



NATIONAL SOCIAL VALUE CONFERENCE 2018

INSPIRING LEADERSHIP EVENT GUIDE

November 20th-21st 2018

The Studio - Manchester

#NSVC18

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Welcome



A warm welcome and thank you for joining our second national conference.

Twelve months ago we launched the National TOMs Framework at our inaugural conference and today we will have the chance to hear from experts and practitioners from all sectors about the progress and their experiences of their own social value journey.

It has been a most exciting and interesting year and the appetite and enthusiasm for social value continues to gather pace and it is great to be able to meet up again to share valuable lessons, knowledge and skills.

I promise that you will have a most interesting day and I hope you enjoy the key note speakers, a key note panel debate, some rotating sessions and four deep dives as well an opportunity to hear about Global Goals For Sustainable Development.

As well an update of progress of the work of the National Social Value Task Force and further development of the TOMs, there are some really thought provoking topics being covered and we hope that everybody can take away some new knowledge and will continue to spread the word that social value is really good business, and that it can deliver some excellent outcomes for our communities.

We are lucky to be joined by some excellent speakers including Andy Burnham the Mayor of Greater Manchester Combined Authority and Steve Murrells the CEO of the Co-operative who are the largest social enterprise in the UK.

I remember the passion and excitement at the conference last year where so many positive and like-minded people came together to discuss social value work. I hope we can build upon that again this year in Manchester and can inspire others to get involved.

I hope you all have a great day and I look forward to catching up and making new social value friends.

Darren Knowd

*Chair, National Social Value Task Force
Chief Procurement Officer, Durham County Council*



Welcome



Inspiring Leadership can of course be read two ways and at this year's conference we are looking not only to inspire you to take the lead but also to show case some of the inspiring leaders of the year who have set the pace and continue to show us that anything is possible.

Our conference must not go without a special mention for Tracey Crouch who has recently stepped down from government because of her values and disagreement over the government's stance on betting. Luckily for us, this was not before the publication of the Civil Society Strategy 2018: Building a future that works for everyone. This is a must read for everyone as it puts social value clearly at the centre of its strategy moving forward stating that the government "believes that social value flows from thriving communities" and that the government needs to support "the five foundations of social value: people, places, the social sector, the private sector and the public sector".

And I guess this is why we are all here today, because we all believe that partnership and collaboration are also fundamental components of leadership and that it is only by working together that we will be able to deliver on some of the biggest challenges society is facing.

Whilst the conference has been specifically designed to provide time to listen and to learn from others, we also want to inspire you to ACT. And even though you might not have everything in perfect working order, it is clear from those who are already acting, that there is no excuse for holding back and just getting on with it.

No where is this clearer than in the submission we received for the Social Value Awards 2018. These are organisations and people who are just getting on with the business of delivering social value, knowing that there is little to lose, except time and much to gain including more jobs for the vulnerable, more local spend, stronger communities and a cleaner environment.

This year, alongside the launch of the National TOMs 2019, we also see the release of two very important sector plug-ins. The first is for health that was developed thanks to the NHS Sustainable Development Unit and goes a long way in embedding health and wellbeing into the TOMs. The second is the Real Estate TOMs 2019 which are the result of cross sector collaboration and have been designed to unlock an additional £22bn in social value across Great Britain if done well – a prize surely worth working for and one that will involve planners, constructors, managers, occupier and investors working in collaboration.

Also and to great fanfare, we are launching the Global Goals Plug-In that takes the National TOMs to a higher global level showing how are all, through our efforts contributing to an even bigger picture.

The year ahead promises to be as exciting as 2018 and if you would like to get involved or just stay in touch with all that the National Task Force is doing please let us know.

Guy Battle

Chief Executive, Social Value Portal



Our procurement offer

Councils spend £55 billion a year and we are committed to helping councils gain the important procurement and commercial skills to ensure that every pound of this public money is spent wisely.

The National Procurement Strategy has been updated to meet the changing needs of local government, focusing on showing leadership, behaving commercially and achieving community benefits.

www.local.gov.uk/national-procurement-strategy

Social value

Social value continues to be important to councils as an enabler of local economic growth and commercialisation. Working together with the Social Value Portal, and the wider public and private sector, we have developed a framework of 'themes, outcomes and measures' (TOMs) to help measure social value. Find out how TOMs can help you add value:

www.local.gov.uk/achieving-community-benefits

Strategic supplier relationship management

Following calls for a more collaborative approach to supplier relationship management we are engaging with high spending councils, and some of local government's key suppliers, to share the best price, performance and comparative risk mitigation strategies.

www.local.gov.uk/national-procurement-strategy

Encouraging innovation in local government procurement

Smart, citizen focused services should be at the heart of reshaping and transforming service delivery. Together with Future Cities Catapult we are looking at ways to accelerate the procurement of innovative products and services. Regional training will be available from early 2019.

www.local.gov.uk/encouraging-innovation-local-government-procurement

Productivity and shared service experts

Our productivity and shared service experts programmes have supported over 100 councils with funding for bespoke advice and support to help them deliver £180 million in efficiency savings or income generation. STAR Procurement recently on-boarded Tameside to its procurement function through Shared Service Expert programme funding.

www.local.gov.uk/efficiency-and-income-generation

Agenda Day One

8:30	Registration
9:15	Welcome Address
9:30	<p>Key Note – Rise & Shine Room</p> <p>Why Leadership matters? Steve Murrels, CEO, Co-op</p> <p>In the 19th century the Co-op pioneered the idea that businesses could and should create social value. But how does that work in the 21st century, especially in an age when public trust in big business is at an all-time low? Steve will explain what ‘good business’ means to the Co-op and how the Co-op sees community and social wellbeing as a commercial input to creating long-term business success. Steve will make the case that this way of thinking is not only true for the Co-op but for all business activity as we face up to the considerable challenges of the coming decades.</p> <p>Key Note Panel Discussion</p> <p>Trust in business is at an all-time low and at the same time, our public sector continues to be battered by a storm of cost reductions whilst the voluntary sector is being made to feel as though it is a useful stop gap to make up for the short falls in funding. And in the meantime, our communities continue to struggle – what’s to be done and how do we turn a crisis into an opportunity. Chaired by Claire Dove, OBE, our key note panel will tackle these head on and address some of the key questions facing us all.</p> <p>Panel:</p> <p>Ben Carpenter, Chief Executive, Social Value UK Martin McTague, Policy Director, FSB Steve Murrels, CEO, Co-op Katherine Trebeck, Research Director, Wellbeing Economy Moderated by: Claire Dove CBE, Social Entrepreneur and Crown Representative for VCSEs</p>
10:45	Coffee and Networking Break

