

2021

National Social Value Conference

Recover. Rebuild.
Renew.

23-24 February 2021

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Welcome

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

About the conference | Welcome from Darren Knowd | Welcome from Guy Battle

Welcome to the online platform of the National Social Value Conference!

Navigating the online platform

No doubt this isn't your first online conference experience, but even if it is, the simple guidance below will help you maximise your time here.

Some technical pointers

- We recommend joining the conference with Chrome browser and a wired internet connection for an optimal experience.
- It's also a good idea to close any programs or browser sessions running in the background that could cause issues. Online events are bandwidth-intensive, so closing any unnecessary browser tabs will help conserve your bandwidth.
- The sessions are being streamed through your computer, so there is no dial-in number. For the best audio quality, please make sure your computer speakers (or headset) are turned on and the volume is up so you can hear the presenters.

Get started at the event

- This interactive programme has been designed to take you directly to each session, so use it to plan what you want to attend and when.
- Once you've arrived to the online platform, each session is represented as a thumbnail. Simply click through during it's time slot to enter the session (if the session hasn't started, you won't see anything).

- There are also thumbnails to access our sponsor booths, speaker to sponsors, and access any other interactive content, so click around and explore.

Within all of our sessions, here are a few basics:

- When you join a session, you will see several boxes, or widgets, of content.
- All the widgets are resizable and moveable, so feel free to move them around to get the most out of your desktop space.
- At the bottom of your screen are multiple application tools you can use.
- Expand your slide area or make it full screen by clicking the window controls.
- If you have any questions during the session, please submit them via the "Ask a question" tool.
- We will try to answer these questions during the session, but if a fuller answer is needed or we run out of time it will be answered later via email. Please know we do capture all questions.
- Explore the icons to download related resources and bookmark helpful links
- A copy of the session's additional help materials are available in the Resources List. We encourage you to download any resources or links that you may find useful.
- Click the Help icon for tech help, including common technical issues.
- If you run into a minor bug/issue, it can never hurt to refresh your page (using CTL + F5 on your keyboard or the refresh icon of your browser).
- Explore our sponsor and partner virtual booths for even more engaging content.

How to use the event platform

Tools and widgets on your screen are moveable:

Use the controls to minimise, maximise or move around your widget/windows.



Drag the bottom right-hand corner of any widget to resize.



TIP: If you run into a minor bug/issue, it can never hurt to refresh your page (using CTL + F5 on your keyboard or the refresh icon of your browser).

Ask a question:

Click to ask a question during a session



Resources:

Click to download resources and bookmark helpful links



Help:

Click for tech help on the platform



Media player:

Click to open the media player or videos



Slides

Click to open the media player or videos



Speaker bio:

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Welcome

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

About the conference

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Welcome from Guy Battle



Chairman's welcome

On behalf of the Local Government Association and the National Social Value Taskforce,

I would like to welcome you all to our fourth annual conference which this year, is taking place online.

On behalf of the Local Government Association and the National Social Value Taskforce, I would like to welcome you all to our fourth annual conference which this year, is taking place online.

Our conference is titled as *Recover, Rebuild, Renew through Social Value* following on from our previous conference titles of Bridging the Gap, Inspiring Leadership and Time to Act, and reflects our collective challenge for the foreseeable future.

As last year, the conference is over two days and with a different emphasis on each day. Day one is slightly more focused on the public sector with additional workshops aimed at colleagues working in, or with the sector, and day two, has a greater emphasis on private sector, examining the role businesses can, or should be playing to help rebuild our communities. But I would encourage colleagues to attend both days as we have endeavoured to mix things up a bit.

Key issues that we will address during the conference include:

- How can the public and private sectors collaborate to build back greener and fairer?
- How do we capitalise on the central government's new commitment to procuring for social value?

- How can we continue to embed social value into the planning process?
- What does a good outcome look like in terms of social value delivery?
- How do we engage smaller businesses and the voluntary sector more effectively in delivering social value?

2020 has forced social value centre stage, and what's incredible about the last year is that, in the face of our huge day to day challenges, people have continued to innovate in social value and plan for the future, as well as the present – as this year's social value awards will show.

Outside of the conference, it has been another positive and busy year for the National Social Value Taskforce, with lots of new developments that you will hear about over the course of the next two days, including the launch of the 2021 National TOMs, a Social Value Easy Guide for Tech and a new social value measurement framework for central government. I would like to thank everybody connected who has provided a contribution and supported in any way, it is genuinely most appreciated.

The conference includes many great speakers, panellists and colleagues participating in really interesting breakout sessions; there is also opportunity for you all to explore our sponsor areas who kindly continue to support our work as well as the opportunity to share our social value learning together.

With over 1,500 people expected to register, this year's attendance will be our largest to date as the social value movement continues to gather new friends at pace, and I hope you all enjoy the conference as we *Recover, Rebuild and Renew* through Social Value.

Darren Knowd

Chair, National Social Value Taskforce

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Welcome

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

About the conference | Welcome from Darren Knowd | **Welcome from Guy Battle**



Time to work together

2020 has been a tough time for everyone, with each of us having to bear our share of the burden and pain. For some, this has been urgently procuring PPE, and for others, it has been dealing with home schooling.

But of course, the burden of pain has not been shared evenly, and a few of us have suffered terrible losses that will never be recovered; our hearts go out to you in a collective embrace.

As the vaccines are rolled out, we can now at last see a glimmer of hope, and it feels like an appropriate time to review what we have achieved, and to look to the future and begin to think about how we can work together to Recover, Rebuild and Renew.

One consequence of the pandemic is that embracing 'social value' as a way of supporting our communities has grown stronger, and has taken on new meaning as a way of speaking about our collective responsibility. It is becoming the banner under which we can all unite and collaborate across sectors and industries; a movement whose time has come, as evidenced by the largest ever attendance at the conference this year.

2020 saw a major new milestone with the launch of the UK Government's Procurement Policy Note – Taking Account of Social Value in the Award of Central Government Contracts. There is no doubt in my mind that this new policy is a game changer that adds

momentum to the already accelerating uptake of social value across all sectors of society; public, private and civil. We also saw the launch of the National TOMs for Wales, an initiative driven by the Welsh Local Government Association, a major achievement delivered in under six months. And finally, 2020 saw a real broadening out of social value's reach across industry sectors – health IT, education, energy, rail, to name but a few.

While procurement has been the mainstream flowing deeper and wider, it has been joined by some fast new currents that are starting to accelerate, most notably planning. This should be obvious to anyone who has read the Civil Society Strategy published in August 2018 that explicitly states that social value has an important role within the planning process. Since then, a number of leading councils have begun to include social value requirements within their Local Plans (e.g. Islington and Salford) and many are recognising the benefit of requiring developers to submit their social value proposals as a part of their planning applications.

At a local government level, councils are now getting back on track after being diverted for much of last year to 'just surviving'. However, many are now being faced with the dual challenge of reduced spending AND the need to help communities recover and renew after the pandemic, and this means that it is inevitable that public sector buyers will be asking their suppliers to do more.

It is also evident that many businesses have struggled over the past months, and so it would be unfair to say that it is just down to businesses (or voluntary organisations, for that matter) to solve the problem by doing more. Businesses know that the new normal cannot just be a reversion to pre-COVID ways of working where business operates in its own economic bubble. The way they are connected to people and communities defines them. There has to be a new normal for business, which will mean greater engagement with their

communities and providing support for recovery. It's not just about investing in social value – it's more important than that; it's about doing things differently.

As we look to the future, we cannot ignore the looming challenge in climate change, which has not disappeared just because of COVID. 2021, with the rescheduled COP26 in Glasgow at the end of the year is a real opportunity for social value to show how it can contribute to meeting the growing environmental challenges we face. The recovery has to be fair and green – these two goals stand and fall together.

We must recognise this represents a major challenge to our ambition of embedding social value in the procurement chain. But I strongly believe this is a challenge that we all need to face together, not by turning a blind eye, but by seeing it as a mutual problem, requiring a joint effort.

And so, to the future. It seems right that the public sector leads the way and sets the direction of our mutual journey, not as a rule maker dictating a single approach, but as a 'convenor' who provides the space and opportunity for the many players in our wider community to become involved and to contribute. Our collective focus should be on innovation, for surely it is only by collaborating across sectors that we will reach our mutual goals.

Finally, after a year-long incarceration in our bunkers and with the vaccination programme gathering momentum, we will at last emerge blinking into the sunlight to find our communities transformed but recognising that we will need to work together to rebuild and renew, a greener, and fairer society.

Guy Battle

Chief Executive, Social Value Portal

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Day one - 23 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day one **1** 2 3 | Breakout sessions: series one 1 2 3 | Breakout sessions: series two 1 2 | Booths 1 2 3 4 5 6 7

Agenda: day one

9.00 – 9.20

Welcome address

Guy Battle, CEO, Social Value Portal
Darren Knowd, Chair, National Social Value Taskforce

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9.20 – 9.35

Conference Keynote Speaker

Baroness Barran MBE, Minister for Civil Society

[Join the session >](#)

9.35 – 10.40

Keynote Panel Discussion

Recover, Rebuild, Renew: Why social value matters even more in a post-COVID world

You may have thought that through a pandemic, social value would have taken a back seat as our public sector dealt with the sourcing of PPE and keeping our communities safe. Whilst it is true that there was a short blip in progress, it now seems that social value has exploded in importance as never before. We have seen this in the latest guidance from central government on embedding social value into procurements, and the massive response that business has made to the pandemic. But as we emerge into the sunlight from our year-long incarceration; what next, and how can we work together across the public/private sector divide to help our communities recover, rebuild and renew? Key issues that our panel will discuss include, why does social value matter; what is community wealth building; how do we solve the issue of inequality that the pandemic has so cruelly highlighted, and what role does business and investment have to play in helping us recover?

Chair: **Guy Battle**, CEO, Social Value Portal

Panel: **Dame Elizabeth Corley DBE**, Impact Investing Institute; **Neil McInroy**, CEO, Centre for Local Economic Strategies; **Adam Papaphilippopoulos**, COO, First Love Foundation; **Alderman Vincent Keaveny**, City of London, Farringdon.

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10.40 – 11.00

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11.00 – 11.20

Launch of the National TOMs 2021

Guy Battle, CEO, Social Value Portal
Agnese Mizia, Head of Research & Innovation, Social Value Portal

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11.20 – 11.45

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11.45 – 12.45

Breakout sessions: series 1

- Integrating social value in central government procurement
- Developing your social value statement
- Social value for beginners
- Developing a social value measurement framework for the housing sector
- Integrating social value into the planning process
- National Policy Statement and feedback to the Green Paper
- How can social value help London build back better?

[See individual session descriptions for more details >](#)

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Day one - 23 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day one 1 **2** 3 | Breakout sessions: series one 1 2 3 | Breakout sessions: series two 1 2 | Booths 1 2 3 4 5 6 7

Agenda: day one

continued...

12.45 – 13.15

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13.15 – 14.15

Breakout sessions: series 2

- Social value success: Three perspectives
- Benefits realisation and what happens when it goes wrong
- Social value: what does good look like?
- How to engage more SMEs and VCSEs: Session for buyers
- Can big infrastructure deliver additional social value?
- Creating a social value framework to meet the needs of local communities.

[See individual session descriptions for more details >](#)

14.15 – 14.45

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14.45 – 15.15

Claire Dove CBE in conversation with Andy Burnham, Mayor of Greater Manchester Combined Authority

Greater Manchester Combined Authority has been leading the debate on social value for many years and has recently released its new social value framework that will look to “use social value to tackle the inequalities around us and make the things that we do, good, fair and sustainable”. But what does this actually mean and how does the Mayor propose to bridge the gap between the public and private sectors? Andy Burnham will be joined in conversation with Claire Dove CBE, VSCE Crown Representative to begin to explore the challenges and opportunities ahead of us all as we begin to recover and renew.

Claire Dove CBE, VSCE Crown Representative and Social Entrepreneur in conversation with **Andy Burnham**, Mayor, Greater Manchester Combined Authority.

[Join the session >](#)

15.15 – 16.15

Keynote Panel Discussion

Should social value be at the centre of how we make our communities ‘great again’?

It’s no joke, our communities have been hit hard by the pandemic and we need a plan to make them great again. This might be a phrase borrowed from across the Atlantic, but the challenge before us is obvious as the pandemic has shone a bright light on the inequalities that are baked into our society. In this panel discussion, we will hear from the Mayor of City of Salford and his vision for the city, as well as the common challenges facing our communities across the UK and how the private sector can be galvanised with ‘fair money’ to invest and help deliver a sustainable recovery that is both green and fair.

Chair: Darren Knowd, Chair National Social Value Taskforce

Panellists: Paul Dennett, Mayor, Salford City Council; **Amy Harhoff**, Corporate Director of Regeneration, Economy and Growth, Durham County Council; **Stuart Fiertz**, Co-founder, Cheyne Capital; **Cllr John Cotton**, Cabinet Member for Social Inclusion, Community Safety and Equalities, Birmingham City Council.

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Day one - 23 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day one 1 2 3 | Breakout sessions: series one 1 2 3 | Breakout sessions: series two 1 2 | Booths 1 2 3 4 5 6 7

Agenda: day one

continued...

16.20 – 17.20

Social Value Awards 2021

Judging panel:

Darren Knowd, Chair National Social Value Taskforce; Chief Procurement Officer, Durham County Council

Tina Holland LL.b (Hons) MCIPS, Programme Manager, Local Government Association

Josh Steiner, Social Value & Sustainability Manager, Wates Group

Arnab Dutt OBE, Chair, Federation of Small Businesses

Katrina Browning, Senior Procurement Business Partner, Suffolk County Council

Guy Battle, CEO, Social Value Portal

Campbell McDonald, Small Business Founder, Member of Cabinet Office SME Panel

Compère: Guy Battle

1. Public Sector Leadership Award
Presented by Darren Knowd
2. Project Award - Social Innovation Award
Presented by Campbell McDonald
3. Project Award – Embedding Social Value in Procurement Processes
Presented by Tina Holland
4. Project Award - Embedding Social Value in Contract Management
Presented by Darren Knowd
5. Project Award – Social Value Through Decent Work
Presented by Arnab Dutt OBE
6. SME Leadership Award
Presented by Guy Battle

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17.20 – 17.30

End of Day one summary

Guy Battle, CEO, Social Value Portal

Darren Knowd, Chair, National Social Value Taskforce

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Day one - 23 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day one 1 2 3 | Breakout session: series one 1 2 3 | Breakout sessions: series two 1 2 | Booths 1 2 3 4 5 6 7

Breakout sessions: series one

Between 11.45 - 12.45, a series of workshops will be running simultaneously where you can drop in to explore, learn and ask questions with a range of experts from different sectors.

Integrating social value in central government procurement



Session hosted by Crown Commercial Service

2020 saw the long-awaited release of Procurement Policy Note PPN06/20 which describes how central government is now committed to embedding social value into all contracts weighting of at least 10%; this is changing the face of central government procurement. Join this session to hear directly from the authors of the Policy as well as Crown Commercial Service who are embedding social value into all of their procurements. We will also hear about the good progress made by the National Social Value Taskforce to map the National TOMs to the new government *Social Value Model*.

Chair: Campbell McDonald, Small Business Founder, Member of Cabinet Office SME Panel

Speakers: Charlene Maginnis, Head of Policy Delivery, Crown Commercial Services; **Samantha Butler**, Head of Social Value Skills and Engagement, Cabinet Office; **Antony Mitchell**, Principal Consultant, Sector Lead, Commercial Decisions; **Angela Halliday**, Director, Social Impact UK&I, Sodexo; **Nikki Rowbottom**, Head of Supply Chain Management, British Library.

[Join the session >](#)

Developing your social value statement

Councils are being increasingly asked about what they are doing and how they are embedding social value. During this session, the panel will present the latest National Social Value Taskforce guidance on how to prepare and write a social value statement including case studies by Suffolk County Council, London Borough of Waltham Forest, and London Borough of Hammersmith & Fulham.

Chair: Cindy Nadesan, Strategic Account Manager, Social Value Portal

Speakers: Katrina Browning, Senior Procurement Business Partner, Suffolk County Council; **Kamal Motalib**, Head of Economic Development, Hammersmith & Fulham Council; **Andra Ulianov**, Head of Contracts and Procurement, Hammersmith & Fulham Council; **Ilaria Agueci**, Procurement Consultant, Hammersmith & Fulham Council; **Joanna Busz-Dahlgren**, London Borough of Waltham Forest.

