

Agenda - Day 1

8.30 Registration

9.15 Welcome Address

[Guy Battle](#), CEO, Social Value Portal & [Darren Knowd](#), Chairman, Social Value Taskforce

9.30 Key Note

Why Leadership matters?

[Steve Murrels](#), CEO, Coop

In the 19th century the Co-op pioneered the idea that businesses could and should create social value. But how does that work in the 21st century, especially in an age when public trust in big business is at an all-time low? Steve will explain 'what 'good business' means to the Co-op and how the Co-op sees community and social wellbeing as a commercial input to creating long-term business success. Steve will make the case that this way of thinking is not only true for the Co-op but for all business activity as we face up to the considerable challenges of the coming decades.

Panel Discussion

Trust in business is at an all-time low and at the same time, our public sector continues to be battered by a storm of cost reductions whilst the voluntary sector is being made to feel as though it is a useful stop gap to make up for the short falls in funding. And in the meantime, our communities continue to struggle – what's to be done and how do we turn a crisis into an opportunity.

Chaired by [Claire Dove](#), OBE, our key note panel will tackle these head on and address some of the key questions facing us all.

- What is the purpose of our economy, to create wealth or to increase collective wellbeing?
- The need for businesses to go beyond 'do no harm' to really being an integral player in a wellbeing economy
- Small businesses seemed to be championed by every political hue and colour as they drive our economy. It is also clear that they can add real social value – how can this be unlocked?
- What is the role of a local authority (and its procurement officers) in championing the social value and the wellbeing economy?
- Communities are in danger of being disenfranchised – being done to rather than being engaged with...why is it important to shift the emphasis and how do we get communities more involved in helping themselves.
- VCSEs are central to the reliance within our communities – how can business and councils engage more fully?

Panel:

[Ben Carpenter](#), Chief Executive, Social Value UK

[Martin McTague](#), Policy Director, FSB

[Steve Murrels](#), CEO, Coop

[Katherine Trebeck](#), Research Director, Wellbeing Economy

Moderated by: [Claire Dove](#) CBE, Social Entrepreneur and Crown Representative for VCSEs

10.45 Coffee and Networking Break

11.20 Rotating Workshops: Session 1

12.10 Rotating Workshops: Session 2

Room 1 - Civil Society Strategy, Contract Management and National TOMs Update

Samantha Butler will present the key thinking and recommendations behind the Civil Society Strategy which was released in August 2018. Agnese Mizia, head of research at Social Value will run through the latest TOMs update including a brief overview the latest sector plug-ins and our plans for future 2019 including exploring how 'wellbeing' could be included within the TOMs framework. Terry Brewer will present the work commissioned by the LGA on good practice contract management for social value including what steps should be taken in suppliers fail to meet their obligations.

[Agnese Mizia](#), Head of Research, Social Value Portal

[Terry Brewer](#), Public Sector Executive, Social Value Portal

[Samantha Butler](#), Senior Policy Advisor, DCMS

Chair: [Anna McChesney Gordon](#), Social Value Portal.

Room 2 – Supporting SME and VCSE Engagement

According to the latest report by data provider Tussell, in Q2 2018 SMEs won only 13% all public contracts by value and only 22% of those actually flagged as "suitable for SMEs" indicating that the Government is still some way off its target of spending 33% of all public procurement with SMEs by 2020. However, within the public sector, Local Government accounts for 40% of the contract value awarded to SMEs – providing examples of best practice that can be learned shared. SMEs are fundamental to the success of our economy and the Government could do more to help them unlock the potential of public procurement. This panel will discuss how the public sector could better engage SMEs and how to use social value to give them an advantage, including a presentation by Cindy Nadesan of Social Value Market Place followed by Lise Rosat of Social Value Portal who will present the work of the Taskforce in developing a Social Value Toolkit for SMEs and VCSEs. The session will be chaired by Arnab Dutt of the FSB.