11:20/ 12:10	<p>Rotating Workshops: Session 1 and Session 2</p> <p>Buzz Room – Strategy for Civil Society, TOMs and Contract Management Update</p> <p>Samantha Butler will present the key thinking and recommendations behind the Civil Society Strategy which was released in August 2018. Agnese Mizia, Head of Research as Social Value Portal will run through the latest TOMs update including a brief overview of the latest sector plug-ins and our plans for the future including exploring how ‘wellbeing’ could be included within the TOMs framework. Terry Brewer will present the work commissioned by the LGA on good practice contract management for social value including what steps should be taken in suppliers fail to meet their obligations.</p> <p>Agnese Mizia, Head of Research, Social Value Portal Terry Brewer, Head of Public Sector Delivery, Social Value Portal Samantha Butler, Senior Policy Advisor, DCMS Chair: Anna McChesney Gordon, Social Value Portal</p> <p>Work Room – SME and VCSE Engagement SME Toolkit launch</p> <p>According to the latest report by data provider Tussell, in Q2 2018 SMEs won only 13% all public contracts by value and only 22% of those actually flagged as “suitable for SMEs” indicating that the Government is still some way off its target of spending 33% of all public procurement with SMEs by 2020. This panel will discuss how the public sector could better engage SMEs and how to use social value to give them an advantage.</p> <p>Gus Tugendhat, Founder and CEO, Tussells Cindy Nadesan, Orbis Procurement (Surrey, East Sussex and Brighton & Hove Councils) and Department for Digital, Culture, Media & Sport Lise Rosat, Client Advisor, Social Value Portal Chair: Arnab Dutt, Policy Lead on Integration, FSB</p> <p>Rise & Shine Room – Public Sector Collaboration</p> <p>Scape Group and Perfect Circle will discuss how their frameworks are delivering long term sustainable social value. Together with Manchester Metropolitan University, they will focus particularly on how the TOMs Framework can be used to identify and then manage social value. Key questions that the panel are looking to address include:</p> <ul style="list-style-type: none"> • How to embed social value into frameworks? • What does good look like? • How to achieve social value priorities? <p>Alison Ramsey, Performance and Support Manager, Scape Group Dr Nicola Thompson, Director of Compliance and Performance at Pick Everard Dr John Hindley, Assistant Director Estates, Manchester Metropolitan University</p>
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Agenda Day One continued...

	<p>Grow Room – Business Show Case</p> <p>John Dunne and Su Pickerill of the Wates Group and Sarah Fraser, Willmott Dixon, will share the podium to explain how business needs no second request and is ready to get involved and deliver social value and that by putting a spotlight on social enterprise as a way that businesses can make a difference at a local level. By the end of this session our delegates will:</p> <ul style="list-style-type: none"> • Have increased their understanding of social enterprise • Receive a call to action with regard to using social enterprise as a means to be making a difference • Understand a bit more about how Wates and Willmott Dixon approach social value/social enterprise <p>John Dunne, SEHQ and Sustainability Director, Wates Group Su Pickerill, Group Community Investment, Wates Group Services Sarah Fraser, Head of the Willmott Dixon Foundation, Willmott Dixon Chair: Darren Knowd, Social Value Taskforce</p> <p>Build Room – Managing your Social Value Online with the Social Value Portal</p> <p>A team from Social Value Portal will lead a session demonstrating how the Portal can be used to procure, manage and report social value. They will run through a procurement and contract management case study to demonstrate good practice, lessons learned and some simple tips. The team will also demonstrate the latest management dashboards and geospatial mapping tools including the Global Goals Plug-In.</p> <p>The session is designed for those who want to understand how to embed social value into procurement and how the Portal can be used measure, procure and manage social value.</p> <p>Peter Armitage, Principal Technical Consultant, Social Value Portal Katherine Sweet-Escott, Account Manager, Social Value Portal Chair: Nathan Goode, Head of Strategy, Social Value Portal</p>
13:00	Lunch and Networking
13:50	Rise & Shine Room: Launch of the Local Government Association Video – Embedding Social Value into how we do business using the National TOMs
14:00	<p>Key Note</p> <p>Making an Impact Rod Schwartz, CEO Clearlyso</p> <p>More and more investors are looking to not only get a financial return from their investments, but to also make a positive impact on society. The Impact Movement is growing rapidly and many large corporations and governments have embraced the UN Global Goals for Sustainable Development as the means of directing and communicating their efforts. Rod Schwartz works exclusively with high-impact businesses, charities and funds helping them to raise capital and introduce them to institutional and individual investors who share their objectives and values. Rod will speak about this growing trend and why it should matter to the public sector and communities they represent.</p>

14:20	<p>Linking the Global Goals with the National TOMs</p> <p>Guy Battle, CEO, Social Value Portal Agnese Mizia, Head of Research, Social Value Portal</p> <p>Samantha Butler will present the key thinking and recommendations behind the Civil Society Strategy which was released in August 2018. Agnese Mizia, Head of Research as Social Value Portal will run through the latest TOMs update.</p>
14:35	<p>Deep Dive Sessions</p> <p>Rise & Shine Room – Integrating Social Value into Planning</p> <p>Private sector development represents a £17bn annual opportunity for delivering additional social value. The key to unlocking this success is the integration of social value into planning and yet despite this opportunity, few planners have heard of social value, let alone able to consider it within the planning process. This session will address these challenges directly and explore how social value can be successfully integrated into the planning process and what this could (and should) mean for developers. The session will be chaired by Guy Battle, CEO Social Value Portal.</p> <p>Daniella Castiel, Senior Client Advisor, Social Value Portal Debbie Hobbs, Head of Sustainability, Legal and General Real Assets Sophie Cox, Sustainability Advisor, UK Green Building Council Mike Cunliffe, Work and Skills Lead, Manchester City Council Jonathan Moore, City Executive for Manchester, Arcadis Chair: Guy Battle, CEO, Social Value Portal</p> <p>Grow Room – Embedding Social Value into Health</p> <p>The health sector started slowly, but now has leapt into action with the publication of a Health Sector Social Value Measurement (TOMs) Framework that was sponsored by NHS Sustainable Development Unit (NHS SDU). The opportunity within health is massive, but the complexity of its ecosystem makes it difficult to work out where to start, after all isn't health all about social value anyway? But perhaps STPs offer the ideal entry point? Nathan Goode will chair a discussion between Jill Owens from PHE, Charlotte Bailey NHS Birmingham and Solihull STP and Anne Lythgoe from Salford CCG to discuss the challenges and lessons learned. The panel will include a short presentation of the Health TOMs.</p> <p>Jillian Owens, Programme Manager, Academy of Public Health, Public Health England Anne Lythgoe, Salford CCG Charlotte Bailey, Executive Director Strategic Partnerships, Birmingham and Solihull Mental Health NHS Foundation Trust Chair: Nathan Goode, Director of Strategy, Social Value Portal</p>

Agenda Day One continued...