[Join the session >](#)

Social Value for beginners

Embedding social value has the potential of extending the reach of the public pound by over 25%. This means that if done well, for every £10 million spend through procurement, public sector buyers could get an additional £2.5 million in added social value at no extra cost. This session will look at the steps that buyers just starting out on their journey need to take to unlock more value for communities through procurement and benefits realisation.

Chair: Terry Brewer, Head of Public Sector Delivery, Social Value Portal

Speakers: Sasha Walton, Project Manager Team Lead, Leeds City Council; **Carol Glenn**, Social Value Programme Manager, Solihull Metropolitan Borough Council; **Sol Tannir**, Senior Social Value Advisor, Social Value Portal.

[Join the session >](#)

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Day one - 23 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day one 1 2 3 | Breakout session: series one 1 2 3 | Breakout sessions: series two 1 2 | Booths 1 2 3 4 5 6 7

Breakout sessions: series one

continued...

Developing a social value measurement framework for the housing sector

Social value has long been recognised as a key driver for housing by stakeholders across the sector, but embedding it reliably, consistently and sustainably throughout the housing lifecycle is an ongoing challenge, rendered particularly urgent by the turbulence that COVID has created. As panel of experts from across the sector will discuss what works in terms of social value implementation and delivery and the need for a robust standard for measuring and reporting social value.

Chair: Nathan Goode, Head of Data and Analytics, Social Value Portal

Speakers: Chichi Onyenemelu, Social Value Leadership Group, Social Value Adviser, The Hyde Group; **Emily Alexander**, Head of Corporate Affairs, Get Living.

[Join the session >](#)

Integrating social value into the planning process

Social value is transforming public sector procurement because it delivers more value but is passing the planning team by. This makes no sense. Across the UK, new construction is worth over £100 billion per year and if social value was embedded into the planning system, this would deliver an additional £30 billion to communities. Join this session to hear from those councils who are leading the way and how communities can benefit from better engagement.

Host: Guy Battle, CEO, Social Value Portal

Speakers: Claire Thorn, Principal Planning Officer, Salford City Council; **Mark Dickens**, Lead Spatial Planning Officer, Liverpool City Region Combined Authority; **Wesley Ankrach**, Founder and Managing Director, SeerBridge; **Tessa Alcorn**, Senior Consultant - Planning, Social Value Portal.

[Join the session >](#)

National policy statement and feedback to the green paper

The recently issued Green Paper "Transforming Public Procurement" is open for consultation and its content has been warmly received so far. The impending National Procurement Policy Statement also intends to legislate to require contracting authorities to have regard to the government's strategic priorities for public procurement, including linking the elements of social value into procurement in priority areas. Is this a big opportunity for social value to be centre stage in procurement and projects, or should we recommend going even further? This session will debate these issues and encourage everybody to respond to the consultation by 10th March.

Speakers: Darren Knowd, Chief Procurement Officer, Durham County Council; **Peter Schofield**, Head of Integrated Commissioning and Procurement, Manchester City Council.

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Day one - 23 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day one 1 2 3 | Breakout session: series one 1 2 3 | Breakout sessions: series two 1 2 | Booths 1 2 3 4 5 6 7

Breakout sessions: series one

continued...

London's recovery challenges: how can social value help London build back better?



Session hosted by the London Sustainable Development Commission

Working collaboratively with partner organisations, The London Sustainable Development Commission has been looking at how to improve social value across London's regeneration and development sector. Most recently, they have turned their attention to the current challenges facing London as it recovers from the COVID pandemic. This session will highlight the recovery work underway in London and how social value approaches could help shape how the city, and other cities around the UK, can build back better. The LSDC will launch their social value insights paper summarising four key challenges facing London, and suggesting responses to those challenges.

Speakers: **Maria Adebawale-Schwarte**, CEO, Foundation for Future London / LSDC; **Bianca Goulden**, Head of Estate Regeneration, London & Quadrant; **Sophia Cox**, Sustainability Advisor, UK Green Building Council; **Flora Samuel**, Professor of Architecture in the Built Environment, University of Reading; **Jude Hassall**, Senior Policy and Programme Officer, Greater London Authority; **James Parkinson**, Senior Programme Manager, Greater London Authority.

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Day one - 23 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day one 1 2 3 | Breakout sessions: series one 1 2 3 | Breakout sessions: series two 1 2 | Booths 1 2 3 4 5 6 7

Breakout sessions: series two

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Social value success: three perspectives

As we look to the future, whilst also having to address our immediate response to the COVID pandemic, a social value 're-think' can help procurement and businesses alike to bring the maximum value to communities. This session will look at three perspectives from councillor, procurement and commissioner.

Chair: Lorraine Cox, STAR Procurement

Speakers: Elizabeth McKenna, Assistant Director Deliver, STAR Procurement; **Councillor Tom Ross**, Trafford Labour Councillor and Executive Member for Finance and Governance; **Michael Halsall**, Category Manager, STAR Procurement; **Tracey Harrison**, Assistant Director of Commissioning, Rochdale Borough Council.

[Join the session >](#)

Benefits realisation and what happens when it goes wrong

Allocating the resources required to manage contracts effectively has historically been challenging for the public sector. The inclusion of social value into contract management requirements adds to these challenges and public sector organisations are also concerned about the possible non-delivery of social value offers made. This session will consider techniques to simplify contract management pre-procurement, and the approaches to take to minimise problems arising during the delivery phase. And if all goes wrong despite actions taken, the session will look at how you can establish and apply remedies.

Speakers: Cindy Nadesan, Senior Account Manager, Social Value Portal; **Terry Brewer**, Head of Public Sector Delivery, Social Value Portal; **Julian Blake**, Social Enterprise & Business, Charity and Public Services Partner, Stone King LLP.

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Social value: what does good look like?

Despite (and also because of) COVID-19, 2020 saw big strides forward in the quality and volume of social value delivered by the construction sector. Scape and Social Value Portal will talk through the headline findings of their benchmarking report and what this tells us about the maturity of the sector in social value terms, building on the results of the first report to the 2020 National Social Value Conference.

Chair: Nathan Goode, Head of Data & Analytics, Social Value Portal

Speakers: Marie Binnert, Senior Social Advisor, Social Value Portal; **Johnny Roscoe**, Performance Coordinator, Scape Group; **Gus Tugendhat**, Founder, Tussell.

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Day one - 23 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day one 1 2 3 | Breakout sessions: series one 1 2 3 | Breakout sessions: series two 1 2 | Booths 1 2 3 4 5 6 7

Breakout sessions: series two

continued...

How to engage more SMEs and VCSEs: session for buyers

It is clear that Social Value is transforming the relationship between the public sector and its suppliers - for the better. However, as we rush into a new normal, it is vital that requirements to submit a social value offer do not add an unnecessary burden to the process, especially for SMEs and VCSEs. This session will specifically look at steps that buyers can take to ensure that smaller businesses are not disadvantaged.

Chair: Katrina Browning, Senior Procurement Business Partner, Suffolk County Council

Speakers: Stuart Key, Head of Procurement, Engie; **Alfie Gilbert**, Sustainability Consultant, Supply Chain Sustainability School.

[Join the session >](#)

Can big infrastructure deliver additional social value?



Session sponsored by Scape

Big infrastructure is likely to play a big role in the recovery from COVID-19. So how do we optimise this? Is enough planning going into social value strategies for major projects, or is social value still being treated just as a bolt-on? Our panel will talk about how they, and their organisations, will be building next generation social value into major project delivery.

Chair: Guy Battle, CEO, Social Value Portal

Speakers: Barry White, Chief Executive, Transport for the North; **Aaron Reid**, Head of Sustainability and Sustainable Procurement, Balfour Beatty; **Malcolm Dare**, Executive Director Commercial and Procurement, Highways England; **Faye Jenkins**, Head of Social Impact and Inclusion, BAM Nuttall UK.

[Join the session >](#)

Creating a social value framework to meet the needs of local communities

The National TOMs Framework has been designed to help unlock value for local communities through procurement and benefits realisation. It has been designed for use across the country, but of course the UK is made up of many regions and local communities each with different needs and opportunities. This session will look at how the framework can be adapted to meet local needs and how communities can be engaged in developing place-centred TOMs.

Chair: Agnese Mizia, Head of Research and Innovation, Social Value Portal

Speakers: Steven Whitton, Associate Director, Scottish Futures Trust; **Steve Robinson**, Head of Commissioning and Procurement, Cardiff County Council; **Phoebe Dennis**, Social Value Planning Advisor, Social Value Portal.

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Day one - 23 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day one 1 2 3 | Breakout sessions: series one 1 2 3 | Breakout sessions: series two 1 2 | Booths 1 2 3 4 5 6 7

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We are ISG, a global construction specialist delivering places where people and businesses thrive. Our vision comes to life through partnership. We build relationships on trust, collaboration and open communication, because it's the only way to create places as smart and resilient as the people who use them. We are dedicated to the legacy of the places we build and the communities we build them in - and to do that effectively we need to engage with our communities to truly understand what social investments will have the biggest impact for them.

[Visit the booth >](#)

[Learn more >](#)

Eric Wright FM



Eric Wright FM is a commercially focused business with a social purpose, improving the economic prosperity in the places where we work.

Eric Wright FM is part of the wider Eric Wright Group and 100% owned by the Eric Wright Charitable Trust.

We provide hard and soft facilities management services, together with a range of property consultancy services, through an in-house team of FM professionals and RICS chartered building surveyors.

Our mission is to maximise social impact by empowering a team of experts to deliver safe, compliant and innovative services at optimum cost.

[Visit the booth >](#)

[Learn more >](#)

Social Value Portal



Social Value Portal is 'the place' where business comes to learn about social value; understand public sector targets; listen to community needs and meet third sector providers. We aim to promote better business and community wellbeing through the integration of social value into day-to-day business.

We offer the Portal, an online solution that allows organisations to measure and manage the contribution that their organisation and supply chain makes to society, according to the principles laid out within the Public Services (Social Value) Act 2012. The Portal allows organisations to report both non-financial and financial data, and rewards organisations for doing "more good" in the community. We measure environmental, social and economic activities and help to identify and measure the additional social value delivered through a project in terms that are meaningful to customers.

Social Value Portal launched the National TOMs Framework in 2017, alongside the National Social Value Taskforce. The Framework provides a minimum reporting standard for measuring social value. It provides a way for organisations to procure, measure, manage and maximise their social value, whether they are just starting out on their journey to embed it into their processes, or if they are already well advanced, to integrate the standards into their measurement approach as a minimum.

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Day one - 23 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day one 1 2 3 | Breakout sessions: series one 1 2 3 | Breakout sessions: series two 1 2 | Booths 1 2 3 4 5 6 7

Booths - Gold sponsors

Engie



ENGIE is a leading energy and services company focused on three key activities: production and supply of low carbon energy, services and regeneration. Our 17,000 employees combine these activities to enable our customers & stakeholders to embrace a greener, more efficient and increasingly digital world.

Our purpose is to make zero carbon happen for businesses and communities throughout the UK & Ireland – accelerating the transition towards a net zero carbon world. We are also shaping the future of responsible business by reconciling economic performance with a positive impact on people and the planet.

[Visit the booth >](#)

[Learn more >](#)

SUEZ



Part of the world-leading SUEZ group, SUEZ recycling and recovery has a proud history of delivering award-winning environmentally responsible recycling and waste management solutions to 30,000 customers across the public and private sector. Operating in over 300 locations throughout the UK, from household waste recycling centres, transfer stations and landfills, to energy-from-waste facilities, SUEZ provides an extensive range of managed services. The company continues to pioneer innovative technologies for the UK's circular economy, helping to shape a sustainable environment, now.

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Day one - 23 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day one 1 2 3 | Breakout sessions: series one 1 2 3 | Breakout sessions: series two 1 2 | Booths 1 2 3 4 5 6 7

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SCAPE



We are incredibly passionate about what we do. Being a part of TeamSCAPE means working well together to create a lasting legacy for you and your community.

Our values sit at the heart of our projects and processes, our working spaces and how we conduct ourselves on a daily basis.

Our public sector roots and our commitment to collaboration are integral to over 1,000 public bodies placing their trust in us to renew their assets and estate.

Together, we can build great things.

[Learn more >](#)

Fujitsu



From the economic devastation wrought by COVID-19 or the looming shadow of climate change to issues that hit closer to home: levelling up the country and addressing inequality to, mental health challenges – one thing is clear...

Unless we act, nothing will change. Which is why Fujitsu is embracing the UK Government's Social Value Model.

We believe it is the kind of bold and radical action that the world needs; a call to action for all public sector suppliers. It is a call we hear loud and clear; a call Fujitsu is ready to answer.

Now is the time to stand up and reaffirm our commitment as a responsible organisation with an ambition to create a fairer, more sustainable society.

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Day one - 23 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day one 1 2 3 | Breakout sessions: series one 1 2 3 | Breakout sessions: series two 1 2 | Booths 1 2 3 4 5 6 7

Booths - Supporting Partners

Crown Commercial Service



Crown Commercial Service (CCS) powers procurement across the entire public sector. We're here to help customers save time and money when buying common goods and services. Public sector buying decisions have the power to boost local economies, make our society fairer, strengthen communities and make our future greener. We are helping our customers to do this by building social value, modern slavery prevention and sustainability into our commercial agreements.

To find out more about how CCS can help you make responsible buying decisions, visit our website.

[Learn more >](#)

Local Government Association



The LGA is the national membership body for local authorities and we work on behalf of our member councils to support, promote and improve local government. We are a politically-led, cross-party organisation that works on behalf of councils to ensure local government has a strong, credible voice with national government. We aim to influence and set the political agenda on the issues that matter to councils so they are able to deliver local solutions to national problems.

[Learn more >](#)

Institute for Workplace and Facilities Management



The Institute of Workplace and Facilities Management (IWFM) is the body for workplace and facilities professionals. We exist to promote excellence among a worldwide membership community of around 14,000 and to demonstrate the value and contribution of workplace and facilities management more widely. The IWFM was established in 2018. It builds on the proud heritage of 25 years of the British Institute of Facilities Management.

[Learn more >](#)

Living Wage Foundation



We are the organisation at the heart of the independent movement of businesses and people that campaign for the idea that a hard day's work deserves a fair day's pay. We celebrate and recognise the leadership of responsible employers who choose to go further and pay a real Living Wage based on the cost of living, not just the government minimum.

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#NSVC21

socialvalueconference.com

Day one - 23 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day one 1 2 3 | Breakout sessions: series one 1 2 3 | Breakout sessions: series two 1 2 | Booths 1 2 3 4 5 6 7

Booths - Supporting Partners

Social Enterprise UK



We are the leading global authority on social enterprise and the biggest network of social enterprises in the UK.

We have unrivalled business relationships working with some of the biggest companies in the UK to support social enterprise through their supply chains, people and networks. Our membership is a network that includes all the leading lights of the UK social enterprise movement from multi million pound health care and public service providers to community organisations and retail businesses.

We have created the world's largest commitment to social procurement through the Buy Social Corporate Challenge.

[Learn more >](#)

Commerce Decisions



Since our beginnings in 2001, we've set out to 'make a difference by helping people around the world benefit from the right procurement decisions being made on important projects.' Our pedigree solutions combine software with thought-leadership and expert services to support both buyers and bidders deliver the best possible outcome on the most complex of procurements.

That's why we're trusted by organisations globally to support, develop and enhance the procurement process on their strategic, high risk projects. It's this unrivalled experience and knowledge that makes us unique.

[Learn more >](#)

Proactis



Proactis enables digital trade for all, by helping organisations around the world to control 100% of their spend. We work with our customers to transform their Source-to-Pay processes; to help them save money and create efficiency gains while increasing compliance and reducing risk.

From sourcing projects, contract management and procurement transactions to supplier collaboration and automated invoice processing, our integrated spend management solutions streamline and control all purchasing and spend.

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Day one - 23 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day one 1 2 3 | Breakout sessions: series one 1 2 3 | Breakout sessions: series two 1 2 | Booths 1 2 3 4 5 **6** 7

Booths - Supporting Partners

Business in the Community



Business in the Community is the oldest and largest business-led membership organisation dedicated to responsible business.