[Gus Tugendhat](#), Founder and CEO, Tussells

[Cindy Nadesan](#), Orbis Procurement (Surrey, East Sussex and Brighton & Hove Councils) and Department for Digital, Culture, Media & Sport

[Lise Rosat](#), Account Manager, Social Value Portal

Chair: [Arnab Dutt](#), Policy Lead on Integration, FSB

Room 3 - Public Sector Collaboration.

Scape Procure and Perfect Circle will discuss how their frameworks are delivering long term sustainable social value. Together with Manchester Metropolitan University, they will focus particularly on how the TOMs Framework can be used to identify and then manage social value. Key questions that the panel are looking to address include

- How to embed social value into frameworks?
- What does good look like?
- How to achieve social value priorities?

[Alison Ramsey](#), Performance and Support Manager, Scape Group

[Dr Nicola Thompson](#), Director of Compliance and Performance at Pick Everard

Dr John Hindley, Assistant Director Estates, Manchester Metropolitan University

Room 4 – How can business make a difference?

John Dunne and Su Pickerill of the Wates Group and Sarah Fraser, Willmott Dixon, will share the podium to explain how business needs no second request and is ready to get involved and deliver social value and that by putting a spotlight on social enterprise as a way that businesses can make a difference at a local level. By the end of this session our delegates will:

- Have increased their understanding of social enterprise
- Receive a call to action with regard to using social enterprise as a means to be making a difference
- Understand a bit more about how Wates and Willmott Dixon approach social value/social enterprise

This session will be chaired by Darren Knowd, head of procurement at Durham Council which has recently procured a £45m new HQ.

John Dunne, SEHQ and Sustainability Director, Wates Group

Su Pickerill, Group Community Investment, Wates Group Services

Sarah Fraser, Head of the Willmott Dixon Foundation, Willmott Dixon

Chair: Darren Knowd, Social Value Taskforce

Room 5 – Measuring and Managing Social Value

A team from Social Value Portal will lead a session demonstrating how the Portal can be used to procure, manage and report social value. They will run through a procurement and contract management case study to demonstrate good practice, lessons learned and some simple tips. The team will also demonstrate the latest management dashboards and geospatial mapping tools including the Global Goals Plug-In.

The session is designed for those who want to understand how to embed social value into procurement and how the Portal can be used measure, procure and manage social value

- How to embed social value into an ITT
- How to use weightings to sign post suppliers to maximise their social value offer
- The assessment process using quantitative and qualitative scorings
- Contract management
- How to use displays and dashboards to manage delivery

Peter Armitage, Principal Technical Consultant, Social Value Portal

Katherine Sweet-Escott, Account Manager, Social Value Portal

Chair: Nathan Goode, Head of Strategy, Social Value Portal

13.00 Lunch and Networking

14.00 Keynote

Making an Impact

Rod Schwartz, CEO Clearlyso

More and more investors are looking to not only get a financial return from their investments, but to also make a positive impact on society. The Impact Movement is growing rapidly and many large corporations and governments have embraced the UN Global Goals for Sustainable Development as the means of directing and

communicating their efforts. Rod Schwartz works exclusively with high-impact businesses, charities and funds helping them to raise capital and introduce them to institutional and individual investors who share their objectives and values. Rod will speak about this growing trend and why it should matter to the public sector and communities they represent.

14.20 Linking the Global Goals with the National TOMs

[Guy Battle](#), CEO, Social Value Portal

[Agnese Mizia](#), Head of Research, Social Value Portal

The UN Global Goals for Sustainable Development represent a new way for communicating impact – perhaps a way of speaking to a wider societal agenda and helping local authorities and businesses understand that they are part of a bigger picture. Agnese and Guy will present the results of their work and how the National TOMs can now be used to report against the Global Goals

14.35 Deep Dive Sessions

Room 1 - Integrating Social Value into Planning

Private sector development represents a £17bn annual opportunity for delivering additional social value. Key to unlocking this success is the integration of social value into planning and yet despite this opportunity, few planners have heard of social value, let alone able consider it within the planning process. This session will address these challenges directly and explore how social value can be successfully integrated into the planning process and what this could (and should) mean for developers. The session will be chaired by Guy Battle, CEO Social Value Portal

