leadership groups



Social Value UK

Social Value UK is a Joint Member Network of Social Value International, the global standard-setting organisation for social value and impact management. Social Value UK works with our members to embed core principles for social value measurement and analysis, to refine and share practice, and to build a powerful movement of like-minded people to influence policy. Our goal at Social Value UK is to support, connect, and represent our members through training, knowledge-sharing and networking. Social Value UK is much more than a professional network. Together, we are building a movement for change.



Welsh Local Government Association

The Welsh Local Government Association (WLGA) represents the interests of local government and promotes local democracy in Wales. Its primary purposes are to promote better local government, to promote its reputation and to support authorities in the development of policies and priorities which will improve public services and democracy. The WLGA is a politically led cross party organisation that seeks to give local government a strong voice at a national level. The Association is a membership organisation that represents all 22 local authorities in Wales, the three fire and rescue authorities and the three national park authorities are associate members

FSB

Our mission is to help smaller businesses achieve their ambitions. Established over 45 years ago, FSB is the UK's largest grassroots business campaigning group, which ensures the voice of small businesses is heard at the highest level across the UK, as well as providing business services and products to our members.



Our media partner PSE

Public Sector Executive is the leading independent news brand for the UK public sector. We liaise with our audience, industry leaders and influencers to understand public sector challenges and key objectives, enabling us to report unique and exclusive news, comment, analysis and best practice across multiple channels.



Social Value
Portal

the
method
behind
the
movement



National
Social Value
Conference 2022