	<p>Buzz Room – Manchester Show Case</p> <p>The Manchester region has led the way in developing and embedding social value since the launch of the Social Value Act in 2012. The region was one of the first to write and publish a Social Value Policy along with a clear set of measures that formed the basis of how social value was to be delivered within Greater Manchester and paved the way for many others to follow. This session will showcase some of the best that the City of Manchester including contributions from Paul Murphy, the assistant director of procurement, Alice Sparks, the inspiration of Invisible Manchester that provides tours by homeless people around the city and Steve Grant, Manchester University. We will also hear from Fraser McKay who will present the work that Barclays is delivering within the region in terms of social value and Matthew Baqueriza-Jackson who will speak about the analysis that was done to set the scene for all future decision making.</p> <p>Matthew Baqueriza-Jackson, GM Social Value Alice Sparks, Invisible Manchester Paul Murphy, Deputy Head of Procurement, Manchester City Council Steve Grant MBE, Assistant Director of HR, The University of Manchester Fraser McKay, Head of Coverage, Public Sector, Barclays Chair: Peter Schofield, Procurement Manager, Manchester City Council</p> <p>Work Room – Involving stakeholders in the design and delivery of public services</p> <p>Giving people a voice and responding to the needs of communities is the focus of this session. Hear from experts in participatory democracy, community and voluntary services, customer segmentation and service design as we discuss how people must be placed at the heart of our decision making. Explore what it looks like at each stage of the commissioning cycle with reference to the TOMs framework and using the right data to maximise social value.</p> <p>Agnese Mizia, Head of Research, Social Value Portal Racheal Jones, Knowsley CVS Andreas Pavlou, Involve Wilma Smythe, Insight for good Simon Smith, Snook Chair: Ben Carpenter, CEO, Social Value UK</p>
15:45	Tea and Networking

16:15	<p>Key Note – Rise & Shine Room</p> <p>Andy Burnham – Mayor Greater Manchester Combined Authority in Conversation with Hazel Blears</p> <p>We are delighted to welcome Andy Burnham, Mayor of Greater Manchester Combined Authority and Rt. Honourable Hazel Blears in conversation. Both Andy and Hazel were leading members of the Labour party for many years and whilst Hazel has moved on and is now working to embed social value in business and the community where she now lives in Cumbria, Andy remains very much in the fray, now focussed on leading Manchester and delivering upon his passion to make Britain and especially GM a fairer and better place for all. But the challenges have not disappeared, they have just got more local and now that GMCA like all of the rest of the country is straining under continued financial pressures; but what can be done?</p> <p>In this conversation, Andy and Hazel will begin to address this question. They will draw on their many years of experience and explore how the combined power of local government, business and civil society can be unlocked for the health and wellbeing of everyone.</p>
17:00	Closing Remarks
17:30/ 20:00	<p>Networking drinks and the Social Value Awards 2018</p> <p>We are delighted to host the first National Social Value Awards 2018. Presentations will be made by the Chair of the National Social Value Taskforce, Darren Knowd and each winner will have an opportunity to say a few words about their project.</p>



Speaker Bios Day One



Andy Burnham

Mayor of Greater Manchester

Andy Burnham was elected as Mayor of Greater Manchester in May 2017. Responsible for shaping the future of Greater Manchester, Andy's priorities include ending rough sleeping, transforming Greater Manchester into one of the greenest city regions in Europe, and making Greater Manchester a great place to live, get on, and grow old. Before being elected Mayor of Greater Manchester, Andy was MP for Leigh from 2001. In government, Andy has held Ministerial positions at the Home Office, Department of Health and the Treasury.



Steve Murrels

CEO, Co-op

Steve has been Co-op Group CEO since March 2017 and has overall responsibility for Co-op Food, Co-op Funeral & Life Planning, and Co-op Insurance. As a senior executive he has been a key part of the team which has rebuilt the Co-op, relaunched its membership proposition and returned its iconic blue clover-leaf logo to the high street. Previously, he held senior leadership roles in European and UK-based businesses, including at One Stop, Sainsbury's and Tesco.



Rodney Schwartz

CEO and Founder, ClearlySo

Rodney has a background in equity research, management, investment banking and venture capital. In 1997 he founded the fintech-oriented VC firm Catalyst and, a pioneer in the impact investment marketplace, he transformed Catalyst into a social business consultancy. In 2008 this morphed into ClearlySo, a business designed "to help create 100 Justgivings". He also teaches Impact Investing at the Saïd Business School (Oxford) and the ESMT (Berlin).



Katherine Trebeck

Research Director, Wellbeing Economy Alliance

Katherine has over eight years' experience in various roles with Oxfam GB as a Senior Researcher for the Global Research Team, UK Policy Manager, and Research and Policy Advisor for Oxfam Scotland. With Lorenzo Fioramonti, she instigated the group of Wellbeing Economy Governments; developed Oxfam's Humankind Index; and led Oxfam's work on a 'human economy'. Her book 'The Economics of Arrival: Ideas for a Grown Up Economy' is out in early 2019.



Gus Tugendhat

CEO and Founder, Tussell

Gus has a track record of building subscription-based data businesses and was previously a Managing Director at Thomson Reuters and an investment banker at Lazard. He currently leads Tussell, an online database that allows companies to discover market trends and bidding opportunities in UK public procurement - a marketplace worth over £200 billion per year.



Darren Knowd

Chief Procurement Officer, Durham County Council

Darren leads all procurement activity at Durham County Council, an organisation which spends over £500m a year and in 2016 was awarded the Cabinet Office's first ever award for Social Value Leadership for an Organisation. He also represents the North East region on the Local Government Association's National Advisory Group for Local Government Procurement and is the Chair of the National Social Value Taskforce.



Martin McTague

Chairman, Advocacy & Policy, Federation of Small Businesses

Martin has been a member of the Federation of Small Businesses for over 20 years, promoting the interests of its local members through the Darlington Branch Committee, as Vice Chairman of the Regional Committee and as Chairman of the Local Government Policy Unit. He leads the policy team to make sure small business issues are understood and represented in Westminster, Whitehall and Brussels.



Guy Battle

Chief Executive, Social Value Portal

Guy is one of the leading voices in the debate about how to embed social value into the public sector and believes that, done well, it has the potential to transform the relationship between the public, private and third sectors around the country and really benefit communities. As CEO of the Social Value Portal and founder of the National Social Value Taskforce he has been instrumental in developing a national social value measurement framework and minimum reporting standard.



