



THE NATIONAL SOCIAL VALUE AWARDS 2018

NATIONAL SOCIAL VALUE CONFERENCE 2018

November 20th 2018
The Studio - Manchester
#NSVC18



Organised by:



SOCIAL VALUE 

The Winners of

THE NATIONAL SOCIAL VALUE AWARDS 2018

We are delighted to announce winners alongside those who made it to the short list of the National Social Value Awards 2018. This was the first year of the awards and we saw a fantastic range of submissions demonstrating innovation, leadership and best practice.

The judges were particularly impressed by the quality and breadth of projects many of which showed how the Social Value Act is transforming the relationship between the public and private sectors and delivering new partnerships and collaborations across all sectors of society for the benefit of our communities.

- Many organisations are now using the National TOMs (NTs) to report social value. This made judging much simpler as it was possible to compare submissions. Judges were pleased to note that the NTs have gained real traction as the preferred measurement solution for reporting social value.
- Clear proof that 'Best Value' is no longer about the lowest price and that even the most mundane of contracts, such as the procurement of CCTV, can deliver more than just a good technical solution.
- Innovation is alive and kicking and that businesses are looking to go beyond 'business as usual' to deliver more inclusive value for communities.

Judges decided to make 5 project awards and one award for outstanding leadership across the sector. They also made two commendations.

The Judges

- **Darren Knowd**, Chair National Social Value Task Force and Head of Procurement, Durham Council
- **Tina Holland**, Procurement Lead, Local Government Association
- **Nicole Fletcher**, Head of Sustainability, London Fire Brigade
- **Ben Carpenter**, CEO, Social Value UK
- **Terry Brewer**, Social Value Portal and Independent Consultant
- **Daniella Castiel**, Senior Client Advisor, Social Value Portal

Project Awards

The judges decided that the submissions would be divided into two principle categories

Project Awards – To be awarded to the best 5 projects that delivered real outcomes, demonstrated best practice and innovative solutions for others to follow. The judges also signalled out one project for a commendation.

Leadership Award – To be awarded to an individual who has shown distinctive leadership qualities and has gone beyond the specific duties of the job to lead by example. The judges also made a commendation for Life Time Achievement.

PROJECT AWARDS

WINNER

Legal & General Homes: Buckler's Park Community Social Value Charter

Project Description

Legal & General Homes is a new housebuilder and the first housebuilder in the UK to formally incorporate social value into its developments, helping ensure that the places it brings to life are inclusive and benefit their surrounding areas. On their new project Buckler's Park, they created the UK's first Social Value Charter, the aim of which was to monitor and communicate how much value its developments create for the local community. L&G Homes have also embedded social value into all of their procurement and working with their supply chain have delivered additional value worth over £4m for the local community of Crowthorne. Other key initiatives include over 85% local employment (81 people), support for local charities and almost 300 hours of volunteering in the local community. L&G Homes have also appointed an independent community coordinator who acts as a dedicated conduit between L&G Homes and the community.

The judges said

This project demonstrated a highly innovative approach to community engagement. The judges were particularly impressed with the community engagement across the whole community that culminated in the creation of the UK's first Community Charter. It is clear that there has already been a considerable positive impact on the community.

WINNER

One Manchester: Embedding Social Value into Procurement

Project Description

One Manchester has developed a comprehensive approach to embedding social value into its procurement AND project delivery strategy. This has included the appointment of a Social Value Lead, Social Value Toolkit for suppliers and support for bidders to help them deliver on their pledges. Presently, One Manchester has 30 live projects that are active with social value considerations and successfully delivered against the National TOMs including donations worth £43k, 600 hours of pro bono support, 51 work placements started or pledged, and 4 social enterprises engaged within the supply chain.

The judges said

We were impressed by the steps that One Manchester has taken to take social value from a theoretical requirement to finding solutions to practically embed it into their procurement and contract management processes and how this has led to significant additional value to the community.

WINNER

Balfour Beatty, Scape Procure and Perth & Kinross Council: Perth Transport Future Project

Project Description

Phase 1 of the Perth Transport Futures Project has been delivered under the Scape Framework and is providing a new link road from the A85 across the A9 dual carriageway. The project delivers a range of benefits to road users, bicyclists and pedestrians but in addition the partnership has focused on delivering a number of meaningful community benefits including work placements, engagement with over 2700 pupils in local schools including 6 workshops, 26 NVQ starts and completions, 615 days worked by people not in employment, education or training, 63% local spend and over £8,300 raised for local charities. In addition, the team formed a partnership with the Scottish Prison Service supporting recent prison leavers with work placements and serving prisoners who helped build a woodland forest path for the local community.

The judges said

This project highlights the great work Balfour Beatty is doing on driving social value out of their construction related contracts. It also sets the bar for how construction related frameworks, that deliver several £ billion of projects per year can provide a structured and effective approach for councils wishing to deliver social value to our communities.



WINNER

Keepmoat Homes & Salford City Council: Supporting Young People into Work

Project Description

Keepmoat Homes is working in partnership with Salford City Council to deliver 425 new homes. As a part of this project Keepmoat brought together Connexions and Inspiring Communities Together to work with young people in the local area not in employment, education or training. The programme is in its second phase of delivery having very successfully helped 14 young people either into work or back into education (4% of the total number of NEETs in the area).

The judges said

Many organisations have programmes for young people but the collaboration between Keepmoat and Salford City Council went the extra mile in supporting and tailoring the programme for individuals. The story of Kaiden is testament to these efforts and clearly demonstrated why what we are all striving to do is so important.

WINNER

Stockton-On-Tees: Embedding Social value into CCTV Procurement

Project Description

Stockton-on-Tees have successfully incorporated social value into a seemingly 'normal tender to demonstrate how the National TOMs could be rolled out across all of the procurements. Stockton worked closely with NEPO and a range of internal stakeholders to overcome initial barriers to develop an ITT that included social value. Stockton recognised that many of the potential bidders would be SMEs and so particular focus was made on ensuring instructions were clear, simple and concise. In addition, a bidder event was organised to support bidders in their submissions. The successful bidder has committed to delivering an additional 39% social value against a total contract sum of approx. £234k including 2 new full-time positions, 39 weeks of apprenticeships, £10,000 spent locally and £1,000 donated to local projects. The Stockton team is now putting in place a detailed contract management solution.

The judges said

The judges were particularly impressed by how Stockton reached out to the SMR community and helped prepare them for the tender ahead of the release of the ITT. This project clearly demonstrates that, given proper engagement, SMEs are more than capable and usually better placed to delivering additional social value to our communities.

COMMENDED

Wirral Borough Council: Apprenticeships and Employment Opportunities in Supply Chains for Local Authority Care Leavers.