[Daniella Castiel](#), Senior Client Advisor, Social Value Portal

[Debbie Hobbs](#), Head of Sustainability, Legal and General Real Assets

[Sophie Cox](#), Sustainability Advisor, UK Green Building Council

[Mike Cunliffe](#), Growth and Neighbourhoods, Manchester City Council

[Jonathan Moore](#), City Executive for Manchester, Arcadis

[Mike Cunliffe](#), Principal Economic Regeneration Officer, Manchester City Council

Chair: [Guy Battle](#), CEO, Social Value Portal

Room 2 - Embedding Social Value into Health

The health sector started slowly, but now has leapt into action with the publication of a Health Sector Social Value Measurement (TOMS) Framework that was sponsored by NHS Sustainable Development Unit (NHS SDU). The opportunity within health is massive, but the complexity of its ecosystem makes it difficult to work out where to start, after all isn't health all about social value anyway? But perhaps STPs offer the ideal entry point? Nathan Goode will chair a discussion between Jill Owens from PHE, Charlotte Bailey NHS Birmingham and Solihull STP and Anne Lythgoe from Salford CCG to discuss the challenges and lessons learned. The panel will include a short presentation of the Health TOMs

[Jillian Owens](#), Programme Manager, Academy of Public Health, Public Health England

[Anne Lythgoe](#), Salford CCG



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[Charlotte Bailey](#), Executive Director Strategic Partnerships, Birmingham and Solihull Mental Health NHS Foundation Trust

Chair: [Nathan Goode](#), Director of Strategy, Social Value

Room 3 - Manchester Show Case

The Manchester region has led the way in developing and embedding social value since the launch of the Social Value Act in 2012. The region was one of the first to write and publish a Social Value Policy along with a clear set of measures that formed the basis of how social value was to be delivered within Greater Manchester and paved the way for many others to follow. This session will showcase some of the best that the City of Manchester including contributions from Paul Murphy, the assistant director of procurement, Alice Sparks, the inspiration of Invisible Manchester that provides tours by homeless people around the city and Steve Grant, Manchester University. We will also hear from Fraser McKay will present the work that Barclays is delivering within the region in terms of social value and Matthew Baqueriza-Jackson who will speak about the analysis that was done to set the scene for all future decision making.

[Matthew Baqueriza-Jackson](#), GM Social Value

[Alice Sparks](#), Invisible Manchester

[Paul Murphy](#), Deputy Head of Procurement, Manchester City Council

[Steve Grant MBE](#), Assistant Director of HR, The University of Manchester

[Fraser McKay](#), Head of Coverage, Public Sector, Barclays

Chair: [Peter Schofield](#), Procurement Manager, Manchester City Council

Room 4 - Empowering Wellbeing & Communities

Stakeholder engagement is essential in ensuring that communities have a voice who may be much more concerned about wellbeing than value. How should stakeholder engagement and wellbeing be integrated into our decision making and how could the National TOMs be improved by such thinking. This panel of specialists will explore how to measure wellbeing, embed stakeholder engagement and how to respond to real community needs

[Agnese Mizia](#), Head of Research, Social Value Portal

[Racheal Jones](#), Knowsley CVS

[Andreas Pavlou](#), Involve

[Wilma Smythe](#), Insight for good

[Simon Smith](#), Snook

Chaired by [Ben Carpenter](#), CEO, Social Value UK

15.45 [Tea and Networking](#)

16.15 [Keynote: Andy Burnham - Mayor Greater Manchester Combined Authorities in Conversation with Hazel Blears](#)

We are delighted to welcome Andy Burnham, Mayor of Greater Manchester Combined Authority and Rt. Honourable Hazel Blears in conversation. Both Andy and Hazel were leading members of the Labour party for

many years and whilst Hazel has moved on and is now working to embed social value in business and the community where she now lives in Cumbria, Andy remains very much in the fray, now focussed on leading Manchester and delivering upon his passion to make Britain and especially GM a fairer and better place for all. But the challenges have not disappeared, they have just got more local and now that GMCA like all of the rest of the country is straining under continued financial pressures; but what can be done?