Matthew Baqueriza-Jackson

Independent Policy Advisor

Matthew recently set up his own policy advice business after 13 years at the Centre for Local Economic Strategies (CLES). He continues to undertake work across Europe and is currently a network expert for the URBACT programme and an advisor to the EU Urban Agenda Partnership on Innovative and Responsible Public Procurement. He is also Chair of the Greater Manchester Social Value Network.



Hazel Blears

Chair, Social Investment Business

Hazel was MP for Salford and worked closely with all Parties to take the Social Value Act through Parliament and is now a Member of the National Social Value Taskforce. In addition to being Chair of the Social Investment Business, she is now a Non-Executive Director of the Co-op Group, a Member of the National Advisory Board on Global Impact Investing, Chair of Salford University Institute for Dementia and a Non-Executive Director with Land & Lakes Ltd in Cumbria.

Speaker Bios Day One continued...



Terry Brewer

Head of Public Sector, Social Value Portal

Terry leads on the Social Value Portal's partnerships with public sector organisations, building on his years of experience working in the sector. Previously, he has been Divisional Director of Commercial and Procurement at the London Boroughs of Brent and Harrow, was Chief Procurement Officer at the London Borough of Camden and Chief Executive of Firebuy, a national procurement agency for the fire service.



Ben Carpenter

Chief Executive, Social Value UK

Ben Carpenter is the chief executive of Social Value UK and Social Value International. Ben's background in homelessness, social housing and the built environment affords him experience that spans sectors and an in-depth knowledge of Social Value accounting. He has led on international initiatives with the OECD, World Economic Forum and World Business Council for Sustainable Development.



Daniella Castiel

Senior Client Advisor, Social Value Portal

Following on from her MSc in Sustainable Development, Daniella moved to Washington DC to work with the oldest environmental organisation in the US where she worked on campaigns driving the sustainability agenda in the Capital. She is now Senior Client Advisor at the Social Value Portal where she leads the account management team and supports clients across the public and private sectors to embed social value into their business as usual. Recent work includes developing SVP's methodology of integrating social value into the planning process of a new development.



Sophia Cox

Sustainability Advisor, UKGBC

Sophia works on the Cities Programme at UKGBC, an industry-led body with a mission to radically improve the sustainability of the built environment. Her recent work includes a project to communicate the sustainability of the UK built environment, a resource to help built environment organisations think about how the future will affect their businesses and a guide to social value in new developments.



Mike Cunliffe

Work & Skills Lead, Manchester City Council

Mike uses social value as a mechanism to support business and connect local residents to employment opportunities. Ensuring that local people can contribute to and benefit from the growth of the City is a key priority for the team and its partners and is critical if Manchester is to achieve its 'Our Manchester' objectives of becoming a "highly skilled City" and a "fair and equitable City".



Claire Dove

Crown Representative, Voluntary and Social Enterprise Sector

Claire is known nationally and internationally for her work in the VCSE sector and chaired Social Enterprise UK for ten years until 2017. She worked with government and leaders from the sector to create the first strategy for the Social Enterprise movement and to introduce the Social Value Act. As the Crown Representative for the Voluntary and Social Enterprise Sector her remit is to support the sector to access government contracts.



John Dunne

Group Safety, Health, Environment and Quality Director, Wates

John has been responsible for leading a Safety, Health and Wellbeing behavioural transformation programme across Wates and embedding a culture of good decision making throughout the organisation. He wants to ensure that everyone who works for Wates understands how their actions impact on the environment around them and he also has line responsibility for the Quality Assurance, Environmental and Sustainability teams.



Arnab Dutt

National Policy Lead for Partnerships and Integration, Federation of Small Businesses

Arnab is working to ensure that SMEs are more able to win government contracts by embracing social value and deploying it effectively. He is passionate about assisting diverse businesses to leverage and benefit from his many years of experience in research, product development and strategy. He was appointed to the SME Panel at the Cabinet Office and also sits on the Business Board of Leicestershire LEP.



Sarah Fraser

Head of the Willmott Dixon Foundation, Willmott Dixon

Sarah heads up the Willmott Dixon Foundation which drives the organisation's social value work to make a difference to the communities local to its building projects. With a particular focus on helping young people who are facing significant disadvantage, she develops the Foundation's strategy, supports Willmott Dixon's people to deliver interventions and ensures it is properly reported to staff, customers and communities.



Nathan Goode

Head of Strategy and Consulting, Social Value Portal

Nathan is one of the founding directors and Head of Strategy and Consulting at the Social Value Portal. He is working to help clients across the public and private sectors align strategically on social value and implement the TOMs, as well as developing ways of broadening the application of the measurement system. Current areas of focus include health, housing and funding impact measurement.

Speaker Bios Day One continued...



Steven Grant

Assistant Director of HR with the University of Manchester

Steve's professional interest is around organisational design and change management. Before taking up his current role Steve has been responsible for the management of HR services to the Faculty of Engineering and Physical Sciences and later the Faculty of Medical and Human Sciences at the university. During the past ten years he has developed a particular interest in the role employers have in supporting communities through training and sustainable employment and he played a key role in the development of the University of Manchester's strategy on local labour.



Racheal Jones

Chief Operating Officer for Knowsley CVS

Racheal is the Chief Operating Officer for Knowsley CVS, the independent infrastructure support and representative body for the Social Sector in the borough of Knowsley. Racheal has driven a new collaboration between the local authority and social sector in the borough "Knowsley Better Together". Racheal has extensive knowledge and expertise in Social Value legislation, public sector policy and commissioning for social value and outcomes. Sharing this expertise with strategic partners has enabled pioneering work in the reimagining of the local authority procurement budget as a regeneration strategy using Social Value to retain and grow a Knowsley £.



Anne Lythgoe

Policy and Partnerships Manager, Salford City Council

Anne has nearly thirty years' experience in the VCSE and public sectors and is currently supporting a partnership between those sectors in Salford to achieve holistic social value commissioning. She has also recently started a part time secondment as Policy and Strategy Lead for the VCSE sector in Salford. Her objective is to achieve meaningful social, environmental and economic wellbeing benefits for the people of the City.



Fraser Mackay

Head of Public Sector, Barclays

Fraser has been with Barclays for almost 35 years and as Head of Public Sector he currently leads the UK Education, Social Housing and Local Authority Team. In addition, Fraser led the development of the Barclays Corporate Banking Local Authority Strategy and subsequent launch of the Local Authority proposition that has driven its market share from 10% in 2011 to around 25% this year.



Agnese Mizia

Head of Research, Social Value Portal

Agnese is Head of Research and the Social Value Portal, a social enterprise that provides measurement and management solutions for social value. As Head of Research, Agnese leads the analysis and design work on social value measurement: she develops the methodology to measure and monetise social value within and beyond the scope of evaluation, producing economic models that capture the impact of social and environmental changes.