Project Description

Wirral is pioneering an innovative model of service delivery through the placement and employment of looked after children and care leavers into frontline Streetscene and placed based Services. In a matter of months, the programme has evolved to provide genuine paid for and permanent employment with 2 of the UKs biggest providers of environmental services who have already employed 4 young care leavers. Wirral is now looking to grow the programme to involve other service providers including Lloyds Bank and the trade union, Unite.

The judges said

This a really important initiative addressing a group of young people who deserve special support. Despite the fact that the programme is just starting, it is already delivering tangible results and looks like it will provide a blueprint for many other councils. One to watch!

SHORTLISTED PROJECTS

Britain's Energy Coast Business Cluster: Business and Schools Collaboration project. The project operates in West Cumbria (Calderdale and Allerdale) and is aimed at increasing the number of meaningful employer encounters for students. The project has successfully made links with numerous businesses operating in the area to help the most deprived young people into work.

Blackpool Council, Keepmoat and Groundwork: Grange Park Estate redevelopment. Social Value delivered includes 300% increase in attendance at evening classes, new volunteering opportunities in the community and increased community well being and resilience.

Warrington Council, Scape Procure & Balfour Beatty: A574 Birchwood Pinch Point Scheme (£4.4m). Social Value delivered included 81% local employment, 77% spent within 10 miles, 86% SMEs and 100% diverted from landfill.

London Jobs Fairs and Procurement Opportunities in Social Housing and Public Sector with 3D Change: The programme has been designed to generate local jobs whilst educating the local supply chain especially SMEs.

Highways England & Balfour Beatty: M3 Smart Motorway Project. A £235m upgrade that delivered additional social value of £77.6m and £80m of local SME spend including 63% local employment, 15% of workforce on apprenticeship schemes or similar, 1,253 volunteering in the community and £53,632 raised for local charities.

AWARDS FOR LEADERSHIP

AWARD FOR INDIVIDUAL INSPIRING LEADERSHIP IN SOCIAL VALUE

Cindy Nadesan, Surrey County Council

Judges were unanimous in recognising Cindy Nadesan as showing real leadership that goes above and beyond her 'day job'. Cindy was appointed by Surrey and East Sussex Councils as the Procurement Improvement Officer to implement a social value policy and strategy across the councils. Not only did she deliver this objective by working collaboratively across the organisation, she has demonstrated her clear leadership qualities by going beyond her precise brief to deliver a number of other highly innovative ideas including:

- A Social Value Market Place designed to bridge the gap between supplier solutions and actual community needs. This has been achieved through the development of a digital market place which allows VCOs to post specific requests for support and suppliers to provide offers of help directly. Cindy managed to deliver this solution pro bono by working closely with the digital agency already engaged by Surrey.
- We Are Surrey, an annual event, now in its 3rd year, held to raise awareness about social value, provide training for suppliers and show case local voluntary and community organisations.
- Influencing central and local government policy through her work with the National Social Value Taskforce, Local Government Association and DCMS.

The judges said:

Cindy has made a very significant contribution to the adoption and implementation of Social Value in local government. She has achieved this by demonstrating incredible enthusiasm which inspires others to seek to emulate what she has achieved. The implementation of both the Social Value Market Place and the We Are Surrey event demonstrate very well how she has used her enthusiasm and powers of persuasion to deliver processes that make a very real difference to local communities within the constraints of limited budgets. The judges were pleased to note that her skills have been recognised by central Government where she has been seconded part-time.

The judges considered Cindy to have thoroughly merited this award.

AWARD FOR OUTSTANDING CONTRIBUTION

Jeremy Nicholls

This is a special award created for Jeremy who has spent the last 10 years tirelessly leading a campaign to change the way in which the world accounts for value. His leadership and vision was instrumental in developing the Social Return on Investment methodology that has now been translated into 10 languages.

Jeremy led the merger of the Social Impact Analyst Association and the SROI Network to form Social Value UK and Social Value International which he has led for the past 3 years and now spans 30 different countries.

At the heart of Jeremy's leadership is a passion for reducing inequality and environmental harm and improving wellbeing whilst relentlessly ensuring that everyone has a voice, especially those who are rarely listened to.

The judges said

Jeremy has been instrumental in setting the standards for measuring and reporting social value not only in the UK but also internationally and the judges wanted to recognise the significance of his work with a special award for Outstanding Contribution.

CASE STUDIES

LEGAL & GENERAL HOMES BUCKLER'S PARK COMMUNITY SOCIAL VALUE CHARTER

Social value at Buckler's Park

Legal & General Homes is a new housebuilder, notable not just for the quality of the communities it is delivering but for its commitment to doing things differently. It is the first housebuilder in the UK to formally incorporate social value into its developments, helping ensure that the places it brings to life are inclusive and benefit their surrounding areas.

Its first development is Buckler's Park in Crowthorne, Berkshire, where Legal & General Homes' team has been working to create physical, economic, environmental and social benefits for the area since long before the first residents arrived in September 2018.

Once complete Buckler's Park will house a new community of over 1,000 homes. A 100-acre country park is returning previously inaccessible land to public use; the expansion of Crowthorne Church of England Primary School will bring much-needed primary school places to the area; a new care home will bring families closer together and a range of shops will open to complement the existing high street.

Through the hard work of the business and the local community, Legal & General Homes has to date delivered £4,096,422 of social value for Crowthorne.

Creating healthier, safer and more resilient communities

In August 2017, before the foundations had been laid for the first home, Legal & General Homes worked with the Social Value Portal to develop and sign the first Social Value Charter in the UK. The aim was – and is – to monitor and communicate how much value its developments produce to the benefit of local people, ensuring a resilient, first rate and sustainable community is created.

In developing this, Legal & General Homes consulted with local businesses, faith groups, traders and parish councils and surveyed over 430 private residents to gather opinions. The resulting Social Value Charter has empowered local people and Legal & General Homes to narrow down the needs, priorities, challenges and opportunities that Crowthorne might face. This has allowed Legal & General Homes to channel its efforts into things that matter most to Crowthorne residents – from traffic and public transport to employment and the local high street.

Promoting social innovation

Crowthorne is a place with genuine community spirit – from church groups and school fundraising to the annual carnival – and residents are often giving their time and money to charitable causes. There are many to choose from, and priorities can change – which is why the recipients of Legal & General Homes' quarterly £2,000 charitable grant are chosen by the people who know best.

Residents can vote for one of three charities each quarter at the Buckler's Park Visitors Centre. The charity with the most votes receives the largest portion of the grant, ensuring the funds go to the causes most important to local people. Most recently the fund was shared by the Crowthorne Royal British Legion, Sebastian's Action Trust and COATS, with over 320 votes placed to determine the top choice.

Employees have also spent 287.5 hours volunteering in Crowthorne, giving their time to initiatives such as regular community litter picks and carrying out much-needed refurbishments at a painting day at Edgbarrow School. At nearby Oaklands Junior School, Legal & General Homes worked with leadership team to design the Big Red Bus project – a new 'learning chill-out zone' for the children which was delivered with the support of the business' sub-contractors.

