



Date 14th November 2017
 Venue The Studio, Birmingham

To expand knowledge and share experience about integrating social value into day to day business practice in order to build stronger communities.

National Social Value Conference - #BridgingTheGap 14th November 2017, Birmingham					
08:30	Registration				
09:30	Introductions	Guy Battle - CEO Social Value Portal			
	Welcome	Terry Brewer - Chair of Social Value Taskforce			
09:45	Key Note Panel	Jonathan Porritt OBE	Theresa Grant	Ben Marson	
		<i>How do we build stronger communities by reinventing capitalism?</i>			
		Forum for the Future	CEO, Trafford Council	Prince's Trust	
		Moderator: Rt. Hon Hazel Blears			
Launch of The National Social Value Measurement Framework					
11:00	Terry Brewer, Chair of SV Taskforce		Agnese Mizia, Social Value Portal		
11:20 Coffee and Networking					
Rotating Sessions					
11:45	Session 1				
12:30	Session 2				
	Innovation & Best Practice	Better Bid Management	Legal & Local	National TOMs Framework and Social Value Measurement	
	Terry Brewer	Shariat Rokneddin	Julian Blake	Agnese Mizia	
	Cindy Nadesan	Liz Welton	Liz Holford	Ben Carpenter	
	Ailbhe McNabola				
	Yaron Alam				
13:15 Lunch					
14:15	Andy Street Mayor of the West Midlands				
14:30	Sponsored Sessions - Deep Dive				
	Syndicate Room 1	Syndicate Room 2	Syndicate Room 3	Syndicate Room 4	
	West Midlands Fire Service	Prologis UK	Wilmott Dixon	SCAPE Procure	
	Health, Well-being and Social Value	Integrating Social Value into Planning and Development	Social Value and the Devolution Agenda	Delivering Social Value through Effective Frameworks	
15:30	Future Gazing	Future Gazing	Future Gazing	Future Gazing	
15:45	Main Hall - Feedback from Working Groups - Facilitator, Guy Battle				
16:05	Key Note	Chris White, Sponsor of Social Value Act			
16:30	Thanks and Close	Darren Knowd, Chair of Social Value Taskforce			
16:40 Drinks and Canapes					
19:00 End					

Key Note Panel – Key note panel includes Jonathon Porritt OBE, Ben Marson, Director of Partnerships at the Prince’s Trust alongside Theresa Grant the CEO of Trafford Council. The panel will be moderated by the Rt. Hon Hazel Blears.

Launch of the National Social Value Measurement (TOMs) Framework - The National Social Value Measurement Framework represents a major breakthrough in establishing a single methodology for measuring and reporting social value. This represents a core part of the work carried out by the National Taskforce over the past 12 months. The TOMs Framework may be used by councils as a minimum reporting standard and will provide businesses with the clarity they need to build capacity within their own businesses.

Morning Sessions – There will be 4 sessions each repeated twice giving you a chance to choose 2. The sessions have been designed to provide practical advice and guidance.

- **Session 1 – Innovation and Best Practice - What does GOOD look like?** We will present innovative case studies to show case emerging best practice covering commissioning, procurement and supplier engagement. Case studies will include how Surrey Council have created an on-line market place to maximise the award of contracts to VSCEs, a discussion by Power to Change on their report into extent to which the Social Value Act has impacted on the community business sector to date and from Croydon Council on their third sector Community Fund Programme. There will be an opportunity for attendees to the session to ask the panellists to explain about their approaches in more detail.

Speakers: Terry Brewer, Chair, Social Value Taskforce; Cindy Nadesan, Procurement Improvement Officer at Surrey County Council, Ailbhe McNabola, Head of Research and Policy at Power to Change and Yaron Alam, Commissioning Support Officer at Croydon Council.

- **Session 2 - National TOMs Framework and Social Value Measurement.** Social Value UK and Social Value Portal will present the detail behind the National Measurement Framework and discuss how broader community stakeholder engagement may improve outcomes.