In this conversation, Andy and Hazel will begin to address this question. They will draw on their many years of experience and explore how the combined power of local government, business and civil society can be unlocked for the health and wellbeing of everyone.

17.00 Closing Remarks

17.30-20.00 Networking drinks and presentation form the Social Value Awards '18 Winners

We are delighted to announce of the National Social Value Awards 2018. Presentations will be made by the Chair of the National Social Value Taskforce, Darren Knowd and each winner will have an opportunity to say a few words about their project.

Agenda - Day 1

09.00	ARRIVAL & REFRESHMENTS
09:30	OPENING PLENARY Welcome: Ben Carpenter, Social Value UK
09:45	Keynote Speech: Kajal Odedra, change.org UK
10:00	Panel Discussion: Lynn Collins (TUC North West) Henry Leveson-Gower (Promoting Economic Pluralism) Neil Stevenson (IIRC) Tim Hughes (Involve)
10:30	MORNING REFRESHMENTS

Break-out Session One: 11.00 - 12.00 Workshops and Round table discussions

Workshops

<p>Workshop 1: Rise Room <i>What factors contribute to personal wellbeing in local areas?</i> - Office of National Statistics, Happy City, What Works Centre for Wellbeing ONS, Happy City and the WWCW will illustrate how using a well-being lens may help us look differently at</p>	<p>Workshop 2: Shine Room <i>Practical Applications of Social Valuation in Built Environment Projects</i> - RealWorth, Housing Associations Charitable Trust, Turley The production of social and environmental value by development and real estate projects has become</p>
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<p>local economic growth strategies and encourage decision-makers to consider what good policies for well-being might look like in their area, and welcome discussion with the participants as to how their analysis can be refined and made more useful in future.</p>	<p>established in the built environment community. More public bodies are asking for evidence of social value in their tender documentation, and some developers have based their commercial advantage on their ability to offer stakeholders more social value than their competitors. This session will move beyond the theory of social value in the built environment and concentrate on explaining how it has been identified and reported. Three practitioners will present case studies that reveal their approach and the reaction to their work.</p>
<p>Workshop 3: Buzz Room Decision making with social value: The questions we need to ask to scrutinize results - Social Value UK, Centre for Public Scrutiny Social Value UK and the Centre for Public Scrutiny have co-developed a workshop to help those in scrutiny and other decision-making roles to better understand the questions they should ask when the Social Value Principles and Impact Questions are used to measure the impacts of activities. This session would be suitable for decision makers in public-sector roles, and anyone else wanting to ensure that social value information can be used to inform decision-making.</p>	<p>Workshop 4: Work Room The Value of Monetisation - Peter Scholten One of the principles of SROI is to 'value the things that matter'. This is a challenging principle: not everyone likes to monetise or use financial proxies, and if they do, it is built on assumptions, on aggregation of different values, and not always from the perspective of the most important stakeholder: the beneficiary. If we are to deliver customer value, it is imperative to focus on customer perspective. In this workshop we will discuss questions like: is valuation the same as monetisation, what methods can you use for what purpose, and how can you avoid the most common mistakes?</p>

Round tables (Grow Room)