Crown
Commercial
Service



We are putting Social Value at the heart of our agreements.



We deliver Social Value through our deals.



We actively support the Social Value Task Force.



We're here to help

We know that tight control over budgets and resources is a key priority throughout the whole of the public sector. We want to help you save time and money when buying common goods and services, so that you can focus on the things that really matter in your local area.

Speaker Bios Day One continued...



Cindy Nadesan
Contract and Supply Manager, Orbis

Cindy successfully implemented an award-winning social value strategy for Orbis having worked on projects across Surrey, East Sussex and Brighton & Hove Councils. She is passionate about promoting and mainstreaming the delivery of social value and recently took up an advisory role to Central Government, working as a Social Value Specialist for the Department for Digital, Culture, Media & Sport.



Andreas Pavlou
Network Lead, Involve

Andreas is an open government and transparency advocate. He is the Network Lead at Involve, focusing on open government and, in particular, the coordination of the UK Open Government Network. He believes deeply that increased transparency, better citizen participation and greater accountability are key to improving decision-making in government and the quality of democracy in the UK.



Alison Ramsey
Performance and Support Manager, Scape Group

Alison joined Scape in July 2015 with 10 years' experience of local government working in various property related roles, following on from 6 years working in the London office of a multinational law firm. At Scape, Alison ensures accurate and regular reporting of framework performance across all framework projects. Her role involves developing relevant and appropriate performance measures, that are challenging yet achievable, to drive improvements in the construction industry.



Peter Schofield
Procurement Programme Manager, Greater Manchester Combined Authority

Peter manages the collaborative procurement programme for the Greater Manchester Authorities which involves achieving solutions that are value for money through joint working whilst also maximising the social, economic and environmental implications of procurement decisions. He is a key contributor to the work of the LGA's National Advisory Group on Procurement and has been co-ordinating the refresh of Greater Manchester's Social Value Policy.



Wilma Smythe
Founder, Insight for Good

Wilma has 20 years of multi-disciplinary research and data analysis experience, leading insight programmes both in the public and the private sector. She founded Insight for Good, a research firm that helps organisations deliver their social and organisational goals through better evidence and insight so they can ultimately achieve their objectives more effectively.



Social value is not just about compliance

For us, it is integral to our approach

Founding member of:



Discover more:
scapegroup.co.uk

 **£1.62bn**
spend within
20 miles

 **43,000**
apprenticeship weeks
delivered to date

 **87%**
local labour within
40 miles

 **79%**
local spend within
40 miles

 **96%**
Small-Medium
Enterprise (SME)
engagement

 **91%**
of suppliers are paid
within 19 days*

*Suppliers on our Built Environment Consultancy Services framework are paid within 30 days



The Social Value Portal is a social enterprise providing an on-line solution for the measurement, procurement and reporting of social value as required by the Social Value Act

We help organisations answer the question "What value do we bring to society?"

An on-line solution

Measurement

An accounting methodology for measuring social value



Procurement

A procurement platform for Social Value to unlock value in your supply chain

Management

Ongoing target setting and contract management



Reporting

Non-financial and financial reporting of social, economic and environmental performance

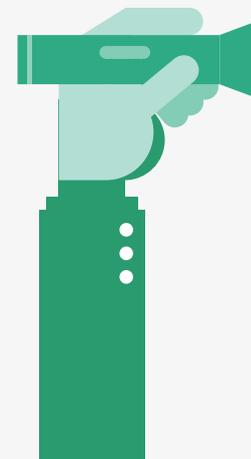


CONTACT US
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The 2019 National TOMs Framework for Measuring Social Value:

- Provides a minimum reporting standard
- Includes 35 measures designed to deliver better community outcomes
- Allows transparent and open comparison of bids and tenders
- Provides a level playing field for business
- Includes guidance and reviews for evidence
- Now available new sector plug-ins for real estate and health



FREE Tool Kit can be found at
www.socialvalueportal.com/national-toms/

Now mapped against the Global Goals for Sustainable Development



THE GLOBAL GOALS

Welcome



Welcome to the second day of the NSVC18 and Social Value UK's annual 'members exchange'. This year our theme is: **Inspiring Leadership – Building a Movement for Social Change.**

The agenda for day 2 is deliberately diverse to demonstrate that social value is already a movement with many different actors. Join evaluators and academics to discuss how to measure social value. Join service designers, market

researchers, even architects to hear how social value is at the heart of their work. Join social entrepreneurs, economists and activists to rethink the systems we operate in. Today we convene so many disciplines with different starting points but we must ask ourselves – can we be defined (and united) as a movement by our desire to reduce social inequality and environmental degradation?

Whilst many still debate the term, for us 'Social value' is about the important changes in our lives that affect our well-being. This might be a change in the self-worth we feel from doing a decent job, or a change in satisfaction we get from caring for others or a feeling of comfort from having someone to talk to. And social value is not always positive, it might also be an increase in stress or feeling frustrated from reduced opportunity. So many of these important changes are not captured through a financial transaction and therefore remain invisible and too often absent from how we make our decisions. Social value is about recognising these changes, their relative importance (value) and including it in our decision-making processes.

No doubt today we will talk about 'how to measure' social value and of the need for 'standardisation'. It is pleasing to see various international initiatives that show convergence around the social value principles and have a consistency in theory. However, in practice there is still huge inconsistency and I hope that through our discussions today we can be candid about the reasons for this. Have we acknowledged the power imbalances within our society and the fact that real social change can only occur if those of us with power are prepared to lose some control?

There are 30 different break-out sessions containing a mix of case studies, technique and big picture thinking. Within each you will be encouraged to provide comment, critique and challenge. We simply ask you to do so with respect as we try to develop our thinking together. Throughout today we will also be asking you to help us shape the future of our membership organisation. Do tell us what you would like to see and how we can work more effectively together.

A movement for social change can only happen when many people from different groups unite around a common goal. I look forward to working with you all in changing the way the world understands, accounts for and creates social value.

Thanks,

Ben Carpenter

Chief Executive, Social Value UK

SOCIAL VALUE

INTERNATIONAL

NEW!