We inspire, engage and challenge members and we mobilise that collective strength as a force for good in society to:

- Create a skilled, inclusive workforce today and for the future
- Build thriving communities in which to live and work
- Innovate to repair and sustain our planet

[Learn more >](#)

Social Mobility Foundation



The Social Mobility Foundation (SMF) is a charity which aims to make a practical improvement in social mobility for young people. The SMF was founded in 2005 by Linkson Jack (who served as Chief Executive until January 2009) in order to provide opportunities, and networks of support for 16-17 year olds who are unable to get them from their schools or families.

We now work with young people from all across the UK in the years prior to and during university, and our Aspiring Professionals Programme offers tailored support across 11 career sectors: Accountancy, Architecture, Banking & Finance, Biology & Chemistry, Business, Digital, Engineering & Physics, Law, Media & Communications, Medicine, and Politics.

[Learn more >](#)

Cymdeithas Llywodraeth Leol Cymru | Welsh Local Government Association



CLILC • WLGA

The Welsh Local Government Association (WLGA) represents the interests of local government and promotes local democracy in Wales. Its primary purposes are to promote better local government, to promote its reputation and to support authorities in the development of policies and priorities which will improve public services and democracy.

The WLGA is a politically led cross party organisation that seeks to give local government a strong voice at a national level. The Association is a membership organisation that represents all 22 local authorities in Wales, the 3 fire and rescue authorities and the 3 national park authorities are associate members.

[Learn more > Agor y wefan gymraeg](#)

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Day one - 23 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day one 1 2 3 | Breakout sessions: series one 1 2 3 | Breakout sessions: series two 1 2 | Booths 1 2 3 4 5 6 7

Booths - Supporting Partners

Federation of Small Businesses



As experts in business, we offer our members a wide range of vital business services including advice, financial expertise, support and a powerful voice heard in government. Our mission is to help smaller businesses achieve their ambitions.

We are a non-profit making and non-party political organisation that's led by our members, for our members.

Members receive an exclusive package of great value business services including advice, financial products and support. The benefits include protection in the case of tax inspection, legal and HR advice, as well as local networking groups and business banking.

[Learn more >](#)

Supply Chain Sustainability School



The Supply Chain Sustainability School is a multi-award-winning initiative which represents a common approach to addressing sustainability within supply chains. With more than 39,000 registered users, the School provides free practical learning and support in the form of sustainability training, events and networking, e-learning modules, tailored assessment and action plans and a library of over 2,900 online resources.

The School is part-funded by CITB and industry Partners. It is delivered by an independent third-party consultancy, Action Sustainability. Leadership is provided by a School Board comprising elected representatives of Partners, responsible for fiscal governance and strategic direction. A Code of Ethics is signed by all Partners as part of the School Constitution and Partners lead the direction of the School content and activities through leadership groups.

[Learn more >](#)

Social Value UK



Social Value UK is the professional body for social value and impact management.

As a member-led organisation, our mission is to change the way the world accounts for value. Our aim is to reduce environmental degradation and inequality and increase wellbeing for all. Social Value UK does this through standardising practice through the Principles of Social Value, brokering relationships and encouraging cross-sectoral collaboration, encouraging further accountability for impact, building a community of practitioners and encouraging innovation.

Social Value UK is a Joint Member Network of Social Value International, the global standard-setting organisation for social value and impact management.

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Public Sector Executive



[Learn more >](#)

Pioneers Post



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Day two - 24 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day two [1](#) [2](#) | Breakout sessions: series three [1](#) [2](#) | Breakout sessions: series four [1](#) [2](#) | Booths [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#)

Agenda: day two

9.00 – 9.10

Welcome to day two

Reflections on day one

Darren Knowd, Chair, National Social Value Taskforce

[Join the session >](#)

9.10 – 9.30

Plenary Keynote Speaker

Business - Build back better: Leading by example

Sophie Bellon, Chairwoman, Sodexo

[Join the session >](#)

9.30 – 10.30

Keynote Panel Discussion

Embedding social value into how business does business

There is no scenario for recovery that does not involve business in some way or another but the question is how can business engage with the challenge ahead and is it even well enough to do this? There are so many challenges from climate change to inequality to social mobility that it is hard to know where to start and there is a danger that without a plan, that businesses will all start pulling in different directions making things at best confused and perhaps worse? So what is the plan, how should businesses engage and what how can business do their bit in delivering more social value for communities.

Chair: Campbell McDonald, Small Business Founder, Member of Cabinet Office SME Panel

Panel: Sally Uren OBE, CEO, Forum for the Future; **Shuen Chan**, Head of ESG, Legal & General Investment Management; **Sean Haley**, Chair, Sodexo; **Colin Macpherson**, CEO Places and Communities, Engie.

[Join the session >](#)

10.30 – 11.00

Explore our sponsors

[Explore the sponsor booths >](#)

11.00 – 12.00

Breakout sessions: series three

- Best practice in Wales
- Promoting social justice and diversity
- Shifting to digital social value: The pandemic effect
- Developing a social value measurement framework for the health sector
- Maximising social value in real estate development and asset management
- Engage and empower your workforce to further drive social value

[See individual session descriptions for more details >](#)

12.00 – 12.45

Break and explore our sponsors

[Explore the sponsor booths >](#)

12.45 – 13.45

Breakout sessions: series four

- Helping the digital sector to deliver social value
- Can SMEs deliver social value?
- COP26: Social value in the environmental context
- Social value: Going global
- Embedding social value into workplace and facilities management
- Regional collaboration to deliver more social value

[See individual session descriptions for more details >](#)

13.45 – 14.00

Break

Speakers may be subject to change in the case of unavoidable circumstances.

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Day two - 24 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day two 1 2 | Breakout sessions: series three 1 2 | Breakout sessions: series four 1 2 | Booths 1 2 3 4 5 6 7

Agenda: day two

continued...

14.00 – 14.20

Plenary Keynote Speaker

Investing to build back better

Edward Vaughan Dixon, Head of ESG, Aviva Investors

[Join the session >](#)

9.30 – 10.30

Keynote Panel Discussion

Unlocking the social power of corporate investment and procurement

Money speaks, money is power, and never more so than when it is in the hands of a responsible investor or a procurement professional who is looking to maximise its impact. This is a message that has been very well understood in the public sector and since the launch of the Social Value Act, procurement colleagues have been embedding social value into all decision making. But what of the private sector and how can they embed social value in their own decision making? In this panel discussion, we will be hearing from business leaders who are in a position to make a difference with how they invest and how they buy.

Chair: Arnab Dutt OBE, Chair, Federation of Small Businesses

Panel: Edward Vaughan Dixon, Head of ESG, Aviva Investors; Malcolm Harrison, Group CEO, Chartered Institute of Procurement & Supply (CIPS); Laura Neville, Global Responsible Sourcing Lead, Compass Group; Claire Costello, Chief Procurement Officer, Co-op.

[Join the session >](#)

15.20 – 15.35

Break

15.35 – 16.35

Social Value Awards 2021

Judging panel:

Darren Knowd, Chair National Social Value Taskforce; Chief Procurement Officer, Durham County Council

Tina Holland LL.b (Hons) MCIPS, Programme Manager, Local Government Association

Josh Steiner, Social Value & Sustainability Manager, Wates Group

Arnab Dutt OBE, Chair, Federation of Small Businesses

Katrina Browning, Senior Procurement Business Partner, Suffolk County Council

Guy Battle, CEO, Social Value Portal

Campbell McDonald, Small Business Founder, Member of Cabinet Office SME Panel

Compère: Guy Battle

7. Individual Leadership Award
Presented by Campbell McDonald

8. Private Sector Leadership Award
Presented by Tina Holland

9. Framework Leadership Award
Presented by Guy Battle

10. Voluntary or Third Sector Leadership Award
Presented by Josh Steiner

11. Project Award – Social Value in Development
Presented by Katrina Browning

12. Project Award – Supply Chain Leadership
Presented by Katrina Browning

[Join the session >](#)

16.35 – 16.50

Closing Summary

What Next? Conversation and reflections on the two days, and looking at the next steps

Darren Knowd, Chair, National Social Value Taskforce

Guy Battle, CEO, Social Value Portal

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Day two - 24 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day two 1 2 | Breakout sessions: series three 1 2 | Breakout sessions: series four 1 2 | Booths 1 2 3 4 5 6 7

Breakout sessions: series three

Between 11.00 – 12.00, a series of workshops will be running simultaneously where you can drop in to explore, learn and ask questions with a range of experts from different sectors.

Best practice in Wales



CLILC · WLGA

Session hosted by Welsh Local Government Association / Cymdeithas Llywodraeth Leol Cymru

In so many ways, Wales has been leading the charge in social value with the ambitious Well-being of Future Generations Act; they even have a team dedicated to its promotion. And now, with the launch of the National TOMs Framework for Wales, there is no stopping. Join this session to learn more about how Wales is embedding social value into the delivery of public services and the key steps that leading authorities are taking to ensure they deliver more value for their communities.

Chair: Richard Dooner, Programme Manager, Cymdeithas Llywodraeth Leol Cymru / Welsh Local Government Association

Speakers: Prys Jenkins, Business Development Manager Wales, Social Value Portal; Ian Evans, Procurement & Information Governance Manager, Caerphilly County Borough Council; Steve Robinson, Head of Commissioning and Procurement, Cardiff County Council; Alice Horn, Office of the Future Generations Commissioner for Wales.

[Join the session >](#)

Promoting social justice and diversity

Diversity, social mobility, fair pay and opportunities - these are all things that we should be able to take for granted. The pandemic has been a struggle and impacted our lives in so many ways, it has also exposed the inherent inequalities and bias in our society. How can we use this moment to change the way we not only talk about these things but to actually do something about them? It's time to stop all of the talk and to act!

Chair: Arnab Dutt OBE, Chair, Federation of Small Businesses

Speakers: Laura Gardiner, Director, Living Wage Foundation; Rosalind Goates, Head of Advocacy and Campaigns, Social Mobility Foundation; Catherine Sermon, Campaign & Content Director, Business in the Community.

[Join the session >](#)

Shifting to digital social value: the pandemic effect



Session sponsored by ISG Ltd

The COVID-19 pandemic has put a hold on certain aspects of life as we know it. So how do you adapt your strategy to still achieve your social value targets, and also ensure this truly aligns with community requirements? ISG and community participants talk through some of the targeted initiatives they have introduced to continue to make a valuable social impact by going digital.

Speakers: Fozia Parveen, Group Head of Social Value, ISG Ltd; Harriet Wade, Community Engagement Advisor, ISG Ltd; Jane O'Leary, 21st Century Schools Programme Manager, Vale of Glamorgan Council; TJ Jacobs, Social Value Manager, ISG Ltd; Solo Malemo, Social Value Advisor, ISG Ltd.

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Day two - 24 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day two 1 2 | Breakout sessions: series three 1 2 | Breakout sessions: series four 1 2 | Booths 1 2 3 4 5 6 7

Breakout sessions: series three

continued...

Developing a social value measurement framework for the health sector

The strong message that we are hearing from the health sector is that when it emerges from its current crisis management mode, social value will be at the top of the agenda for the entire health ecosystem. The connection between health outcomes and broader social factors has been long recognised since the Marmot Review, but a standard for social value delivery and reporting has yet to be established, despite piecemeal progress in recent years. Could 2021 be the turning point for social value in the health sector? We will debate whether, and how this can happen with our expert panel.

Chair: Nathan Goode, Head of Data and Analytics, Social Value Portal

Speakers: Huw Thomas, Director of Finance / Cyfarwyddwr Cyllid, Hywel Dda University Health Board; **Jeffrey Joseph**, Head of Social Value UK, Bouygues Construction; **Olivia Hughes**, Social Value Development Officer, Flintshire County Council.

[Join the session >](#)

Maximising social value in real estate development and asset management

The real estate sector is essential to society and, like social value, it is all about people, communities, connectivity and inclusion. According to the British Property Federation the sector directly employs more than 1.2 million people and contributes over £100 billion to the UK's economy each year (7% of the total). As such, the potential for social value generation is significant and there are opportunities throughout the lifecycle of a development, from design and planning through to how the scheme is constructed and how it is ultimately managed and used. In this session we will dive into the detail of how social value can be maximised at each stage and share some examples of best practice.

Chair: Anna McChesney-Gordon, Head of Consultancy, Social Value Portal

Speakers: Liam Ronan-Chlond, Head of Engagement and Social Value, First Base; **Malcolm Hanna**, Sustainability Manager Real Assets, Legal & General Investment Management; **Angela Jewell**, Community Engagement Manager, Argent LLP.

[Join the session >](#)

Engage and empower your workforce to further drive social value



ERIC WRIGHT
FACILITIES MANAGEMENT
PART OF THE ERIC WRIGHT GROUP

Session sponsored by Eric Wright FM

During this session, we will explore the common challenges faced in connecting with a remote workforce and how, through effective communication and deployment of new technologies, we increased employee engagement in the delivery of positive social value.

Speakers: George Lilley, Director of the Eric Wright Group and Managing Director at Eric Wright FM; **Lucy MacNeill**, Eric Wright FM & Trustee of the Westview Community Association.

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Day two - 24 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day two 1 2 | Breakout sessions: series three 1 2 | Breakout session: series four 1 2 | Booths 1 2 3 4 5 6 7

Breakout sessions: series four

Between 12.45 – 13.45, a series of workshops will be running simultaneously where you can drop in to explore, learn and ask questions with a range of experts from different sectors.

Helping the digital sector to deliver social value



Session sponsored by Fujitsu

What challenges does the digital sector face to deliver social value and what could be offered to help the sector tackle these challenges? A digital working group looked at these challenges and outlined provisions which can be made to support social value delivery in the sector.

Speakers: Terry Brewer, Head of Public Sector Delivery, Social Value Portal; Sol Tannir, Senior Social Value Advisor, Social Value Portal; Mark Gibbison, Global Director Public Sector, Unit4.

[Join the session >](#)

Can SMEs deliver social value?

Small and medium sized enterprises (SMEs) are the bedrock of our economy and generate over £2 trillion in revenues and represent over 50% of the total turnover by private sector organisations. They are also doing amazing things in our communities; not only by employing local people, but also by providing work placements, volunteering and offering real support for community projects. Their social value contribution is not to be underestimated. This session is for those SMEs who want to learn how they can win more work with the public sector by maximising the social value they create, through hearing some real-life stories.

Chair: Arnab Dutt OBE, Chair, Federation of Small Businesses

Speakers: Matt Parfitt, Managing Director, Radiant Cleaners; Tara Spence, CEO, Home-Start in Suffolk; Kirk Newton, Commercial Director, Embleton Hall Dairies.

[Join the session >](#)

COP26: Social value in the environmental context

We all want to build back better, fairer and greener. But can we really do this without either compromising social or environmental objectives? Is there a trade-off, or can social and environmental value be mutually reinforcing? If so, how?

Chair: Nathan Goode, Head of Data and Analytics, Social Value Portal

Speakers: Sarah Handley, Head of Sustainability and Environmental Governance, Siemens Energy; Sarah Ottaway, Sustainability and Social Value Lead, SUEZ UK; Derek Robertson, CEO, Green Action Trust.

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#NSVC21

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Day two - 24 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day two 1 2 | Breakout sessions: series three 1 2 | Breakout session: series four 1 2 | Booths 1 2 3 4 5 6 7

Breakout sessions: series four

continued...

Social Value: Going global

SOCIAL VALUE UK

Session hosted by Social Value UK

Social Value has gained great traction over the past few years in the United Kingdom and much of this new interest has been driven by the Public Services (Social Value) Act. But the UK is not alone in addressing the issue of social value and there are a number of other countries who are delivering real change. Join this session, hosted by Social Value International to learn more and to exchange ideas and lessons from across the world.

Chair: Ben Carpenter, CEO, Social Value UK

Speakers: Stephanie Robertson, Board Chair, Social Value Canada; **Patrick Stoop**, Social Value Belgium; **Salam Alkhateeb**, Co-founder & Director, Social Value Arabia; **Gonca Ongan**, Social Value Turkey.

[Join the session >](#)

Embedding social value into workplace and facilities management

iwfm

Institute of Workplace and Facilities Management

Session hosted by Institute of Workplace & Facilities Management

It's key that we address the specific needs of facilities management businesses to allow the profession to drive social value through service provision, whether in-house or as a supplier, and to show the difference they make to communities.

This session will see the introduction to the outputs of all that work around the National TOMs FM plug-in and the tools that are available, as well as some examples from industry of how it's done.

Chair: Sofie Hooper, Head of Policy, Institute of Workplace & Facilities Management

Speakers: Philipp Cyrus, Senior Researcher, Social Value Portal; **Carley Bright**, General Manager, BNB Paribas Real Estate; **Mark Tyson**, Head of Property Operations, Legal & General Investment Management; **George Lilley**, Director of the Eric Wright Group and Managing Director at Eric Wright FM.