<p>RT1: How Can business work with social enterprise to create more social value? - Wates, Willmott Dixon This session will put a spotlight on social enterprise as a way for businesses to make a difference at a local level. By the end of this quick session delegates will:</p> <ol style="list-style-type: none"> 1. Understand how Wates & Willmott Dixon approach social value/social enterprise 2. Explored how social enterprises can be further embedded into social value strategies of corporates. 	<p>RT4: The role of universities in delivering social value to local communities - University of Northampton This roundtable is an opportunity to explore the role all UK universities can play in both delivering social value for money and being a key driver of social & economic growth. It will cover the following themes:</p> <ul style="list-style-type: none"> · With the recent extension of the Social Value Act, how can we encourage all UK universities to consider their role in delivering social value to their local region? · How can we share best practice between universities, local stakeholders and policymakers and the business community to deliver social value? · How can we ensure universities are recognised for the wider contribution they make to the regional and national economy?
<p>RT4: Measuring Social Value in the context of place - East Riding of Yorkshire Council Social Value is all about the outcomes that result from an initiative. Measuring the tangible costs and outputs of an activity is straightforward; the greater challenge is giving a value to the benefits it provides. It's even harder to do this in the context of place. This</p>	<p>RT5: A campaign to change mainstream financial accounting - Jeremy Nicholls, SVI Board Member How can we change mainstream financial accounting to reflect contemporary attitudes to value? Come and hear about SVUK's recent research with YouGov on the basis of financial accounting and help shape the next steps in a campaign.</p>

<p>roundtable explores an approach using the 7 principles of Social Value combined with the indicators of sustainable communities to demonstrate the impact of activities on the places people live.</p>	
<p>RT3: <i>Impact Management: The Yes. Story - Crellin Consulting, Yes. (Your Employment Solutions)</i> Manchester based Yes (Your Employment Service) and Crellin Consulting will describe the ups and downs of their experience in developing Yes' Impact Management as part of the Access Fund's Impact Management Programme. The process of implementing and embedding impact management into the 'normal' business processes at Yes will be the central theme. Participants will be encouraged to share their experiences, discuss tricky issues and good practice in change management.</p>	<p>RT6: <i>Gender, Inclusion and Impact Management - Social Value UK, Social Audit Network, Centre for Efficiency</i> The Gender, Inclusion and Impact Management working group have convened over the last 6 months to take action around 3 key priorities: recognition that gender matters; social impact sector has a role to play; set standards on gender, inclusion and impact management. Come and discuss these themes, the action that is being taken, and help to define the next steps.</p>

LUNCH (HOT BUFFET) 12.00 - 13.00

Break-out Session Two: 13.00 - 14.00 Workshops and Round table discussions

Workshops

<p>Workshop 5: Rise Room <i>Social Value, Employment Charters and Sectors - Inclusive Growth Analysis Unit</i> How does promoting 'good work' within organisations fit with Social Value? How do, and potentially will, Employment Charters around the UK, link to Social Value? And is 'good work' the same across all organisations - or does the reality of different sectors and kinds of organisation need to be recognized? This interactive workshop will start with the opportunity for all participants to map their own organisation and sector against a generic good work framework and explore what the challenges and opportunities are to do more.</p>	<p>Workshop 6: Shine Room <i>Challenges of definition: Balancing principles with a rigorous approach to measuring value to society - Sheffield Hallam University, morethanoutputs</i> Using an example of a population level SROI, this workshop will explore contrasting definitions of social value: <i>value to society</i> or <i>value expressed by end users</i>? We will also debate whether the Principles of social value are compromised by either rigour (when the data you really want is not available) or the scope of 'proving' the value to society. Delegates will also discuss what would be required for an assured society level study.</p>
<p>Workshop 7: Buzz Room <i>Attributing Impact: Can Qualitative Data Be Used More Effectively? - Bath Social & Development Research Ltd.</i> This session will present the key features of the QuIP - Qualitative Impact Protocol - an innovative approach to collecting and analysing qualitative data on social impact from the perspective of intended beneficiaries. QuIP is developed and promoted by University of Bath non-profit spin-out Bath Social & Development Research, and now used widely by international NGOs to generate more inclusive reality checks on their social impact. Following a successful pilot with Bristol City Council, we would like to discuss the scope for</p>	<p>Workshop 8: Work Room <i>The investor perspective: how can impact be aggregated across a portfolio and what data is needed to make decisions - Social Value UK</i> Join this session to hear from Social Value UK and a selection of funders about the challenges and opportunities to use data at a portfolio level. An interactive session that gives an insight into the type of data needed between enterprise level and investor level. Explore the challenges of aggregating data and the potential of using responsiveness as a way to ensure accountability and build trust.</p>

adaptation of the approach to the UK voluntary and community sector, and how to encourage more and better use of qualitative data in social impact assessment.

