



SOCIAL VALUE FOR FUTURE GENERATIONS AWARDS – 2021

Judging criteria

1. Prosperous Future Generations Award - For an organisation that has contributed to an innovative, productive, and low carbon society that recognises the limits of the global environment and therefore uses resources efficiently and proportionately.

Demonstrate how the nominee has accomplished one or several of the following:

- Used the National TOMs for Wales in procurement to promote inclusive growth
- Driven practices which allow people to take advantage of the wealth generated through securing decent work
- Supported inclusive local economies and the foundational economy
- Enabled organisations and communities to reduce emissions and work towards a [carbon neutral Wales by 2050](#)
- Encouraged organisations to develop a skilled population, fit for future technological change
- Created a culture of innovation to support a long-term, prosperous Wales

2. Sustainability and Resilience Award - For an environmentally conscious organisation that is leading the way in contributing to large-scale habitat restoration, creation, and connectivity throughout Wales.

Demonstrate how the nominee has accomplished one or several of the following:

- Ensure the use of natural resources efficiently and sustainably – being adaptive to an evolving environment
- Invest in and value the vital role biodiverse green and blue spaces play in supporting people’s health and community wellbeing
- Seek to maintain and enhance the natural environment through managing land and sea appropriately to create healthy functioning biodiverse ecosystems and encourage others to do the same
- Raise awareness and rapidly accelerate the scale and pace of change to help tackle environmental and sustainability issues

3. Pioneering Equality Award - For an organisation that has taken bold steps to tackle the inequalities experienced by marginalised groups in Wales.

Demonstrate how the nominee has accomplished one or several of the following:

- Tackled poverty and socio-economic disadvantages
- Ensured equal access to decent jobs – recognising everyone’s value
- Given people equal opportunities to participate in decision-making to enable equal outcomes
- Shown a keen understanding of the causes and effects of inequalities in Wales and implemented that knowledge as part of their approach to tackling it



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- Demonstrated forward-thinking in scanning for future trends that are likely to impact inequalities and resulting actions taken

4. Health and Wellness Award – For an organisation that has supported communities to have a lifestyle that maintains good physical and mental health by creating places and environments that support healthy lifestyles and ensuring there are effective services to support people when they need care.

Demonstrate how the nominee has accomplished one or several of the following:

- Enabled people to live the highest quality of life they can
- Supported employees to focus on health and wellbeing plans
- Ensured that services support people to understand behaviours and choices that benefit future health
- Supported community health and wellbeing within the region
- Addressed health inequalities within the region

5. Cohesive Communities Award – For an organisation that has promoted people’s individual health and wellbeing and placed wellbeing at the heart of local economic development.

Demonstrate how the nominee has accomplished one or several of the following:

- Supported communities to be well connected and safe
- Valued the role and potential that community anchor organisations can play in building cohesive communities
- Supported vibrant foundational economies
- Created conditions that enable people and communities to do the things that matter to them
- Ensured that everyone has access to key services, particularly in remote areas across the region

6. Welsh Culture and Language Award – For an organisation that promotes and protects culture, heritage, and the Welsh language and encourages people to participate in the arts, and sports and recreation.

Demonstrate how the nominee has accomplished one or several of the following:

- Supported and invested in initiatives that promote the learning and use of the Welsh language



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- Supported and invested in initiatives that allow for people to get involved in Welsh cultural events, arts, sports, and heritage activities
- Encouraged people to engage with culture in their daily working and recreational lives, bringing out the best in our cultural professionals
- Used cultural and linguistic interventions to address wider societal issues, such as poverty and homelessness, climate change, etc.
- Used culture and the Welsh language as a driver for economic and environmental change
- Developed skills, increased opportunities, and respected our status as a bilingual nation
- Supported the Welsh language and encouraged participation in activities

7. Global Responsibility Award – For an organisation that has taken steps to improve the economic, social, environmental, and cultural wellbeing of Wales.

Demonstrate how the nominee has accomplished one or several of the following:

- Promoted global citizenship and leadership by supporting sustainable behaviour and making connections
- Played their role in ensuring Wales is welcoming, safe and fair to all
- Committed to fair and ethical investment and divestment – making long-term financial decisions while ensuring that future generations thrive
- Ensured that supply chains are fair, ethical and sustainable

8. Voluntary or Third Sector Leadership Award – For a third sector organisation that has led the way in embedding social value into how they deliver their services and has made a significant impact on the needs of the communities where they operate.

Demonstrate how the organisation has:

- Made a significant impact on the community it serves
- Embedded social value into its culture and processes
- Used social value data to inform decision making at the highest level
- Developed processes to listen, respond and promote the social challenges of the communities they operate within
- Accounted for social value transparently and with independent verification of results (e.g. using the National TOMs Wales)



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9. Public Sector Leadership Award – For a public sector organisation that is leading the way in embedding social value into their business culture, processes and systems to ensure the needs of their communities are being met.

Demonstrate how the nominee has accomplished one or several of the following:

- Made a public commitment to embedding social value through policies, as demonstrated by the 7 Wellbeing and Future Generation Goals
- Used social value data to inform decision making at the highest level
- Developed processes that directly address economic inequality, support for local businesses, community wellbeing and regenerating the environment
- Developed processes to listen, respond and promote the social challenges of the communities they work with
- Accounted for (including evidence) social value transparently and with independent verification of results (e.g. using [the National TOMs Wales](#))
- Shown innovation in how it has embedded social value across the organisation

10. Private Sector Leadership Award – For a private sector organisation that has led the way in embedding social value into their business culture via processes, systems and their people to ensure the needs of their customers and the communities where they work are being met.

Demonstrate how the nominee has accomplished one or several of the following:

- Made a public commitment to embedding social value through policies or pledges
- Used social value data to inform decision making at the highest level
- Developed processes that directly address economic inequality, support for local businesses, community wellbeing and regenerating the environment
- Developed processes to listen, respond and promote the social challenges of the communities they work within
- Accounted for social value transparently and with independent verification of results (e.g. using the National TOMs Wales)