[Join the session >](#)

Regional collaboration to deliver more social value

As part of the National Social Value Taskforce's mission to create healthy, thriving and resilient communities by embedding social value into all public sector activities, *Social Value Portal* has been working with existing networks to promote the sharing of best practice and collaboration on regional priorities for social value. This session will share the journey of the Yorkshire and Humber Regional Social Value Taskforce, chaired by Leeds City Council, and showcase how members are working both within their organisations and in partnership across the region to deliver social value.

Chair: Cindy Nadesan, Strategic Account Manager, Social Value Portal

Speakers: Tony Bailey, Group Procurement Manager, Leeds City Council; **Sasha Walton**, Leeds City Council; **Karen Middlebrook**, Head of Procurement, Rotherham Metropolitan Borough Council; **Rachael Mitchell**, Social Value Improvement Officer, Calderdale Council; **Deborah Gaunt**, Corporate Procurement Officer, Calderdale Council; **Jos Holmes**, Local Authority Climate Action Co-ordinator, York & North Local Enterprise Partnership.

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#NSVC21

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Day two - 24 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day two 1 2 | Breakout sessions: series three 1 2 | Breakout sessions: series four 1 2 | Booths 1 2 3 4 5 6 7

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ISG Ltd



We are ISG, a global construction specialist delivering places where people and businesses thrive. Our vision comes to life through partnership. We build relationships on trust, collaboration and open communication, because it's the only way to create places as smart and resilient as the people who use them. We are dedicated to the legacy of the places we build and the communities we build them in - and to do that effectively we need to engage with our communities to truly understand what social investments will have the biggest impact for them.

[Visit the booth >](#)

[Learn more >](#)

Eric Wright FM



Eric Wright FM is a commercially focused business with a social purpose, improving the economic prosperity in the places where we work.

Eric Wright FM is part of the wider Eric Wright Group and 100% owned by the Eric Wright Charitable Trust.

We provide hard and soft facilities management services, together with a range of property consultancy services, through an in-house team of FM professionals and RICS chartered building surveyors.

Our mission is to maximise social impact by empowering a team of experts to deliver safe, compliant and innovative services at optimum cost.

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Social Value Portal



Social Value Portal is 'the place' where business comes to learn about social value; understand public sector targets; listen to community needs and meet third sector providers. We aim to promote better business and community wellbeing through the integration of social value into day-to-day business.

We offer the Portal, an online solution that allows organisations to measure and manage the contribution that their organisation and supply chain makes to society, according to the principles laid out within the Public Services (Social Value) Act 2012. The Portal allows organisations to report both non-financial and financial data, and rewards organisations for doing "more good" in the community. We measure environmental, social and economic activities and help to identify and measure the additional social value delivered through a project in terms that are meaningful to customers.

Social Value Portal launched the National TOMs Framework in 2017, alongside the National Social Value Taskforce. The Framework provides a minimum reporting standard for measuring social value. It provides a way for organisations to procure, measure, manage and maximise their social value, whether they are just starting out on their journey to embed it into their processes, or if they are already well advanced, to integrate the standards into their measurement approach as a minimum.

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Day two - 24 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

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Agenda: day two 1 2 | Breakout sessions: series three 1 2 | Breakout sessions: series four 1 2 | Booths 1 2 3 4 5 6 7

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Engie



ENGIE is a leading energy and services company focused on three key activities: production and supply of low carbon energy, services and regeneration. Our 17,000 employees combine these activities to enable our customers & stakeholders to embrace a greener, more efficient and increasingly digital world.

Our purpose is to make zero carbon happen for businesses and communities throughout the UK & Ireland – accelerating the transition towards a net zero carbon world. We are also shaping the future of responsible business by reconciling economic performance with a positive impact on people and the planet.

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SUEZ



Part of the world-leading SUEZ group, SUEZ recycling and recovery has a proud history of delivering award-winning environmentally responsible recycling and waste management solutions to 30,000 customers across the public and private sector. Operating in over 300 locations throughout the UK, from household waste recycling centres, transfer stations and landfills, to energy-from-waste facilities, SUEZ provides an extensive range of managed services. The company continues to pioneer innovative technologies for the UK's circular economy, helping to shape a sustainable environment, now.

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Day two - 24 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day two 1 2 | Breakout sessions: series three 1 2 | Breakout sessions: series four 1 2 | **Booths** 1 2 **3** 4 5 6 7

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SCAPE



We are incredibly passionate about what we do. Being a part of TeamSCAPE means working well together to create a lasting legacy for you and your community.

Our values sit at the heart of our projects and processes, our working spaces and how we conduct ourselves on a daily basis.

Our public sector roots and our commitment to collaboration are integral to over 1,000 public bodies placing their trust in us to renew their assets and estate.

Together, we can build great things.

[Learn more >](#)

Fujitsu



From the economic devastation wrought by COVID-19 or the looming shadow of climate change to issues that hit closer to home: levelling up the country and addressing inequality to, mental health challenges – one thing is clear...

Unless we act, nothing will change. Which is why Fujitsu is embracing the UK Government's Social Value Model.

We believe it is the kind of bold and radical action that the world needs; a call to action for all public sector suppliers. It is a call we hear loud and clear; a call Fujitsu is ready to answer.

Now is the time to stand up and reaffirm our commitment as a responsible organisation with an ambition to create a fairer, more sustainable society.

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Day two - 24 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day two 1 2 | Breakout sessions: series three 1 2 | Breakout sessions: series four 1 2 | Booths 1 2 3 4 5 6 7

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Crown Commercial Service



Crown Commercial Service (CCS) powers procurement across the entire public sector. We're here to help customers save time and money when buying common goods and services. Public sector buying decisions have the power to boost local economies, make our society fairer, strengthen communities and make our future greener. We are helping our customers to do this by building social value, modern slavery prevention and sustainability into our commercial agreements.

To find out more about how CCS can help you make responsible buying decisions, visit our website.

[Learn more >](#)

Local Government Association



The LGA is the national membership body for local authorities and we work on behalf of our member councils to support, promote and improve local government. We are a politically-led, cross-party organisation that works on behalf of councils to ensure local government has a strong, credible voice with national government. We aim to influence and set the political agenda on the issues that matter to councils so they are able to deliver local solutions to national problems.

[Learn more >](#)

Institute for Workplace and Facilities Management



The Institute of Workplace and Facilities Management (IWFM) is the body for workplace and facilities professionals. We exist to promote excellence among a worldwide membership community of around 14,000 and to demonstrate the value and contribution of workplace and facilities management more widely. The IWFM was established in 2018. It builds on the proud heritage of 25 years of the British Institute of Facilities Management.

[Learn more >](#)

Living Wage Foundation



We are the organisation at the heart of the independent movement of businesses and people that campaign for the idea that a hard day's work deserves a fair day's pay. We celebrate and recognise the leadership of responsible employers who choose to go further and pay a real Living Wage based on the cost of living, not just the government minimum.

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Day two - 24 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day two 1 2 | Breakout sessions: series three 1 2 | Breakout sessions: series four 1 2 | **Booths** 1 2 3 4 **5** 6 7

Booths - Supporting Partners

Social Enterprise UK



We are the leading global authority on social enterprise and the biggest network of social enterprises in the UK.

We have unrivalled business relationships working with some of the biggest companies in the UK to support social enterprise through their supply chains, people and networks. Our membership is a network that includes all the leading lights of the UK social enterprise movement from multi million pound health care and public service providers to community organisations and retail businesses.

We have created the world's largest commitment to social procurement through the Buy Social Corporate Challenge.

[Learn more >](#)

Commerce Decisions



Since our beginnings in 2001, we've set out to 'make a difference by helping people around the world benefit from the right procurement decisions being made on important projects.' Our pedigree solutions combine software with thought-leadership and expert services to support both buyers and bidders deliver the best possible outcome on the most complex of procurements.

That's why we're trusted by organisations globally to support, develop and enhance the procurement process on their strategic, high risk projects. It's this unrivalled experience and knowledge that makes us unique.

[Learn more >](#)

Proactis



Proactis enables digital trade for all, by helping organisations around the world to control 100% of their spend. We work with our customers to transform their Source-to-Pay processes; to help them save money and create efficiency gains while increasing compliance and reducing risk.

From sourcing projects, contract management and procurement transactions to supplier collaboration and automated invoice processing, our integrated spend management solutions streamline and control all purchasing and spend.

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Day two - 24 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day two 1 2 | Breakout sessions: series three 1 2 | Breakout sessions: series four 1 2 | **Booths** 1 2 3 4 5 **6** 7

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Business in the Community



Business in the Community is the oldest and largest business-led membership organisation dedicated to responsible business.

We inspire, engage and challenge members and we mobilise that collective strength as a force for good in society to:

- Create a skilled, inclusive workforce today and for the future
- Build thriving communities in which to live and work
- Innovate to repair and sustain our planet

[Learn more >](#)

Social Mobility Foundation



The Social Mobility Foundation (SMF) is a charity which aims to make a practical improvement in social mobility for young people. The SMF was founded in 2005 by Linkson Jack (who served as Chief Executive until January 2009) in order to provide opportunities, and networks of support for 16-17 year olds who are unable to get them from their schools or families.

We now work with young people from all across the UK in the years prior to and during university, and our Aspiring Professionals Programme offers tailored support across 11 career sectors: Accountancy, Architecture, Banking & Finance, Biology & Chemistry, Business, Digital, Engineering & Physics, Law, Media & Communications, Medicine, and Politics.

[Learn more >](#)

Cymdeithas Llywodraeth Leol Cymru | Welsh Local Government Association



CLILC • WLGA

The Welsh Local Government Association (WLGA) represents the interests of local government and promotes local democracy in Wales. Its primary purposes are to promote better local government, to promote its reputation and to support authorities in the development of policies and priorities which will improve public services and democracy.

The WLGA is a politically led cross party organisation that seeks to give local government a strong voice at a national level. The Association is a membership organisation that represents all 22 local authorities in Wales, the 3 fire and rescue authorities and the 3 national park authorities are associate members.

[Learn more > Agor y wefan gymraeg](#)

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Day two - 24 February

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Agenda: day two 1 2 | Breakout sessions: series three 1 2 | Breakout sessions: series four 1 2 | Booths 1 2 3 4 5 6 7

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Federation of Small Businesses



As experts in business, we offer our members a wide range of vital business services including advice, financial expertise, support and a powerful voice heard in government. Our mission is to help smaller businesses achieve their ambitions.

We are a non-profit making and non-party political organisation that's led by our members, for our members.

Members receive an exclusive package of great value business services including advice, financial products and support. The benefits include protection in the case of tax inspection, legal and HR advice, as well as local networking groups and business banking.

[Learn more >](#)

Supply Chain Sustainability School



The Supply Chain Sustainability School is a multi-award-winning initiative which represents a common approach to addressing sustainability within supply chains. With more than 39,000 registered users, the School provides free practical learning and support in the form of sustainability training, events and networking, e-learning modules, tailored assessment and action plans and a library of over 2,900 online resources.

The School is part-funded by CITB and industry Partners. It is delivered by an independent third-party consultancy, Action Sustainability. Leadership is provided by a School Board comprising elected representatives of Partners, responsible for fiscal governance and strategic direction. A Code of Ethics is signed by all Partners as part of the School Constitution and Partners lead the direction of the School content and activities through leadership groups.

[Learn more >](#)

Social Value UK



Social Value UK is the professional body for social value and impact management.

As a member-led organisation, our mission is to change the way the world accounts for value. Our aim is to reduce environmental degradation and inequality and increase wellbeing for all. Social Value UK does this through standardising practice through the Principles of Social Value, brokering relationships and encouraging cross-sectoral collaboration, encouraging further accountability for impact, building a community of practitioners and encouraging innovation.

Social Value UK is a Joint Member Network of Social Value International, the global standard-setting organisation for social value and impact management.

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Public Sector Executive



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Pioneers Post



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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21

Speaker biographies

With thanks to our fantastic experts from across sectors and industries.



Aaron Reid

Head of Sustainability & Sustainable Procurement, Balfour Beatty

Balfour Beatty is a leading international infrastructure group who finance, develop, build and maintain innovative and efficient infrastructure that underpins daily life, supports communities and enables economic growth. Aaron Reid is a sustainable procurement and supply chain diversity specialist who has gained valuable insights from working at the cutting-edge of the agenda in both the public and private sectors.



Adam Papaphilippopoulos

Chief Operating Officer, First Love Foundation

Adam is the Chief Operating Officer of First Love Foundation, a nationally respected charity working with people in East London who are in crisis, helping them build back to sustainably independent lives. He started volunteering with First Love in 2011, became a trustee in 2016 and stood down from the board to join the executive team in 2020. Before this role, Adam was the COO of a boutique consultancy and a City solicitor.



Agnese Mizia

Head of Research and Innovation, Social Value Portal

Agnese is Head of Research and Innovation at the Social Value Portal, where she leads the development work on social value design and measurement solutions. With 10 years' experience in socio-economic research and social innovation, Agnese's work focuses on valuation methodologies and research partnerships. She has led the technical development of the National TOMs Framework for social value measurement. Agnese has previously worked as a researcher in academia and as an innovation consultant with a focus on the third sector.



Alderman Vincent Keaveny

Ward of Farringdon, City of London

Vincent is Alderman for the Ward of Farringdon within in the City of London and, subject to election, is in line to be Lord Mayor of the City of London in 2020/2021. He is a partner in the international business law firm, DLA Piper.

Since his election to the City of London in 2013 he has served on a number of City of London Corporation Committees including Finance, City Bridge Trust and Planning & Transportation. He is currently a member of the Policy & Resources Committee, Freedom Applications Committee and the Homelessness and Rough Sleeping Subcommittee. He also a Governor of the City of London School. Vincent is Co-Chair of the HMT & BEIS Socio-Economic Diversity Taskforce. Vincent was Sheriff of the City of London for the year 2018/19.

Vincent is a Liveryman of the City of London Solicitors',

the Woolmen's, Distillers', Spectacle Makers', Stationers', Framework Knitters', Upholders' and Security Professionals' Companies. He served as Master Solicitor in 2014/15. Vincent is a member of the City Livery Club, the City Pickwick Club and the Royal Society of St. George (City Branch) and the Court of The Honourable The Irish Society. He is the Senior Patron of the Farringdon Ward Club.

Vincent advises banks, financial institutions and corporate clients in the UK and internationally on banking, finance and capital markets transactions. He is listed as a leading practitioner in his area of practice by all of the principal legal directories.

Vincent graduated from University College Dublin with a BCL and subsequently obtained an MLitt from Trinity College, Dublin. He was recognised in 2018 by UCD as their Law Alumnus of the Year. Since his admission as solicitor in England & Wales in 1992 he has worked in private practice in the City. He was President of the City of London Law Society in 2014/15 and is an Honorary Bencher of Gray's Inn.

Vincent's interests include theatre and the arts. He is a trustee of the Sir John Soane's Museum, chairs the board of the vocal ensemble, Exaudi, and is a director of Actors Touring Company.

Vincent is married to Amanda, an Intensive Care Nurse and in what spare time he has, he enjoys tennis and walking their Labrador.

Mayoral Theme

People with Purpose - Vincent's year will champion a purpose led and people focused UK FPS sector; growing the global competitiveness of the UK as a world leader in ESG and sustainable finance and home to the best and most diverse global talent; driving social mobility at all levels.

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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Alfie Gilbert

Action Sustainability / Supply Chain Sustainability School

Alfie Gilbert MSC PIEMA is a sustainability consultant for Action Sustainability. His work focuses on helping clients from across the built environment to better understand and manage sustainability performance with an emphasis on social value. He helps clients increase their maturity around social value, whether this in relation to process and strategy, action-planning and implementation, management and measurement (including monetisation of value where relevant), or reporting. He also supports the delivery of Action Sustainability's award winning Sustainability Tool, and leads in regards to the development and integration of social value measurement on the platform. Recent clients support around the social value agenda include: Siemens Rail Infrastructure, Network Rail, Houses of Parliament Northern Estate Programme and EKFB (HS2 joint venture).



Alice Horn

Office of the Future Generations Commissioner for Wales, Analyst Officer

Over the last 18 months Alice's focus has been on the Future Generations Commissioner for Wales' first Section 20 Review, to gain a more detailed understanding of how efforts to embed the Act into procurement decisions are helping public bodies to meet, or take steps to meet, their well-being objectives and to further understand how public bodies are taking account of the statutory ways of working, particularly considering long-term impact, within their approach to procurement.