Round tables (Grow Room)

RT1: *Measuring Social Value from procurement to operation to drive and deliver change through construction projects* - CHY, Social Profit Calculator
Quantifying, monitoring and accounting for social value in monetary terms is becoming more prevalent. Are the principles and analysis tools tangible, can we embed them in procurement, through delivery to operation, do they measure real change, and can they deliver better interventions for stakeholders? We think the answer can be yes.

RT4: *Social Audit and Assurance - where to next?* - Social Value UK, Social Audit Network
What does Social Audit and Assurance mean to you? Where we are now and where do we go to next? As we see funders relax their reporting requirements, is this a time where a form of assurance and audit is even more necessary? How can it reduce risk from a funder perspective and provide confidence to organisations (including trustees) that we're on the right path? How well can it support in providing accountability to the people who are impacted? This workshop will explore all the above.

RT2: *Making the Sustainable Development Goals Mainstream* - ICAEW, U-Solve
This session will be structured as an informal discussion around how we as practitioners can engage businesses, civil society groups and public bodies (our clients and stakeholders) on the SDGs, making them strategically important rather than areas for philanthropy. The purpose is to share experience and generate new ideas to help us all better embed the Goals in our practice and offerings.

RT5: *Answering the "So what?" question* - Buzzacott
This roundtable discussion will encourage participants to explore the reasons why boards should put maximising social value at the heart of their agendas and will focus on the ideas and concepts that will inspire them to be passionate about doing so.

RT3: *Rallying Together to Maximise Social Value - Government Outcomes Lab*
The latest research from the Government Outcomes Lab at the University of Oxford looks at the ways in which public sector organisations work collaboratively with community stakeholders to achieve better social outcomes in their communities. The focus of this work is on developing a robust understanding of how local authority managers can capture the energy, expertise, and resources of their collaboration partners. In this roundtable session we will discuss the emerging findings from our research and explore with participants the implications of these findings for the ways public authorities can maximise social value, measure the impact of their collaborative working, and maintain accountability. The discussion will draw on examples of best practice identified by the Government Outcomes Lab and on the participants' own experiences and reflections.

RT6: *What should the Accountant's role be in a stakeholder economy?* - Promoting Economic Pluralism
Imagine if all stakeholders in corporations had a legitimate say in their strategic direction - investors, employees, customers, suppliers, and even the wider groups who may be affected by their activities. It might be idealist, but it is definitely on the agenda; look to the British Academy and their project on the Future of the Corporation led by Colin Mayer.
This roundtable session will explore what role accountants could have in helping to build common ground amongst stakeholder groups, and the implications of this on the future role, skills and knowledge of accountants. It will touch on questions such as: What might be the path for accountancy to that future? What might be the existing opportunities for and barriers to change? What strategic steps could accountants take while also making immediate improvements? How can we ensure the short-term doesn't undermine the long-term vision?