Social Value Certificate

An international certification to help you develop systems and processes for maximising social value

For more information visit www.socialvalueuk.org/social-value-certificate/

SOCIAL VALUE UK

Agenda Day Two

9:00	Arrival and Refreshments
9:30	Opening Plenary Welcome: Ben Carpenter, Social Value UK
9:45	Key Note Speech Kajal Odedra , change.org UK
10:00	Panel Discussion: Lynn Collins , TUC North West Henry Leveson-Gower , Promoting Economic Pluralism Neil Stevenson , IIRC Tim Hughes , Involve
10:30	Morning Refreshments
11.00	Break-out Session One: Workshops and Round Table discussions. Workshop 1 – Rise Room <i>What factors contribute to personal wellbeing in local areas?</i> – Office of National Statistics, Happy City, What Works Centre for Wellbeing ONS, Happy City and the WWCW will illustrate how using a wellbeing lens may help us look differently at local economic growth strategies and encourage decision-makers to consider what good policies for wellbeing might look like in their area, and welcome discussion with the participants as to how their analysis can be refined and made more useful in future. Workshop 2 – Shine Room <i>Practical Applications of Social Valuation in Built Environment Projects</i> – RealWorth, Housing Associations Charitable Trust, Turley The production of social and environmental value by development and real estate projects has become established in the built environment community. More public bodies are asking for evidence of social value in their tender documentation, and some developers have based their commercial advantage on their ability to offer stakeholders more social value than their competitors. This session will move beyond the theory of social value in the built environment and concentrate on explaining how it has been identified and reported. Workshop 3 – Buzz Room <i>Decision making with social value: The questions we need to ask to scrutinize results</i> – Social Value UK, Centre for Public Scrutiny Social Value UK and the Centre for Public Scrutiny have co-developed a workshop to help those in scrutiny and other decision-making roles to better-understand the questions they should ask when the Social Value Principles and Impact Questions are used to measure the impacts of activities. This session would be suitable for decision makers in public-sector roles, and anyone else wanting to ensure that social value information can be used to inform decision-making.

Workshop 4 – Work Room

The Value of Monetisation – Peter Scholten

One of the principles of SROI is to 'value the things that matter'. This is a challenging principle: not everyone likes to monetise or use financial proxies, and if they do, it is built on assumptions, on aggregation of different values, and not always from the perspective of the most important stakeholder: the beneficiary. If we are to deliver customer value, it is imperative to focus on customer perspective.

In this workshop we will discuss questions like: is valuation the same as monetisation, what methods can you use for what purpose, and how can you avoid the most common mistakes?

Round Table 1 – Grow Room

How can business work with social enterprise to create more social value? – Wates, Willmott Dixon

This session will put a spotlight on social enterprise as a way for businesses to make a difference at a local level.

By the end of this quick session delegates will:

1. Understand how Wates & Willmott Dixon approach social value/social enterprise.
2. Have explored how social enterprises can be further embedded into social value strategies of corporates.

Round Table 2 – Grow Room

Measuring Social Value in the context of place – East Riding of Yorkshire Council

Social Value is all about the outcomes that result from an initiative. Measuring the tangible costs and outputs of an activity is straightforward; the greater challenge is giving a value to the benefits it provides. It's even harder to do this in the context of place. This roundtable explores an approach using the 7 principles of Social Value combined with the indicators of sustainable communities to demonstrate the impact of activities on the places people live.

Round Table 3 – Grow Room

Impact Management: The Yes. Story – Crellin Consulting, Yes.
(Your Employment Solutions)

Manchester based Yes (Your Employment Service) and Crellin Consulting will describe the ups and downs of their experience in developing Yes' Impact Management as part of the Access Fund's Impact Management Programme. The process of implementing and embedding impact management into the 'normal' business processes at Yes will be the central theme. Participants will be encouraged to share their experiences, discuss tricky issues and good practice in change management.

Round Table 4 – Grow Room

The role of universities in delivering social value to local communities – University of Northampton

This round table is an opportunity to explore the role all UK universities can play in both delivering social value for money and being a key driver of social & economic growth. It will cover the following themes:

Agenda Day Two continued...

- How can we encourage all UK universities to consider their role in delivering social value?
- How can we share best practice between universities, local stakeholders and policymakers and the business community to deliver social value?
- How can we ensure universities are recognised for the wider contribution they make to the regional and national economy?

Round Table 5 – Grow Room

A campaign to change mainstream financial accounting – Jeremy Nicholls, SVI Board Member

How can we change mainstream financial accounting to reflect contemporary attitudes to value? Come and hear about SVUK's recent research with YouGov on the basis of financial accounting and help shape the next steps in a campaign.

Round Table 6 – Grow Room

Gender, Inclusion and Impact Management – Social Value UK, Social Audit Network, Centre for Efficiency

The Gender, Inclusion and Impact Management working group have convened over the last 6 months to take action around 3 key priorities: recognition that gender matters; social impact sector has a role to play; set standards on gender, inclusion and impact management. Come and discuss these themes, the action that is being taken, and help to define the next steps.

12:00 **Lunch – Hot Buffet**

13:00 **Break-out Session Two: Workshops and Round Table discussions.**

Workshop 5 – Rise Room

Social Value, Employment Charters and Sectors – Inclusive Growth Analysis Unit
How does promoting 'good work' within organisations fit with Social Value? How do, and potentially will, Employment Charters around the UK, link to Social Value? And is 'good work' the same across all organisations – or does the reality of different sectors and kinds of organisation need to be recognized? This interactive workshop will start with the opportunity for all participants to map their own organisation and sector against a generic good work framework and explore what the challenges and opportunities are to do more.

Workshop 6 – Shine Room

Challenges of definition: Balancing principles with a rigorous approach to measuring value to society – Sheffield Hallam University, morethanoutputs
Using an example of a population level SROI, this workshop will explore contrasting definitions of social value: value to society or value expressed by end users? We will also debate whether the Principles of social value are compromised by either rigour (when the data you really want is not available) or the scope of 'proving' the value to society.
Delegates will also discuss what would be required for an assured society level study.

Workshop 7 – Buzz Room

Attributing Impact: Can Qualitative Data Be Used More Effectively? – Bath Social & Development Research Ltd.

This session will present the key features of the QuIP – Qualitative Impact Protocol – an innovative approach to collecting and analysing qualitative data on social impact from the perspective of intended beneficiaries. QuIP is developed and promoted by University of Bath non-profit spin-out Bath Social & Development Research, and now used widely by international NGOs to generate more inclusive reality checks on their social impact. Following a successful pilot with Bristol City Council, we would like to discuss the scope for adaptation of the approach to the UK voluntary and community sector, and how to encourage more and better use of qualitative data in social impact assessment.

Workshop 8 – Work Room

Social Value and Wellbeing in the National TOMs Framework – Social Value Portal, Office of National Statistics, Happy City, What Works Centre for Wellbeing
In this session you will learn about the National TOMs Framework and hear about wellbeing measurement at national, local and city level from experts from the ONS, What Works Centre for Wellbeing and Happy City. You will have an opportunity to share your experience and participate in the discussion on how to extend the framework to include standardise measures of wellbeing.

Round Table 1 – Grow Room

Measuring Social Value from procurement to operation to drive and deliver change through construction projects – CHY, Social Profit Calculator

Quantifying, monitoring and accounting for social value in monetary terms is becoming more prevalent. Are the principles and analysis tools tangible, can we embed them in procurement, through delivery to operation, do they measure real change, and can they deliver better interventions for stakeholders? We think the answer can be yes.