Supporting the growth of local businesses

Crowthorne's existing businesses and organisations – the florists, churches and the high-street tearooms – will be an important part of life for residents at Buckler's Park, who also represent new visitors, customers and opportunities for traders. Already, Legal & General Homes is helping make these businesses known to new residents through initiatives such as the welcome hamper, which are supplied by the local butcher.

For Legal & General Homes, building relationships with these organisations is vital. That is why in April 2018 it appointed independent community coordinator Meena Bahra to act as the dedicated conduit between the developer and the community – an identifiable face through whom opportunities, queries and concerns can be channelled.

These connections were best displayed when local businesses and residents were invited to be part of the July 2018 Summer Celebration launch event, so that when prospective buyers had their first chance to view the show homes at Buckler's Park they also got a flavour of the wider community they would be joining.

These relationships also helped Legal & General Homes identify a need for new Christmas lights in the centre of the village; it partnered with the Crowthorne Traders Association and donated £7,912 for new decorations that will be enjoyed by residents old and new for years to come.

Promoting skills and employment

In a challenging economic climate it is no surprise that for many locals, employment and training are a large concern. Legal & General Homes understands the impact that the right employment decisions can have on individuals and communities: so far, 81 out of the 90 people hired at Buckler's Park have come from the local area, including those who may struggle to gain employment elsewhere: six young people who were not in education, employment or training (NEETs) and two long-term unemployed and one rehabilitating offender have all found work at Buckler's Park.

Legal & General Homes is also going far beyond its own site and offices by offering help to local people before they reach employment – hosting mock interviews for Bracknell & Wokingham College students in June 2018 with more CV and interview sessions planned in the coming months.

Protecting and improving our environment

Sustainability and the environment are at the heart of Buckler's Park – before, during and after construction. 410,000m³ of material which would usually be discarded has been used in the construction of roads, footpaths, cycle ways and parking areas on site. In not having to remove this waste, 27,000 HGV movements have been saved – vastly reducing CO₂ emissions.

It doesn't stop when the houses are finished. Each property includes a Hive electronic thermostat and multiple heating zones as standard, helping residents manage their energy usage – good for the planet, and good for their savings.

Community wellbeing is integrated into the design of the whole development. Shared spaces include allotments, a central hub and the new Buckler's Forest. The parkland – which include 20,000 new trees – will protect and enhance local biodiversity, supporting flora and fauna while providing a new place for walks and outdoor activities, relieving the pressure on the trails in Swinley Forest. The design also references the site's heritage as the former Transport Research Laboratory – a major local employer – with the skid pan and test track now forming a gentle curving route around the site.

“Our ethos is that we should build houses and communities where we would be happy to live with our own families. To do so we need to listen to what our communities want, which is reflected in our approach to social value. We understand the importance of a two-way dialogue from the outset, so that our investment in Buckler's Park has the most positive impact it can.”

“There's been a recognisable positive impact on the community already and this is only year one – there's a palpable excitement among all of us when we consider what's still to come.”

**John Allan, Managing Director,
Legal & General Homes**

ONE MANCHESTER EMBEDDING SOCIAL VALUE INTO PROCUREMENT



Project overview

Social value sits at the heart of what One Manchester does and helps to differentiate it as much more than a housing and community services provider; with social investment as one of its key drivers.

One Manchester has successfully incorporated social value into its procurement both strategically and operationally. While capturing a commitment to deliver social value is key to the tendering process, it is not always efficiently delivered post contract award. For this reason, One Manchester has adopted a range of measures within its approach to procurement to ensure the tangible delivery of local social value outputs and outcomes, which go beyond simple tender responses.

Project description

Background: One Manchester appointed a Social Value Lead in 2016, tasked with leading and overseeing how the provider embedded social value into its procurement. Whilst the organisation had formally agreed at board level to heavily commit to social value through procurement, specifically through weighting social value at 20% in all tenders, success on the ground had been mixed.

Internally, social value was inconsistently applied across the business, and externally, social value was being delivered with mixed buy in and success through suppliers.

To address this inconsistent delivery, and to ensure social value is at the heart of procurement, One Manchester took a structured approach, incorporating the following elements:

An organisational wide social value policy: Providing a consistent and clear understanding of what social value meant to the organisation and the themes that One Manchester wished to address enabled the company to make tangible requests to all suppliers and challenge them on what they will provide on the issues that matter most.

The provider also combined two crucial documents – the Group Procurement guide, and the Social Value Guidance Document. This resulted in social value becoming a central part of the procurement process, rather than just an addition.



Adopting a local focus: As an arbiter of place and people, One Manchester adopted a hyper local focus on the embedding of social value into procurement. Typically, bidders are asked what they currently deliver in terms of social value, as well as what specific local impact they will deliver as the result of contract award. This ensures an additional local impact is generated as well as reflecting existing good practice.

Forge links between the procurement process and tangible impact: To maximise social value through procurement, One Manchester supports bidders to achieve pledges. By linking bidders into internal skills at One Manchester, providing recruitment support or identifying key community groups and projects to reduce duplication of effort, the housing provider can maximise the level of social value from successful tenders.

Creating a social value toolkit: One Manchester developed a social value toolkit for suppliers to provide clear, consistent messaging around why social value is important, what themes matter, and importantly, what help is available to them to deliver social value on the ground after contract award. This approach has been adopted by the Greater Manchester Housing Providers partnership, increasing the collective influence we have across Greater Manchester.

Proactive contract management: To ensure continual social benefits are delivered, One Manchester adopted an active process for contract management. This involves initial contract strategy meetings, where tender responses are reviewed and turned into tangible outputs. Throughout the contract length, social value is actively reviewed and supportive management is maintained, incorporating a flexible and iterative approach to social value.

Outcomes achieved

Internally, success has been achieved through a consistently increasing number of contracts incorporating social value as a consideration within procurement from £3m to £17m worth of spend within 24 months. In the last nine months of 2016/17, five contracts actively incorporated social value. In 2017/18 a further 17 contracts incorporated social value. Presently there are more than 30 cumulative contracts that are active with social value considerations.