REFRESHMENTS 14.00 - 14.30

Break-out Session Three: 14.30 - 15.30 Workshops and Round table discussions

Workshops

<p>Workshop 9: Rise Room <i>How truly embedding social value drives greater performance - VINCI Facilities</i> Using VINCI Facilities as a case study, this session will explore how social value principles can be embedded in an internal framework for <i>managing</i> social value. Learn how we moved from 'wanting to measure' to putting social value in strategic decision making and designing systems to influence behaviours.</p>	<p>Workshop 10: Shine Room <i>Social Value and Wellbeing in the National TOMs Framework - Social Value Portal, Office of National Statistics, Happy City, What Works Centre for Wellbeing</i> In this session you will learn about the National TOMs Framework and hear about wellbeing measurement at national, local and city level from experts from the ONS, What Works Centre for Wellbeing and Happy City. You will have an opportunity to share your experience and participate in the discussion on how to extend the framework to include standardise measures of wellbeing.</p>
<p>Workshop 11: Buzz Room <i>Unearthing hidden value: Using constituents to measure and maximise social value - Think NPC, Keystone Accountability</i> In this session we will explore the reasons why you should listen to your service users and how you can do so in a way that empowers them, delivers better outcomes and improves how you work with them. <i>NPC is a think tank and consultancy with a mission to help the third sector maximise its social impact. NPC has published several guides on user involvement in evaluation. Keystone helps organisations understand and improve their performance through harnessing feedback, especially from the people they serve.</i></p>	<p>Workshop 12: Work Room <i>What kind of environment fosters the most useful and productive connections between government suppliers, local businesses and local VCSE organisations? - Trafford Housing Trust, Firesouls, Supply Change</i> This workshop session will aim for participants to test assumptions and generate solutions to create the best conditions for connecting government suppliers that have committed to create local community benefits with both local businesses and local VCSE organisations.</p>

Round tables (Grow Room)

<p>RT1: <i>Embedding SROI In Employer Value Propositions - Talent Gateway</i> This Roundtable will seek to explore the use of SROI as a tool to better understand the impact organisations are having on their employees from wellbeing initiatives to flexible working. Furthermore, the aim is to start a discussion around using SROI to develop and measure employer value propositions to better understand the impact on employees and respond accordingly.</p>	<p>RT4: <i>The end and the means: valuing process as well as outcomes - Centre for Youth Impact, Barnardo's</i> Barnardo's and the Centre for Youth Impact will co-facilitate a session reflecting on current work exploring 'outcomes of value' to children and young people. For both organisations, this work has led to exploration of how we conceive of and define 'outcomes' for beneficiaries, and how we 'frame' and evaluate the work we do in contributing to these outcomes. The session will share current thinking on valuing outcomes – including capabilities, attitudes and skills – and emerging work on understanding the 'active ingredients' in social programmes.</p>
<p>RT2: <i>"I attribute, you attribute, we all attribute – but do we (consistently)?" - Social and Human Capital Coalition</i> While the concept of cause and effect runs through the bloodstream of corporate financial reporting, how do we resolve the enigma that attribution between companies (and any other organisations) impacts on</p>	<p>RT5: <i>Culture³ - MB Associates, Future Foundry</i> Culture³ is a new resource that discusses how creativity and culture contribute to social impact. It offers step by step guidance developed with testbed arts organisations in Kent on how to evaluate impact. We</p>

<p>their employees, communities and other stakeholders might require the use of precepts such as the counterfactual, attribution and non-monetary values?</p>	<p>want to make the wider case for investment in socially engaged services, and genuinely learn what works.</p>
<p>RT3: <i>Demystifying the world of social value for small organisations - Turn Up the Value</i> Small organisations are often aware that they generate social value but don't know where to start when it comes to measuring and managing the impact they have. We'll explore ways to support them to understand the difference they make and take simple steps to demonstrate this using a social accounting approach.</p>	<p>RT6: <i>Social impact assessment in urban development: valuing community needs and aspirations - New Economics Foundation</i> For many, urban development is likely to be experienced as a burden rather than a blessing. With multiple stakeholders frequently holding opposing views and defending conflicting interests, urban development is often steered towards a direction of financial viability that leaves community interests behind and fails to recognise the value of community assets and social infrastructure. What approaches can we identify towards the impact assessment of urban policy and design decisions, to value and engage with community needs and aspirations?</p>
<p>REFRESHMENTS 15.30 - 16.00</p>	

<p>16:00</p>	<p>CLOSING PLENARY Feedback and reflections.</p>
<p>16:15</p>	<p>Closing Panel Discussion Richard Spencer (ICAEW) Wilma Smythe (Insight For Good) Liz Riley Guy Battle (Social Value Portal) Simon Smith (Snook)</p>
<p>16:45</p>	<p>Closing Keynote Speech: Maeve Cohen, Rethinking Economics</p>
<p>17:00</p>	<p>CLOSE</p>