Round Table 2 – Grow Room

Making the Sustainable Development Goals Mainstream – ICAEW, U-Solve

This session will be structured as an informal discussion around how we as practitioners can engage businesses, civil society groups and public bodies (our clients and stakeholders) on the SDGs, making them strategically important rather than areas for philanthropy. The purpose is to share experience and generate new ideas to help us all better embed the Goals in our practice and offerings.

Round Table 3 – Grow Room

Rallying Together to Maximise Social Value – Government Outcomes Lab

The latest research from the Government Outcomes Lab at the University of Oxford looks at the ways in which public sector organisations work collaboratively with community stakeholders to achieve better social outcomes in their communities. The focus of this work is on developing a robust understanding of how local authority managers can capture the energy, expertise, and resources of their collaboration partners. In this roundtable session we will discuss the emerging findings from our research.

Agenda Day Two continued...

	<p>Round Table 4 – Grow Room <i>Social Audit and Assurance – where to next?</i> – Social Value UK, Social Audit Network What does Social Audit and Assurance mean to you? Where we are now and where do we go to next? As we see funders relax their reporting requirements, is this a time where a form of assurance and audit is even more necessary? How can it reduce risk from a funder perspective and provide confidence to organisations (including trustees) that we're on the right path? How well can it support in providing accountability to the people who are impacted? This workshop will explore all the above.</p> <p>Round Table 5 – Grow Room <i>Answering the "So what?" question</i> – Buzzacott This round table discussion will encourage participants to explore the reasons why boards should put maximising social value at the heart of their agendas and will focus on the ideas and concepts that will inspire them to be passionate about doing so.</p> <p>Round Table 6 – Grow Room <i>What should the Accountant's role be in a stakeholder economy?</i> – Promoting Economic Pluralism This round table session will explore what role accountants could have in helping to build common ground amongst stakeholder groups, and the implications of this on the future role, skills and knowledge of accountants. It will touch on questions such as: What might be the path for accountancy to that future? What might be the existing opportunities for and barriers to change? What strategic steps could accountants take while also making immediate improvements? How can we ensure the short-term doesn't undermine the long-term vision?</p>
14:00	Refreshments
14:30	<p>Break-out Session One: Workshops and Round Table discussions.</p> <p>Workshop 9 – Rise Room <i>How truly embedding social value drives greater performance</i> – VINCI Facilities Using VINCI Facilities as a case study, this session will explore how social value principles can be embedded in an internal framework for managing social value. Learn how we moved from 'wanting to measure' to putting social value in strategic decision making and designing systems to influence behaviours.</p> <p>Workshop 10 – Shine Room <i>The investor perspective: how can impact be aggregated across a portfolio and what data is needed to make decisions</i> – Social Value UK Join this session to hear from Social Value UK and a selection of funders about the challenges and opportunities to use data at a portfolio level. An interactive session that gives an insight into the type of data needed between enterprise level and investor level. Explore the challenges of aggregating data and the potential of using responsiveness as a way to ensure accountability and build trust.</p>

	<p>Workshop 11 – Buzz Room <i>Unearthing hidden value: Using constituents to measure and maximise social value</i> – Think NPC, Keystone Accountability In this session we will explore the reasons why you should listen to your service users and how you can do so in a way that empowers them, delivers better outcomes and improves how you work with them. <i>NPC is a think tank and consultancy with a mission to help the third sector maximise its social impact. NPC has published several guides on user involvement in evaluation. Keystone helps organisations understand and improve their performance through harnessing feedback, especially from the people they serve.</i></p> <p>Workshop 12 – Work Room <i>What kind of environment fosters the most useful and productive connections between government suppliers, local businesses and local VCSE organisations?</i> – Trafford Housing Trust, Firesouls, Supply Change This workshop session will aim for participants to test assumptions and generate solutions to create the best conditions for connecting government suppliers that have committed to create local community benefits with both local businesses and local VCSE organisations.</p> <p>Round Table 1 – Grow Room <i>Embedding SROI In Employer Value Propositions</i> – Talent Gateway This round table will seek to explore the use of SROI as a tool to better understand the impact organisations are having on their employees from wellbeing initiatives to flexible working. Furthermore, the aim is to start a discussion around using SROI to develop and measure employer value propositions to better understand the impact on employees and respond accordingly.</p> <p>Round Table 2 – Grow Room <i>"I attribute, you attribute, we all attribute – but do we (consistently)?"</i> – Social and Human Capital Coalition While the concept of cause and effect runs through the bloodstream of corporate financial reporting, how do we resolve the enigma that attribution between companies (and any other organisations) impacts on their employees, communities and other stakeholders might require the use of precepts such as the counterfactual, attribution and non-monetary values?</p> <p>Round Table 3 – Grow Room <i>Demystifying the world of social value for small organisations</i> – Turn Up the Value Small organisations are often aware that they generate social value but don't know where to start when it comes to measuring and managing the impact they have. We'll explore ways to support them to understand the difference they make and take simple steps to demonstrate this using a social accounting approach.</p>
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Agenda Day Two continued...

	<p>Round Table 4 – Grow Room <i>The end and the means: valuing process as well as outcomes</i> – Centre for Youth Impact, Barnardo's</p> <p>Barnardo's and the Centre for Youth Impact will co-facilitate a session reflecting on current work exploring 'outcomes of value' to children and young people. For both organisations, this work has led to exploration of how we conceive of and define 'outcomes' for beneficiaries, and how we 'frame' and evaluate the work we do in contributing to these outcomes. The session will share current thinking on valuing outcomes – including capabilities, attitudes and skills – and emerging work on understanding the 'active ingredients' in social programmes.</p> <p>Round Table 5 – Grow Room <i>Culture³</i> – MB Associates, Future Foundry</p> <p>Culture³ is a new resource that discusses how creativity and culture contribute to social impact. It offers step by step guidance developed with testbed arts organisations in Kent on how to evaluate impact. We want to make the wider case for investment in socially engaged services, and genuinely learn what works.</p> <p>Round Table 6 – Grow Room <i>Social impact assessment in urban development: valuing community needs and aspirations</i> – New Economics Foundation</p> <p>For many, urban development is likely to be experienced as a burden rather than a blessing. With multiple stakeholders frequently holding opposing views and defending conflicting interests, urban development is often steered towards a direction of financial viability that leaves community interests behind and fails to recognise the value of community assets and social infrastructure. What approaches can we identify towards the impact assessment of urban policy and design decisions, to value and engage with community needs and aspirations?</p>
15:30	Refreshments
16:00	Closing Plenary – feedback and reflections
16:15	<p>Closing Panel Discussion: Richard Spencer, ICAEW Wilma Smythe, Insight For Good Liz Riley, Consultancy Guy Battle, Social Value Portal Simon Smith, Snook</p>
16:45	<p>Closing Key Note Speech Maeve Cohen, Rethinking Economics</p>
17:00	Close

Speaker Bios Day Two



Kajal Odedra

Executive Director of Change.org UK

Kajal is Executive Director at Change.org UK, the world's largest online petition website. The platform has supported some of the biggest people powered campaigns in the UK – from Laura Coryton's campaign to end the tampon tax to Richard Ratcliffe's fight to free his wife Nazanin from prison in Iran. Kajal is also an advisor for the women in STEM group Ada's List and founded the People of Colour in Campaigns initiative.