In the last calendar year the following outcomes have been achieved:

Donation of money or goods to community organisations or projects worth £43,232.29, including:

- £28,732.29 worth of community investment including roofing repairs; shower and toilet block replacement to Cornerstone Centre

- Set up of a community impact fund by building materials suppliers. One beneficiary for this was provision of padlocks for Bike Hive project
- £500 donated to the Peter Quinn Friendship Foundation; a Levenshulme based charity supporting Dementia suffers and their carers
- Rolling donation of £50 per month to community grocer initiative and 1% rebate of the annual contract value as a direct financial contribution
- Donating art equipment and stationery to One Manchester's Homework and Craft clubs

Provision of pro-bono services to community organisations projects worth £17,855 and 600 hours including:

- Provision of pro-bono support to Moss Side Caribbean Carnival for scaffolding
- Donation to Moss Side Boxing Club through purchase of table for 10 at annual dinner and donating back to the community
- Range of works carried out at the Bike Hive project in Alexandra Park for storage and security
- Pro-bono work to support Heroes Wood Project in Debdale Park by constructing 50 + tree guards over four day period
- Provided an electrician, joiner and materials for Hulme Community Garden Centre
- Community day at the Aquarius Centre covering general repairs to Kitchen units and drawers and general tidy up and jet wash to external area (Wates)
- Contribution indigenous flower seeds for community gardens
- Environmental measures including contract clauses stipulating 100% materials recycled

Contributions to create a stronger more resilient local economy, including:

- Work placements: 29 started or completed with a further 22 pledged
- Apprenticeships: 16 created or safeguarded with a further nine pledged
- CSCS Training delivered/committed for circa 60 local candidates to enable them to work on site
- Five contracts which achieved 60% orders placed and project workforce within Greater Manchester postcodes
- Provision of 65 Winter Warmer packs to the One Money team, for the those struggling to pay their winter fuel bills
- Supporting four social enterprises included as part of the project supply chain

Why the project should be rewarded?

The project has incorporated social value beyond the more typical scored tender question approach. For example by utilising an employer's requirement, One Manchester has captured a much wider level of social value than typically has been done.

It has been proactive in attempting to deal with an ongoing weak element around social value; contract management. This remains an industry wide collective weak spot.

The project has demonstrated that investing in resource can increase the cumulative impact of social value outputs from contracts.

BALFOUR BEATTY, SCAPE PROCURE AND PERTH & KINROSS COUNCIL PERTH TRANSPORT FUTURE PROJECT

Through delivery of Phase One of the Perth Transport Futures Project, Balfour Beatty and Perth and Kinross Council have adopted a 'one project team' approach to every element of the project. This partnership has allowed for a structured and effective approach to delivering social value to the communities surrounding the project and has allowed the efforts of the team to touch every sector of the community. The outcomes that have been achieved are testament to the value of this approach and have resulted in a significant SROI being recorded against the project.

Phase 1 of the Perth Transport Futures Project is providing a new link road from the A85 Crieff Road across the A9 dual carriageway and River Almond into Bertha Park. The scheme will also deliver a number of measures and improvements for pedestrians and cyclists. These include a shared use cycle/footway over the whole length of the new link road, a new footbridge over the A9 at a point north of the new grade separated junction, the creation of a path adjacent to the diverted Lade and Toucan facilities at all new traffic signal junctions.



The benefits of the project include

- The grade separated junction and link road will provide better flow of local and through traffic and easier connections to Inveralmond
- Pressure will be relieved on Inveralmond roundabout
- Improved pedestrian and cycle safety over the A9
- Expansion of Perth as envisaged by the Local Development Plan
- Opening up of development land
- Increased network capacity and improved flow on the A85

Delivered under the Scape Framework, the £35m project has operated with a firm focus on meaningful and innovative community benefits across the full spectrum of the community of Perth and Kinross. The project has measure its social value add using the Social Value Portal and a suite of corporate TOM's, based on the National TOM's and tailored to focus on Balfour Beatty's core values and aspirations. Whether working in partnership with local schools and the Developing the Young Workforce team to encourage young people to consider careers in the industry or working with the Scottish Prison Service to provide opportunities for those with a background of offending to turn their lives around through training and employment, the project has delivered wide ranging and varied benefits in line with the National TOM's framework. A focus on spending and employing locally, wherever possible, has also resulted in significant financial benefits being conferred to the community of Perth.

To date, the project has delivered

- 7 week long work experience placements to young people
- 21 longer duration work placements to a variety of individuals including 6 placements for prison leavers and 5 long duration placements for serving prisoners
- Engaged with over 2000 school pupils and students across the local area
- 58 individual educational engagement events including taking the ICE Bridges to Schools workshop to 6 local schools and over 700 pupils
- 16 Apprentices, Graduates or Trainees employed through the scheme and completing over 3000 days of work
- 26 NVQ starts or completions
- Over £8300.00 raised for local charities

Scottish Prison Service Partnership

Aimed at up-skilling candidates, providing work experience opportunities and ultimately, offering sustainable employment, our work with SPS has been a success with tangible positive outcomes to date. Working with both HMP Perth and Castle Huntly, we were able to run a two tiered approach by supporting recent prison leavers with work placements and pathways to employment as well as working with serving prisoners through a Community Projects team from Castle Huntly who constructed a woodland footpath.

The Social Value Portal and National TOMs guidance shows that providing pathways to a positive outcome for those with a background of offending can save local communities up to £58,611 per annum, per individual, by lifting them from a habitual cycle of reoffending and providing opportunities to work, train and successfully integrate back to their communities. For those who have benefitted from the partnership between SPS and Balfour Beatty the potential outcome is life- changing, not just for individuals but for their families and communities.



Schools Engagement

The Perth Transport Futures schools engagement programme began with an initial partnership with Perth Academy. This relationship has flourished, driven by Balfour Beatty's Deputy Project Manager Ken Brown and Johnny Lothian, Lorna Sheriff and Sarah Brown of the school.

With support from the DYW team, engagement has expanded to encompass numerous schools throughout the area. With Ken and Community Benefits Advisor, Duncan Gardner, working with Fiona Reith, John Robertson and DYW leads within schools, we have been able to deliver a suite of engagement including; careers guidance and inspiration; curriculum support; STEM based workshops; work experience; and engagement with teaching staff – engaging with over 2600 students across primary, secondary and further education through 58 individual events and workshops. By targeting pupils, teachers and parents through our engagement, our mission is to break down preconceptions about the construction industry, particularly around apprenticeships and diversity, to ensure that local communities understand the abundant, lucrative and wide-ranging opportunities that are available to those who pursue a career in civil engineering and construction which is a key factor in addressing the looming skills gap.

Local Spend and Local Labour

63% of project spend has been completed within 40 miles of the project and 78% of total spend was made with SME's. This means that the money being spent on the project has a far greater impact on local economic growth and contributes more effectively to improving the quality of life and standard of living for residents. Similarly, 78% of the people employed on the contract live within 40 miles meaning more money in local pockets. All of these factors contribute to a social value add of around £12.9m generated through the project.



Top: Working on path
Bottom: Schools Project

KEEPMOAT HOMES & SALFORD CITY COUNCIL SUPPORTING YOUNG PEOPLE INTO WORK

Project overview

Keepmoat Homes are a national housebuilding company. Delivering on Social Value is part of Keepmoat Homes commitment to delivering true regeneration, 'more than just bricks and mortar'.

In partnership with Salford City Council, Keepmoat Homes is developing 425 new homes in the Charlestown Riverside area we have committed to improving the lives of local people by offering a variety of training, bespoke to the area.