As part the Welsh TOMs Taskforce, her priority was to ensure the framework was developed in a way that helps organisations to meet their organisational well-being objectives, and in turn contributing to the seven national well-being goals.



Amy Harhoff

Corporate Director of Regeneration and Growth for Durham County Council

Amy is Corporate Director of Regeneration and Growth for Durham County Council, one of the largest local authorities in the UK.

Amy has previously held senior roles in local government in two large metropolitan authorities in the West Midlands and Sheffield City Region, passionate about communities and our potential for growth, Amy has also held senior roles for Transport for the North, Sheffield City Region and Transport for Greater Manchester.

Amy has a breadth of experience in delivering major investments, strategy and development, she is an active member of SOLACE and was Named as Planning Magazines 'Ones to Watch' and is a previous winner of the prestigious McKibben Research Prize for Freight on logistics.

She is passionate about local wealth building and equality of opportunity for all.



Andra Ulianov

Head of Procurement and Contracting, London Borough of Hammersmith and Fulham

As the Head of Procurement and Contracting in Hammersmith & Fulham Council, it is Andra's responsibility to oversee all procurement activities in the organisation. Once the Social Value Strategy was approved in June 2020, Andra worked closely with the Social Value Officer and other key stakeholders to ensure all contracts over £100,000 deliver Social Value in line with the organisation's priorities by amending all procurement templates and contracts standard T&Cs.



Andy Burnham

Mayor of Greater Manchester, Greater Manchester Combined Authority

As Mayor of Greater Manchester, Andy's priorities include ending rough sleeping, transforming Greater Manchester into one of the greenest city regions in Europe, and making Greater Manchester a great place to live, get on, and grow old.

Before being elected Mayor of Greater Manchester, Andy was MP for Leigh from 2001. In government, Andy has held Ministerial positions at the Home Office, Department of Health and the Treasury. In 2008 he became Secretary of State for Culture, Media and Sport, before returning to Health as Secretary of State in 2009.



Angela Halliday

Director, Social Impact, UK&I, Sodexo

Angela joined Sodexo in 2008 having spent most of her career within the third sector, undertaking strategic development and operational roles tackling societal, economic and environmental challenges faced by local communities. She has worked across multiple sectors including welfare to work & skills, justice, health, community regeneration and government across the UK and Western Australia. In September 2019, Angela was appointed as Sodexo's Director of Social Impact UK & Ireland. She leads on embedding and optimising the creation of social value, supporting the executive leadership team by driving their strategy of improving Quality of Life for its employees, consumers and the communities where they operate.

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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Angela Jewell

Community Engagement Manager, Argent

Angela Jewell is Community Engagement Manager at King's Cross for Argent. Her role is to develop strong local relationships and to use these to support projects with local schools and the voluntary sector, and to enable local employment and training opportunities. As King's Cross continues to develop, Angela is focused on integrating new business occupiers with the community on the estate and beyond, supporting local socio-economic and well-being outcomes, and working to understand the social value that King's Cross can generate.



Anna McChesney-Gordon

Head of Consultancy, Social Value Portal

Anna leads the consultancy team at the Social Value Portal which delivers a range of services such as developing social value statements for planning applications, conducting local needs analyses and producing corporate social value strategies. In addition, Anna has responsibility for developing the company's approach to measuring the social value generated by investments, and reporting this in line with the UN's Sustainable Development Goals.



Antony Mitchell

Principal Consultant and Sector Lead, Commerce Decisions

Antony has a wealth of experience at Commerce Decisions where he has spent over 9 years working with Government Procuring Authorities, delivering best possible outcomes on strategic sourcing projects covering Defence, Healthcare, Major Infrastructure (Road and Rail), Local and Regional Government, and Education.

In addition to providing advice on best practice procurement approaches for a wide range of Procuring Authorities, Antony also has long-standing experience in helping bidders better understand how they can improve their tender submissions on major Government contracts. Using this wealth of experience, Antony now heads the Consultancy offering from Commerce Decisions as Sector Lead for Government and Regional Procurements and Bidside support activities.



Arnab Dutt OBE

Chair, Federation of Small Businesses

Arnab Dutt is chair of the Social Value Policy Unit at the Federation of Small Businesses. He chairs the working group on Social Value Procurement on the Cabinet Office SME panel which advises govt on small business policy. He is a member of the National Social Value Task Force, a business owner, a Board adviser to a number of organisations and a passionate public advocate for the importance of purpose-driven business.



Baroness Diana Barran MBE

Minister for Civil Society

Baroness Barran was appointed as the Minister for Civil Society for the UK Government on 26 July 2019. In this role she is responsible for policy related to the UK's Civil Society, including but not restricted to responsible business and social enterprise, youth and social action, and loneliness. She was the founder and Chief Executive of SafeLives from 2004-2017, a national charity dedicated to ending domestic abuse. She was head of grant development at the think tank New Philanthropy Capital from 2001 to 2004, and worked in asset management before founding one of the first European hedge funds in 1993. Baroness Barran was a trustee at the Royal Foundation and Comic Relief, and was chair of the Henry Smith Charity. She received the Beacon Prize for England in November 2007 and an MBE in 2011 for her work addressing domestic violence.



Barry White

Chief Executive, Transport for the North

Barry initially served in the Army, then led major projects for construction companies and latterly has held leadership roles in the public sector to develop and deliver major investment programmes, with a particular passion for transport, affordable housing and improving digital connectivity. In his current role, the development of transport networks to improve opportunities and the quality of life for people and communities in the north of England is at the heart of TfN's work. Whether it be mega projects such as the £39bn Northern Powerhouse Rail project or smaller projects such as a station reopening, improving the frequency of train services, or improving the road connectivity to a port, TfN, as England's first Sub-national Transport Body, gives the North a strong, unified and determined voice on transport investment to benefit the region.

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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Ben Carpenter CEO, Social Value International

Ben Carpenter is the chief executive of Social Value International leading a global network of practitioners to develop principles and standards for social value accounting. Prior to becoming CEO, Ben led Social Value UK; developing the organisational membership, the assurance and accreditation services and the global value exchange. Ben has led pioneering IMM projects with the United Nations Development Program, the OECD, Impact Management Project and World Business Council for Sustainable Development. Ben co-authored the Maximise your Impact Guide, The BS8950 Guide to enhancing Social Value and a chapter on Assurance for Generation Impact. Ben's background in asset management, the built environment and social housing and homelessness affords him experience that spans sectors and an in-depth knowledge of Social Value accounting.



Bianca Goulden Head of Estate Regeneration, London & Quadrant

With over 10 years' experience in affordable housing including a background in housing management and community development, Bianca now specialises in regeneration. She is passionate about fostering stronger communities and is responsible for delivering the community and resident strategies for the South Acton masterplan in LB Ealing (3,400 plus homes) and regeneration schemes pan London. Bianca is currently developing L&Q's internal 5-year regeneration strategy. She holds a distinction in Urban Regeneration (MA), is currently a 'Future London Leader Candidate' (FOL) and was shortlisted for the 'Professional Woman of the Year' at the UK's Women in Housing Awards 2019.



Campbell McDonald Small Business Founder, Member of Cabinet Office SME Panel

Campbell jointly leads on social value on the Cabinet Office SME Panel, sits on the National Social Value Taskforce and is Chief Executive of the charitable think tank Ownership at Work. Campbell was the co-founder of social advisory firm Baxendale, ranked as a Best in the World B Corp for last 3 years running.



Carley Bright General Manager, 245 Hammersmith Road

Carley Bright is the General Manager at 245 Hammersmith Road for BNP Paribas Real Estate on behalf of Legal and General and Mitsubishi Estates. She has 8 years experience in property management and has been managing 245 for 17 months since practical completion. She and the team at 245 are actively creating a connected neighbourhood vibe at 245 that can really benefit the wider community. They want 245 to be a place you want to work, play and give back to others. Carley is extremely dedicated to social value and drives into her everyday management and home life.



Catherine Sermon Executive Director, Business in the Community

Business in the Community is the oldest and largest business-led movement dedicated to responsible business. As Campaigns & Content Director, Cath has responsibility for the strategic focus, direction and quality of BITC's programme of thought leadership, campaigns, and research. Previously Cath led our campaigns across all aspects of how we help people live more successful working lives encompassing community engagement activity in the UK's most deprived areas and education, to employment & skills, diversity & well-being.



Charlene Maginnis Head of Policy Delivery, Crown Commercial Service

Charlene is the Head of Policy Delivery at Crown Commercial Service, moving into the policy arena after over 12 years in category and commercial roles in the public sector. During this time she worked with colleagues in Cabinet Office and Department for Digital, Culture Media and Sport to deliver the pilot procurement for delivery of social value within CCS, and helping develop the recent PPN 06/20 on Social Value for Central Government.

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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Chichi Onyenemelu

Social Value Advisor, The Hyde Group

Chichi has worked in the social housing sector, supporting the ambitions of various housing associations for over 15 years. She has led on service improvements for social value, community investment, CSR, stakeholder involvement and; grants programmes.

As the Social Value Adviser for Hyde, Chichi ensures social value expectations are imbedded into Hyde's procurement process; working with suppliers and colleagues to maximise delivery and opportunities for beneficiaries.

A social value advocate, Chichi is founder and chair of the Social Value Leadership Group - sharing best practice, combining influence and aligning ways of working to drive social value up the agenda.



Cindy Nadesan

Strategic Account Manager – Public Sector, Social Value Portal

Cindy is passionate about promoting social value and has spent the last 6 years working across the public, private and social sectors to help organisations understand how they can create and deliver additional value to communities.

Her current role focuses on enabling Public Sector organisations maximise the value from procurement spend and supplier relationships by empowering people through training, creating a culture of continuous improvement and providing the support needed to create opportunities for sustainable growth.



Claire Costello

Chief Procurement Officer, The Co-op Group

Claire is Group CPO, part of the Co-op leadership team and supports the whole Co-op Group including Retail, NISA, Funeral Care, Ventures and Insurance as well as the end to end risk management for Goods Not for Resale spend. With strong commercial delivery as a given, it is the focus on supporting the Co-op vision of Co-operating for a Fairer World that drives the energy to embed the broader social value agenda with their supplier partners.

Having over 20 years' experience in Procurement, working in and with different markets, Claire is passionate about building successful, challenging and co-operative partnerships.



Claire Dove CBE

Crown Representative, VCSE, Cabinet Office

Claire has been a key player in the Voluntary, Charity and Social Enterprise movement since the 1980's and is the national Crown Representative for the VCSE Sector with the remit of supporting the sector to access government contracts.

Claire nationally and internationally is known for her work in the sector and for ten years chaired Social Enterprise UK. She worked with government and leaders from the sector to create the first strategy for the Social Enterprise movement. She has ensured that we had a voice within Westminster and Whitehall, this included working with the teams to introduce the Social Value Act which is now embedded into many local government frameworks and in the national Crown Commercial procurement service. After stepping down as chair of SEUK Claire was asked and accepted to become a patron to the organisation.

Claire led the highly successful Blackburne House Group, until she retired in July 2020. Blackburne House offers an outstanding educational offer to women alongside running its award-winning School for Social Entrepreneurship and highly successful social enterprises.

Claire has received many awards for her role within the sector, which includes an MBE, OBE and also the Queens Lifetime achievement award for Enterprise promotion. Claire was once again honoured in the 2020 New Year's honours list with a CBE.

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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Claire Thorn

Principal Planning Officer, Salford City Council

Claire has over 15 years experience in planning policy development, having worked on various local plans and contributed towards the development of sub-regional and regional planning policy in the North East and North West regions. Salford's Local Plan is currently in the late stages of its production and will provide the policies for managing development that will help to deliver the council's vision to "create a better and fairer Salford for all". The council strongly believes that development has a vital role to play in contributing to the long-term success of the city, and in particular the need for development to maximise its contribution to social inclusion where practical.



Cllr John Cotton

Cabinet Member for Social Inclusion, Community Safety and Equalities, Birmingham City Council

John Cotton was first elected to Birmingham City Council in 1999 and represents the Glebe Farm and Tile Cross Ward in the east of the city. He is the Council's Cabinet Member for Social Inclusion, Community Safety & Equalities, responsible for leading the city's efforts to tackle social and economic injustice and building stronger safer communities. John has previously held Cabinet portfolios covering adult social care, public health and housing, which also reflect his passionate interest in tackling the root causes of poverty and disadvantage.

Over the course of a varied career, he has worked in private industry, as assistant to a Labour MP, in the voluntary sector and as a freelance public affairs consultant. John also chairs the national executive committee of Labour Housing Group, a national organisation campaigning for progressive and radical reform to housing policy.



Cllr Tom Ross

Trafford Council

Tom was elected to Trafford Council in May 2008 and represents Stretford Ward in the north of the borough. Over the course of his time as a councillor, Tom has taken on a range of roles including being Labour's Opposition Spokesperson for Highways, Children and Families, and Finance. Tom was also Mayor of Trafford from 2018-19.

Tom has been the Executive Member for Finance since May 2019, a role that also covers council governance, HR and the investment portfolio. Tom also became Trafford's representative to STAR's Joint Committee in May 2019 and is keen to progress the social value and local spend agendas.



Colin Macpherson

Chief Executive Officer, ENGIE Places & Communities, ENGIE

Since joining ENGIE in 2016 Colin has been responsible for development and investment in a range of projects including housing regeneration, student accommodation and energy infrastructure. Previously, Colin has been responsible for construction and services activity in a number of sectors in the UK.

ENGIE's social value ambition is to help create sustainable places for everyone to work and live in, delivering on our purpose to make zero carbon happen. ENGIE believes it has a responsibility to maximise the positive environmental, social and economic impacts its business activities enable in support of the communities and clients that it serves.



Dame Elizabeth Corley

Chair, Impact Investing Institute

Elizabeth's career has been in financial services. She was CEO of Allianz Global Investors, initially for Europe and then globally, from 2005 to 2016. She continued to act as an advisor to the company in various capacities until the end of 2019. Elizabeth was previously at Merrill Lynch Investment Managers (formerly Mercury Asset Management), Coopers & Lybrand, where she was a consulting partner and at Sun Alliance.

She is a non-executive director of Pearson plc, BAE Systems plc and Morgan Stanley Inc.

She is chair of the Impact Investing Institute; a director of the Green Finance Institute; serves on the investment committee of the Leverhulme Trust; is a member of the CFA Future of Finance Advisory Council, AQR Asset Management Institute, the Committee of 200 and the 300 Club.

As well as being a trustee of the British Museum, Elizabeth is a Fellow of the Royal Society of Arts and is also a published author of crime thrillers. She was awarded a CBE in January 2015 and a DBE in June 2019 for services to the economy and financial services.

In 2016 Elizabeth received an honorary doctorate from the London Institute of Banking and Finance (formerly the IFS University College) and in June 2019 she was made an honorary fellow of the London Business School.

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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Darren Knowd

Chair, National Social Value Taskforce

Darren leads all procurement activity at Durham County Council and is Chair of the Local Government Association National Advisory Group for Local Government Procurement. He is also the Chair of the National Social Value Taskforce on behalf of the Local Government Association.



Deborah Gaunt

Corporate Procurement Officer, Calderdale Council

Deborah is the Strategic Lead for all things procurement at Calderdale, working with a wide range of areas from capital works through to service commissioning. Unusually, Procurement in Calderdale sits within its Regeneration & Strategy Directorate with VCS and Business & Skills colleagues to promote and directly link and grow social value in Calderdale. For Deborah, a previous career in central government, working on regeneration and community cohesion, sowed the seeds of a passion for social value, which continues through to now.



Derek Robertson

Chief Executive, Green Action Trust

Derek is Chief Executive of the Green Action Trust, Scotland's leading environmental regeneration charity. Prior to joining this, Derek was Chief Executive of Keep Scotland Beautiful, where he led its work on local environmental quality, climate change, sustainable development and behaviour change. Between 2005-2010 Derek was Chief Executive of environmental regeneration charity Groundwork Merseyside.

Derek is the former President of the European Litter Prevention Association (2013-18), and Chairman of the UK Environmental Quality Alliance (2011-16). He is a Chartered Fellow of the Chartered Management Institute, a Chartered Waste Manager, and a Fellow of the RSA.



