

Dartington Hall

Social Value Statement



Company Name: Dartington Hall

Business Sector: Arts, Sustainability, Social Justice

Achieved Mark Holder Status: December 2011

What work do we do as a social enterprise?

Dartington Hall is proud to be a certified social enterprise venue, based in Devon. Our Social Enterprise Mark certification shows that we have undergone rigorous independent assessment to prove that our profits are used to make society a better place, by creating social value.

All our profits go to The Dartington Hall Trust's work in The Arts, Sustainability and Social Justice. We are also aware of the impact our day to day operations can have and strive to minimize our environmental impact and maximise our benefit to the community.

Every pound you spend with Dartington Hall directly contributes to this work.

Dartington Hall Trust social value statistics for 2012/13

The Arts:

- Supported 150 artists to make new work
- Enabled and encouraged over 2,500 people to participate in the arts
- Reached over 200,000 people through art events on and off the estate including performances, festivals and the busy cinema schedule

Sustainability:

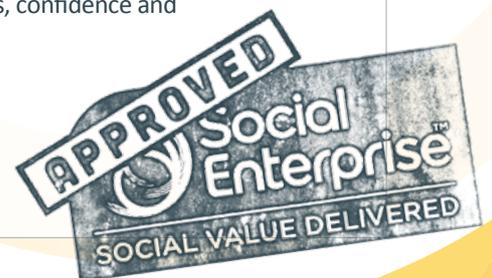
- Inspiring over 550 global change makers to create a more sustainable way of life at Schumacher College
- Installed photovoltaic panels on one of our buildings and exploring the other alternate energy sources on site such as Biomass

Social Justice:

- 60 new socially entrepreneurial businesses supported through the Dartington School of Social Entrepreneurs
- Supported 50,000 disadvantaged children and adults by providing best practices via our
- Research in Practice & Research in Practice for Adults programmes

Dartington Landworks, a developing project centring on a landscaping construction social enterprise based on the estate providing training and skills in landscaping for ex-prisoners. It aims to provide the support they need to become ex-offenders by developing the real-world skills, confidence and self-esteem needed to find employment and put crime behind them.

- Providing sustainable jobs for 350 local people



Our Social Value in action...



What is our Social Value?

What we're doing:

- **Environmental Impact;** ensuring there is a sustainability culture through the business and our staff; adopting an environmentally sound transport strategy by encouraging the use of bikes, care share and shared taxis; ensuring our building management systems are set-up to use fuel efficiently, thereby minimising our CO2 omissions and re-using and recycling of materials, packaging and waste in our day to day operation.
- **Supply Chain Management;** working with our suppliers and other social enterprises to source environmentally friendly products which, where possible, are locally sourced and with minimal delivery packaging. Through the Less = More initiative with the Design Programme we are working with our suppliers to evaluate and quantify the entire life cycle of where our produce comes from, our suppliers will benefit from free advice and site visits by the Design Programme.
- **Community Investment and Social Impact;** providing structure for the growth and development of young people through internal development programmes. We also strive to have a positive impact on the communities in which we operate, through job creation, work experience, apprenticeships and supporting local community initiatives. We are working with a local prison who provide a service to launder our linen and towels and through this initiative, the prison generates income to develop their facility providing an education for prisoners and a reduction in re-offending following release.
- **Employment Practices;** Dartington aims to create a culture that respects and values each person's differences, that promotes dignity, equality and diversity, and that encourages individuals to develop and maximise their true potential. We aim to encourage, value and manage diversity and we recognise that talent and potential are distributed across the population. We incorporate environmental awareness and implementation methodology as part of our staff training.

The Dartington Hall Sustainability Policy is directed at Trust level and is reviewed quarterly.



A Venue with a Conscience...

We are dedicated to minimising our carbon footprint whilst at the same time providing first class conferencing and leisure facilities. We seek to achieve continuous improvement in our environmental performance, setting examples for others to follow, and playing an increasing role in building a sustainable future and protecting our environment now and into the future.

We are working to understand the environmental issues associated with our operations. Some examples of the actions we are now taking for the future are:

- Incorporate environmental awareness as part of our staff training and ensure everyone is involved with its implementation
- Work with our suppliers to increase usage of environmentally friendly products and supplies
- Purchase recycled goods where possible and recycle paper, plastics, cardboard and glass
- Recycle or re-use old furniture by donating that which is in good condition to charities or organisations where these products can be re-used
- Reduce, reuse and recycle waste where possible. This year we will introduce recycling bins in our bedrooms
- Working towards re-educating our guests' sustainable awareness
- Encourage re-use guest toweling.
- Exploration of bio mass boiler installation to provide heating system for our venue
- Installation of PV panels
- Installation of solar powered lighting in our car parks
- Zero carbon to landfill from operations by 2015
- Implement an energy monitoring and reporting system to enable us to establish the true cost of running our facilities and set energy reducing targets
- Reduce the impact of paper usage by increasing our use of online transmissions and electronic data collection
- Adopt an environmentally sound transport strategy, encouraging the use of bikes, car share and shared taxis for staff. Working in partnership with First Great Western to offer conference fares for delegates.
- Share our environmental expectations with our suppliers, partners, contractors and customers and encourage them to adopt sound environmental and sustainable practices, such as reducing the amount of packaging and consolidating deliveries. We are also helping our suppliers design new recycled packaging through the Design Programme initiative.
- We are committed to responsibly sourced food products and ingredients following seasonal trends and sourcing locally whenever possible to reduce food miles and support the local community.