Last year, Keepmoat Homes brought together Connexions and Inspiring Communities Together to work with local young people not in employment, education or training (NEET) with the aim of tackling reducing levels of local unemployment. The 6 week programme was a huge success resulting in all the young people moving on to employment, training or further education.

Unlike other programmes, we get the young people working on site and delivering real work outcomes. Following the success of the previous year, Keepmoat Homes decided to support the young people again. This time delivering a Level one Horticulture course based on feedback from local young people. Inspiring Communities Together were successful in securing funding from the Tesco's Bags of Help scheme contributing to the costs to delivering the Level one Horticulture sessions which we commissioned Groundwork to deliver. We recruited eight Salford NEET young people and one local resident, an ex offender trying to get his life back on track following prison and drug and alcohol abuse.

The course not only developed the group's horticulture and construction skills but it also carried out a major spruce up in and around Salford Sports Village. The programme ended with a presentation event to celebrate the young people achievements, presenting them with their certificates and a free gardening tool set.

As part of our work in Salford, we also developed an innovative introduction to construction programme known as "Kickstart" aimed at people of all ages who want to get in to construction. The programme was delivered in a very inclusive way, ensuring support for all learners and building on individual skills and knowledge, developing a team working approach and all the skills required for employment.

The four week programme covers: Level 1 Health, Safety and Environmental awareness training and the Construction Skills Certification Scheme test and card (normally costing approx. £200 per person), site visits, college visit, understanding site manager expectations, level one employability qualification and a voluntary project.



Kaiden: Keepmoat Homes offered to help Kaiden a local year ten pupil from Together Housing (a local housing provider). Kaiden spent a year out of education due to family issues and house moves, leading him to become involved with social services. During this time he was also involved in anti-social behaviour which led to him being classified by the police as at risk of being groomed by organised crime and gangs with potential to becoming involved in drug dealing. Kaidens behaviour within school had also become challenging, he was disrespectful to most staff, and refused to do what was asked on the corridors, didn't wear the correct uniform and within lesson had no motivation or showed no interest and often walked out saying he wasn't bothered about anything. His punctuality was also a serious concern.

It was agreed with school, Together Housing, Kaiden and his parents that if his attitude and attendance improved he could attend the summer NEET programme and on his return to school if there was continued improvement he would be allowed a place on the follow on Kickstart programme. This had never been available to school age pupils.

Outcomes achieved

NEET programme: 100% outcome success! Two learners progressed onto Kickstart, 2 learners moved onto construction courses delivered by the Skills Company, 2 progressed on to Salford City Council traineeship, one secured a place at the Rugby College based at the Sports Village and the adult learner secured a place at Salford College on a multi skills construction course.

Kickstart: The programme finishes on 12/10/2018 and of the nine candidates all except two have job interviews, work trials or courses to go to. One is still being supported and one is being charged and is facing potential prison sentence. As the programme finishes tomorrow we are unable to formally submit feedback from participants. However, we are happy to submit feedback formally within 2 weeks to support our submission.

STOCKTON-ON-TEES EMBEDDING SOCIAL VALUE INTO CCTV PROCUREMENT

Kaiden: Kaiden excelled himself on the horticultural programme, turning up on time every day. He worked really hard, completed all the course work leading to him completing the course and gaining the level one qualification and getting brilliant reviews from his tutors. When Kaiden returned back to school in September the school reported that there had been a marked improvement in Kaiden's attitude to school, he had attended every day, his punctuality has improved, and he is trying much harder in his lessons.

Kaiden progressed on to the kickstart construction programme and again excelled in every session, turning up on time every day. The trainers have commented on his interest in the subject and the amount of questions he asks. Kaiden said "he was really proud to achieve the level 1 qualification in employability and a level one qualification in health, safety and environment awareness" and he is currently working towards passing his CSCS test to enable him to apply for his CSCS card.

Melanie Howard Safeguarding Officer said "Kaiden's behaviour and punctuality have improved beyond recognition including his attitude both generally and to learning; he is like a different student. He sees hope where he previously had none.

He talks so positively about the programme and tells me in great detail what he has done and he was so proud to bring his work booklet in to school to show me.

He told me all about the site tour and how he asked lots of questions, this is just so amazing and such an improvement for him" On completion of the programme Kaiden will be mentored through to March by Keepmoat Homes and Together Housing to keep him focused until after his exams when he will attend a Keepmoat Homes work placement programme in his chosen career path of Civil Engineering.

Why the project should be rewarded

The two programmes have reduced NEET numbers by 14 In the area, we have reduced the NEET group by approximately 4%.

The new programmes were innovative building new partnerships, making new links with local schools and giving young people focus and direction for their careers whilst educating them about construction and the importance of being employed and the disciplines of work. They gave the young people a great deal of experience and confidence to start their working life with positive outcomes in Salford.

Project overview

Stockton-on-Tees Borough Council has recently invested significantly in its CCTV network, control room and network systems. This has included upgrades to a number of cameras throughout the Borough and a refit to the control room bringing in technological advancements to the service. To safeguard this investment and to ensure that all Public Surveillance Systems (PSS) and building monitoring is fully operational to optimum performance, the Council required a CCTV Maintenance contract.

The Council decided to embed social value into this contract primarily as it was felt this was outside of the usual tenders where social value would normally be included, we felt that if we could demonstrate a positive outcome then this would be a good measure of the potential success of the National Social Value Themes, Outcomes and Measures (TOMs) Framework 2018 and something that could then be developed, incorporated and rolled out as standard across future procurement exercises.

Project Description

The Council, working in collaboration with the National Social Value Task Force, the NEPO Regional Social Value Delivery Group along with a wide range of other internal stakeholders including Legal Services and the Council's Principal Employability Officer developed its Invitation to Tender (ITT) documents. This included developing the current ITT to detail and provide examples of the Social Value requirements, producing new contractual clauses and producing a presentation to deliver to prospective providers at a planned Bidder event.

It was recognised that potential bidders, specifically SMEs within the industry may not be accustomed to or may not have been previously required to consider Social Value to the extent being asked of them through the TOMs Framework and this procurement process. It was therefore critical that the Council ensured the instructions published were clear, concise and understandable, and provided workable examples where appropriate.

To further support bidders, an event was organised to give an overview of the procurement process but predominantly to focus on detailing the Social Value element of the tender. This presentation included clarification on the Public Services (Social Value) Act 2012, initiatives that the Council had already undertaken in relation to Social Value when sourcing its requirements and what was expected when sourcing future requirements. The event gave the bidders and internal stakeholders the opportunity to gain a greater understanding of the Councils vision on Social Value and importantly, to ask any questions. Feedback from bidders and internal colleagues at this event was plentiful and evidenced the need for us to engage with the market, explain the process in plain English and be as supportive as possible.

Outcomes Achieved

The first and important outcome was the successful and compliant return of the Social Value submission and method statement from bidders.