Dr Sally Uren OBE

CEO, Forum for the Future

Sally is Chief Executive at Forum for the Future with overall responsibility for delivering Forum's mission to accelerate a big shift towards a sustainable future by catalysing transformational change in global systems. This involves working with leading global organisations, including businesses such as Olam and Walgreens Boots Alliance, Foundations, such as the Laudes Foundation, and membership organisations, such as the United Nations Global Compact, both in one to one partnerships, and also as part of multi-stakeholder collaborations designed to address complex challenges in systems as diverse as food, energy, apparel and shipping.

Sally is currently directly involved in a number of projects including Cotton 2040, a multi-stakeholder collaboration designed to accelerate the mainstreaming of sustainable cotton, and Growing our Future, a collaborative project designed to scale regenerative agriculture in the US. Sally also helped initiate Net Positive, a coalition of leading businesses, all working to define the next wave of corporate sustainability. Sally is currently working to define and operationalise Net Positive Plus - regenerative and just.

A key part of Sally's role is inspiring and equipping people and organisations to deliver systemic change for sustainability through regularly speaking at international and national conferences and also writing for a range of publications, with published articles in the New Statesman, Huffington Post, Management Today and The Independent. Sally is also helping build Forum's new School of System Change where we are building a global community of change agents to drive systemic change for sustainability.

Sally acts an independent advisor on Advisory Boards for several global businesses, including Kimberly

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socialvalueconference.com

Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21

Clark and Burberry. She is currently Co-Chair of the Independent Advisory Group advising Travalyst, the global travel and tourism collaboration led by the Duke of Sussex. Past independent advisory positions have included the position of Independent Chair of DFID's Business Partnership Fund, part of the Business Innovation Facility, as well as an Independent Member of the Investment Committee for the C&A Foundation. Sally acts as a judge for a number of sustainability award schemes, including the Queens Award for Sustainable Development.

In December 2017 Sally received an OBE in the Queen's New Years Honours List for services to sustainability in business.



Edward Vaughan Dixon

Head of ESG, Aviva Investors Real Assets

Edward is Head of Environment, Social and Governance (ESG) for Aviva Investors' £52bn Real Assets platform, leading the firm's ESG strategy across real estate and infrastructure investment, development and asset management. Ed has 18 years' industry experience, and most recently held the role of Sustainability Insights Director at Landsec, joining the business in January 2016 to lead integration of the company's sustainability strategy through strategy, research and governance functions. Ed is a recent graduate of the Sustainability Leadership course at Harvard in Boston, USA. He holds an Executive MBA with Distinction from Cass, one of the UK's highest-ranking business schools.



Elizabeth McKenna

Assistant Director (Delivery), STAR Procurement

Elizabeth is Assistant Director (Delivery) for STAR Procurement, leading on delivering first class procurement to STAR's partners and clients. STAR's success and results in all aspects of our performance are a direct result of her tenacity and leadership to continually improve and deliver excellence. Elizabeth has strategically led the implementation of 'Social Value is Everyone's Business' campaign across STAR, our partners and clients.



Emily Alexander

Head of Corporate Affairs, Get Living

Emily leads the Corporate Affairs function at Get Living, the UK's leading build-to-rent operator of large scale residential-led neighbourhoods. Since joining Get Living in 2014, Emily has led its community and local stakeholder partnership activity, with a focus on growing and nurturing sustainable communities. Within this role, Emily is a Trustee of the East Village Trust, which runs the E20 community space "The Hall".

Before her role at Get Living, Emily spent more than eight years agency side working with clients across property, finance and travel in the UK and UAE.



Faye Jenkins

Head of Social Impact and Inclusion, BAM Nuttall UK

Faye leads the delivery, assurance, and governance of the BAM Nuttall enhancing lives agenda; creating positive social and economic benefits through greater access to opportunities for disadvantaged and under-represented groups through the creation of major infrastructure. Faye is a passionate campaigner for gender and disability equality, and regularly contributes to the development of UK Government legislation and policy. Faye sits on the ICE steering group for equality, diversity and inclusion led by the Infrastructure Client Group (ICG), and looks after Strategic Partnerships with the likes of WISE and Women into Construction. Faye lives in Bolton and has been in the industry for 16 years.



Flora Samuel

Professor of Architecture in the Built Environment, University of Reading

As Vice President for Research at the RIBA and author of Why Architects Matter (2018) Flora was lead author on the Social Value Toolkit for Architecture and has championed the social value of design across a variety of industry bodies.

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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Fozia Parveen

Group Head of Social Value, ISG Ltd

Fozia offers a rare blend of experience that encompasses both blue chip corporate Social Value management experience and grass roots Social Value delivery. Over two decades, Fozia has successfully protected and enhanced the reputations of some of the world most recognised brands, often in potentially controversial development circumstances.

Fozia offers 25 years + experience of corporate social responsibility management for major construction and land management operations including JLL, Canary Wharf Group, and British Land, as well as several London Housing Authorities.



George Lilley

Managing Director, Eric Wright Group

George is an experienced business leader who has always encouraged employee engagement, by creating an environment where people want to make a difference. George knows that supporting employees to deliver positive social value is a significant contributor to creating a vibrant and engaged culture. Working for a Group which is owned by a Charitable Trust ensures Eric Wright FM's values are lived but George has brought his internal engagement experience to further drive optimal social value through the employee base.

Eric Wright FM is also the proud winner of the 2019 IWFM Impact award for Society and Social Value.



Gonca Ongan

Managing Director, Koç University Social Impact Forum

Dr. Gonca Ongan is the Managing Director of Koç University Social Impact Forum. For the last 15 years, she has built up her experience in the social economy sector. She has been teaching social impact and social entrepreneurship at Koç University and supporting social impact actors to increase their positive social impact. She has been actively training, coaching, and collaborating on social impact, sustainability, social innovation, and social entrepreneurship at national and international platforms.



Gus Tugendhat

Founder, Tussell

Gus is the Founder of Tussell, a market intelligence platform on public sector contracts and spend. Tussell helps its clients do more business with government, by enabling them to discover business development opportunities in a market worth 14% of GDP.



Guy Battle

CEO, Social Value Portal

Guy works cross-industry on developing social value solutions that deliver real and tangible value. He is passionate about the contribution businesses can make to improve society - one of the driving motivations behind the creation of The Social Value Portal.



Harriet Wade

Community Engagement Advisor, ISG Ltd

For 5 years, Harriet has supported the delivery of social value on ISG projects in Wales and West of England. During this time Harriet has completed a BA (Hons) in inclusive studies.

Harriet is passionate about encouraging young people to look at the construction industry as a career. Through this Harriet does many educational talks around working within the construction sector and working for ISG. She is also a keen advocate for inclusivity for those furthest from the labour market and has developed a number of projects with HMP.

She has also work with many local charities such as the Wallich to look at finding training and new job opportunities for homeless individuals.



Huw Thomas

Director of Finance, Hywel Dda University Health Board

Huw is the Director of Finance at Hywel Dda University Health Board. Originally from West Wales, Huw read Geography at University before embarking on a career in accountancy. He has worked with a variety of organisations across the UK, including banking, the not for profit sector, Local Government and the NHS. He returned home in 2018 to work for Hywel Dda, and is passionate about the role the NHS has as an anchor institution to generate public value.

A Welsh speaker, Huw lives in a small village near Llandysul and enjoys spending time with his family and walking.

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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Ian Evans

Procurement and Information Manager, Caerphilly County Borough Council

Ian has over 24 years public sector experience and is currently responsible for Procurement and Information Governance within Customer & Digital Services. He has been actively involved in successfully delivering a number of high-profile collaborative projects within Caerphilly CBC and across the Welsh Public Sector. Ian leads a team of 22 highly motivated individuals with a strong emphasis on teamwork and a can-do attitude. This is demonstrated by the team's recent achievements at this year's GO Awards Wales and most notably Winners in the Social Value category.



Ilaria Agueci

Social Value Officer, Hammersmith & Fulham Council

Ilaria Agueci is the Social Value Officer for Hammersmith and Fulham Council. She has led on designing and implementing the Social Value strategy for procurement in the council with the objective of ensuring economic development in the borough is shared by all residents. She is driving collaboration between internal departments as well as engaging external stakeholders to ensure Social Value builds stronger networks within the local community. Ilaria has 8 years of experience working in local government across environment, procurement and, most recently, economic development. She has a social sciences and environment academic background.



James Parkinson

Senior Programme Manager, Greater London Authority Regeneration Team

James Parkinson is a Senior Programme Manager in the GLA Regeneration Team, working to deliver place based investment projects and strategic regeneration programmes that champion good urban design across the capital. He oversees a team that focuses on supporting community-led approaches, driving social value and broadening public engagement through our work. He has a background in architecture and urban design and has worked for over ten years in regeneration and urban policy in both Yorkshire and London.



Jane O'Leary

21st Century Schools Programme Manager, Vale of Glamorgan Council

Jane is the lead for the Vale of Glamorgan Council 21st Century Schools Programme, having responsibility for giving strategic advice to the education department and the delivery of the councils ambitious £163m 21st Century Schools programme. She has a mixed construction background having worked in both the public and private sector in a variety of areas from housing to health.

Jane has also completed a secondment to the Welsh Governments 21st Century schools team. Working with both the education and treasury teams to develop the new revenue funded model for delivery of infrastructure projects, the Mutual Investment Model (MIM), giving technical advice on a part time basis.



Jeff Joseph

Head of Social Value (UK), Bouygues UK

Jeff is a seasoned professional with 30 years plus experience in the world of Community & Urban Regeneration, Economic Benefits, Stakeholder Engagement and more recently Social Value.

He is in charge of delivering Social Value from inception to handover regardless of tenure, type of construction, size of project or sector.

Bouygues UK is a strong believer in collaborative working, with a network of organisations and partners across the UK who truly make a difference to the communities Bouygues serve; which allows us to both measure and quantify the Social Impact made and as importantly create Sustainable Communities.



Joanna Busz Dahlgren

Social Value Lead, London Borough of Waltham Forest

Joanna is a Social Value practitioner with excellent track record in developing innovative services across multi agency partnerships and building effective collaborations. Joanna has a significant depth of experience in employability services, community wealth building, grant management, Social Value and SROI. She has 15 years' experience in implementing strategies to promote social and economic inclusion. Joanna holds a Master's Degree in Finance, Project Management and Social Value qualification.

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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Johnny Roscoe

Performance Co-ordinator, SCAPE

Johnny operates as Performance Coordinator at SCAPE, coordinating and conducting operational activities relating to the compliance and performance management of the frameworks. Having worked within the public sector for a number of years, he works closely the SCAPE team to drive partner collaboration and client project successes.



Jos Holmes

Local Authority Climate Action Co-ordinator, York and North Yorkshire Local Enterprise Partnership

Jos Holmes is the Local Authority Climate Action Co-ordinator for the York and North Yorkshire Local Enterprise Partnership. Her role is to support the 11 Local Authorities in the area to develop and deliver climate and low carbon actions across the huge range of local authority services, to meet the regional aspiration to be carbon neutral by 2034. Prior to that, Jos was the Senior Commissioning Officer at a District Council, also writing the Council's Climate Action Plan.



Jude Hassall

Senior Policy and Programme Officer, Greater London Authority

Jude works for the Greater London Authority in the sustainable development team supporting the London Sustainable Development Commission (LSDC) in their work on social value in London's regeneration and development.



Julian Blake

Partner, Stone King LLP

Julian has specialised for 32 years as a public benefit lawyer, especially in relation to: social enterprise; stakeholder & community engagement; purposeful business; charity; and public service commissioning & innovation. He focusses on themes of: Social Value; Social Finance; and Impact Investment, working across all public service sectors. He works with E3M, which comprises groups of: CEOs of mature social enterprises; progressive commissioners; and social finance leaders. He co-authored the "The Art of the Possible in Public Procurement", as cited in the Government's Civil Society Strategy and LGA guidance. He promotes public service contracts as primarily practical working relationships.



Karen Middlebrook

Head of Procurement, Rotherham Metropolitan Borough Council

Karen has worked in local government procurement for almost 20 years. Her last three years have been at Rotherham as the Head of Procurement where she has been one of the key officers driving and implementing the Council's policy and approach to Social Value.



Katrina Browning

Senior Procurement Business Partner, Suffolk County Council

Katrina has 25 years of experience working in public sector procurement, the last 20 years whilst working for Suffolk County Council. Having worked on a broad range of contracts she has extensive experience of tendering Local Authority contracts. Over the last 2 years she has delivered a programme of workshops on Social Value to over 70 staff in commercial roles within the Council.



Kirk Newton

Commercial Director, Embleton Hall Dairies

During a 25 year career in the food industry, most recently spent in the meat and seafood industries, I have worked all over the UK and Europe. From cutting my teeth in blue chip companies, my roles have ranged from multi-nationals to 4th generation family businesses. Last year brought me back to my roots, joining a family owned dairy business in County Durham. Passionate about locally sourced food I now get to extol the virtues of this on a daily basis!



Laura Gardiner

Director, Living Wage Foundation

Laura joined the Living Wage Foundation in September 2020 as Director, covering Katherine Chapman's maternity leave. This builds on her longstanding involvement in the movement: Laura has sat on the Living Wage Advisory Council for six years, has overseen the calculation of the Living Wage rates, and has worked to build the evidence base on the benefits of a Living Wage in the social care sector.

Before joining the Living Wage Foundation, Laura was Research Director at the Resolution Foundation, overseeing the organisation's work in a range of areas including the labour market, taxes, welfare and intergenerational issues.

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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Laura Neville

Global Responsible Sourcing Lead, Compass Group PLC

Laura Neville is Global Responsible Sourcing Lead for Compass Group PLC, the world's largest foodservice organisation. Laura leads Compass Group's global commitments for its Better for the World strategy, which include responsible sourcing, enriching local communities and collaboration for big change. Laura's role includes developing the award-winning social procurement programme of work "Buy Social for a Better World" which she led in the UK to a Global roll out across Compass Group's largest markets.



Liam Ronan-Chlond

Head of Engagement, First Base Ltd

Liam is engagement lead at mixed-use developer, First Base. Since joining in 2018, he has supported an expanding project pipeline, including Brighton's biggest placemaking project in over a quarter-of-a-century and ambitious proposals for a new mixed-use district in central Bristol.



Lorraine Cox

Director, STAR Procurement

As the Director of STAR, Lorraine has grown this public sector organisation rapidly and effectively delivering demonstrable outcomes in procurement, as well as improved efficiency and effectiveness. Her vision and enthusiasm ensures she delivers and a key project she led on for STAR commencing in 2019 was to implement the Social Value Portal and National TOMs. This exceeded all expectations within the first year; over £31m of contracted Social Value, reached to local businesses with the success of securing contracts representing 57%. The return against contract value hit 25%. This success continues into 2021. Lorraine

was highly commended for Leadership at the National Social Value Conference 2019.



Lucy MacNeill

Business Analyst, Eric Wright FM

Aside from her work with Eric Wright FM, Lucy is a Trustee of Westview Community Association. As part of her role, Lucy implements local initiatives for educational, social, health and personal development. Since the COVID-19 pandemic broke out, Lucy has also been working closely with local authorities to secure funds for food support in her local community. Lucy was awarded the "High Sheriff of Lancashire Award" back in November 2020, for her endless dedication and support for people in need.



Malcolm Dare

Executive Director, Commercial & Procurement, Highways England

Malcolm has over 25 years' experience in FMCG, technology and heavy engineering industries having worked in procurement, supply chain, planning, logistics and operational roles. He has extensive complex business and functional change management experience.

At business level he has delivered a very large and complex SAP implementation on time and budget. He has delivered large cross-functional cost reduction programmes where the methodology has them been permanently embedded into the business. He has successfully redesigned procurement, supply chain and logistics operations and has been used to independently review other businesses complex change / IT projects.



Malcolm Hanna

Malcolm Hanna, Sustainability Manager, LGIM Real Assets

Malcolm is responsible for managing sustainability across LGIM's Real Asset portfolio. Malcolm is an energy management and sustainability professional with over twenty five years' experience across many sectors. He has particular expertise in developing low-carbon solutions for existing building portfolios and has substantial experience of energy-efficient design, procurement and the operational performance of buildings.

Prior to joining Legal and General Malcolm led the National Energy Foundation's Technical Team, which was responsible for developing new tools and approaches to measure and improve the energy and environmental performance of buildings.

Malcolm has also worked for leading consultancies ENVIRON and AECOM, helping to pioneer carbon management programmes. He has delivered energy and sustainability programmes in the public sector and spent almost a decade working in the energy supply industry.