Maeve Cohen

Director of Rethinking Economics

Maeve was one of Rethinking's original Rethinkers! In 2012 she co-founded Rethinking Economics – an international network of students, academics and professionals seeking to reshape the debate on the meaning of economics today – and this year became Director. She previously worked at IPPR North in communications and has experience hosting conferences and events for a wide range of audiences. She is particularly interested in feminist economics and social reproduction theory.



Lynn Collins FRSA

TUC North West Regional Secretary

Lynn was the first woman to be appointed Regional Secretary of the TUC in the North West in 2013. She coordinates and represents around 850,000 workers across 49 trade unions. She serves as members of the North West Leaders Board and the Liverpool City Region Child Poverty and Life Chances Commission. In 2017 she was appointed as Metro Mayor Steve Rotherham's Advisor on Equalities, Fairness and Social Justice, and chairs the Mayor's Fairness and Social Justice Advisory Board.



Henry Leveson-Gower

CEO of Promoting Economic Pluralism

Henry runs Promoting Economic Pluralism, an organisation aiming to reform teaching, research and analysis carried out by the economics profession to draw on a broad range of economic methods and other disciplines. He believes this is required to ensure that policy and business decisions are better informed to address the social, economic and environmental challenges we face. He has been a practicing pluralist economist for over 25 years and is also Editor of The Mint Magazine.



Speaker Bios Day Two continued...



Neil Stevenson

Managing Director, Global Implementation, IIRC

Neil has over 20 years of experience in the accounting and finance sectors. At the IIRC, he leads on key institutional relationships, market strategies, global <IR> Networks and investor engagement. Neil was involved in the communications group that established the <IR> brand in 2010 and subsequently served on the IIRC Working Group which provided guidance on the development of the IIRC as a global organisation and the International <IR> Framework.



Tim Hughes

Director of Involve

Tim is Director of Involve, the UK's leading public participation charity, with a mission to put people at the heart of decision-making. Tim is an expert in public participation and has advised national, devolved and local governments on how to involve people in the decisions that affect their lives.



Guy Battle

CEO Social Value Portal

Guy is one of the leading voices in the debate about how to embed social value into the public sector and believes that, done well, it has the potential to transform the relationship between the public, private and third sectors around the country and really benefit communities. As CEO of the Social Value Portal and founder of the National Social Value Taskforce he has been instrumental in developing a national social value measurement framework and minimum reporting standard.



Richard Spencer

Head of Sustainability at ICAEW

Richard joined ICAEW in 2005 to set up the sustainability practice in the Technical Strategy department, ICAEW's thinktank, and leads on the thought leadership and engagement programme in sustainability. He was a co-convenor of the Finance Innovation Lab, which was named in the Top 50 of Britain's New Radicals in 2012 by the Observer and NESTA and was shortlisted for the Buckminster Fuller Awards for 'socially responsible designs'. He was a co-founder of AuditFutures and also led on establishing the Natural Capital Coalition.



Wilma Smythe

Founder of Insight For Good

Wilma has 20 years of multi-disciplinary research and data analysis experience, leading insight programmes both in the public and the private sector. She founded Insight for Good, a research firm that helps organisations deliver their social and organisational goals through better evidence and insight so they can ultimately achieve their objectives more effectively.



Liz Riley

Freelance Consultant and SVUK Member

Liz is a freelance consultant, supporting charities, social enterprises and small businesses to develop and grow. She helps them to set up systems to routinely assess and monitor their social impact, and works with them to refine their strategy and scope new projects using the data they collect to maximise their impact. Liz has worked with Social Value UK to develop Social Value Certification and is an accredited provider for the Access Impact Management Programme.



Simon Smith, Director of Strategy at Snook

Simon is Director of Strategy at Snook. He brings over a decade of Public Sector experience working across social, physical and economic regeneration. This has ranged from managing the Business Gateway to programming award-winning international arts festivals. Before joining Snook, Simon led the development of Glasgow's large-scale business innovation centre as part of the £1.3bn City Deal programme.



The Willmott Dixon Foundation

A snapshot of what we've achieved so far this year



WILLMOTT DIXON

SINCE 1852

6,000
Over 6,000 people have visited our sites



Helping young people

We helped 36 young people at risk of becoming NEET (not in education, employment or training) gain skills and confidence, through a fun three-day residential course.

11,000
Over 11,000 people have attended our school and college workshops

400
We've created over 400 work experience opportunities

£28,000
Our people have raised over £28,000 for good causes



Prisoner pathway apprentice

In May 2018 we were the first company to directly employ a prisoner-pathway apprentice to work on one of our sites. He is doing incredibly well and we are confident that this is the start of a great career in construction for him.

456
We've transformed the life-chances of 456 young people

"It all makes so much sense and I now believe I can do... these things I couldn't before."
One of five women to go through our empowerment course designed to kick-start women's careers.

Creating a positive impact for society and local communities

425
People have been mentored by our teams



Skills for students

125 year 8 students at the University of Birmingham School developed practical knowledge and skills in Science, Technology, Engineering and Maths, thanks to a five week programme we organised. Students used the latest design technology to create a virtual reality 3D technical drawing, before building a real bridge they could walk across.

"The outcomes achieved in such a short space of time are amazing and the positive culture that shone through your whole team was always palpable..."
Manager of a children's home that we refurbished.

960
We've supported 960 mock interviews



Key for Life

12 newly released or released-on-temporary-licence individuals gained construction experience this year through our Key for Life programme in our Wales and West office.

85
We've directly employed 85 apprentices



THE QUEEN'S AWARDS FOR ENTERPRISE: PROMOTING OPPORTUNITY 2018



Building Lives Academy

In February, alongside the new multi-million pound leisure and community centre we are building in New Addington, we opened up a new construction skills academy. Working in partnership, our Building Lives Academy gives local people the chance to gain construction qualifications, and afterwards are supported to apply for work placements in the industry.

All statistics are for Willmott Dixon and our sister companies Be and Fortem

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