The measures the successful bidder committed to are as follows:

- 2 new positions (Full Time Equivalent) as a direct result of being awarded the contract with a social value of £56,426
- 39 weeks of apprenticeships on the contract at Level 2,3 or 4+ with a social value of £6,553.60
- 4 weeks of work placements or pre-employment courses (unpaid) with a social value of £575.76
- £1,000 of equipment or resources donated to VCSEs
- £10,000 spent in the local supply chain through the contract
- £10,000 spent through the contract with local SMEs
- £1,000 donated or contributed to local community projects

The total value attributed to Social Value as defined in the Social Value TOMs Proxy Values is £77,575.36 per annum, £232,726.08 for the initial 3 year term. A robust Contract Management Plan has been developed to ensure the successful bidders compliance with their tender throughout the contract duration. The annual value of the contract is approximately £200,000, meaning the Social Value that will be delivered is approximately 39% additional to the annual value of the contract and demonstrating way in excess of our initial expectations.

As a result of this process the beneficiaries include, local people who will benefit from employment and apprenticeship opportunities, VCSE organisations that will benefit from equipment / resource donations, local businesses via committed spend through supply chains and local communities running projects locally. Other beneficiaries include organisations that bid for this opportunity by providing them information and experience to new methods of Social Value and the wider procurement community through sharing lessons learned. In addition, the success of this pilot project will provide the Council with a viable tool in which to measure Social Value moving forward.

Why the project should be recognised

The Council has successfully led and managed the delivery of the Social Value TOMs through the development of its own documents and processes, embedding social value as an important element of the sourcing of our requirements.

This project has secured a strong, reliable and measurable commitment to Social Value that covers a range of measures across 'Jobs', 'Growth' and 'Social, Healthier and more Resilient communities'. As with any new process there were uncertainties and challenges, which with the support, guidance and recommendations from the teams listed below, ensured the project was a success.

The procurement lead for this procurement was James Hall, Procurement Officer. Listed below are the other stakeholders who have contributed to the success of this project:

- Stockton on Tees Council
 - Corporate Procurement Team
 - Security and Surveillance Team
 - Community Services Team
 - Legal Services Team
 - Economic Growth and Development Services Team
- National Social Value Task Force
- NEPO Regional Social Value Delivery group including its other member Authorities and advisors.



WIRRAL BOROUGH COUNCIL

APPRENTICESHIPS AND EMPLOYMENT OPPORTUNITIES IN SUPPLY CHAINS FOR LOCAL AUTHORITY CARE LEAVERS

Project overview

Wirral Council is pioneering an innovative model of service delivery through the placement and employment of looked after children and care leavers into frontline Streetscene and place based Services. Originating as a methodology by which the Authority could maximise the benefits of its apprentice levy, the programme has evolved to provide genuine, paid, permanent employment solutions for some of the most challenged individuals that have passed through the Council's care system. In a matter of months, two of the country's biggest providers of environmental services have now employed four care leavers on a permanent full time basis supported by a tailored training and development programme and pastoral care from within the local authority. This has succeeded in not only providing these young people with a rewarding and life changing career path but also reducing the growing financial burden on the Council as the numbers of looked after children continues to increase both locally and nationally. The Council has incorporated measures to include employment of Care Leavers by suppliers into its Social Value Policy and is now looking to grow the project to involve other service partners across place, people and corporate services and has already secured the support of more national organisations including Lloyds Bank and Unite the Union.

Background

Local authorities have Corporate Parenting responsibility for our young people who are children looked after and care leavers. Being a corporate parent means doing everything we can for every child in the council's care – and every care leaver – to give them the opportunities that other children get. This covers everything from monitoring their progress at school, to looking after their health and wellbeing, to preparing them for life as independent adults – and supporting them when they get there. Councils should be ambitious for them, encouraging them to dream big and take chances, even if they do not feel like that its been an option in the past, safe in the knowledge that when bumps in the road come along they will have our support. The corporate parenting principles apply to the whole of the local authority and key partners, not just Children's Services Departments, and will therefore guide how care leavers are supported across all of the local authority's functions in respect of looked after children and care leavers. It is estimated that the full cost of providing a full financial package under our corporate parenting responsibility for an individual care leaver who is not in education, employment or training (NEET) is between £20,000 and £25,000 per annum. Wirral has a higher proportion of children in care than many of their neighbouring authorities, than the regional average and higher than the national rate. In 2013 Wirral had a rate of 98 children in care per 100,000 children. The current rate works out at 120 per 10,000 youngsters – which is double the national average. When these children leave the care system in Wirral – in line with the national statistics – they are three times more likely to be NEET than their peers. Currently 45% of Wirral's care leaver population are NEET. All Care Leavers receive the support of a Personal Employability Coach to help access employment, education or training opportunities. Due to the significant barriers some Care Leavers face, they often need intensive support not only to access but also to sustain opportunities.

As part of the corporate "Wirral Plan", the Council has pledged to prepare young people for adulthood and enable vulnerable children reach their full potential and have formed the strategy to support our young people to manage the transition into adulthood and secure a successful future. These pledges inform the strategies and approaches taken to support care leavers as they move towards independence. This includes not only the local authority but also partners and key stakeholders.

Project Description

In March 2018, Wirral Council's "Commissioning Services Team" and the "Young People's 14-19 Service" discussed the adoption of a new approach to support Care Leavers into opportunities with a couple of frontline service providers/ partners who hold council contracts. Through the relationship that Commissioning Services have with stakeholders both internal and external to the Authority, they have been able to use their influence to encourage them to consider Care Leavers as potential employees. The initial approach considered the opportunity for Biffa Waste Services to use their apprenticeship levy to support the employment of individuals, however due to a lack of existing apprenticeship infrastructure in the industry since the apprenticeship reforms and the move from frameworks to standards, Biffa felt that this would not provide the ideal environment in which to employ and develop young people at this stage. Biffa have nevertheless provided positive feedback and alternative mechanisms by which employment can be created, whilst at the same time, leaving the door open for future apprentice opportunities. In reality, this has enabled better outcomes as Biffa have committed to providing a full training and development programme, treating the individuals as regular employees, with the eventual aim of full integration into the existing workforce. The Children's Services Department will work with the employers throughout the programme to support the individuals and provide any "over and above" requirements that will aid and develop their progress such as travel to work and driving license opportunities. Joint meetings between the two services and Biffa established the rationale for working in partnership and collaboration, the barriers care leavers face in accessing employment opportunities, corporate and social responsibility. Wirral council values and the potential that care leavers have. This has led to the creation of ring fenced opportunities for our care leavers. Biffa included their principal trade union Unite as part of their discussions. Unite fully and wholeheartedly supported the initiative and could see the social and future benefits it could bring to a modern day workforce. Following the conversations and initial principles established with Biffa, the team approached Continental Landscapes, another large national employer primarily in the grounds maintenance and horticulture industry. Continental advised that they faced extensive challenges in recruitment of apprentices with a desire to pursue a career in horticulture, and as such, were concerned about a future skills shortage. Adopting the same model as that pursued with Biffa, Wirral worked with Continental landscapes to enable the placement of two care leavers with the company on a full time basis as permanent employees.