Speakers: Ben Carpenter, Operations Manager and Agnese Mizia, Senior Researcher, Social Value Portal

- **Session 3 - Bid Management** – This session has been tailored specifically for businesses that want to learn how to maximise their social value score and win more work. Liz Welton, Associate Director of Procurement at Coventry Council will talk about what local authorities are looking for and what they expect within a 15% weighting for social value followed by Shariat Rokneddin, who will explain how to maximise your score and embed social value into your tender and delivery processes.

Speakers: Liz Welton, Assistant Director Procurement at Coventry City Council and Shariat Rokneddin, Director of Social Value Plus.

- **Session 4 – Legal and Local.** Still worried about the legalities of embedding social value into procurement and concerned that you may have overstepped the mark by asking for 'local' spend? This session will help demystify the do's and don'ts of social value procurement. It will be practical and specific and provide guidance to all those who are struggling to understand how to implement the Act.

Speakers: Julian Blake, Partner, BWB and Liz Holford, Director Supply Chain Development Ltd

LUNCH will be served in the atrium and will provide attendees an opportunity to network

*Key Note Speaker – We are delighted to welcome **Andy Street**, newly appointed Mayor of the West Midlands Combined Authority. Andy will tell us about his vision for the West Midlands and how embedding social value into procurement and contract management is an essential tool in delivering better value to the region.*

Afternoon Syndicates – There will be four sponsored sessions that will do a deep dive on 4 key issues.

- **Health, Wellbeing and Social Value.** It is probably true to say that the health sector has the greatest potential to add (social) value and yet is struggling most with how to embed the principals of the Act into procurement and delivery of services. This session is specifically designed for health practitioners and will look at the specific challenges faced by the sector and how these might be overcome. The panel includes a distinguished line up of experts including **Dr James Kingsland OBE**, President of the National Association of Primary Care, **Simon Brake**, CEO of Walsall CCG, **Jerome Baddeley** from NHS SDU, **Graham Precey**, Head of Corporate Responsibility & Ethics at Legal & General, Chief Fire Officer for the West Midlands, **Phil Loach**, and Public Health England TBC.
- **Integrating Social Value into Planning and Development.** If social value could be properly integrated into the planning system it could deliver an astonishing £15bn in additional social value. Despite this fact, planners, developers and councils are struggling to find common ground and a common language to discuss and agree measures that deliver more value to communities despite the fact that outcomes are perfectly aligned. This session will explore how this opportunity can be unlocked and how our planning system may be updated to ensure SV is included as a prerequisite for planning permission. Speakers will include **Guy Battle**, CEO of Social Value Portal and planning consultant **David Green**, representatives from the **city councils of Coventry and Birmingham**.
- **Social Value and the Devolution Agenda.** Devolution offers the opportunity for public sector organisations to develop longer term strategies and partnerships to solve some of the more difficult challenges in their region. Following on from the presentation by the Mayor of West Midlands, this session will run by members from the **West Midlands Combined Authority** and will look specifically at how organisations can collaborate and develop stronger supplier partnerships as well as exploring the potential of cross border collaboration to meet the greatest needs. Speakers will include **Roger Forsdyke**, Managing director for Construction in the Southern Counties at Willmott Dixon, **Rachael Morgan**, Head of Procurement WMCA and **Peter Schofield**, AGMA Procurement Hub Programme Manager at Trafford Council.
- **Delivering Social Value through Effective Frameworks.** Frameworks offer a unique opportunity to develop a longer-term private/public sector partnerships, but there remain significant challenges to making this a reality. This session will look to identify and solve these challenges including the tailoring of local priorities and retrospective commitments for suppliers. It will show case some of the best practice frameworks and examine the key steps to ensure success and avoid failure. Speakers include **David Boyer**, CEO of Warrington Council, **Alison Ramsay**, Frameworks Coordinator and **John Simons** Head of Procurement and Audit at Scape Procure. The session will be chaired by the managing director of SCAPE, **Victoria Brambini**.

Closing Key Note – We are delighted to welcome **Chris White** who was the MP who originally took the Social Value Act through Parliament. Chris will provide us with his thoughts on the day and the next steps for social value

With Thanks – **Darren Knowd** the new chair of the National Social Value Taskforce will round off the event with his thoughts for the year ahead.

CLOSE – DRINKS AND NIBBLES