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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Malcolm Harrison Group CEO, Chartered Institute of Procurement and Supply (CIPS)

Malcolm Harrison joined CIPS in July 2018 after a broad and varied career spanning over 30 years. Having experienced many different sectors, geographies and senior leadership roles, Malcolm is passionate that Procurement and Supply is the key differentiator for any organisation.

In his early career he worked in Production, Sales, Procurement, Supply Chain, and HR with Mars Confectionery, Pedigree Petfoods and Bass. From 2000 he created and led global Procurement for Interbrew in Belgium, and was subsequently appointed Chief Procurement Officer of InBev. In 2006 Malcolm joined Nestlé SA in Switzerland as CPO responsible for one of the largest and most complex FMCG procurement spends in the world; he put a real focus on building capability and driving engagement of the procurement function with the Nestlé businesses. In 2010 he was appointed CEO of the global Plastic Packaging division, and a member of the Executive, of Rexam plc the FTSE 100 consumer packaging company.

From 2015, Malcolm worked in the Cabinet Office of the UK Government where he held the role of CEO of the Crown Commercial Service, overseeing an annual spend of more than £13 Bn on common goods and services across the UK public sector. He also had responsibility for UK Public Sector Procurement Policy and for supporting the UK Government's initiatives with SMEs.

Having established and developed several Procurement functions over the span of his career Malcolm wants CIPS to drive the profession forward, with continual professional learning at the heart of the agenda for procurement and supply professionals.

Ensuring CIPS remains as the global voice for the profession is critical to Malcolm's future vision for CIPS, helping to ensure that CIPS can continue to represent the profession at the highest levels and to promote Procurement and Supply as a great career.



Maria Adebawale-Schwarte CEO, Foundation for Future London

Maria Adebawale-Schwarte is a placemaking and grants strategist with over 25 years cross-sector experience in heritage, human rights, improving urban places and green spaces. Her background is in planning, environment and human rights law. She is CEO of Foundation for Future London, a charity connecting local communities with the new East Bank regeneration area. Maria is a commissioner on the London Sustainable Development Commission and is Co-Chair of LSDC's social value work. She also sits on City of London's Culture and Commerce Taskforce. Maria is an Inaugural Fellow at the Centre for Knowledge Equity, Skoll Centre, University of Oxford.



Marie Binnert Senior Social Value Advisor, Social Value Portal

Marie is a Senior Social Value Advisor at Social Value Portal. She is the data lead for the advisory team, responsible for quality assurance, insights and benchmarks.



Mark Dickens Lead Spatial Planning Officer, Liverpool City Region Combined Authority



Mark Gibbison Global Head of Public Sector, Unit4

Mark Gibbison is the Global Head of Public Sector for Unit4 and is responsible for setting the go to market strategy across all areas of this key vertical. He is passionate about helping public sector organisations deliver improved services at a lower cost using modern enterprise technology. He has previously held senior positions in Local Government working in IT, Corporate Policy and Performance Management as well as with technology vendors such as SAP and Objective Corporation where he was Head of UK Enterprise Sales.



Mark Tyson Head of Property Operations Legal & General Investment Management

Mark is Head of Property Operations at Legal & General Investment Management (LGIM). He is responsible for all Property & Facilities Management operations across over 850 properties in the UK following an 18 month transformation programme to implement a new occupier focussed operating model. Previously he has held leadership roles in Mitie and Capita Real Estate with a focus on Property Management, Facilities Management and Sustainability services.

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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Matt Parfitt

Managing Director, Radiant Cleaners

Wanting to employ ex-offenders Matt Parfitt left his job as a primary school teacher to start a gardening business in 2007. 10 years on he founded Radiant Cleaners, a multi-award winning social enterprise cleaning company. Based in Nottingham, Radiant Cleaners employs people within the team who have faced struggles with their mental health, been homeless, had addiction issues, ex-offenders and various other barriers. Many of the team have multiple barriers to work, but all are paid the real Living Wage or more as they create social value through working with companies such as Wates & Willmott Dixon.



Michael Halsall

Category Manager (Place and Professional), STAR Procurement

Michael is an experienced Category Manager (Place and Professional) for STAR Procurement. Michael has successfully led the implementation operationally of the Social Value Portal both within STAR and with wider internal stakeholders and the business communities. Michael has played a fundamental role in helping STAR to embed Social Value and the Portal into all procurements so it is Business As Usual throughout the STAR team, securing a more streamlined approach for the commissioners and business communities.



Nathan Goode

Head of Data, Social Value Portal

Nathan leads Social Value Portal's approach to social value data and analytics, and embedding TOMs-based measurement in broader social value contexts and approaches. He brings over 20 years' experience working on evaluation, procurement and commissioning of major projects and programmes.



Neil McInroy

Chief Executive, Centre for Local Economic Strategies

Neil is CEO of CLES - the national organisation for progressive local economies. CLES's aim is to achieve social justice, good local economies and effective public services for everyone, everywhere. Their work is focussed around the intersection between policy theory and practice, reflected in CLES as a 'think and do' tank. In these time of huge economic, social and environmental crises, CLES is about developing workable policy and practice, amongst a range of work relating to public services, democracy, green new deal and place making, and progressing Community Wealth Building in the UK.



Nikki Rowbottom

Head of Supply Chain Management, British Library

Nikki Rowbottom is the Head of Supply Chain Management for the British Library, joining in November 2016. Nikki is a graduate of Brunel University, achieving an Upper Second Class Joint Honours degree in Economics and Management and has also been a Member of the Chartered Institute of Procurement and Supply since 2003, becoming qualified in 2007 and achieving her Chartered status in 2018. Having worked in procurement and contract management roles across the private and public sector for 17 years, Nikki brings a wealth of commercial experience to the British Library, most recently expanding the remit of the procurement team to include pre and post contract management and re-branding the team to Supply Chain Management. While Nikki's primary objective over the last 4 years has been to introduce a professional and efficient contract management mechanism to the British Library, she has also focused on incorporating responsible & sustainable procurement and focussing on how to bring social value into contracts in a research and culture based organisation. Nikki is based at the British Library's site in Wetherby, West Yorkshire and lives near York.

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Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Olivia Hughes

Social Value Development Officer, Flintshire County Council

As an experienced social value practitioner, Olivia is responsible for measuring and maximising social value across the Council, its services and expenditure. Her main focus is on the Council's commissioning and procurement activities, supporting key stakeholders and Council providers to drive sustainable commissioning and procurement practises, driving value for money, and unlocking real and tangible benefits for local people, communities and businesses in Flintshire.

Since joining the Council in 2019, Olivia has devised and delivered a strategic programme to support the achievement of the Council's Social Value Procurement Policy and Strategy. This has included the development of a Flintshire specific TOMs framework aligned to local needs, to measure and maximise social value through the commissioning cycle. Olivia has also supported the developed of a bespoke system used to support key stakeholders and Council providers to measure the impact they are creating locally during the life of a contract.

Prior to her current role, Olivia worked as an independent consultant within the construction sector. During this time, she supported organisations to develop through strategic bid support, and by helping organisations to meet legislative, regulatory and public sector client requirements for social value, by devising social value strategies, and delivering social impact and sustainability programmes for clients. Olivia is passionate about social value, and in making a real and contributing difference to the residents we serve. She currently sit as a member of the National Social Value Taskforce in Wales on behalf of Flintshire County Council, supporting the development of the Welsh TOMs.



Patrick Stoop

General managing partner, C-lever.org

Patrick Stoop brings 40 years of experience in the public, social profit, and private sectors. He worked as advisor, consultant, trainer, coach and manager for over 300 organizations, in Belgium and in approximately 35 countries in Europe and across the world. His experience is mostly situated on the crossroads between: vision, strategy, policy & budget cycle, program/project design, planning & control, monitoring, evaluation, management, governance, internal control systems, risk management, organizational and institutional development, change processes, human resources management, financial management, system analysis, business models, business process optimization, organizational assessments, operational audits, social entrepreneurship, impact investment, etc.



Paul Dennett

City Mayor of Salford, Salford City Council

Paul was elected as Councillor for Langworthy in 2012, combining his lecturing role at Manchester Metropolitan Business School with his appointment as Strategic Assistant Mayor for Workforce and Industrial Relations.

In May 2016, Paul was elected as City Mayor for Salford City Council.

Paul has a long history of campaigning on social issues, introducing the city's Equality Strategy, Tackling Poverty Strategy, the City Mayor's Charter for Employment Standards, the Living Wage campaign and the 10 per cent better in Salford campaign.

Paul currently holds the Greater Manchester Combined Authority Portfolio Lead for Housing, Homelessness and Infrastructure.



Peter Schofield

Head of Integrated Commissioning and Procurement, Manchester City Council

Originally qualified as a Chartered Civil Engineer, Peter has had a varied career with over 40 years working strategically and operationally in the Public Sector.

Currently Head of Integrated Commissioning and Procurement at Manchester City Council, this was preceded by 7 years delivering a collaborative procurement programme for Greater Manchester, delivering efficiencies and supporting transformation across a wide range of Local Authority service areas.

Peter has promoted an emphasis on Social Value to support delivery of local and regional objectives and is currently working to improve approaches to Contract Management that will ensure that Social Value and carbon reduction are at the heart of service design and delivery.



Philipp Cyrus

Senior Researcher, Social Value Portal

Part of the Research, Development and Innovation team, Phillip holds a PhD in Environmental Economics from SOAS, University of London, and has several years of experience in sustainability research and consulting for private and public sector. In his position at SVP he currently focusses on National TOMs related research and development. His latest projects include the National TOMs for Wales, the Facilities Management Plug-in for the National TOMs and the National TOMs Global Goals mapping.

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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Phoebe Dennis

Social Value Planning Advisor, Social Value Portal

Phoebe is part of the consultancy team at Social Value Portal, where she works with private and public sector clients to produce comprehensive, needs-based and long-term social value strategies for development schemes across the UK. Phoebe previously worked in Corporate Social Responsibility in the Construction sector and has an MSc in Sustainability Consultancy.



Prys Jenkins

Lead for Wales, Social Value Portal

Prys is the social value Lead for Wales at Social Value Portal. Prys has over 25 years commercial & strategic management experience in the Business Process Outsourcing sector and a strong background in Mergers and Acquisitions activities. His recent change of career has seen him return to Wales to drive the social value message, and is passionate about his role to deliver environmental, social, economic, and cultural contributions to local communities in Wales. He is also proud to be able to utilise the Welsh language in a business context for the first time.

Prys is an avid ultra-runner and is keen on combining a little swim, cycle and run.



Rachael Mitchell

Social Value Improvement Officer, Calderdale Council

Rachael is part of the Inclusive Economy project which is based in one of Calderdale's most deprived wards. Her role is to develop social value strategically and embed social value across Calderdale Council and its anchor organisations. Before joining Calderdale Council, Rachael worked at Leeds City Council for ten years. Rachael's background is in housing management, neighbourhood improvement and asset-based community development.



Richard Dooner

Programme Manager, Welsh Local Government Association

Richard is WLGA's lead officer for procurement, facilitating the Heads of Procurement Network, supporting the reform of procurement in Wales. Richard is a keen advocate of social value, relationship-based commissioning and the reform of procurement as a lever for the delivery of local government policy.



Rosalind Goates

Head of Advocacy and Campaigns, Social Mobility Foundation

Rosalind leads the Department for Opportunities, the advocacy and campaigning arm of the Social Mobility Foundation. She joined the charity in September 2020 from Portland Communications, where she had been a Senior Consultant. Her previous experience includes developing campaigns for major FTSE 100s and not for profits, both in the UK and globally, and advising purpose-led businesses on communicating their value to society.

Before Portland, Rosalind was the Public Affairs Manager at the Association of Chartered Certified Accountants (ACCA). While at ACCA, Rosalind led the organisations advocacy work on social mobility.



Salam Alkhateeb

Sustainability Consultant, Social Value Arabia

Salam Al-Khateeb is the founder of Social Value Arabia and a faculty member at the African Leadership University. He also serves as regional director of TSIC MENA, a specialized consultancy firm focusing on social investment and social impact.

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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Samantha Butler

Head of Social Value Skills and Engagement, Cabinet Office

Samantha leads social value skills development and supplier engagement at the Cabinet Office. As former Head of Social Value, Social Enterprise and Commissioning Policy for the UK government, Samantha led the research and development of social value policy for the Civil Society Strategy and was joint lead for the DCMS and Cabinet Office programme to expand use of the Social Value Act across central government. A programme that will drive change in government procurement practices for an estimated £49bn of expenditure per annum. Samantha's background is in commercial strategy and policy, heading up commercial functions in private and public sector organisations.



Sarah Ottaway

Sustainability and Social Value Lead, SUEZ recycling and recovery UK

Sarah Ottaway became SUEZ recycling and recovery UK's Sustainability and Social Value Lead in 2019, after 12 years delivering various programmes related to service enhancement, innovation and behaviour change in SUEZ's public sector operations. In 2018 and 2019, Sarah was included in the Let's Recycle 35 under 35 "young guns" due to her efforts having a notable impact in the resources sector.

Sarah is currently responsible for developing the sustainability of SUEZ's services and leading the continual improvement of its social value impact, while utilising her experiences to support SUEZ's policy and circular economy activities.



Sean Haley

Chairman, Sodexo UK & Ireland, Sodexo

Sean Haley has been Sodexo's Chief Executive Officer of Service Operations Worldwide with responsibility for procurement since June 2018, and a member of the Group Executive Committee since March 2018. He has been Chairman of Sodexo, UK & Ireland since 2016.

Since joining Sodexo in 2011 Sean has played a critical role in supporting the transformation of the business. He has over 30 years' experience of both public and private sector outsourcing.

Sean holds a Bachelor of Science degree (Hons) in Quantity Surveying from the University of Leeds. He is a Fellow of the Royal Institution of Chartered Surveyors. Outside of work, Sean is a Director of Springboard, a charity which supports disadvantaged and underprivileged individuals with employment opportunities within the hospitality, leisure and tourism industry.



Sarah Handley

Head of Sustainability & Environmental Governance, Siemens Energy

Sarah Handley is the Head of Sustainability & Environmental Governance at Siemens Energy, a new company with a unique opportunity to shape the future of the world's energy agenda. Previously Sarah worked as Carbon Neutral Manager at Siemens plc, leading the UK programme to meet Siemens ambitious goal to be carbon neutral by 2030. Sarah worked for 8 years as Head of Environmental Protection and Compliance at Siemens in the UK, managing programmes to improve performance across waste and energy to achieve the target 'zero waste to landfill' and certification to International Standard 150001 for Energy Management. Sarah is a Chartered Environmentalist and a Fellow of the Institute of Environmental Management & Assessment (IEMA).



Sasha Walton

Social Value Lead, Leeds City Council

Sasha Walton is the Leeds City Council's Faster Payment / Social Value Lead. Sasha joined Leeds City Council in July 2018, previously working for Lloyds Banking Group for 14 years. Sasha is passionate about people, diversity, development, treating people fairly, being open and working together for the greater good. Sasha's goals are to help Leeds be a compassionate city, ensure that Social Values becomes a movement and to become a strong / empathic leader.

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Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Shuen Chan

Head of ESG Real Assets, Legal & General Investment Management

Shuen is Head of ESG at LGIM Real Assets. She brings 25 years of experience and a successful track record in capital markets and asset management with a specialisation in responsible investing (ESG), climate change and impact investing. She was previously co-founder of a purpose-driven ESG advisory firm that helped institutional investors build the case for sustainable investments and the transition to a low carbon economy and society. Shuen was previously a founding team member of one of the fastest growing credit asset management firms in Europe, European Credit Management (ECM) now part of Wells Fargo Asset Management, where she was Head of Structured Product Origination. Shuen's early career was with debt capital markets teams at Deutsche Bank, Macquarie and HSBC across Asia and Europe. Shuen currently serves on the CFA ESG Advisory panel and is also a co-author of the new CFA ESG certification. She is also an independent trustee of The Lightbulb Trust, a foundation that supports the education and literacy sector through grant giving and impact investing.



Sofie Hooper

Head of Policy, Institute for Workplace and Facilities Management

Sofie Hooper leads on the IWFM's wider policy work and helps to raise the voice of the Institute, its members and the wider workplace and facilities management profession.

She translates best practice into policy objectives and engages with stakeholders to ensure best practice is taken on board and concerns affecting workplace and facilities professionals are mitigated.