Project Outcomes

Continental Landscapes

Theme	Economy: Skills and Employment
Outcome	Delivering local employment
Question Name (Short)	NEETs hired
Units	no. people
Factor	2
Proxy Value	£12,442.91
Total Value	£24,885.82

There are now two young people from within the care system who are now paid, full time employees of Continental Landscapes and form part of the regular workforce. Both the company and care leavers are astonished at the progress that has been made in such a short space of time, and in a matter of weeks, the care leavers have been trained in a number of key areas of operations including machinery handling, turfing and arboriculture.

"I have been both surprised and heartened by the level of commitment, dedication and professionalism shown by our two employees in such a short space of time. Both in their late teens, therefore the youngest in the workforce, they have been exemplary models towards their older colleagues, and always keen to learn new skills at the earliest opportunity. With continued training and commitment from both, I think they will have a long and bright future within the industry. It has been a pleasure to of been part of this pioneering programme with Wirral and to see two young men both with excellent attitudes aspiring to be the best."

Alan Roberts, Contracts Manager, Continental Landscapes Ltd

Complete apprenticeship opportunities with requisite qualifications are now also being offered to the employees. This has been achieved in less than two months of intense discussions and commitment from all parties and the company are looking as to how similar models can be incorporated into their work nationally. The young people feel valued and supported, optimistic about their future and recognise the benefits and values of being in full time employment whilst being less reliant on the support of the local authority. Both are also being paid at the National Living Wage rates of £7.83 per hour for over 25's rather than the rate commensurate with their age of £4.20 per hour. Upon receipt of their first ever wage, one employee commented to the manager:

"I'm made up Alan, I can buy things now."

Biffa Waste Management

Theme	Economy: Skills and Employment
Outcome	Delivering local employment
Question Name (Short)	NEETs hired
Units	no. people
Factor	2
Proxy Value	£12,442.91
Total Value	£24,885.82

An Open Day showcasing opportunities with Biffa exclusively for local care leavers, followed by informal and light touch interviews informal interviews took place in July 2018 following which the company started two full time care leavers as employees in September 2018. These employees will follow a full industry standard training programme with full company benefits. Biffa will also look to provide individuals with a "workplace mentor" that will support their progress, act as a friend and ensure their smooth integration into the workforce.

Summary

It's important to recognise that this approach is new. All partners involved see this as a first step of a longer term vision so that more opportunities are created through working closely with our providers as relationships and the approach become more established. This is also a clear example of how a "whole council" approach to corporate parenting can work to support our Care Leavers with tangible outcomes for both the Care leavers and the wider Council. Due to speed at which this programme has commenced and developed, the financial impacts and benefits are still being mapped, however one thing is for certain – that sustained and progressive implementation of this scheme will undoubtedly change the lives of some young people forever. Nonetheless, this pilot project has delivered almost £50,000 of social value benefits and Wirral now has ambitions to incorporate similar models into its new service contracts going forward enabling growth and sustained social benefits going forward. The growing "care crisis" is one which continues to place an ever increasing financial burden on local authorities up and down the country and whilst this initiative should not be considered as a panacea for this, it does provide evidence and measurable, tangible results as to how innovative thinking coupled with public / private collaboration can make a real difference to people's lives.

AWARD FOR INDIVIDUAL INSPIRING LEADERSHIP IN SOCIAL VALUE

CINDY NADESAN, SURREY COUNTY COUNCIL



I am an individual who is extremely passionate about using my knowledge and skills to make a positive difference. In February 2015 I was appointed as the Procurement Improvement Officer for Orbis Procurement – Surrey & East Sussex County Councils (includes Brighton & Hove City Council since 2017). The remit of my role was to develop and implement a social value policy and strategy across

the partnership in order to maximise value for money from our external spend. I fully embraced this role as it enabled me to align my personal values with that of my organisation and it empowered me to share my belief and ideas about how by working together towards a common purpose we can be the change we want to see in our society.

Below are examples of projects and activities that I have lead and supported to promote and embed a culture of social value delivery.

Driving Social Value beyond legislative compliance:

The Public Services Social Value Act (2012) presented an opportunity for us who are responsible for spending public money to secure additional benefits for our local communities. I developed and implemented a strategy that built on the good practice the legislation intended but also broadened the depth and scope of the compliance requirements i.e.

At Surrey & East Sussex Councils social value is considered for all goods & works in addition to services. The financial threshold for including social value is aligned to internal Procurement Standing Orders of £100k. In addition all strategic sourcing plans (SSP's) completed by the central procurement team (including contracts below the £100k threshold) must include social value in order to secure approval to tender the contract. If a SSP is put forward that suggests social value has been considered and is not relevant then clear reasons must be submitted to the Sourcing Governance Board where it is subject to scrutiny and challenge from senior managers (Procurement / Legal & Finance). I designed this robust governance to maximise our opportunities to build social capital in our local communities and prevent social value from being a tick box exercise.

This commitment has been embedded in the Orbis Procurement Strategy for both Surrey County Council (SCC) and East Sussex County Council (ESCC). The new strategy which is currently being developed will include Brighton & Hove City Council.

Monitoring & Measuring Social Value

I developed and successfully implemented the Orbis Social Value Measurement (SVM) Charter which is a bespoke version of the National Themes, Outcomes and Measures (TOM's). Our SVM Charter is aligned to the priorities of our partner Councils and through this approach we have been able to include social value as a weighted criterion within all tenders managed by the central procurement team. I am an advocate for the TOM's because it provides an open, fair and transparent approach to embedding social value within the procurement process whilst enabling us to operate within the requirements of the public contract regulations. This approach received a very positive response from our suppliers especially SME's and those in the social sector (voluntary / community organisations and social enterprises) as many of them were already delivering social value but never had

the benefit of it helping them to secure public contracts.

Sharing knowledge, best practice and inspiring others

I believe that as a public officer my role is to enable and facilitate the delivery of social value by inspiring others to work with us so that together we can target our resources and maximise the positive impact we can have on the people and places that need it the most. Since 2015 I have been championing this both internally within my organisation and externally across all sectors.

a) Social Value Marketplace: I designed the social value marketplace to bridge the gap between what we think will make a positive impact and what our local communities actually need. This online space facilitates the exchange of resources and allows our voluntary and community organisations to post specific requests for support. Our suppliers can select social value opportunities and/or post offers of support to help our local organisations. This platform compliments our TOM's approach as suppliers can deliver social value based on actual need and align the outcomes to our TOM's enabling the financial quantification of the social value they deliver. My vision is to work collaboratively with all public sector organisations in our localities and encourage their suppliers and supply chains to target their resources to support the actual needs articulated by our local communities. <https://socialvalue.supplytosurrey.co.uk/>

b) We Are Surrey: Is an annual social value event that is now in its third year. Working as part of a cross functional team within the Council we designed this event to raise awareness about social value, provide training for suppliers and local businesses and showcase our local voluntary/community organisations and social enterprises. The event has and continues to be funded through social value contributions from suppliers and local businesses. This year we have launched Surrey's first Social Value Awards to acknowledge the organisations who are making a positive impact in our communities. We have also partnered with the Federation of Small Businesses to encourage greater incorporation of micro and small businesses into supply chains. The event is on 31/10/2018, it will showcase 50 community orgs and will be attended by 275 businesses and 40 public sector representatives. <https://www.eventbrite.co.uk/e/we-are-surrey-2018-tickets-44113984114>

c) Influencing central governments approach to social value:

In December 2017 I was invited by Social Enterprise UK to be the supporting speaker to Chris White at the House of Commons where we debated and discussed the findings of Our Money, Our Future. I was fortunate to have the opportunity to share the approach I had implemented at SCC and ESCC whereby I influenced the achievement of better social value outcomes through a cultural change by working collaboratively and winning hearts and minds rather than focusing on compliance. This approach resulted in me being offered a secondment to the Department for Digital, Culture, Media and Sport where I now I have the opportunity to share my knowledge, inspire, encourage and support others across central government departments to begin and/or improve current approaches to securing social value for our communities using the TOM's framework.

d) National Social Value Taskforce: I have been a member of the social value taskforce since it began in 2016. I have used the opportunity to both learn from and share my experience with other colleagues on the taskforce through presenting at the annual conferences and actively contributing to the guidance we publish every year.

e) Local Government Association (LGA): To support local authorities implement the TOM's approach the LGA are creating a knowledge share video with the Social Value Portal. As this approach is now business as usual for us at Orbis Procurement one of the case studies featured will be the first project I managed at ESCC. I have also been invited to deliver a workshop at the Local Government Procurement Expo in November to share with other public sector colleagues how we have delivered social value outcomes using the TOM's approach.

f) Promoting social value through Public Health: In November 2017 I supported the Social Value Portal in a presentation to Public Health England to share how I had implemented the TOM's in a public health procurement project and how through this approach we were able to secure social value that contributed to the improvement of health outcomes. Following our presentation Public Health hosted its first social value conference in June 2018 and jointly with a Public Health commissioner from ESCC we delivered 2 workshops to share our experience and raise awareness of the opportunities and additional value the TOM's framework could deliver if it was incorporated into Public Health commissioning.

In addition to the above I have delivered presentations at various local and national events hosted by public, private and third sector organisations to encourage others to grasp the opportunity that social value presents. I believe that through the practical and simple framework of the TOM's we have a real opportunity to help alleviate the significant demand and financial pressures that all public sector organisations and their supply chains are experiencing.

Receiving the individual inspiring leadership award from the Social Value Portal that designed the TOM's framework would be both a personal and professional achievement for me. It would be a mandate to continue being an ambassador for this approach and would support my credibility as I strive to encourage and help central government departments and arm length bodies to implement this approach into their procurement processes and supply chain management activities.



AWARD FOR OUTSTANDING CONTRIBUTION JEREMY NICHOLLS



Jeremy Nicholls has spent the last ten years tirelessly leading a campaign to change the way the world accounts for value. His leadership and vision was instrumental in developing the Social Return on Investment methodology with the new economics foundation circa 2005. Following this, with support from the cabinet office, he led the production of a Guide to SROI and the formation of a practitioner led

network to develop the methodology, training and assurance of social return on investment. The guide has been translated into 10 languages and supplementary guidance continues to be produced under his leadership.

The SROI Network re-branded in 2015 and merged with the Social Impact Analyst Association to form Social Value UK and Social Value International. Jeremy was the CEO of both organisations until July 2018 when he has stepped down.

During his time as leader of both organisations he oversaw training in approximately 30 different countries and spoke at conferences regularly inspiring many organisations and individuals to join SVI's membership and campaign to change the way the world understands, captures and creates more social value.

Under Jeremy's leadership the development of SROI and social value methodology has remained an open source project with active participation from SVI members a crucial part of the process. Jeremy's leadership inspires others to get involved and he has drawn interest and engagement in this subject from private, public and civil society sectors. He has led 10 international conferences convening thinkers from all over the world and from different professions to build consensus; accountants, evaluators, academics, activists and many more.

At the heart of Jeremy's leadership is a passion for reducing inequality, environmental harm and improving wellbeing. He argues relentlessly for increased accountability. "If we are to make better decisions that create more social value we must give a voice to people who do not have one". He argues that social value can only be understood by understanding what changes in their lives people experience and the value they place on these changes. Jeremy has led much of SVI's thinking around this and means that a global movement around accounting for social value remains as much about shifting power as it is a technical one.

Through Jeremy's leadership Social Value International are recognised as a global standard setter in accounting for social value. In the corporate reporting space Jeremy has made sure that SVI work alongside the World Business Council for Sustainable Development, International Integrated Reporting Council, Reporting3.0 and other initiatives as they develop better practice.

Through Jeremy's leadership SVI have recently been named as a key partner in the Impact Management Project – an international network of networks creating industry norms for social investment. Other partners include; UNDP, GRI, OECD amongst others.

Jeremy is the chair of a BSI working group developing a British Standard for Social Value and is an active member of the National Social Value Task force. Whilst recently stepping down from running Social Value UK he remains a board member of Social Value International and continues to speak, write and inspire others to be social value leaders.



The Social Value Portal is a social enterprise providing an on-line solution for the measurement, procurement and reporting of social value as required by the Social Value Act

**We help organisations answer the question
"What value do we bring to society?"**

An on-line solution

Measurement

An accounting methodology for measuring social value

Bid Support

Help to develop SV bid strategies and support tender submissions



Procurement

A procurement platform for Social Value to unlock value in your supply chain

Management

Ongoing target setting and contract management



Reporting

Non-financial and financial reporting of social, economic and environmental performance



CONTACT US

sales@socialvalueportal.com

socialvalueportal.com

[@socialvalueport](https://twitter.com/socialvalueport)



Darren Knowd

Chair, Social Value Task Force

E: darren.knowd@durham.gov.uk

T: +44 (0)3000 265416

Terry Brewer

Head of Public Sector Delivery, Social Value Portal

E: terry.brewer@socialvalueportal.com

T: +44 (0)2033 550530

Guy Battle

CEO, Social Value Portal

E: guy.battle@socialvalueportal.com

T: +44 (0)2033 550530

Daniella Castiel

Senior Client Advisor

E: daniella.castiel@socialvalueportal.com

T: +44 (0)2033 550530

Social Value UK

E: info@socialvalueuk.org

T: +44 (0)1517039229