Since she joined IWFM in 2017, Sofie has been working closely with the members to identify key issues and messages to be taken to government and other external stakeholders relevant to the wider FM industry.



Sol Tannir

Senior Social Value Advisor - Public Sector Delivery, Social Value Portal

As a Senior Social Value Advisor with a particular focus on Public Sector delivery, Sol's work focuses on the services Social Value Portal offers to its Public Sector customers as well as working with key suppliers to Public Sector to drive, measure and report on the social and local economic value they deliver.



Solo Malemo

Social Value Advisor, ISG Ltd

Solo is responsible for advising the project teams in the delivery of Social Value in area south of the UK. Solo develops strategic engagement plans to support project teams engage with local communities to meet their client requirements.

With vast experience working with a range of communities, having fulfilled roles in community engagement and community liaison, Solo is able to identify social value opportunities whilst working in partnership with residents, community teams and local authorities.



Sophia Cox

Sustainability Advisor, UK Green Building Council

Sophia Cox works at UKGBC, an industry led body with a mission to radically improve the sustainability of the built environment. She is currently leading their work on social value, and has recently published guides to community engagement, social value measurement and local authority social value policy. UKGBC's Social Value Programme is about to launch a definition of social value for the built environment sector.

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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Sophie Bellon

Chairwoman of Sodexo's Board of Directors, Sodexo

Sophie Bellon started her career in 1984, in finance in the United States. She joined Sodexo in 1994 and participated in key milestones in the company's development. Sophie Bellon has been Chairwoman of Sodexo's Board of Directors since January 2016. She continues to develop the Group with the ambition to adapt the company to a fast-changing world while upholding Sodexo's powerful fundamentals, including the combination of economic performance and social progress. Sophie Bellon is also a member of L'Oréal's Board of Directors.



Stephanie Robertson

Board Chair, Social Value Canada

Stephanie is Board Chair of Social Value Canada and an active member of the Social Value International (SVI) board since 2012.

The first accredited social value practitioner in North America (2011), Stephanie is an expert in demonstrating investment in community and society. Since 2004, SiMPACT has consulted to corporates, non-profit, social enterprise and governments across Canada on how to apply social value techniques in numerous policy and service areas that include: health, crime prevention, education, social enterprise, shelter, youth, Indigenous, infrastructure and culture, among many others.



Steve Robinson

Head of Commissioning and Procurement, Cardiff Council

Steve has been Head of Commissioning and Procurement at Cardiff Council since 2006. In that time he has transformed the procurement function through the implementation of category management and ensured the Council is at the forefront of delivering socially responsible procurement.

In addition to this role, Steve was the driving force behind establishment of Atebion Solutions a Cardiff Council owned trading company of which he is Managing Director, and is playing a key role in developing the collaborative agenda in Wales as Chair of the WLGA Heads of Procurement Network.



Steven Whitton

Associate Director, Scottish Futures Trust

Steven led the migration of the hub Programme's Community Benefit approach, to the now fully embedded Social Value model on behalf of the Programme Managers (Scottish Futures Trust)

Working with the Social Value Portal team, and the Programme's delivery partners, the National TOMs based model was developed, specifically for use in the Programme's procurement of community infrastructure within the Scottish market.

Steven now leads the collaborative Steering Group, which was established to manage the currency of the TOMs, and to facilitate stakeholder engagement and to share learning across the Programme.



Stuart Fiertz

President and Head of Responsible Investment, Cheyne Capital

Stuart has over 30 years' experience in investment research and management. Prior to establishing Cheyne in June 2000, Stuart was responsible for credit research and customised portfolio solutions in Morgan Stanley's convertible bond practice, following several years in credit and equity research at Lehman Brothers and Merrill Lynch.

Stuart is passionate about responsible investing and was a key architect of Cheyne's launch in social impact in 2014. Stuart participates actively in the investment industry dialogue, speaking frequently at events and summits.

He is a CFA charterholder and a CAIA designee. He is chairman of the Alternative Credit Council (ACC) and a Founder & Trustee of the Standards Board for Alternative Investments (SBAI). From 2014 until 2020, Stuart was also a council director of the Alternative Investment Management Association (AIMA) board. Stuart was educated at the International School of Geneva and at Dartmouth College where he was awarded a BA degree in Political Science and Economics.

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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Stuart Key

Head of Procurement, ENGIE UK & Ireland

Stuart is Head of Procurement at ENGIE UK & Ireland with oversight of the responsible procurement initiatives. ENGIE is an energy and customer solutions business delivering a wide range of services in the private and public sector.

With a 15-year background in trading and power generation asset management, Stuart has gained multi sector and cross cultural experience working on assignment in India and Turkey. Since joining the UK Procurement function in 2017 Stuart has supported the transformation of the team to a process and KPI led best practice approach with a sustainable approach to developing social value in the supply chain.

Stuart works closely with the Group procurement function at ENGIE in matters of governance, assurance, and financial reporting. At a global level ENGIE employs a community of 1,400 procurement professional, with 110,000 suppliers and an annual spend in excess of £20bn on goods and services



Tania (TJ) Jacobs

Senior Social Value Manager, ISG Ltd

Tania Jacobs is responsible for managing the delivery of Social Value in area south within the ISG Construction division. She delivers strategic engagement with consideration for community and client requirements. Tania is an experienced Community Investment Manager with a background in community development and regeneration, identifying innovative opportunities working in partnership with residents, community teams and local partnerships to design and deliver high-quality community engagement strategies with the aim of developing comprehensive programmes for social sustainability with a focus on promoting legacy.

Tania works within structured methodologies, adept at seeing the bigger picture utilising knowledge gained from communities to define and design local priorities and deliver and evaluate social value projects and targets.



Tara Spence

CEO, Home-Start in Suffolk

Tara Spence is the CEO of Home-Start in Suffolk and since taking the helm in 2015, she has been instrumental in growing the organisation by 65% and successfully merging 2 local charities to form the Home-Start in Suffolk of today. The organisation provides countywide family support through a network of more than 270 fully trained volunteers.

Tara's wealth of experience within the voluntary sector has seen her invited to co-lead the VCSE resilience agenda as part of the North East Essex and Suffolk ICS, which includes a workstream on en-suring social value takes place across health commissioning.

Tara was awarded the High Sheriffs award for Inspirational Leadership in 2019, for work within Suffolk.



Terry Brewer

Head of Public Sector Delivery, Social Value Portal

Terry is Head of Public Sector Delivery for the Social Value Portal and former Chair of the LGA's Social Value Task Force. Up to June 2017, Terry was Divisional Director Commercial, Contracts and Procurement at LB Harrow and also ran LB Brent's Procurement Team under a fully shared service. Prior to this he was respectively Chief Procurement Officer for the LB Camden, CEO of Firebuy and Head of Procurement for London Fire Brigade. Terry has held a number of Regional and National roles including Chair of the London Heads of Procurement Network and Deputy Chair of the Local Government.

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Speakers

Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Speakers 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21



Tessa Alcorn

Senior Consultant - Planning, Social Value Portal

Tessa is a senior Consultant at Social Value Portal leading on planning and new developments. Tessa works with clients to maximise social value through the lifetime of their projects. Tessa develops place-based strategies to address local community needs through the planning system.



Tina Holland LL.b (Hons) MCIPS

Programme Manager, Local Government Association

Tina is the Programme Manager for the procurement and commissioning programmes within the LGA. Tina has been with the LGA since 2003 having spent the previous fifteen years as a procurement practitioner and procurement consultant, delivering procurement expertise to public, private and financial sectors. A qualified PRINCE2 and managing successful programmes (MSP) practitioner, Tina has a degree in Law and holds Chartered status of the Chartered Institute of Purchasing and Supply.



Tony Bailey

Group Procurement Manager, Leeds City Council

Tony is responsible for providing leadership and management to procurement professionals within Procurement and Commercial Services, Leeds City Council. Social Value is a key component within the procurement process and Tony strives to ensure it is embedded within the procurement practice at Leeds.



Tracey Harrison

Assitant Director Commissioning, Rochdale Council

Tracey has a wealth of experience across local government and the public sector. She has managed and delivered a range of pioneering projects, delivering new models of service delivery and successful outcomes for local residents in strategic roles at Rochdale Borough Council such as the design and delivery of new commissioning models across the borough. Tracey has led the way in developing a new accommodation strategy across the care sector, pioneering a new commissioning cycle model and identifying the service delivery requirements across the care market. Over the coming months she will continue to ensure social value is at heart of Rochdale's integrated health and care system.



Wesley Ankrah

Managing Director SeerBridge Limited

Wesley Ankrah is Founder and Managing Director of SeerBridge. Following his degree in Criminology & Sociology at the University of Brighton, Wesley has worked for not-for-profits with a focus on creating and facilitating youth engagement initiatives including training and educational programmes for the most marginalised young people across London boroughs. Wesley then worked in house for a well-known residential developer, integrating social value principles and ensuring s106 contributions were secured for legacy projects across wellbeing, education, employment and apprenticeships. In 2018 SeerBridge was formed as a community benefit consultancy advising investors, developers, planners, construction companies and key stakeholders across the built environment with regard to sustainable social value outcomes for communities.

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Day one - 23 February

Day two - 24 February

Speakers

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Sponsors & Partners 1 | 2 | 3 | 4 | 5

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Join our Group Head of Social Value, Fozia Parveen, for her take on giving social value a reset, and how we have adapted our approach to continue to deliver valuable initiatives during the pandemic.

Wednesday 24 February 2021, 11am - 12pm

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Day one - 23 February

Day two - 24 February

Speakers

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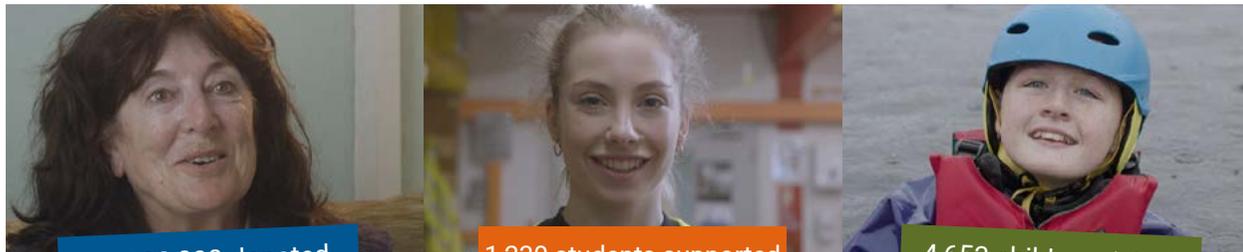
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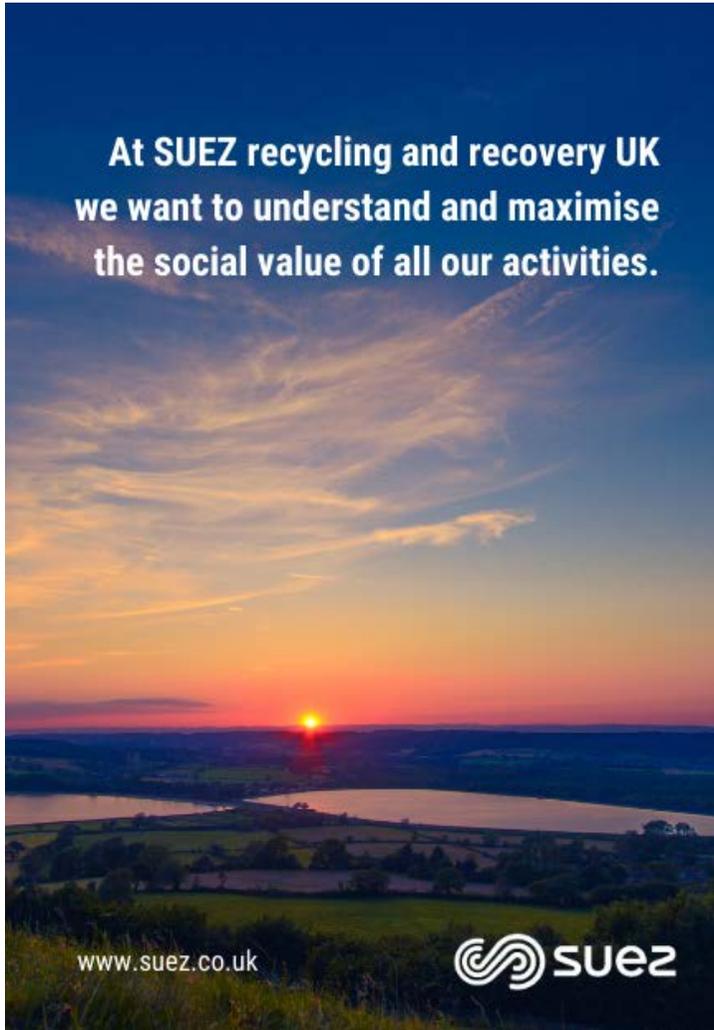
Day one - 23 February

Day two - 24 February

Speakers

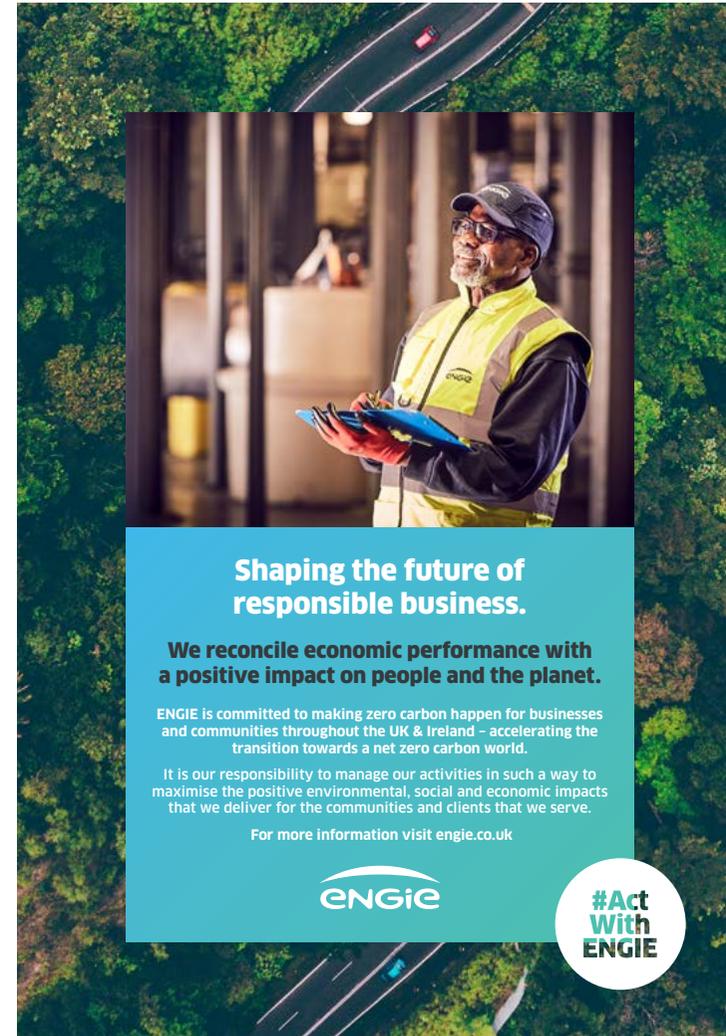
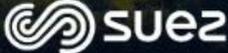
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Day one - 23 February

Day two - 24 February

Speakers

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Sponsors & Partners 1 | 2 | 3 | 4 | 5

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Welcome

Day one - 23 February

Day two - 24 February

Speakers

Sponsors & Partners

Sponsors & Partners 1 | 2 | 3 | 4 | 5

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Public Sector Executive seeks to bring you insights, innovation and thought leadership from across the public sector, helping you to overcome challenges and improve efficiencies within your own role and organisation.

Carefully crafted by a production and editorial team with their ear to the ground on the latest public sector developments and improvements, we seek to spark that something within each of our readers which helps them see a problem or opportunity in a whole new light.

In our most recent February/March 2021 edition, Social Value Portal's own Nathan Goode took to the digital pages of our magazine to explain the valuable relationship between social value, housing and public sector organisations.

To read Nathan's contribution and so much more, click here:

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The ingredients for levelling up

Dan Jarvis Mayor of the Sheffield City Region 12

4

Co-production in the digital age
Ayesha Twyman & Stephen Bahooshy

48

The future of leadership
Graeme McDonald

18

Overcoming your digital
self-service challenges
Rob McCarthy

36

The Housing Shortage
Cllr James Alexander Wright

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